

LIFE

CHURCHILL'S MEMOIRS

VOLUME V

QUEBEC, CAIRO AND
A TIFF WITH IKE



THE LAZY LIFE OF
A SLOW LORIS

20 CENTS

OCTOBER 8, 1951

CIRCULATION OVER
5,200,000

REG. U. S. PAT. OFF.

Community

...for keeps

you whitcomb



Lucky, lucky you — with four first-favorite Community* patterns to choose from. No waiting for "place settings." Services for 8 as low as \$53.75.

YOUR JEWELER HAS COMMUNITY... THE FINEST SILVERPLATE

TRADEMARKS OF ONEIDA LTD., ONEIDA, N. Y. COPYRIGHT 1981, ONEIDA LTD.

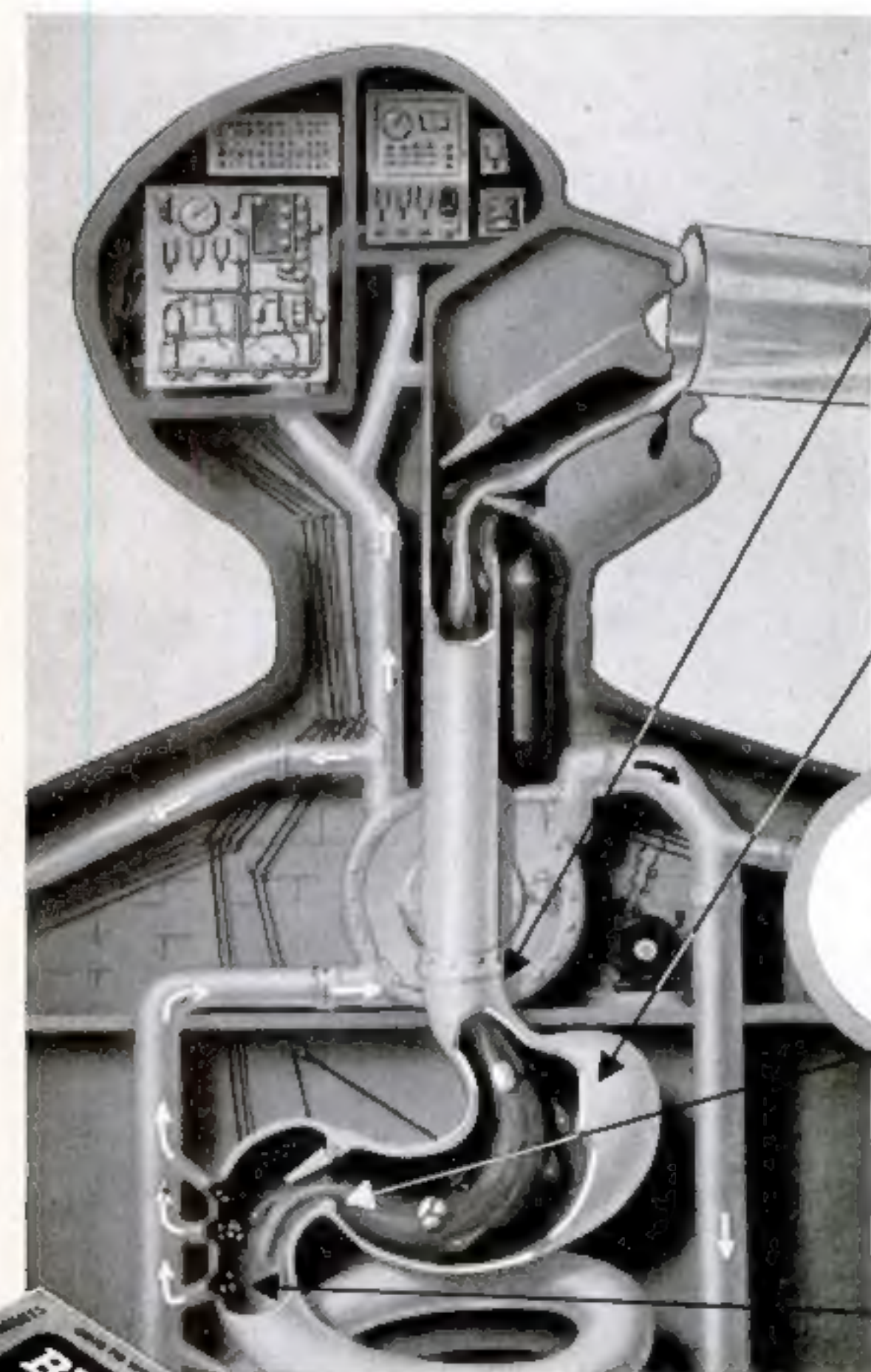
Get fast pain relief!

Bufferin

TRADE-MARK

Acts twice as fast as aspirin!
Doesn't upset the stomach!

Here's how Bufferin acts twice as fast as aspirin



1

Bufferin or aspirin tablet enters stomach here.

2

Neither Bufferin nor any pain-relief product can relieve pain while tablet is in stomach.

3

Dissolving rapidly, Bufferin, being antacid, opens trap door of stomach speedily.

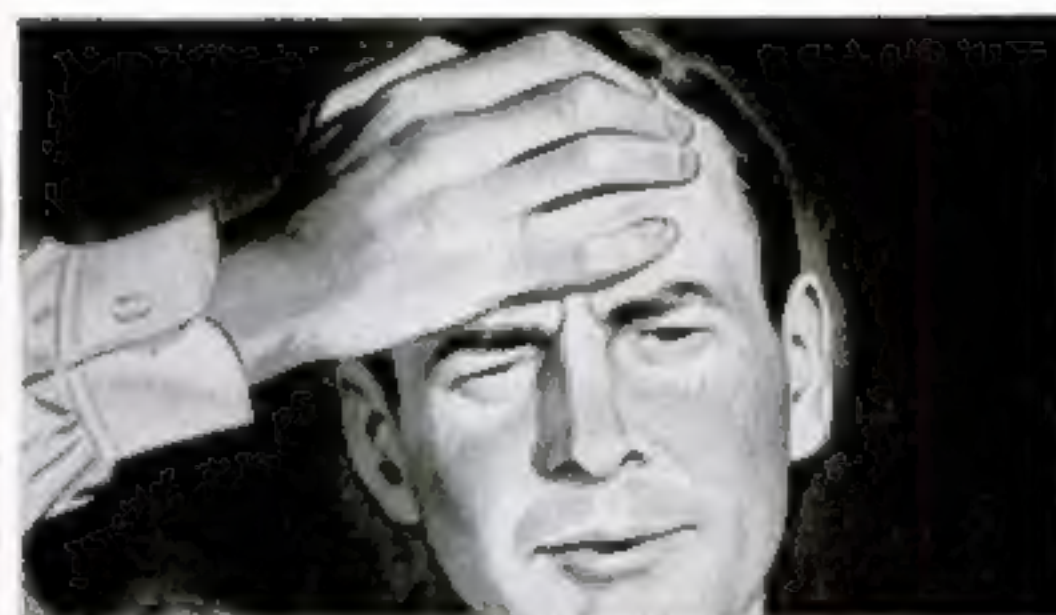
4

Opening trap door of stomach speedily, Bufferin enters the bloodstream twice as fast as aspirin, relieves pain twice as fast.

PRODUCT OF BRISTOL-MYERS

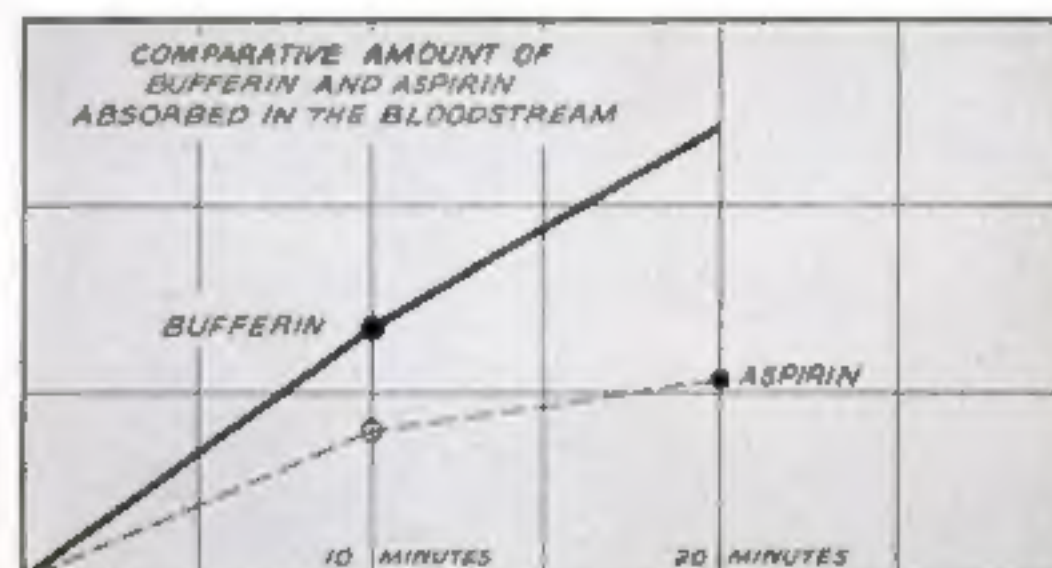
Because Bufferin does not upset the stomach as aspirin often does, many doctors recommend Bufferin for prolonged, as well as occasional, dosage.

Bufferin is scored for easy breaking when half doses are indicated.



No tablet or powder can give you relief from pain until the pain-relieving ingredient enters the bloodstream. Bufferin, being antacid, opens the stomach valve *speedily*, gets *into* the bloodstream *twice as fast* as aspirin! Therefore Bufferin acts *twice as fast* to relieve pain.

And Bufferin won't upset your stomach as aspirin often does, because Bufferin is antacid.



TIME OF ABSORPTION

Clinical studies prove that people who took Bufferin had more pain-relieving ingredient *actually in the bloodstream* in ten minutes than those people who took aspirin had in twenty minutes. That's why Bufferin acts *twice as fast* as aspirin to relieve pain.



For headaches, neuralgia, and ordinary muscular aches and pains, remember Bufferin for fast pain relief! Ask your physician or dentist about Bufferin. Get Bufferin from your druggist. Carry the 12-tablet, pocket-size package. Keep the economical 36- or 100-tablet package in your medicine chest. Bufferin is also available in Canada.

IF YOU SUFFER FROM ARTHRITIS OR RHEUMATISM, ASK YOUR PHYSICIAN ABOUT BUFFERIN

men died

SO THESE BONDS COULD BE BORN

Bonds are pretty much alike physically.
But when a bond is made of courage
and signed with blood, it deserves special
attention. And so do the people behind it.

Today, the people of Israel live vigorously,
proudly, vibrantly—their country,
like the United States, conceived in the
passion of liberty. Yet the Israelis do
not want to hug this freedom to themselves.

They want to share it with others—
with 600,000 more of their people, now
homeless in other lands.

To absorb them, the country's industrial
enterprises *must* be expanded. These
incoming thousands must have a fruitful
life as hard-working members of a
freedom-loving community.

That is what these Bonds of Israel are all
about—to help this valiant nation
make a place in the sun of liberty for
600,000 more productive people. The kind
of people who have already pushed back
the desert and created miracles of modern
agriculture and industry.

Every time you invest in a State of Israel
Bond, you invest in far more than 3½%
interest. You also invest in the dignity of
man and in the future of democracy.

Further information, particularly financial information, is con-
tained in the Registration Statement filed with the Commission
and in a more complete Prospectus which must be furnished
to each purchaser and is obtainable from the undersigned.

Orders for Bonds may be placed at, and Prospectuses obtained from:
American Financial and Development Corp. for Israel

STATE OF **ISRAEL** BONDS
120 BROADWAY, NEW YORK, N.Y.

STATE OF ISRAEL

\$500,000,000 INDEPENDENCE

BOND ISSUE

Two types of Bonds are offered at par
as follows:

(a) *Interest Bearing Bonds Denominated as
Fifteen Year 3½% Dollar Coupon Bonds. In-
terest payable May 1 and Nov. 1*

Denominations: \$500 • \$1,000 • \$2,500 • \$5,000
\$10,000 • \$100,000

(b) *Capital Appreciation Bonds Denominated as
Twelve Year Dollar Savings Bonds, Maturity
Value: 150% of issue amount*

Denominations: \$50 • \$100 • \$250 • \$500
\$1,000 • \$2,500 • \$5,000 • \$10,000

The State of Israel \$500,000,000 Bond Issue is
intended to promote the economic development
of the State. The proceeds of the Bond Issue are
to be used for the purchase of machinery, raw
materials, equipment and other items designed
to increase the country's productive facilities so
that it may earn and save foreign currency. Of
the total amount, \$205,000,000 is to be allo-
cated for investment in the fields of industry and
power. The sum of \$130,000,000 has been
designated for agricultural projects; \$40,000,000
for the development of harbors, shipping and
railroads; \$45,000,000 for trade and services
including the development of the tourist in-
dustry; and \$30,000,000 for the establishment
of a government mortgage bank for housing.

The balance, after payment of the expenses
of the issue, is to serve as a reserve for unanti-
cipated projects or for increased expenditures for
the designated projects.

The Government's economic development
program involves a total project expenditure of
\$1,500,000,000, of which \$500,000,000 is to
be provided by Israel and other countries, and
the balance is to be obtained in the United States.
The \$500,000,000 State of Israel Bond Issue is
the largest single source of funds for this pro-
gram.

With immigration proceeding at the rate
of 200,000 a year, Israel requires capital imports
to meet the large investment necessary to create
permanent employment opportunities and hous-
ing for the newcomers. A balanced and mature
economy will as a rule produce enough to cover
the consumptive needs of its population and to
provide for some further investment to increase
productivity. But under the best conditions, cur-
rent production cannot begin to supply the huge
capital needs of a population that is increasing
at the enormous rate experienced by Israel. Pales-
tine and Israel, therefore, have always had an
adverse trade balance—like many young coun-
tries facing immigration and development tasks,
including the United States, Australia and New
Zealand. As immigration increased, so did the
adverse trade balance. The import surplus served
to meet the investment needs of the economy.
For 1949 receipts on current account were (ex-
pressed in Israel Pounds, I.L.) I.L. 20,600,000
and payments, I.L. 94,100,000. For 1950 re-
ceipts on current account were I.L. 23,800,000
and payments, I.L. 113,400,000.

It is one of the major purposes of the Bond
Issue to improve Israel's balance of trade through
the establishment of new industrial and agricul-
tural enterprises and through the expansion of
production for export as well as for home con-
sumption.

As of December 31, 1950, the funded debt
was I.L. 114,200,000 and the floating debt,
I.L. 1,300,000. The figures do not include any
Treasury Bills, because of their relationship to
the Special Defense Budget which has not been
disclosed for security reasons.

Israel has never at any time defaulted upon
the payment of principal or interest on any debt.

The budgets of the Government reflect the
objectives of the State of Israel to provide for the
immigration and absorption of a large number
of Jews. From May 15, 1948 to March 31, 1949,
receipts were I.L. 28,885,000 and expenditures,
I.L. 27,529,000. From April 1, 1949 to March
31, 1950, receipts were I.L. 92,876,000 and
expenditures I.L. 93,800,000. From April 1,
1950 to January 31, 1951, receipts were I.L.
113,473,000 and expenditures I.L. 112,087,000.
These figures do not include Special Defense
Budget expenditures or receipts from internal
loans financing same.

The American Financial and Development
Corporation for Israel with headquarters at 120
Broadway, New York 5, New York, is the prin-
cipal underwriter for the State of Israel Bond
Issue. The commissions or discounts are not to
exceed 3½%.



\$200,000,000 entertainment...yours free on G-E



Jack Benny

Edgar Bergen

Bob Hope

Roberto Quinlan

Dave Garraway

Ken Murray

Jimmy Powers

Fred Waring



Look at the Difference!

(Above)—When interference or distance stands in the way, you may get pictures like this.

(Below)—With this great G-E receiver, you can look to wonderful pictures like this.



BLACK-DAYLITE TELEVISION

*Overpowers interference
...overrides distance too!*

... in TV's tough reception spots!

PROBABLY no other purchase you can make pays you back so handsomely...and so many times over! Fun, education, drama—can be yours even if you live in a difficult reception spot. Actual case histories from G-E owners all over the country testify that their receivers have so much reserve power...so much "pull-in" power...that they catch and hold hard-to-get stations. So, if distance from the nearest TV station is your problem—or local interference stands in your way—you need G-E! You can look for two things in every G-E set—the finest picture money can buy—the kind of cabinetry that's the envy of your guests.

General Electric Company, Electronics Park, Syracuse, N. Y.

Prices range from \$249.95 to \$775.00 including Federal Excise tax. Installation and picture tube protection plan extra. Prices subject to change without notice, slightly higher West and South.



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You can put your confidence in—

GENERAL ELECTRIC



This One



CYLA-6A3-E2TT Copyrighted material

Van Raalte

GLOVES • STOCKINGS • UNDERTHINGS



On model—gauntlet slip-on, \$3.50; on clock, from top to bottom—elbow-length slip-on, \$4.00; scalloped shortie, \$3.00; cuffed shortie, \$3.50.

On the smartest hands around the clock

Handsewn Cotton Gloves by Van Raalte

Ah—cotton gloves with a look of fall and of Paris, to be worn *before and after* five—with your fall suits, dresses, coats. They're *newsworthy*—made of Van Raalte's double-woven, fully shrunk, creamy Egyptian cotton . . . *noteworthy*—with their dressmaker details and oblique lines. And, like all Van Raalte gloves, they last and last. In a range of fall colors. At better stores.



—and Van Raalte is famous for stockings and underthings, too!

"BECAUSE YOU LOVE NICE THINGS"



HOW *Radio-Relay* WORKS

The microwaves used for telephone transmission travel in a straight line. So relay towers, like those shown, are usually built on hilltops, averaging about 30 miles apart. Each tower picks up microwaves from its neighbor, and with complex electronic equipment amplifies and focuses them like a searchlight, then beams them accurately at the next tower. And hundreds of Long Distance telephone calls ride the beam at the same time.

New skyway spans nation with words and pictures

BELL SYSTEM *Radio-Relay* BUILT FOR LONG DISTANCE CALLS AND TELEVISION

There's something new on the national horizon! Bell Telephone construction crews have completed the last link in a coast-to-coast *Radio-Relay* system that is unique in all the world. Today, communications ride on radio microwaves, flashed through the air from tower to tower.

It was an historic event in 1915, when wires first carried the human voice across three thousand miles of mountains and prairie. By 1942, telephone messages

were carried across the United States by another means — cable, both underground and overhead. And now comes *Radio-Relay* to supplement wire and cable!

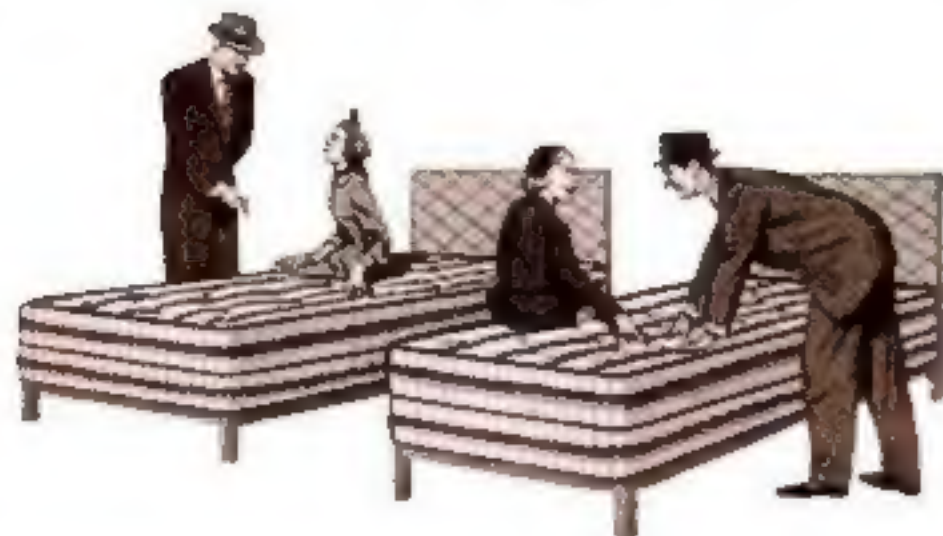
The new system is already in use for Long Distance telephone service and coast-to-coast television. This new skyway helps make America's vast communications network even stronger and more flexible. And it could hardly happen at a better time. The demands of defense are heavy and urgent.

BELL TELEPHONE SYSTEM



Simmons introduces new Beautyrest

Now you can choose between the two



The Creators of the world-famous gentle-firm Beautyrest* now bring you the Beautyrest Extra-Firm.

No matter which Beautyrest you choose, both the gentle-firm Standard model and the Extra-Firm model bring you the ultimate in comfort, perfected by Simmons Engineering Laboratories.



Why Beautyrest can't sag. When a glass of water is placed on any one of 837 Beautyrest springs—it won't tip when near-by spring is pushed down!

Why not? Because each Beautyrest spring is built into its own separate pocket and thus stands firm and independently alone! NOT wired together as springs in the average mattress which sag and "hammock" where heavier parts of the body sink in!



Beautyrest is Posture-Right.

A. Black tape has been pasted along woman's spine on Beautyrest to show any deviation in curve due to mattress depression. Observe how perfectly spine is supported. Sleeper's position is correct on a Beautyrest. Result: perfect relaxation. Proper breathing due to correct alignment of all organs. Restful, healthful sleep.

B. Now note woman on average mattress. Black tape, pasted along spine, shows how spine is curved and slack, putting spine in twisted position. Result: no one gets proper rest while the body is distorted.

- BOTH Priced Identically!
- BOTH with Exclusive Beautyrest Construction!
- BOTH Certified POSTURE-RIGHT!

No other mattress is made like Beautyrest, for twenty-six years the largest-selling mattress in the world. Unique Posture-Right construction in Beautyrest brings you the relaxing, uniform repose your body demands.

Shop today for Beautyrest. Each \$69.50. Matching box spring \$69.50.



Beautyrest lasts more than twice as long. For all its beauty and extra comfort, Beautyrest can really "take it"!

This Beautyrest is fresh from the "Torture Tester" at United States Testing Company. Lasted more than twice as long as any mattress tested—took 740,744 more poundings!

What more do you want from a mattress? Both Standard and Extra-Firm models guaranteed for at least 10 years!



Prefers Standard Model Beautyrest

Mrs. John D. Sheehy of Memphis, Tenn., writes: "My Standard model Beautyrest is 22 years old. It's had more than normal use—for my mother has been bed-ridden on it for almost two years. And it's still comfortable!"



Prefers Extra-Firm Model Beautyrest

Mrs. William Karabinos of Bridgeport, Conn., says: "The new Extra-Firm model Beautyrest is the one I prefer. Made-to-order for me. My back isn't too good and I like that extra support. Now I sleep like a top—no aches in the morning!"

Only SIMMONS makes
BEAUTYREST

STANDARD

EXTRA-FIRM



rest Mattress—**EXTRA-FIRM !**

best... *Extra-Firm and Standard*

For the First Time, You Can Have the Wonderful Comfort of Perfect Support in TWO Beautyrest Mattresses!

1. BEAUTYREST STANDARD

For Those Who Like Deeply Restful
Comfort and Perfect Support!

2. BEAUTYREST EXTRA-FIRM

For Those Who Prefer *Extra Firmness*
with the same Beautyrest Support!



Pull up your marks with Royal



— the easiest-writing portable ever built!

"Magic" Margin—the greatest typewriter improvement in years. Sets left and right margins automatically. Only Royal has it.

New, Revolutionary Contour Case. A slick-looking job you'll be proud to carry. When closing case, cover automatically centers carriage in position.

Speed-King Keyboard frees your mind to think! Your fingers move rabbit-quick. Royal is the holder of the World's Portable Speed Championship.

High-Speed Key Action knocks out work! Those Finger-Flow Keys of non-glare plastic ease your fingers through reports, problems, projects, help cut down typing errors.

More "big machine" features than any other portable!

- ★ Built-in quiet
- ★ Rapid Ribbon Changer
- ★ Triple Spacing
- ★ Long Writing line—a full 9 inches
- ★ Picture Window writing line visibility
- ★ Automatic Paper Lock with scale

"Touch Control" lets you tailor the touch to your requirements. Makes writing easier, faster, more comfortable. Remember: surveys show marks go up when work is typed.

See your local Royal Portable dealer today! Terms as low as \$1.25 a week. Ask about trade-in allowances.

Truly, the standard typewriter in portable size

ROYAL—World's No. 1 Portable

Made by the World's Largest Manufacturer of Typewriters

"Magic" and "Touch Control" are registered trade-marks of Royal Typewriter Company, Inc.

no dust bag to empty!



Listed by
Underwriters'
Laboratories



LEWYT

WORLD'S MOST MODERN VACUUM CLEANER

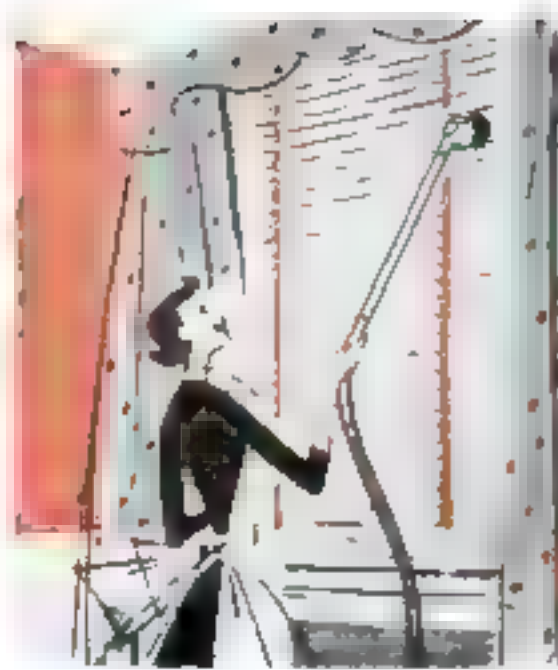
- **No muss! No fuss! No dust bag to empty!** Simply toss out Lewyt's paper "Speed-Sak" a few times a year!
- **It's quiet—no roar!** Terrific suction power, yet super-quiet! Lewyt's so easy on your nerves!
- **Preserves your rugs!** Famous No. 80 Carpet Nozzle gets more embedded dirt...picks up lint, threads, even dog hairs...all with less rug wear!
- **Sweeps bare floors, tile, linoleum!** Swish—and dirt disappears! No more dust-spreading brooms or back-breaking dust pans!
- **3 filters purify the air!** Unhealthy dust can't escape Lewyt's Speed-Sak, Dustalator, and Micro-dust filter!
- **Neat and compact!** So light, easy to use! Glides smoothly in any direction—follows you around effortlessly as you clean!
- **7 light, work-speeding attachments** do all your dusting; brighten drapes, clean radiators; spray; wax; de-moth!
- **A complete home cleaning center,** Lewyt costs no more than ordinary vacuum cleaners. See a demonstration at your authorized Lewyt dealer—you'll find him listed in your Classified Telephone Directory.

Write today for colorful 16-page booklet, "Home Cleaning Made Easy!"

LEWYT CORPORATION, DEPT. 10, 70 BROADWAY, BROOKLYN 11, N. Y.



SUPER-CLEANS RUGS!



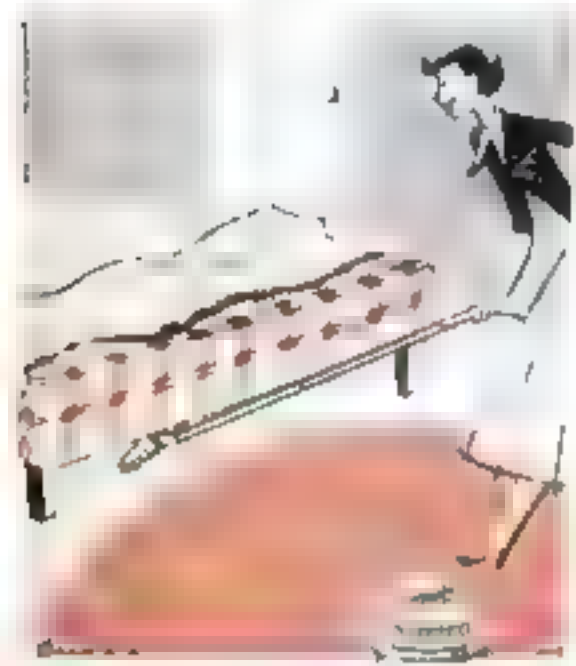
DOES YOUR DUSTING!



SWEEPS BARE FLOORS!



CLEANS UPHOLSTERY!



GETS WAY UNDER!



REACHES WAY UP!



POWER-SPRAYS PAINT!



RENEWS CLOTHES!

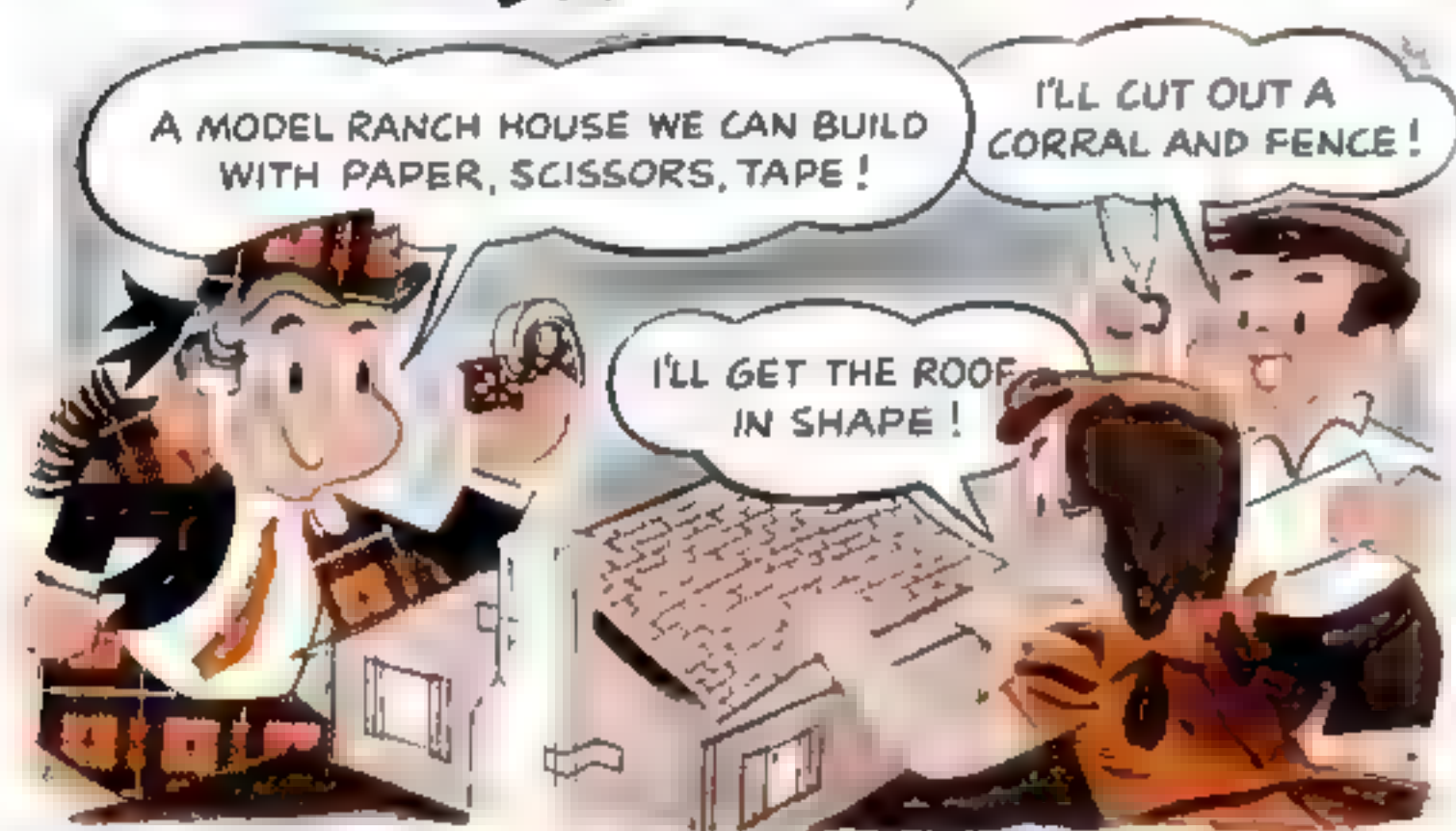
*Stop at
this display...*

for just 10 seconds
and let your dealer
show you the revolu-
tionary advantages of
the Lewyt Vacuum
Cleaner!



LEWYT

DO IT with



KIDS!

Write Dept. L-81, Minnesota Mining & Mfg. Co., St. Paul 5, Minn., enclosing the plaid tab from a roll of "Scotch" cellophane tape. We'll send you a FREE copy of "Tricks With Tape", new booklet full of ingenious games and gadgets you can make with tape.

TV TIP: "Juvenile Jury" is a riot of fun. See it Sundays at 3:30 EST on NBC Network!

BUY THE BEST

whenever you're buying cellophane tape... that's "Scotch" Brand, America's No. 1 cellophane tape! Preferred the country over for clean, neat sealing and holding and mending. It costs no more to enjoy the finest, so insist on "Scotch" Brand!

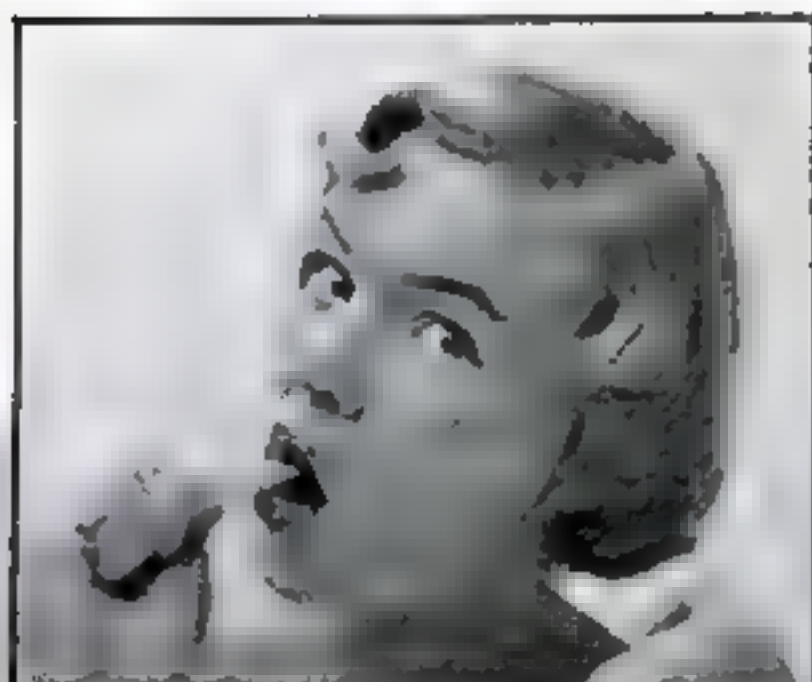
SCOTCH
BRAND
Cellophane Tape

The term "Scotch" and the plaid design are registered trade marks for the more than 100 pressure-sensitive adhesive tapes made in U.S.A. by Minnesota Mining & Mfg. Co., St. Paul 5, Minn., also makers of "Scotch" Sound Recording Tape, "Underseal" Rubberized Coating, "Scotchmate" Reflective Sheeting, "Safety-Walk" Non-Slip Surfacing, "3M" Abrasives, "3M" Adhesives. General Export: Minn. Mining & Mfg. Co., International Division, 270 Park Avenue, New York 17, N.Y. In Canada: Minnesota Mining & Mfg. of Canada, Ltd., London, Canada.

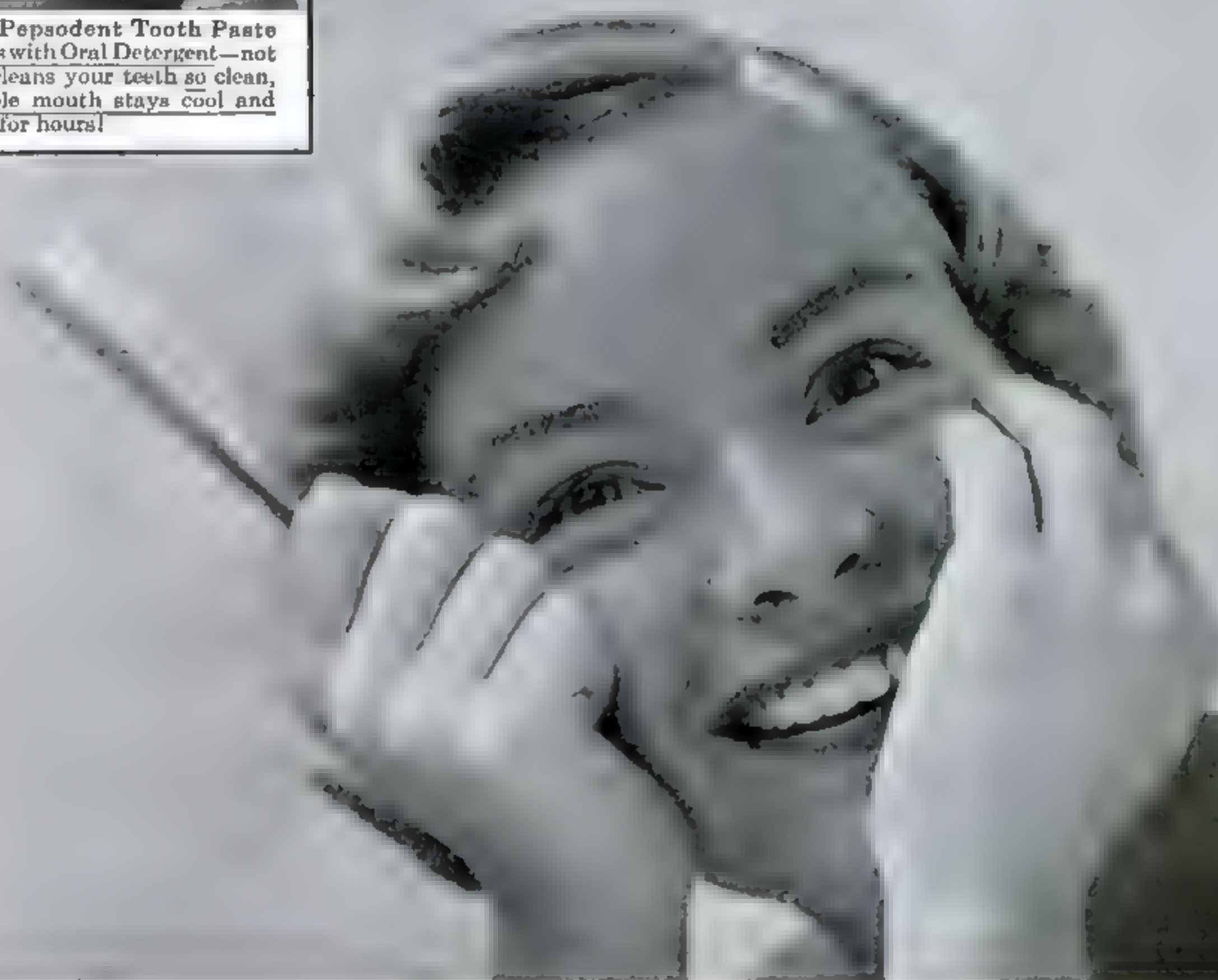


Pepsodent's Patented ORAL DETERGENT brings

CLEAN MOUTH TASTE for hours!



BECAUSE Pepsodent Tooth Paste
now cleans with Oral Detergent—not
soap—it cleans your teeth so clean,
your whole mouth stays cool and
refreshed for hours!



Because gentle ORAL DETERGENT works where brush can't reach

now Pepsodent cleans teeth cleaner ... Brightens teeth brighter ...

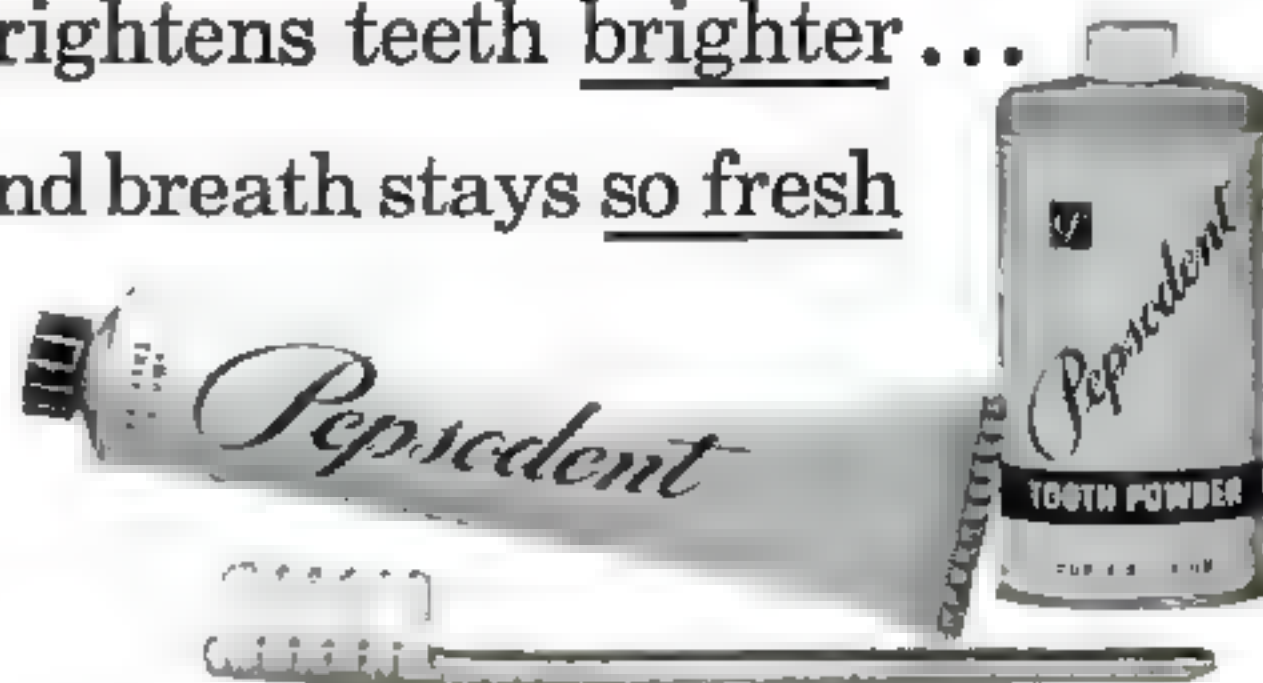
Fights decay better! Mouth tastes so cool and breath stays so fresh

the clean mouth taste lasts hours—your proof

of how well Oral Detergent works!

Valuable gift offer
if you buy now!
Limited time only
at stores every-
where.

Pepsodent—the tooth-and-breath paste



"OUR *Proudest Possession...*"

ENCYCLOPÆDIA BRITANNICA



...and it's *Easier to Own*
than you think!"

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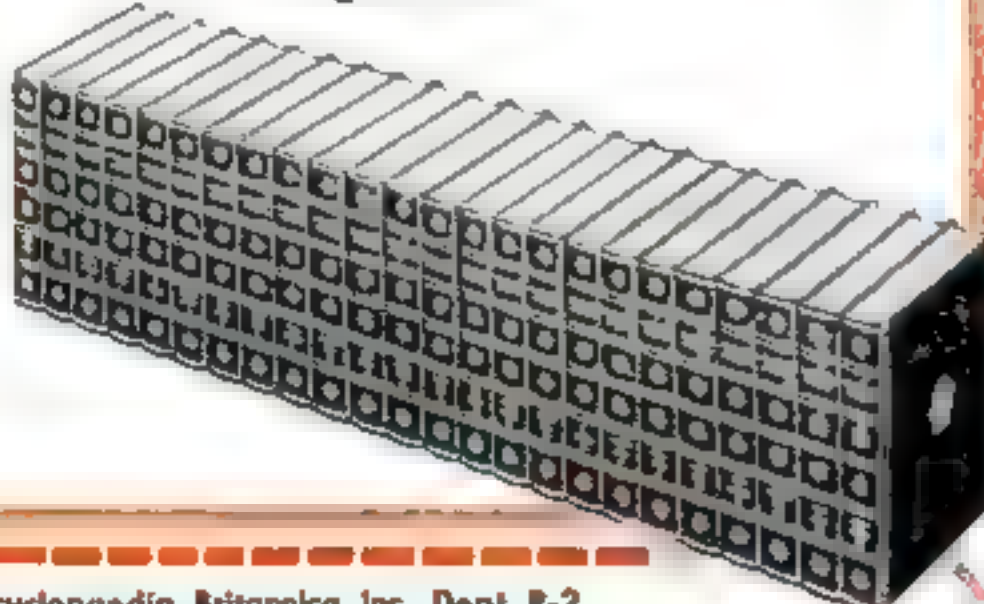
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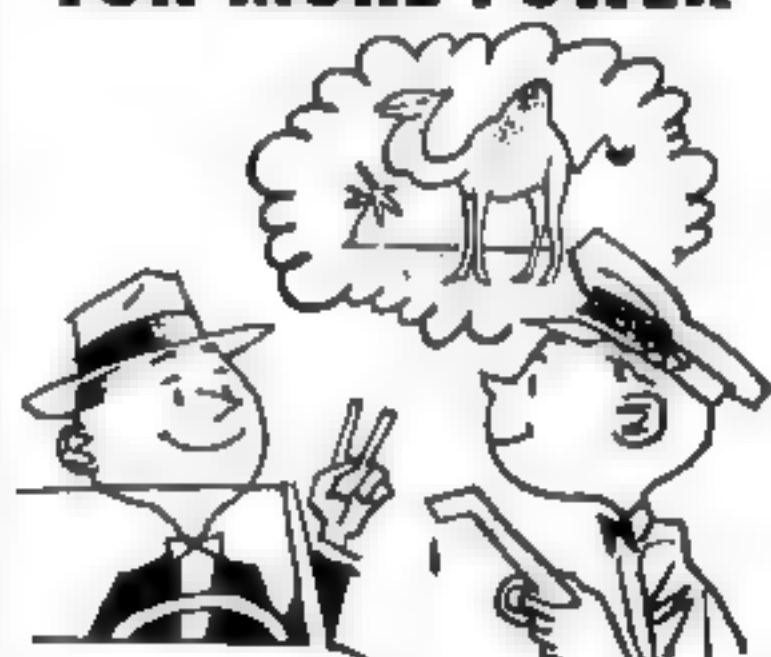
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TO ANY MOTOR OIL



FOR MORE POWER



WITH LESS GAS

SAVE 1 GALLON IN EVERY 10

Cut gasoline bills 10% with Wynn's Friction Proofing Oil. Prove it for yourself with this simple test: First, check your car's present gas mileage. Now add Wynn's to regular motor oil and check again. Wynn's not only boosts gas mileage at least 10%, it also cuts wear, reduces carbon and sludge, makes cold-weather starting easy. Add every 1000 miles.



Pays for Itself in Gas Savings Alone

95¢ PINT
(less in some areas)

AT SERVICE STATIONS,
GARAGES, NEW CAR DEALERS

WYNN OIL COMPANY • AZUSA, CALIFORNIA



For heavenly form—always choose foundations made with **Lastex** THE M RACE YARN
80% U.S. PAT. OFF. THAT MAKES THINGS FIT

UNITED STATES RUBBER COMPANY • Rockefeller Center • New York



SPEAKING OF PICTURES...

... Fond husband pays a flowery tribute in portraits made of petals and leaves

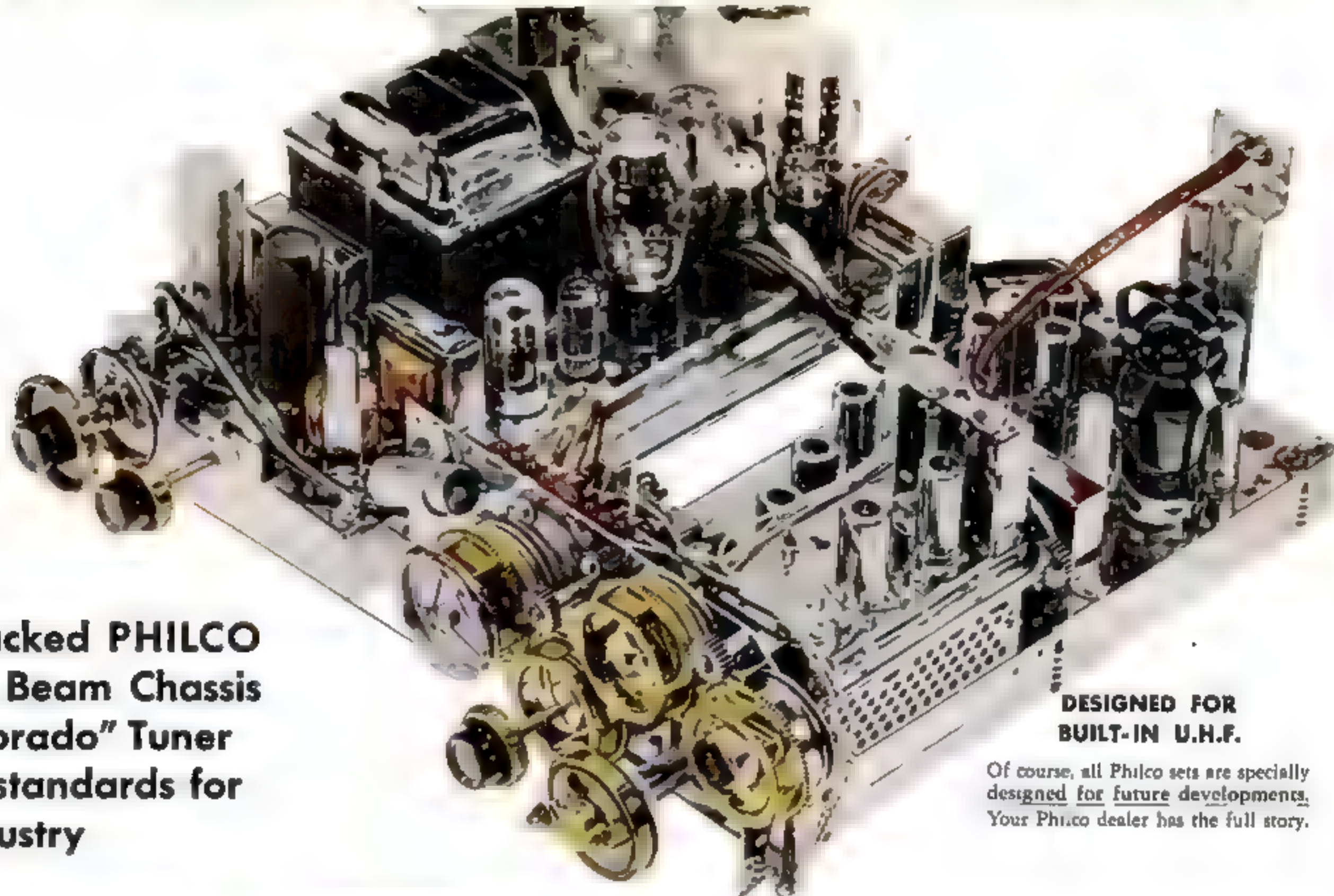


In 1945 when Rouben Mamoulian, director of the Broadway hit, *Oklahoma!*, married a lynx-eyed portrait painter named Azadia Newman, he developed an interest in portraiture himself. But unlike Azadia, who does oil paintings of movie stars, Mamoulian concocts portraits of

his wife out of stamps, maps, shells and, most recently, leaves and flowers. In the portraits on the opposite page he represented his wife's hair with: bougainvillaea (*top left*), hydrangeas (*top right*), maple leaves (*bottom left*) and iris petals (*bottom right*). For her eyes he used

leaves from a Haitian bush, a sprig from a Brazilian shrub, daisies, hydrangeas; for her mouth: a tulip petal, rose petal, another tulip, larkspur. His most exotic portrait is the one above, with rare Hawaiian orchuds for hair, bougainvillaea for mouth and passion flowers for eyes.

TV'S GREATEST "POWER PLANT" FOR TV'S GREATEST PERFORMANCE



**Power-packed PHILCO
Balanced Beam Chassis
with "Colorado" Tuner
sets new standards for
entire industry**

**DESIGNED FOR
BUILT-IN U.H.F.**

Of course, all Philco sets are specially
designed for future developments.
Your Philco dealer has the full story.

Fringe Area Reception That's Almost Unbelievable

DISTANCE, clarity and picture quality once thought impossible—here
now! Amazing reception way, way out in many "fringe" areas where TV
programs were never seen before. Sharper, clearer big pictures in the city.

Powerhouse performance... front row enjoyment... ready for you.
But remember—Philco *alone* has this super-powered Balanced Beam
Chassis with its incomparably sensitive "Colorado" Tuner.

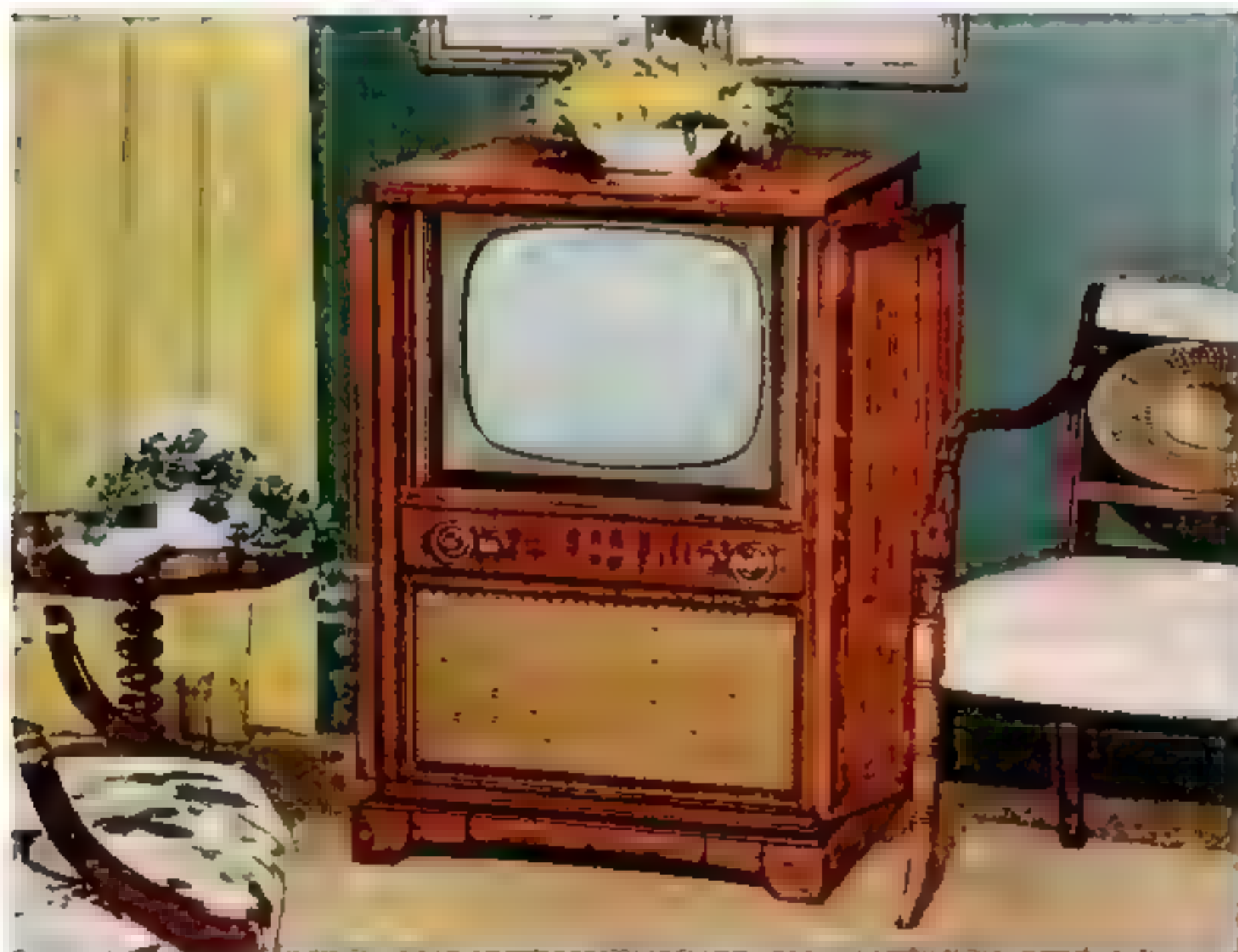
TV'S FIRST TRUE-FOCUS PICTURE



NO BLUR... NO SMEAR... PHILCO TRUE-FOCUS

True-Focus *all over*—no fuzzy edges, no "watery" centers. *Clear!*

Plus... TV's only *full* remote control... illuminated selector dials...
exclusive Philco Electronic Built-In Aerial that eliminates outdoor aerials
in up to 8 out of 10 locations... easily-moved cabinets on casters.
Research, design and craftsmanship of the world's largest maker of TV
and Radio in every table model, console and combination. *Here's tele-
vision as reliable and trouble-free as your radio!*... TV that's ten years
ahead of two years ago! Don't settle for less than *Philco*.



• **QUALITY VALUE LEADER**—the Philco 2145-X. Classic beauty of mahogany solids with inlaid
swirly-crotch top, carved Georgian door pulls. Castored cabinet. Rectangular 20-inch gray filter-
face tube, powerful Balanced Beam Chassis, "Colorado" Tuner and built-in aerial. Philco table
models, consoles, combinations from \$199.95 to \$850.00*.

*Tax included, warranty extra. Prices subject to change, slightly higher in South and West.

PHILCO *Balanced Beam* TELEVISION

TUNE IN! Philco Television Playhouse, Sunday evenings, NBC TV Network... Don McNeill's TV Club, Wednesday evenings, ABC-TV Network.



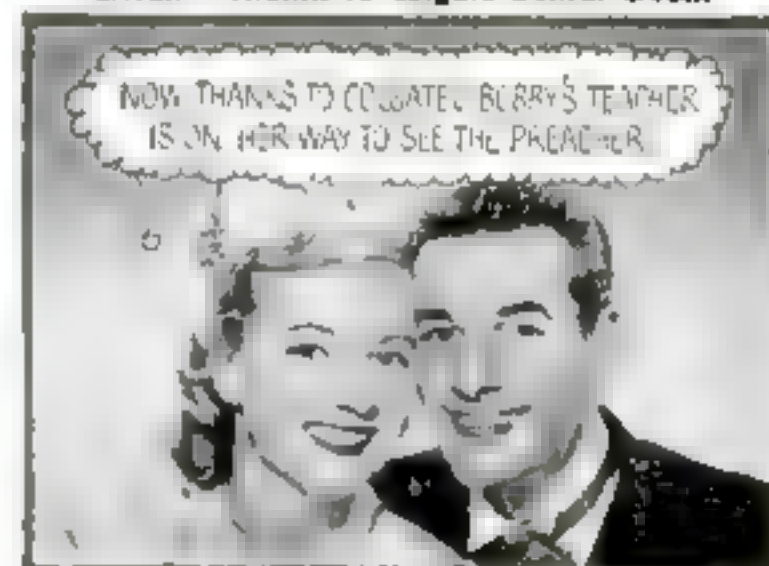
AZADIA AND CATS pose cosily in her Japanese-decorated studio. She has painted a dozen pictures of her various cats but only one portrait of Rouben.



ROUBEN AND CAT direct movie in studio. He likes cats because they remind him of his wife but gets upset when they lounge on his pressed flowers.



LATER—Thanks to Colgate Dental Cream



READER'S DIGEST* Reported The Same Research Which Proves That Brushing Teeth Right After Eating with

COLGATE DENTAL CREAM STOPS TOOTH DECAY BEST

MOST THOROUGHLY PROVED AND ACCEPTED HOME METHOD OF ORAL HYGIENE KNOWN TODAY!

Reader's Digest recently reported the very same research which proves that the Colgate way of brushing teeth right after eating stops tooth decay best! The most thoroughly proved and accepted home method of oral hygiene known today!

Yes, and 2 years' research showed that the Colgate way stopped *more* decay for *more* people than ever before reported in dentifrice history! No other toothpaste or powder—ammoniated or not—offers such proof—the most conclusive proof ever reported for a dentifrice of any type!



***YOU SHOULD KNOW!** Colgate's, while not mentioned by name, was the one and only toothpaste used in the scientific research on tooth decay recently reported in Reader's Digest.

PROVE IT! Here's an organ you can play without knowing a note!

The revolutionary **Hammond Chord Organ** is designed especially for those who don't know how to play, but want to, without taking lessons!

The facts about the Hammond Chord Organ are so incredible that we don't really expect anyone to believe them until they have tried the instrument.

This amazing organ makes it possible for you to play rich, full-chorded organ music without taking a single lesson, without being able to read a single note of music.

If you don't play any musical instrument and definitely do *not* want to take lessons . . . If you did study music but have forgotten everything you ever learned . . . If you took "easy method" lessons and got nowhere with them . . . If you think you're too old and missed your chance to learn music . . .

If, in spite of this, you enjoy music and would much rather play it than merely sit on the sidelines and listen to it . . .

You are the person for whom the Hammond Chord Organ was created.

How is it possible?

Simple—*really* simple—instructions with picture music anyone can read make it possible for you to play pieces such as "Silent Night" and "Home on the Range" the first day. Not perfectly, but pleasantly.

You learn to play by playing. A generous library of music, from popular songs to classical symphonies, comes with each Chord Organ.

You push one clearly-marked button and play a chord that takes three fingers on three keys on an ordinary organ. You practice by playing the tunes you like. In a surprisingly short time, you can make really beautiful music.

Yet so vast and varied are the resources of the Hammond Chord Organ that you never outgrow it. The better you play, the more you learn about music, the more you enjoy it.

You won't believe it until you play it

Right about now, we expect you're shaking your head and saying, "It sounds so good that I wish I could believe it." Well, you can believe it, and a half hour at your local Hammond dealer's will prove it.

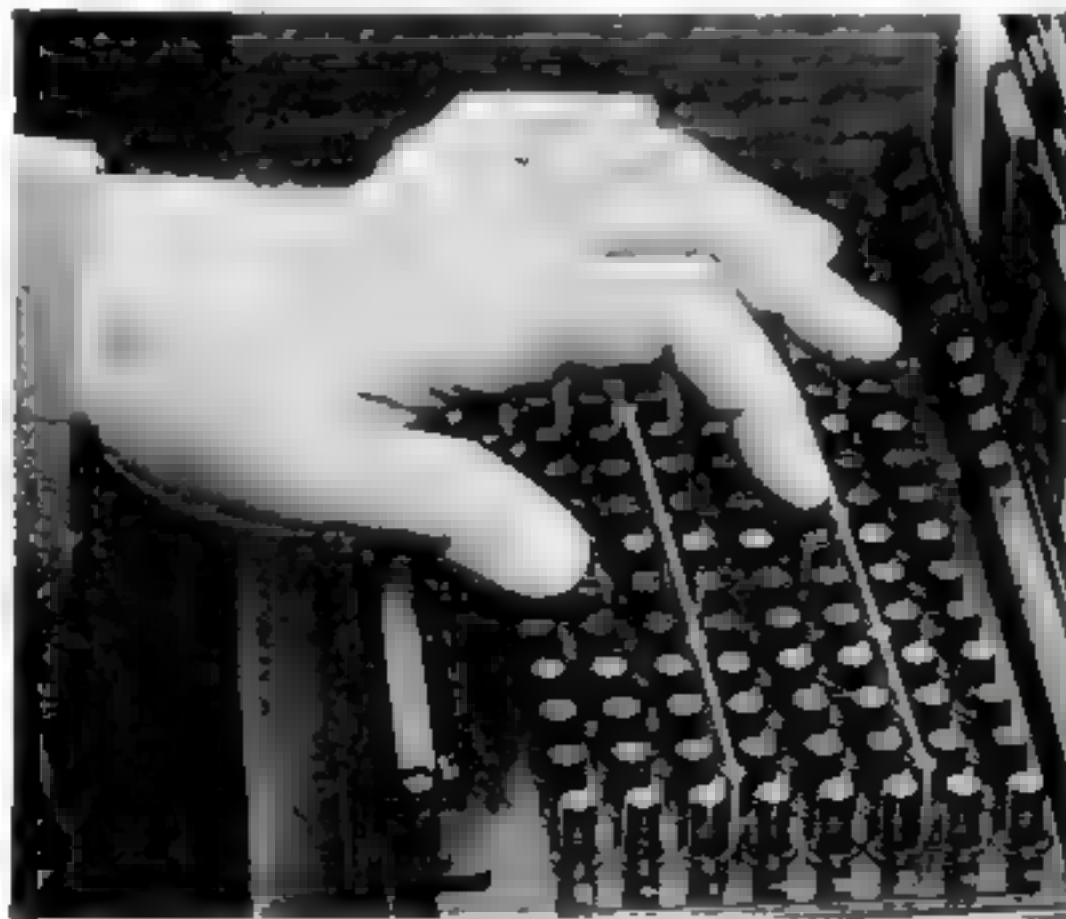
Visit your Hammond dealer. Ask him for a half hour in private with a Hammond Chord Organ, the instructions, and the easy-to-understand picture music. Judge the truth of this story by the music you are able to play without anyone to prompt or instruct you.

If you'll invest this 30 minutes, we think you'll find a lifetime of pleasure in music you play yourself.

P.S. The Hammond Chord Organ fits into any living room. Just plug into the nearest electric outlet and play. Price? \$975 f.o.b. Chicago (without bench). If you want more information before you visit your dealer, clip and mail the coupon.



ONE FINGER of your right hand touches one key at a time to play the melody notes. Just this will produce music that sounds astonishingly good. And, as you progress, you can play full chords with your right hand, too.



ONE FINGER of your left hand presses one button to produce a rich, resonant chord. These chord buttons are numbered for instant identification.



ONE FOOT resting on just one of the Chord Organ's two pedals automatically produces the right bass for any piece you play.



Now everyone in the family can create his own music without one lesson, without knowing a note. Mother and Dad find the Hammond Chord Organ a

wonderful "short-cut" to the world of music. Children take to it without urging. Actually, it arouses their interest in playing.

The Hammond Chord Organ

made by the makers of the world-famous Hammond Organ
MUSIC'S MOST GLORIOUS VOICE

[WANT MORE INFORMATION? MAIL THIS COUPON]

The Hammond Instrument Company
4234 W. Diversey Avenue, Chicago 39, Illinois

Please send me absolutely free and without obligation more information on the Hammond Chord Organ.

Name

Address

City Zone State

1951 HAMMOND INSTRUMENT COMPANY 11



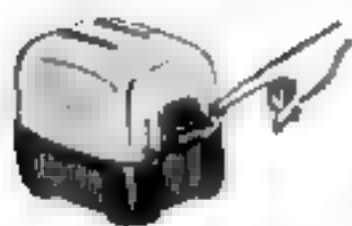
HUNDREDS OF PIECES, from popular to classical, are furnished with each instrument. You need never learn to read notes because all the standard music in these pieces is also translated into picture music anyone can read at a glance.



See the General Electric Automatic Toaster at your dealer's.

Wonderful! ...TOAST "POPS UP" OR "STAYS DOWN" INSIDE!

Toast—when you want it!



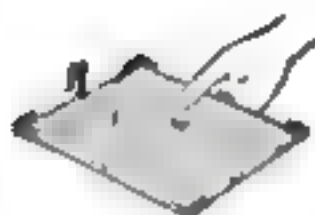
If you're ready when your toast is ... fine. This new General Electric Automatic Toaster will pop it up! If you're not—set the control knob, and a special built-in device will keep your toast down until you want it.

Toast—as you want it!



Again G. E. leaves it up to you. Have your toast your way ... light, medium or dark. Just set the control knob and this G-E wonder does the rest ... uniformly ... from the first slice to the very last! And you'll get crisp, munchy toast every time!

A "snap" to clean!



The "Snap-in" Crumb Tray whisks in and out. No more turning upside down to empty crumbs! Cleans in a speedy 10 seconds! No trouble at all! General Electric Company, Bridgeport 2, Connecticut.

Specifications subject to change without notice.

See The New G-E Garry Moore TV program Monday, Wednesday, and Friday Afternoons, CBS-TV.

GENERAL  ELECTRIC

LETTERS TO THE EDITORS



BROWNIE PHOTOGRAPHY

Sirs:

My Peakin's action baseball picture ("A Lesson in Brownie Photography," *LIFE*, Sept. 17) and one I took with a box camera (above) are so strikingly similar I am forwarding mine.

MORTON WEINSTEIN
New York, N.Y.

Sirs:

After using all types of cameras, I purchased a 45-year-old Kodak Box Brownie 2F for \$1 years ago and have been using it to take action pictures since. I take pictures of action by tapping the opening on the shutter to narrow the aperture. Here is one.

CHRIS LECAKES
New York, N.Y.



Sirs:

The caption, "Proud Father," for your picture of my son and me, is an understatement. First time I take my youngster to a big league ball game, and look what happens. Thrills galore! Dozens of friends recognized the little chap, but not his daddy. Reason I look so bedraggled: before the picture was snapped I chased Joel around the bases. I finally got him to touch home plate, when our photo was snapped.

AL JENKINS
Philadelphia, Pa.



PROUD FATHER JENKINS

FOOTBALL IS A FARCE

Sirs:

I have never read a more vicious, unwholesome attack on a basically decent American institution ("Football is a Farce," *LIFE*, Sept. 17). . . .

W. F. SCOTT
Hollywood, Calif.

Sirs:

The sight of 40,000 people having a thoroughly wonderful time is still one which can make me happy. I can think of nothing which brings such a fervent loyalty to one's school as does football. . . .

LOIS M. PEELER
Indianapolis, Ind.

Sirs:

. . . There are three things everyone can do better than anyone else: 1) build a fire, 2) "run this crummy hotel," 3) coach a football team.

Lay your indictment not upon the game, the players or its coaches, but upon the public who cannot bear to lose and who will win at any cost. . . .

LESTER KINSOLVING
Baltimore, Md.

Sirs:

You claim you can't see the ball or follow the plays or players in football. Can you see a hockey puck fired at the net by one of the Rangers? Can you see Sugar Ray's right hand, as it lashes out? Obviously not. . . .

You stick to your "Beacon Hill Bird Watching Society." The rest of us red-blooded U.S. college alumni will take care of running intercollegiate athletics.

C. E. COULTER, USNR
Norfolk, Va.

Sirs:

I couldn't believe it. College football is such a sacred cow that I have never seen such an outright denunciation in any national magazine. Congratulations!

GUNNAR A. GUNDERSEN
McClellan, Calif.

Sirs:

How I admire your guts!

JEROME KARRER
Detroit, Mich.

Sirs:

. . . Nobody enjoys a good game more than I do, but let's put it back on an amateur basis.

JOHN V. BURNS
Troy, Ohio

Sirs:

. . . Here at Reed, where football and all athletics are student-run, we are not famed for our powerful teams. In fact Reed teams rarely win games.

It's not a lack of pride; we're proud of our team and our system. Rather,

CONTINUED ON PAGE 17

"My husband is tearing our place apart!"

"There isn't a sweeter, more considerate husband in the whole world than Dick Powell," June Allyson boasted. "But sometimes I'm afraid he'll leave me 'homeless'!"



JUNE ALLYSON, co-star of M.G.M.'s "TOO YOUNG TO KISS" and DICK POWELL, co-star of M.G.M.'s "TALL TARGET"

"When he isn't breaking through walls of the house, he's chopping down trees on our grounds. He loves wide open space, and though I hate to see the trees go, I carry back logs for our fireplace. Days like this are murder for my hands."



"Sometimes he takes the furniture apart, just to refinish it in a new way. I like to help sand-paper and paint, but afterwards my hands just beg for Jergens Lotion. It's so soothing... makes my hands feel soft as velvet in a jiffy."



"I learned at the studio to use Jergens Lotion whenever my hands feel chapped. Jergens doesn't just coat them with a film of oil, it softens because it penetrates and furnishes a beautifying moisture..."



"So no matter how I abuse my hands working around the house, Jergens Lotion keeps them lovely for working in front of the camera — and for cozy evenings at home with Dick, my favorite leading man."



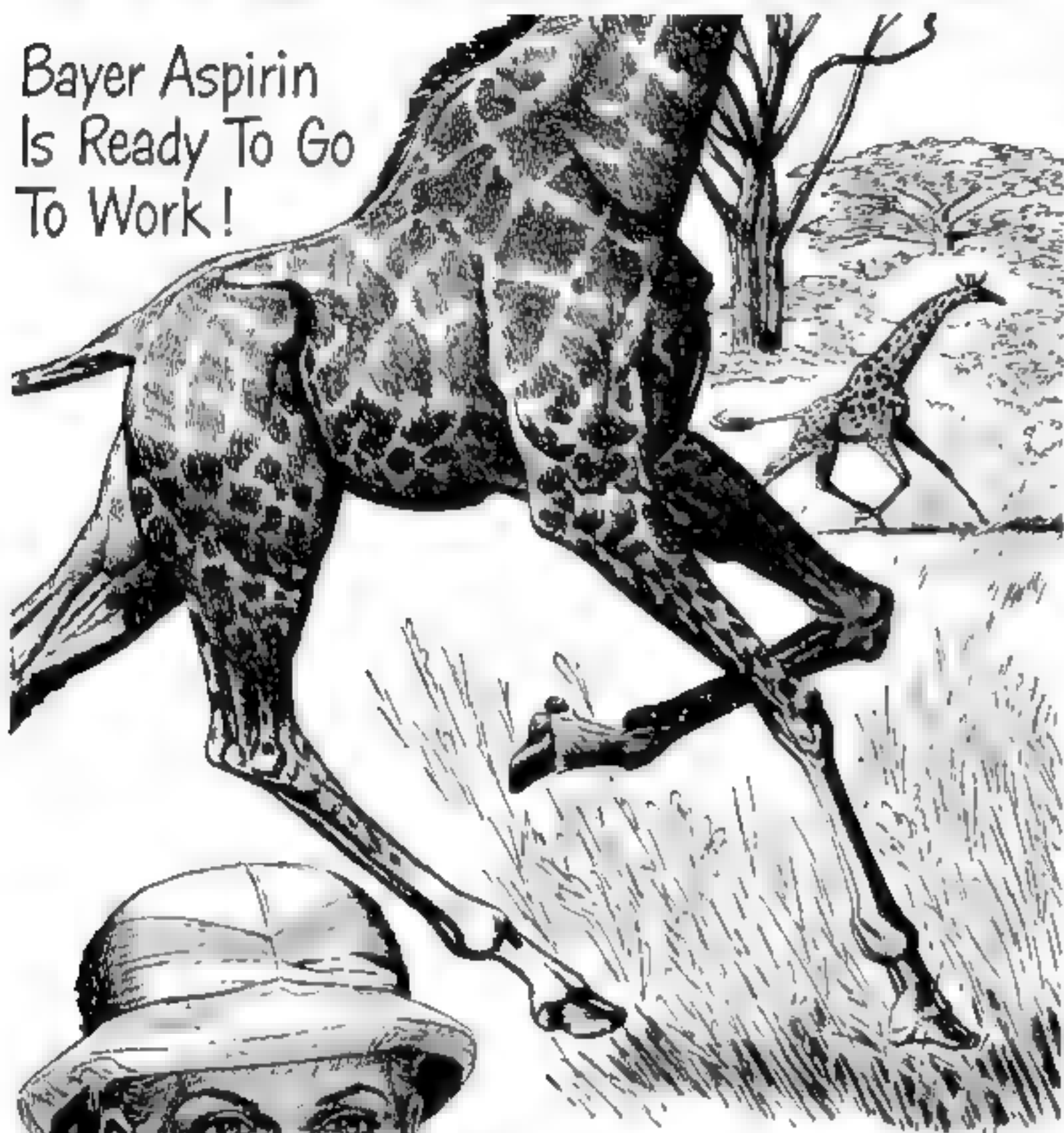
Try Jergens Lotion on your face and arms — and all over after bathing. You'll see why Hollywood stars prefer Jergens Lotion 7-to-1 over other hand cares. Jergens Lotion is still only 10¢ to \$1, plus tax.

In 4.9 Seconds A
Giraffe Can Run
100 Yards...
But In Only



TWO SECONDS

Bayer Aspirin
Is Ready To Go
To Work!



MAKE THIS TEST!

To see how fast it's ready to go to work, drop a Bayer Aspirin tablet in a glass of water, and time its disintegrating speed. What happens in the glass, happens in your stomach.



How fast you get relief is important when you have an ordinary headache, neuritic or neuralgic pain. And because genuine Bayer Aspirin is actually ready to go to work in two seconds, it brings relief that's amazingly fast.

But there's more to pain relief than speed. Dependability is also important. And Bayer Aspirin is one pain reliever you can rely upon. For its single active ingredient is not only so effective doctors regularly prescribe it for pain relief, but is also so gentle to the system mothers give it even to small children on their doctors' advice.

So when you are in pain, and want fast, dependable relief—don't experiment with drugs that have not stood the test of time. Instead, use genuine Bayer Aspirin. And always be sure to ask for it by the name "Bayer" when you buy.

NOW... BAYER ASPIRIN IN CHILDREN'S SIZE

New 2½ grain tablets (containing half the amount of regular size Bayer Aspirin tablets) provide proper children's dosage as prescribed by your doctor. They're neither flavored nor colored, so they cannot be mistaken for candy. 30 Tablets—25¢.

Because no other pain reliever can match its record of use
by millions of normal people, without ill effect,
one thing you can take with complete
confidence is genuine

BAYER ASPIRIN

LETTERS TO THE EDITORS

CONTINUED

we try to achieve a proper set of values in our own education, in which football stands well below physics and psychology.

DALE W. JORGENSEN

Portland, Ore.

Sirs:

My sincere congratulations for your incisive and timely editorial, "Football is a Farce." The fullness of our concurrence in your views is best evidenced by the withdrawal from intercollegiate football of Georgetown University in March 1951.

However, long before football became economically important to colleges, football and football players were valuable news items. Is it an exaggeration to say that 90% of any college's normal newsworthiness stems from its sports? Does a student get his picture in the papers by making the dean's honor list, or by breaking away for a touchdown? Don't forget, you, the press, as well as the college president, educate the public to a sense of values.

HUNTER GUTHRIE
President

Georgetown University
Washington, D.C.

• Another college, William and Mary, faced with the disclosure that football players' grades had been falsified to make them eligible for athletics, moved at once to de-emphasize football, accepted the resignation of the college's president. Stated the faculty: "The increasingly ambitious intercollegiate athletic program... sapped the academic standards of the college... has become a commercial enterprise demanding winning teams at any cost."—ED.

ROXANNE ON COVER

Sirs:

Roxanne on your cover (LIFE, Sept. 17) is seated next to a copious tome. I am interested in what chorus girls read in their spare time—could you tell me the title of that book?

TED MENTER

Columbus, Ohio

• Sixteen Famous American Plays.—ED.

GRAY LADY REACHES 100

Sirs:

I read through the history of the New York Times ("The Gray Lady Reaches 100," LIFE, Sept. 17) and enjoyed every interesting fact. Thanks to Meyer Berger and LIFE for such a wonderful article.

LOUISE B. HARDEN

Amory, Miss.

Sirs:

Berger says "The [Civil] war coverage was a credit to the Times. Raymond himself sent pieces from Bull Run..." Frank Luther Mott in his *American Journalism* (Macmillan) indicates that successful journalist Raymond was an unfortunate war correspondent. Mott says:

"[Raymond] had seen some service as a war correspondent in connection with the Austro-Italian war of 1859, and he was on the ground at the battle of Bull Run. At 2 o'clock on the day of the battle he was sure that the Union

Athletes Foot?

for
quick
relief
use
Quinsana

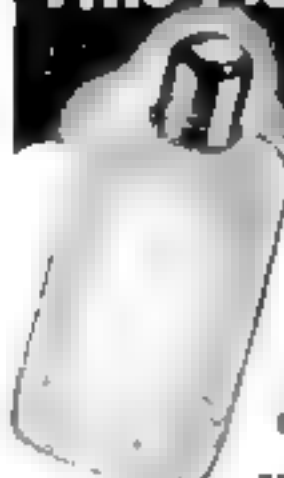


• You may have Athletes Foot and not know it! At first signs of burning, itching, cracks, peeling between toes—use Quinsana.

Quinsana's fungicidal action checks Athletes Foot infection... gives soothing, cooling relief, fast! To help prevent recurrence of this painful infection, use Quinsana every day. So easy! Just shake on feet... especially between and under toes. No mess, no stains—ever!

MENNEN **QUINSANA**
FOOT POWDER

This Flask **CAN'T
BREAK!**



It's the wonderful new PARKER Plastic Travel Flask! Featherweight on your hip or in your bag. Leak-proof, chrome metal trigger cup top, double sealed. Holds 10½ ounces. An inexpensive, practical gift men love.

Each \$1.50

If not available at your store, send check or money order for one or more to Dept. PL-1 PARKER OF LONDON, LTD., 660 Fifth Ave., New York 15, N. Y.

Puss 'N Boots adds the PLUS!



Quality makes it
America's
largest selling
Cat Food



HAMPTON HEATH
Clothes



Men who love the "look" and feel of finer clothing always wear Hampton Heath. Here is craftsmanship at its very best, combined with outstanding style and fabric value.

GOLDSMITH CLOTHING CO. • ST. LOUIS

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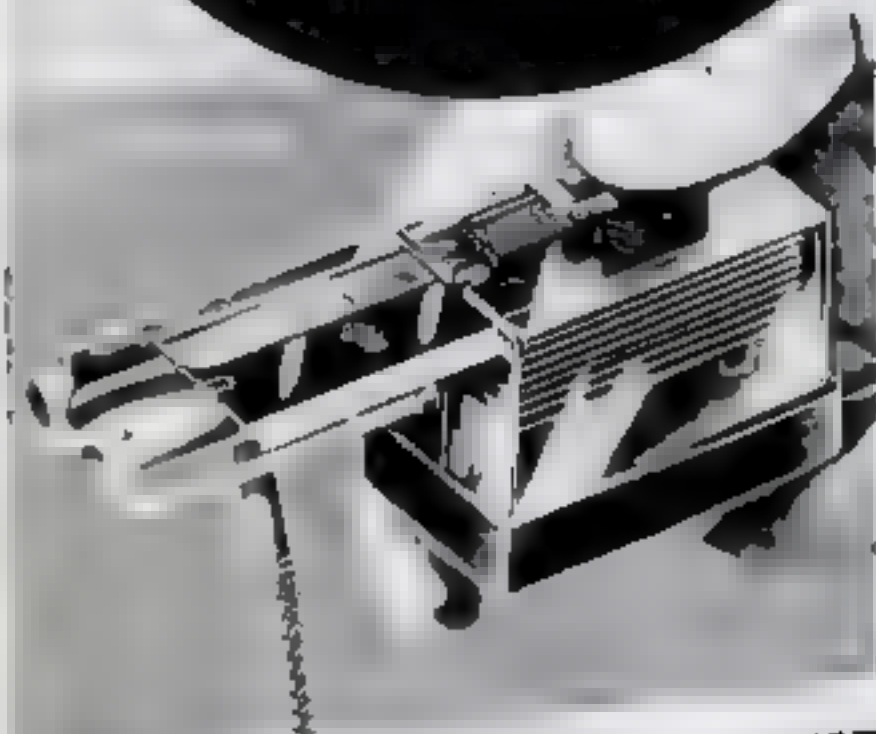
*your face
wasn't made
for a
razor blade*



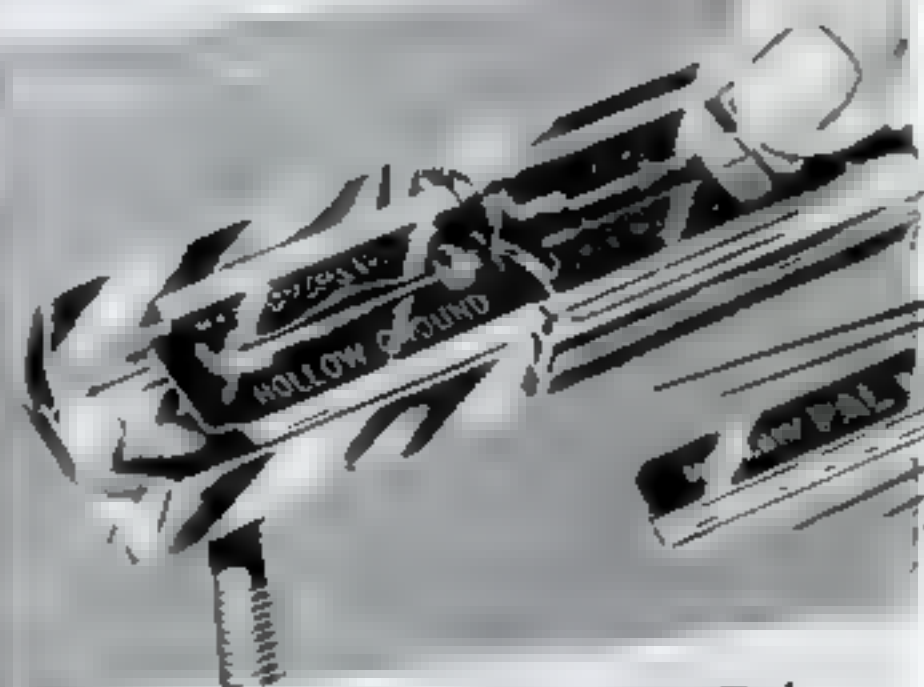
**BUT PAL IS A RAZOR BLADE
MADE FOR YOUR FACE...**

PAL
HOLLOW GROUND

Your Best Blade Buy!



PAL SINGLE or DOUBLE EDGE
IN CLEAR-VIEW ZIPAKS
WITH USED-BLADE VAULTS
Also Pal Gold Thin—at some low prices



44 for 98¢

21 for 49¢ • 10 for 25¢
Regular packing, 4 for 10¢



PAL INJECTOR BLADES **20 for 59¢**
in METAL injectors
Fit your injector razor perfectly.
10 for 39¢ • 6 for 25¢

**You must like Pals—
or money back**

Buy Pals! Try Pals! Use as many blades
in a pack as you wish. If you're not
enthused, return dispenser to us for
full refund. Pal Blade Co., Inc., 43 W.
57th St., New York 19.



PAL—the best friend your face ever had

Yes, Pal's a blade scientifically designed to shave toughest whiskers and
tenderest skins—coolly, closely, cleanly—without irritation or razor burn.
That's because Pals are hollow ground like a master barber's razor—and not
wedge-sharpened like the usual blade. Pals shave so easy, so coolly, you
hardly know you're shaving. That's why we say "Pal is a razor blade made for
your face." Here's a "whisker's-eye" view of why Pal shaves so much better.

See the difference

PAL BLADE **USUAL BLADE**
Hollow Ground Wedge-Sharpened



flexes in razor rigid in razor

PAL HOLLOW GROUND BLADES ARE MADE IN PLATTSBURGH, MONTREAL, GLASGOW, BUENOS AIRES—AND SOLD ALL OVER THE WORLD.

oh-oh! DRY SCALP!

GOSH! HOW CAN A MAN WITH SUCH GOOD LOOKS LET DRY SCALP SPOIL IT ALL! — THERE'S NO DOUBT ABOUT IT — HE NEEDS 'VASELINE' HAIR TONIC!



NOW NED KNOWS

Now see the difference! When you check Dry Scalp, you keep hair neat and handsome-looking . . . relieve itchy scalp and loose dandruff. You get all these benefits with 'Vaseline' Hair Tonic because it supplements natural scalp oils . . . gives double care to scalp and hair. Contains no alcohol or other drying ingredients. Try it! (It's economical, too.)



Hair looks better...
Scalp feels better...
when you check DRY SCALP with

Vaseline HAIR TONIC

TRADE MARK ®

VASELINE is the registered trade mark of the Chesbrough Mfg. Co., Cam'd

LETTERS TO THE EDITORS

CONTINUED

army was completely victorious, and he went back to Washington and wired his paper that all that remained was for McDowell to march on Richmond. In the evening he returned to the battlefield, to find the northern forces in disorderly retreat. But his substitute story to the Times was held up in the telegraph office by a censor, and his paper was beaten. Raymond thereafter left the field correspondence to others."

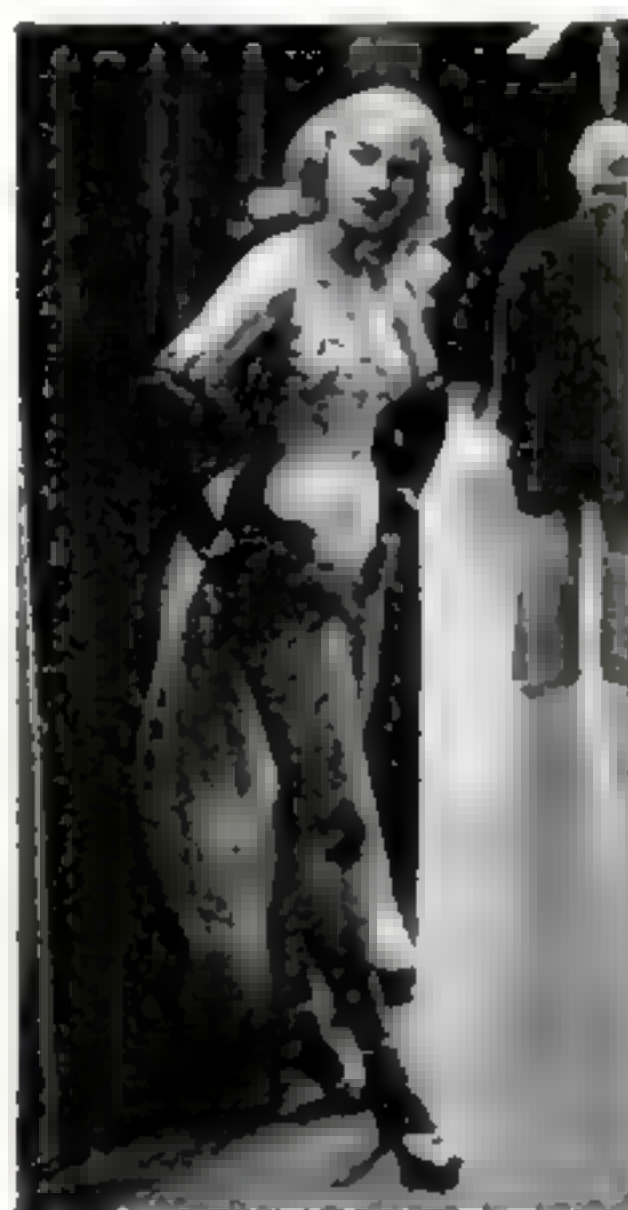
BERNARD A. SHEPARD
Fresno, Calif.

TV CHORUS GIRLS

Sirs:

Re the picture of Miss Larri Thomas ("TV Chorus Girls," LIFE, Sept. 17): does this beautiful and shapely body have a face?

MARTIN WILD
New York, N.Y.



LARRI'S FACE

ARAB REFUGEES

Sirs:

"The Forgotten Arab Refugees" (LIFE, Sept. 17) is a true miniature picture of what has been done in Palestine under the protection of the United Nations and its "human rights!"

As wife of the minister of Syria, I know, unfortunately, that the American people are misinformed and misled. You deserve all our thanks and appreciation for your article which will, we believe, help open the eyes of Americans to the true situation in Palestine . . .

A. EL KHOTRI
Washington, D.C.

Sirs:

. . . Israel has indicated her willingness to pay for the appropriated Arab land in conjunction with an over-all peace settlement. Of importance also is the fact that Jordan has occupied considerable Jewish property and so far has not indicated a willingness to pay Israel compensation for it. I think Israel in this connection is behaving in a more Christian fashion than our so-called Christian nations have acted in the past.

KATHLEEN LEONARD
Sterling, Ill.

CONTINUED ON PAGE 27



To a bride—

Why wait for single "place settings"—when right now you can have a dinner service for eight in genuine Community* Silverplate for only \$53.75 including a handsome anti-tarnish chest.



To a groom—

You'll never need new silverware if you decide to buy Community. It's wear-protected "for keeps" with Community's own "Overlay" of solid silver.



To the family—

Be sure to see the Community advertisement on the inside front cover of this magazine. It's a good place to pick the most-wanted gift of all—famous, first-favorite Community!

Community

THE FINEST SILVERPLATE

*Trademark of Oneida Ltd. Copyright 1961, Oneida Ltd.

Never mind tomorrow

Now is the time to do it. If you'd be proud to bake a cake like this for dinner tonight, there's no reason in the world why you shouldn't. All it takes is Pillsbury White Cake Mix in the neat blue-and-white package. All you add is milk (and a bit of chocolate and sugar).

And your own cake can be just as moist and fine-grained, just as eye commanding, just as praise provoking as the cake that looks out from this page. It doesn't take any practice. You can do it today. Or you can do it tomorrow. But never mind tomorrow. How about today?



Marble Cake. Melt 1 square chocolate with 2 tbsp. sugar. Pour $\frac{3}{4}$ of Pillsbury White Cake Mix batter into pans. Add cooled chocolate to remainder. Pour over batter in pans; cut through with knife.



Just add milk—

These are complete mixes. Milk is *all* you add—no eggs, flavoring or extras of any kind required.

Remember—

You and Ann Pillsbury
can make a great team



Pillsbury CAKE MIXES

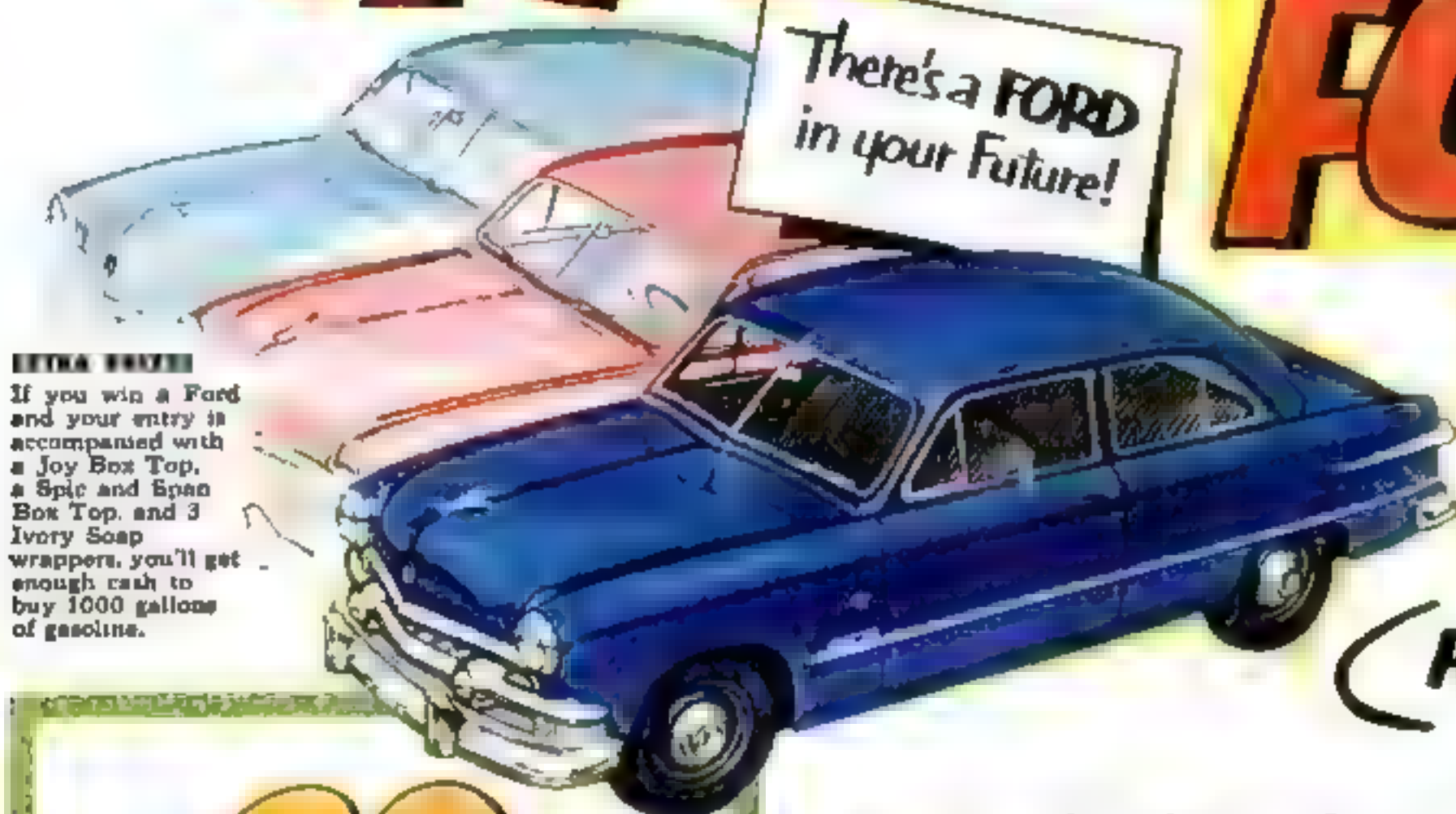
WHITE AND CHOCOLATE FUDGE

WIN! WIN! WIN!

JOY, IVORY, Spic and Span OFFER
Soap

A FORD A DAY FOR 20 DAYS!

(PLUS 281 CASH PRIZES)



EXTRA PRIZE

If you win a Ford and your entry is accompanied with a Joy Box Top, a Spic and Span Box Top, and 3 Ivory Soap wrappers, you'll get enough cash to buy 1000 gallons of gasoline.

20

DAILY CONTESTS!

ENTER EVERY DAY



20 FORDS

A FORD A DAY FOR 20 DAYS

\$1000 EXTRA GRAND PRIZE
FOR THE BEST ENTRY OF ALL

60 PRIZES \$100-3 a day

220 PRIZES \$25-11 a day

301 PRIZES IN ALL

worth \$52,500

Just complete this simple sentence in 25 additional words, or less—

"I keep _____ (NAME OF PRODUCT) _____ on hand because _____"

FILL IN JOY OR IVORY SOAP OR SPIC AND SPAN

Here's an opportunity of a lifetime for you to win a new 1951 Ford. For we're awarding a Ford a day for the next 20 days. And besides winning a Ford, you may also win the extra Grand Prize of \$1000 in cash. In addition, there are 280 cash prizes—totalling \$11,500—to be won during the 20 days of this exciting contest.

To enter, just write a simple sentence about any of the three well known products sponsoring this contest. Just finish this sentence in 25 additional words, or less, "I keep (name of product) on hand because . . ."

(JOY, IVORY SOAP OR SPIC AND SPAN)

Be sure each entry is accompanied by a Joy boxtop, or Spic and Span boxtop, or 3 Ivory Soap wrappers. See rules for mailing address and closing dates.

You know magic, liquid Joy makes greasy dishes shine in half the time . . . that Spic and Span cleans painted walls, woodwork, linoleum with no need to rinse off or wipe dry . . . that pure, mild Ivory is for baby's complexion and for yours. Just tell us why you keep any of these products on hand. Remember, no fancy writing, but your own sincere reasons may win you a new Ford, or one of the 281 cash prizes.

JOY

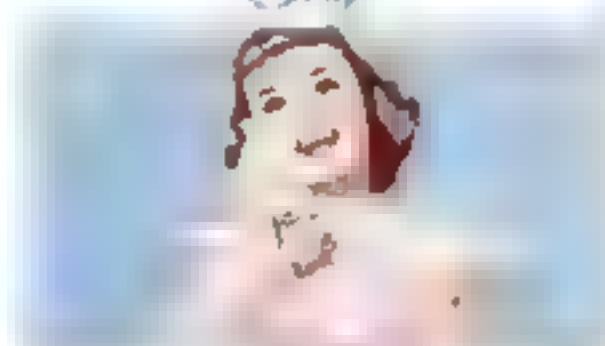


HELPFUL
HINTS
THAT CAN
HELP YOU
WIN!



"I keep Joy on hand because it cuts grease off dishes, pots and pans like magic—gets me away from the sink quicker—and is amazingly economical to use."

IVORY
Soap



"I keep Ivory Soap on hand because I know its famous purity and mildness make it the ideal soap for baby's skin and my complexion and bath."

Spic and Span



"I keep Spic and Span on hand because just once over cleans painted walls, woodwork, linoleum and all washable surfaces faster, easier, clean as new . . . with no rinsing, no wiping dry."

FOLLOW THESE EASY RULES:

1. Complete this sentence: "I keep (choose over Joy, Ivory Soap, Spic and Span) on hand because . . ." in 25 additional words or less.
2. Use this official entry blank or write on one side of a plain sheet of paper. Print plainly your name and address.
3. Mail to Contest, Dept. L, Box 85, Cincinnati 1, Ohio. Send as many entries as you want, but enclose 1 Joy boxtop, or 1 Spic and Span boxtop or 3 Ivory wrappers (any size) with each entry. If you enclose the complete boxtop and wrapper requirements from all three products and win one of the Fords you will also receive cash to purchase 1000 gallons of gasoline.
4. There are 20 separate contests, each with an identical list of prizes. A new contest each day (except Saturdays and Sundays) from October 8 to November 2 inclusive. Entries received before midnight, October 8, will be entered in the first day's contest. Thereafter,

entries received on any contest day will be entered in that day's contest. All entries received on Saturdays and Sundays will be entered in the contest for the following Monday. Entries for the final (20th) contest must be postmarked before midnight, November 3, and received by November 17, 1951.

A. Prizes awarded each day will be—

First Prize — 1951 FORD FIVE CUSTOM V-8 SEDAN (with cash to purchase 1000 gallons of gasoline, provided the special requirements in Rule 3 are met.)

3 Second Prizes \$100 Cash Each

11 Third Prizes \$25 Cash Each

A Grand Prize of \$1000 Cash will be awarded to the best of the twenty daily winners.

B. Entries will be judged for originality, sincerity and aptness of thought. Judges' decisions will be final. In case of ties, the full prize tied for will be awarded to each tying con-

testant. No entries will be returned. Entries, contents and ideas therein belong unqualifiedly to Procter & Gamble for any and all purposes.

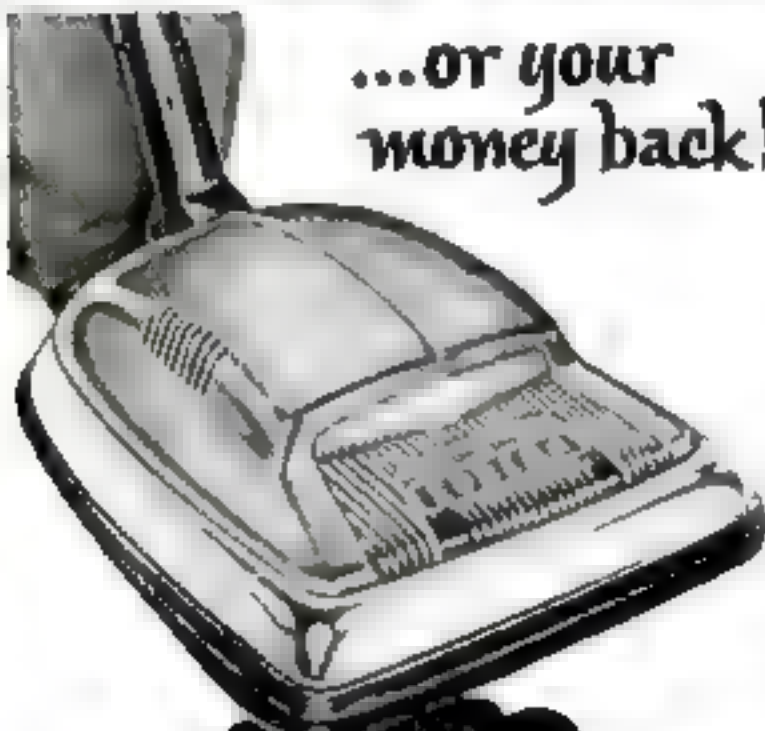
7. Any resident of the United States (including Alaska and Hawaii) may compete, except employees of Procter & Gamble, the Ford Motor Company, their advertising agencies and their families. Contest subject to all Federal and State regulations.

8. Except for the 20th Contest, the First Prize winners' names will be announced daily beginning approximately Monday, October 22, over one of these radio programs: "Big Sister" or "Welcome Travelers" or "Right to Happiness". The First Prize winner in the 20th Contest and the Grand Prize winner will be announced over all of these programs on or about November 30. All prize winners will be notified by mail. A complete list of all winners will be available on request approximately two months after the close of the last contest.



Guaranteed! TO REMOVE MORE DIRT in LESS TIME

...or your
money back!



New
EUREKA^{3 in 1}
WONDER CLEANER
with power-driven floor polisher

- 1 Most efficient cleaner for rugs and carpets
- 2 Marvelous tools and brushes clean everything above the floor
- 3 Polishes bare floors and linoleums with the motor-driven Waxer-Polisher

Our Guarantee!

USE THIS WONDER CLEANER IN YOUR HOME 10 DAYS. If you are not fully satisfied it removes more dirt from your rugs and carpets in less time and with less effort, your money will be gladly refunded.

PROVE IT YOURSELF!

Phone your EUREKA dealer for the 10-day Home Trial... or write us, and we'll gladly arrange for demonstration and trial. Drop us a card... today.



Eureka Division

Eureka Williams

Corporation

Bloomington, Illinois

Better Products, Better Made—for better living!

LETTERS TO THE EDITORS

CONTINUED

Sirs:

You are to be congratulated on your forthright and effective presentation of the plight of the Arab refugees. I visited the Near East a short time ago and the plight of these poor refugees is a pitiful one. These unfortunates who were completely driven out of their home were left to the mercy of a devastated area in which even animals can hardly live, let alone human beings....

GEORGE A. HAMID SR.

New York, N.Y.

Sirs:

As one who worked for several months with the 200,000 crowded into the Gaza strip, I learned only too well of their despair and hopelessness. Working under the U.N. and the Quakers, we used to bring them only 1,500 calories daily. Not only the great powers but also the Arab governments carry some of the blame for the situation. The latter, especially, have allowed their exaggerated nationalisms to blind them to the possibilities of using refugees for the economic development of the region.

CHANNING B. RICHARDSON

New York, N.Y.

Sirs:

Your moving article is a notable public service to these suffering people, to our own country and to humanity.... You have brought such realization to many thousands of readers who will now want to aid. How can they?

Good used clothing and shoes they may send to American Middle East Relief, c/o American Exporters Service Corp., 79 Laight St., New York 13, N.Y.

Money contributions, to buy essential medicinal and food supplies, and for the shipping costs of these supplies and donated clothing, may be sent directly to American Middle East Relief, Inc., 350 Fifth Ave., New York 1, N.Y....


VIRGINIA C. GILDERSLEEVE

Chairman, Executive Committee
American Middle East Relief, Inc.
New York, N.Y.

Sirs:

The establishment of Israel was hardly the cause of the Arab's plight. James G. McDonald, first U.S. ambassador to Israel reports that "the fight [of the Arabs] was provoked by lurid tales of Jewish sadism issued by

CONTINUED ON PAGE 20

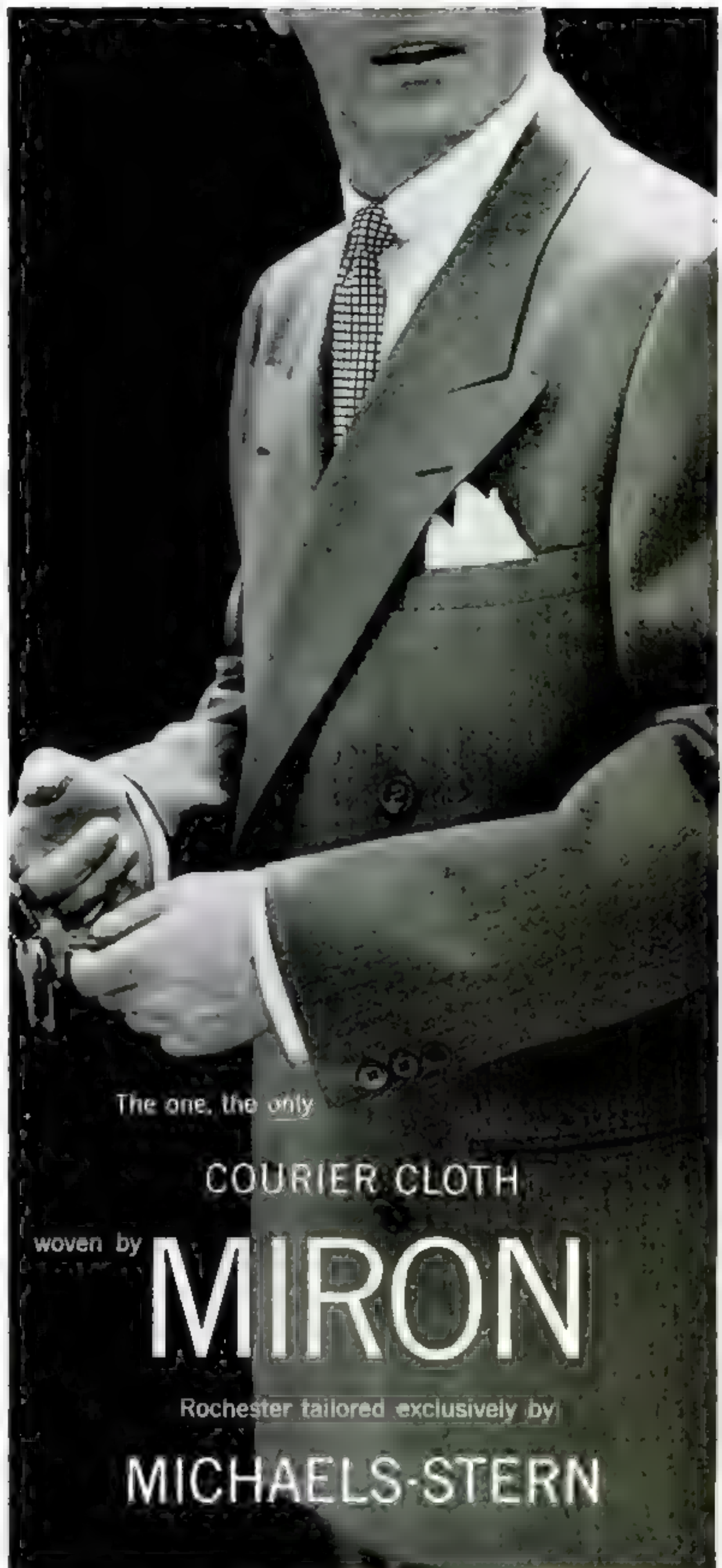
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The one, the only

COURIER CLOTH

woven by **MIRON**

Rochester tailored exclusively by

MICHAELS-STERN

Unique, unparalleled Courier Cloth... the fabric that started a new fashion tradition in menswear. A yarn dye sheen worsted with the strength of sharkskin, the luster of gabardine, the suppleness of flannel. 100% virgin wool, handsomely tailored, \$69.50. At 1,263 of America's finest stores. Miron Mills, Inc., 51 Madison Avenue New York 10, N.Y.

The nicest compliments
are getting round about you!

Warner-wonderful bras hold up so beautifully, Beautiful, because the pressure is put on the designer instead of on you. Bra after bra is tenderly tailored into dramatic enhancement for little girls... magnificent understatement for the more mature. Ladies' Choice from dozens of styles, all 3-Way-Sized. From \$1.50 to \$10 at the nicest stores, here and in Canada.





↑ *Latest million dollar hold-up!* Warner-wonderful strapless bras are dreamlined to *form—not frame*—with light, flexible bones and supplest of wiring. Both long and short line styles. Illustrated: luxurious satin elastic and whisper-soft nylon. Others in silky broadcloth or rich taffetas and marquisettes . . . from \$2.25.

WARNER'S^{*}

3-Way-Sized

Foundations and Bras

WORLD FAMOUS FOR LE CANT[®] • STA-LP-TOP[®] • A-LURE[®]
 WARNERETTE[®] FREE-LIFT[®] *Reg. U. S. Pat. Off.
 The Warner Bros. Co., New York 16, Chicago 6, San Francisco 8

← *Flowery compliment!* Warner-wonderful bras made on the petal-cup pattern are probably the world's most popular because the unique cup is designed to uphold and enhance *all types and sizes!* Comes in *every size and cup.* Illustrated: nylon tissue taffeta and marquisette. Others in petal-soft broadcloth or satin . . . from \$1.50.



Your ardent admirer! All bras designed under the famous A-Lure label are made of satin or nylon elastic that follows your every move like a flattering escort. Illustrated: French decor of Alençon. Others in alluring combinations with elastic . . . from \$3.50.

shaped for you... forever



LEE PRE-SHAPED
WARREN...\$7.50
others \$7.50 to \$20

Lee pre-shaped hats

- Crosses shaped-in expertly... permanently by original Lee process.
- No fumbling for the right shape... a finger flick smooths out bumps, dents.
- Exclusive Leeco finish adds soft texture to fine quality fur felts.
- Truly water-repellent... more life-retaining—Lee hats are treated with DuPont "Aridex"®.



Don't take less than the best—
don't take less than a Lee!
**Fashion Academy Gold Medal
Award for 1951**

FRANK H. LEE COMPANY, 475 FIFTH AVENUE, N. Y. 17, N. Y.

National Hat Week is
Oct. 13th to 20th.

*REG. U. S. PAT. OFF.

LETTERS TO THE EDITORS

CONTINUED

the Mufti and his followers, who presumably intended to whip the Arab population up to resisting the Jews. But the strategy backfired. . . . In the ensuing panic the Arab populace fled Israel. The Arab refugee problem is not the creation of the Jews, but of the Arab leaders who ordered a mass evacuation "to clear the way for the liberation army."

This, of course, does not render the Arab's plight less critical, but the problem is still primarily an Arab problem. Neither Truman nor the U.N., nor little Israel, can do more for the Arabs than can the wealthy Arab leaders. King Ibn Saud alone could finance the resettlement of half the refugees from the millions of dollars he has received in personal oil royalties in the past few years, while King Farouk could help the others with but a part of his vast income.

The Arabs who remain in Israel are not forgotten Arabs. Precious foreign exchange is spent by Israel to rescue the Arab citizens of Israel from their traditional lot of ignorance and disease. The Arabs are treated as equals with regard to food rations. Special courses are given to train Arabic teachers needed in the Arab schools. Arabs are employed as civil servants. . . .

STANLEY RABINOWITZ

New Haven, Conn.

● Fear of the Jews was not always fomented by Arab leaders. Terroristic actions on part of some Jewish fighting groups, notably the fanatic Stern Gang, frightened many Arabs into fleeing Palestine.—ED.

NOT QUITE LIKE HOME

Sirs:

I was recalled to active duty Jan. 1, and feel that I am speaking for the majority of enlisted reservists aboard this station when I say, unlike Yeoman 3/c Bruce Hopping in your article "Not Quite Like Home" (LIFE, Sept. 17), that the quality of the food served in our mess halls is certainly above standard. . . .

KERRY KERR, RM2, USNR

Barnbridge, Md

Sirs:

Always thought the serviceman's right to gripe about food was an American heritage. This sounds exactly like some of the propaganda we get concerning Russia. "To the salt mines," for speaking out of turn.

JACK O'SHEA

Kansas City, Kan.

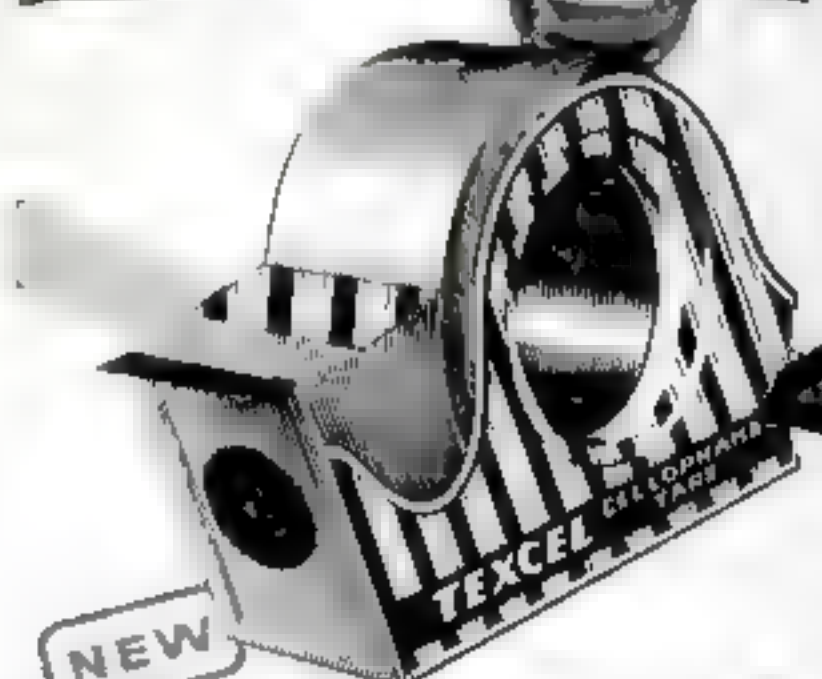
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revolutionary
new **TEXCEL**
Cellophane
Tape
Tightest-sticking
tape of all!



TEXCEL
CELLOPHANE TAPE

INDUSTRIAL TAPE CORP., NEW BRUNSWICK, N. J.



BETTY FURNESS
Famous
Television Star

It's Westinghouse Stop-Watch Speed!

New **SUPER-SPEED COROX®** UNIT GETS RED HOT IN 30 SECONDS

Whenever late risers want breakfast in a hurry... or the youngsters dash home for their mudday meal... or last-minute guests upset your dinner plans... in fact, whenever time is at a premium... this exclusive **SUPER-SPEED COROX** Unit will come to your rescue.

And just wait until you see what it can do!

It heats piping hot soup for four, or brings fresh or frozen vegetables to steaming, or pan-fries bacon to luscious crispness... in only three minutes.

This unbelievably fast **SUPER-SPEED COROX** Unit is but one of the star features of the Westinghouse Commander *Speed-Electric* Range. It has a dozen more that you'll love, every time you use them.

Exclusive Color-Glance Controls that tell by color which unit is on and at what heat.

Exclusive Miracle Sealed Oven that bakes perfectly in any rack position. No shifting of hot racks.

Completely Automatic Cooking. Thanks to built-in Electric Timer you can cook a complete oven meal even when you're not at home. Timer controls appliance outlet, too.

Go to your Westinghouse dealer for a demonstration of this wonderful new Commander and other great Westinghouse *Speed-Electric* Ranges. There are models for every family need and budget. Westinghouse Electric Corporation, Mansfield, O.

ONLY THE WESTINGHOUSE *Speed-Electric* Range has the **SUPER-SPEED COROX Unit**



MIRACLE SEALED OVEN keeps *all* heat inside. Now you can bake in any rack position and be sure of perfect results every time.

... of course, it's electric!

Look to **WESTINGHOUSE** for TV's Top Entertainment... Exclusive Telecasts of Outstanding **COLLEGE FOOTBALL GAMES**... plus **WESTINGHOUSE "STUDIO ONE"** every week

YOU CAN BE SURE... IF IT'S Westinghouse



Waffle Baker Toaster Waste-Away Cleaner Laundromat Dryer Refrigerator Home Freezer Water Heater Electric Sink Iron Exhaust Fan Mixer Roaster-Oven

STEALIN' THE SHOW ALL OVER THE COUNTRY!

New Post's SUGAR CRISP

Make way for Post's Sugar Crisp—the main attraction at breakfast! It's dandy as a cereal—and so good and sweet, you need no sugar!

Sugar Crisp takes an encore! Kids love it after school—you go for it as a bedtime snack! And it stays crisp, down to the last delicious spoonful.

For a grand finale, eat Sugar Crisp like candy, right out of the box! The whole family nibbles it—and keeps on coming back for more! Remember, get Post's Sugar Crisp today!

ANOTHER DELICIOUS POST CEREAL EATEN THEM ALL IN POST-TENS

A Product of General Foods

♪ AS A **CEREAL** IT'S DANDY—
FOR **SNACKS** IT'S SO HANDY—
OR EAT IT LIKE **CANDY!** ♪

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BY APPOINTMENT
PERFUMERS TO
H. M. QUEEN MARY,
YARDLEY, LONDON



LIFE'S COVER

The wide-eyed creature wistfully peering over the edge of a coffee cup on LIFE's cover is a baby slow loris, one of an entire family of slow lorises leading a lazy life at New York City's Bronx Zoo. Born at the zoo last April, the baby has no name and its sex is so far undetermined. With a brown father from Malaya and a whitish mother from Siam, the youngest loris is, like its year-old sister, an indiscriminate gray. The family lives in a cage only 5 feet long and 3 feet wide, but for the activities of slow lorises (pp. 179-180) this is more than enough space.

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Yardley Night Cream. It lubricates, softens,
and refreshes. Originated
in England, where the
weather can be its worst,
this rich cream guards your
skin from sun and wind.
YARDLEY Night Cream 35 to plus tax.



Yardley products for America are created in England and finished in the U.S.A. from the original English formulae, combining imported and domestic ingredients. Yardley of London, Inc., 620 Fifth Avenue, N.Y.C.



From experience comes faith...

In her world of make-believe, this little mother firmly administers a spoonful of imagination—and no more squeaks or cries plague the life of dolly.

But in the real world of real babies, imagination is not enough. Fancy does not guide the medical mind; the doctor's approach is deliberate and scientific. Thus, through his counsel, this child in time will learn to know the proven remedy from the intriguing cure-all, seasoned judgment from the glib promise, and experience will guide her to men and things in which to place her faith.

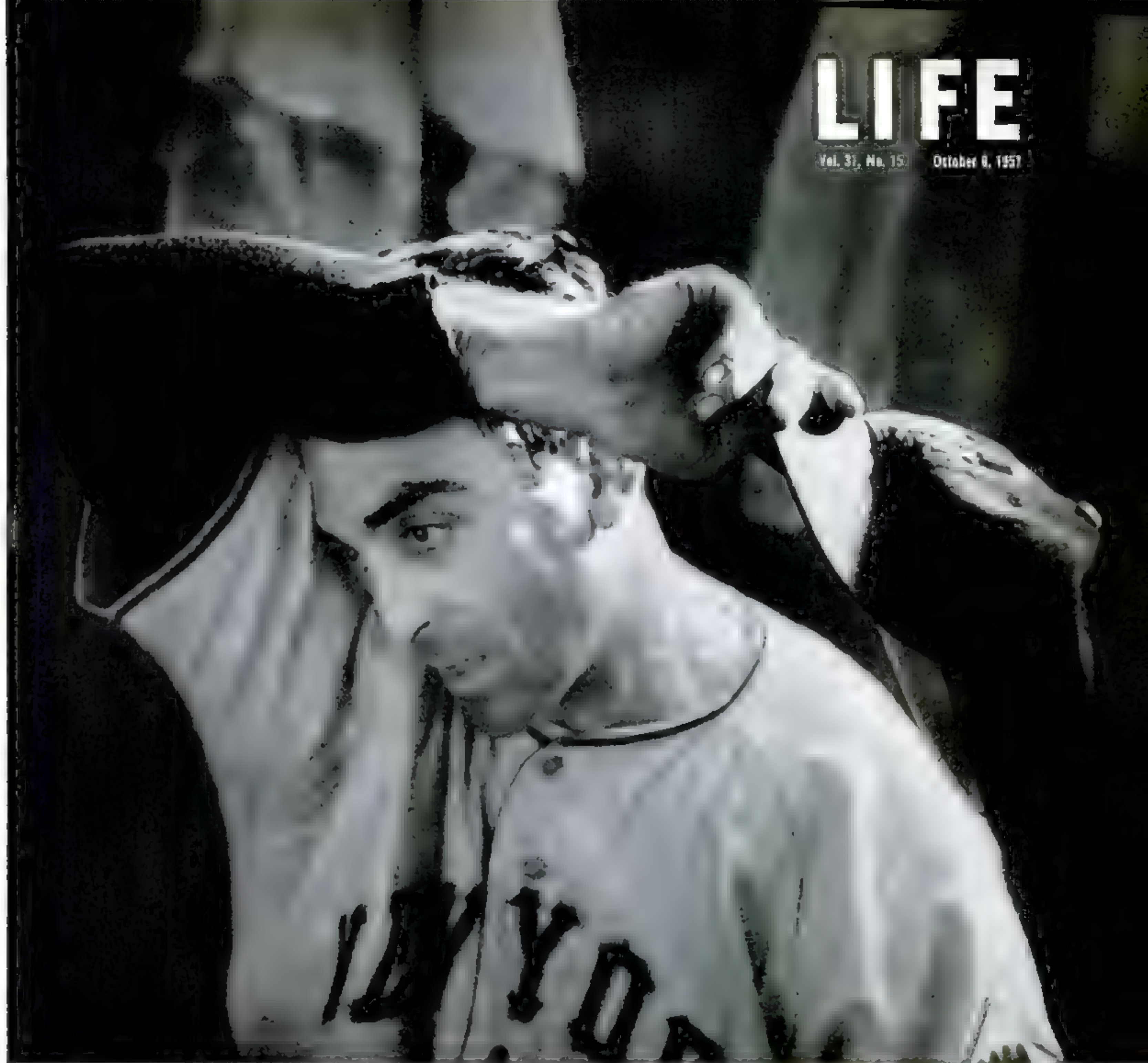
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is the honor and integrity of its maker.*



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O. R. S. S. S.



In the field of vitamin, proteins and other nutritional therapies, standards of potency and the supply of medically authoritative preparations are among the many vital concerns of E. R. Squibb & Sons. Few services to man call for greater experience and trust than the services of the pharmaceutical manufacturer.



A WEARY SAL MAGLIE WIPES HIS BROW IN GIANT DRESSING ROOM AFTER PITCHING HIS 23RD—AND MOST IMPORTANT—VICTORY ON LAST SATURDAY OF SEASON

BASEBALL'S GREATEST FINAL WEEK

It was the kind of finish that makes winter a blessing—so that the baseball fans can regain their lost weight, grow back their fingernails and catch up on the sleep they lost during the last desperate night games. The Dodgers had blown a 13½-game lead; the inspired Giants, who once seemed destined for second division, were breathing down their necks. In the American League the Yanks were fighting the Indians, the Red Sox and a schedule that seemed contrived by the devil to keep them out of the title.

Then, with one of their characteristic clutch performances, the Yankees overcame their opponents and the schedule-maker and sewed up the pennant as early as Friday (pp. 38, 39). That

left the Giants and the Dodgers, who maneuvered closer and closer together as the wire drew near—as if one were ridden by a jockey determined to steal an early lead and hang on by a nose, the other by a jockey who saved everything for the final furlong. The Giants kept winning in an incredible fashion while everything fell on the Dodgers but the Brooklyn Bridge (pp. 36, 37). On the next to the last day of the season, with the teams tied, the Giants' great right-hander, Sal Maglie, went to the mound and, pitching magnificently, scored a shutout for his 23rd victory. That night the Dodgers' right-hander, Don Newcombe, went to the mound and, matching Maglie's magnificence,

scored a shutout for his 20th victory. That left everything still tied up, with one day to go.

The Dodgers had the better team but the weaker pitching. The Giants had their wonderful nerve, the confidence that comes from playing .811 ball for seven weeks and a couple of guys named Irvin and Thomson who were on one of the happiest hitting sprees ever seen by mortal man. It was almost inevitable that the two teams would go down to the wire tied up, and they did. The Giants won in Boston and the Dodgers won in Philadelphia to force the issue into a post-season playoff. But, typical of the whole wonderful year, it took a 14-inning miracle for the Dodgers to achieve even that.



BALL AND RUNNER—the Braves' Bob Addis—approach plate in turbulent last-ditch Dodger game.



TAG IS MADE by Catcher Campanella. Did Addis slip one foot on plate, between the catcher's legs?



HE'S SAFE, rules Umpire Daseoli, as Campanella, convinced he had made the put-out, topples over.

THE BUMS' BIG RHUBARB

Wuz they robbed or did they thrun the game away?

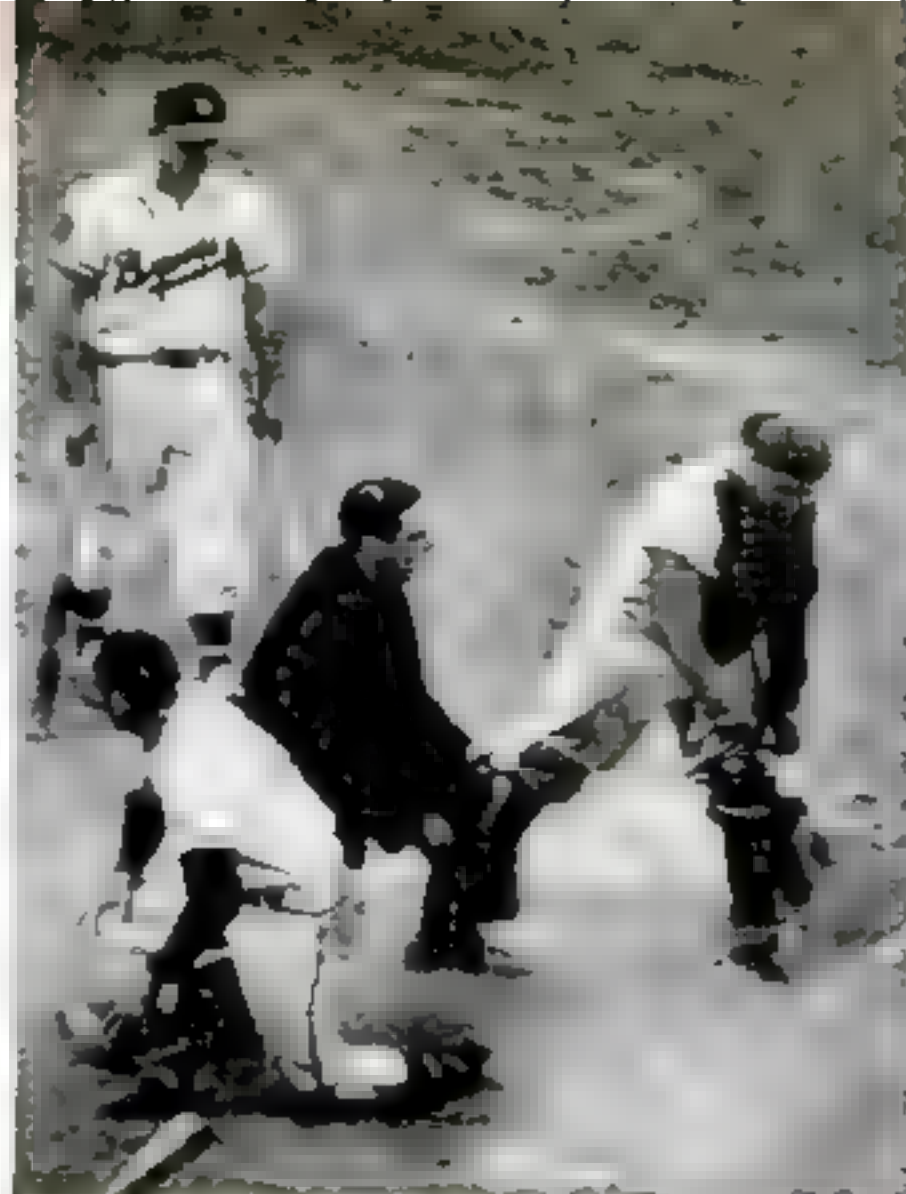
One big factor in the rise of the Giants was the decline of the Dodgers, who looked in the last month of the season as if they always got out the wrong side of bed. As their big lead dwindled, the Dodgers first assumed an air of braggadocio, then of bewilderment and finally of ulcers. They seemed convinced that their pitchers would blow up, their batters fail in the clinches and the balls all bounce the wrong way. At the end they even

CAMPANELLA IS STILL BEWILDERED OVER HIS BANISHMENT AS HIS TEAMMATES RUSH UP TO PROTEST. FROM LEFT, STARTING WITH CAMPANELLA ARE UMPIRE





WHO SAYS SO? shouts angry Campanella, as he springs to his feet, and the rhubarb gets under way.



MITT HITS GROUND as Campanella beets. To umpires this gesture is worse than a thumbed nose.

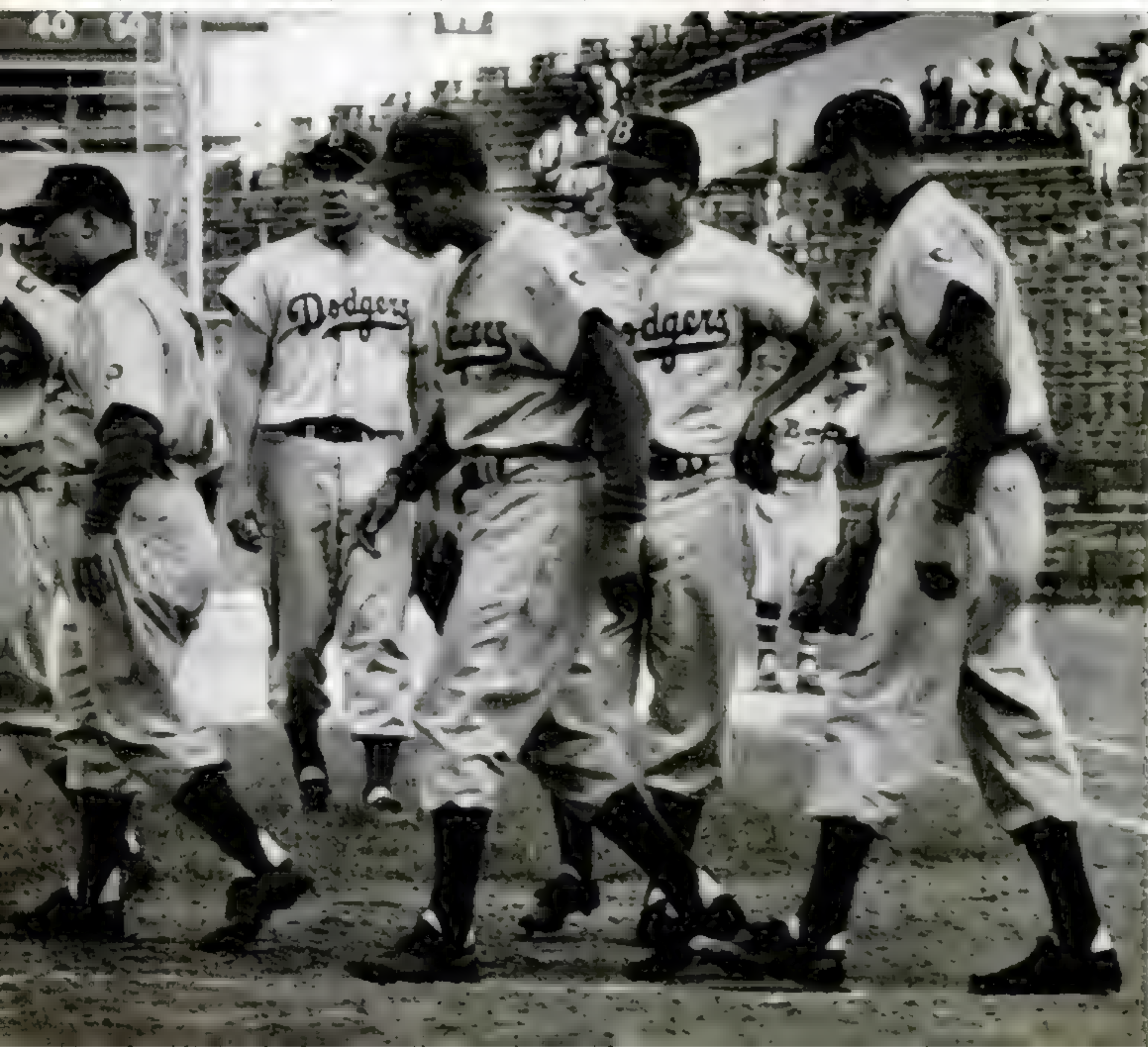


YOU'RE OUT, Dascoli shouts. Campanella, rarely involved in arguments, shows outraged innocence.

figured that the fates—in the form of the Men in Blue—were also against them. In one of the last games at Boston, with their old reliable Preacher Roe on the mound, a Dodger 2-to-0 lead dwindled to a 3-to-3 tie, and then a Boston player named Bob Addis charged toward the plate with what could be either the winning run or just another out. Umpire Frank Dascoli, whom the Dodgers never liked anyway, ruled Addis safe in the photo

finish shown above. It was too much even for Catcher Roy Campanella, one of the least temperamental of the Dodgers. For his quick objections, Umpire Dascoli threw him out of the game. When other Dodgers carried on the protest, they too were sent to the clubhouse. Since Campanella would have come up in the ninth with a man on third, the whole thing was bound to be one of the hot-stove league's historic winter debates.

DASCOLI, SECOND-BASEMAN ROBINSON, COACH PITLER, MANAGER DRESSEN, FIRST-BASEMAN HODGES, COACH LAVAGETTO, SHORTSTOP REESE, PITCHER ROE



YOGI AS GOAT,

He nearly muffs a no-hit game

On the afternoon of Sept. 28 New York fans attending a double-header with Boston had a dual thrill. They got to see the Yankees win their third straight pennant, and they also saw the perfect demonstration of why the Yanks are perennial champions. In the first game, which the Yanks needed for a tie, they sent out Pitcher Allie Reynolds, whose good right arm is so full of bone chips that it sometimes rattles like a dice cup when he throws the ball. Allie needs an operation as soon as the season ends. But as events proved, he needs very little else.

As calm as an undertaker on the mound, he had a no-hit shutout going into the ninth, when he had to face the muscle of the Red Sox batting order. Reynolds got two men out and then had to pitch to the fearsome Ted Williams, the last man on earth a no-hit pitcher would like to see



DESPERATE LUNGE for ball is made by Yogi when he realizes at last second that the last-out foul

pop isn't coming down anywhere near where he expected. An instant later he got his glove on it, but



EMPTY GLOVE touches ground as the ball pops harmlessly away. As Yogi drops ignominiously to

earth, Pitcher Reynolds, who might have caught ball had Yogi not got in his way, tries to avoid collision



AWKWARD TRIP over Yogi almost fells Reynolds, whose attempt to avoid bodily contact fails.

At the moment he is the only almost-no-hit pitcher ever nearly rendered *hors de combat* by his catcher.



YOGI AS HERO

as Yankees clinch the pennant

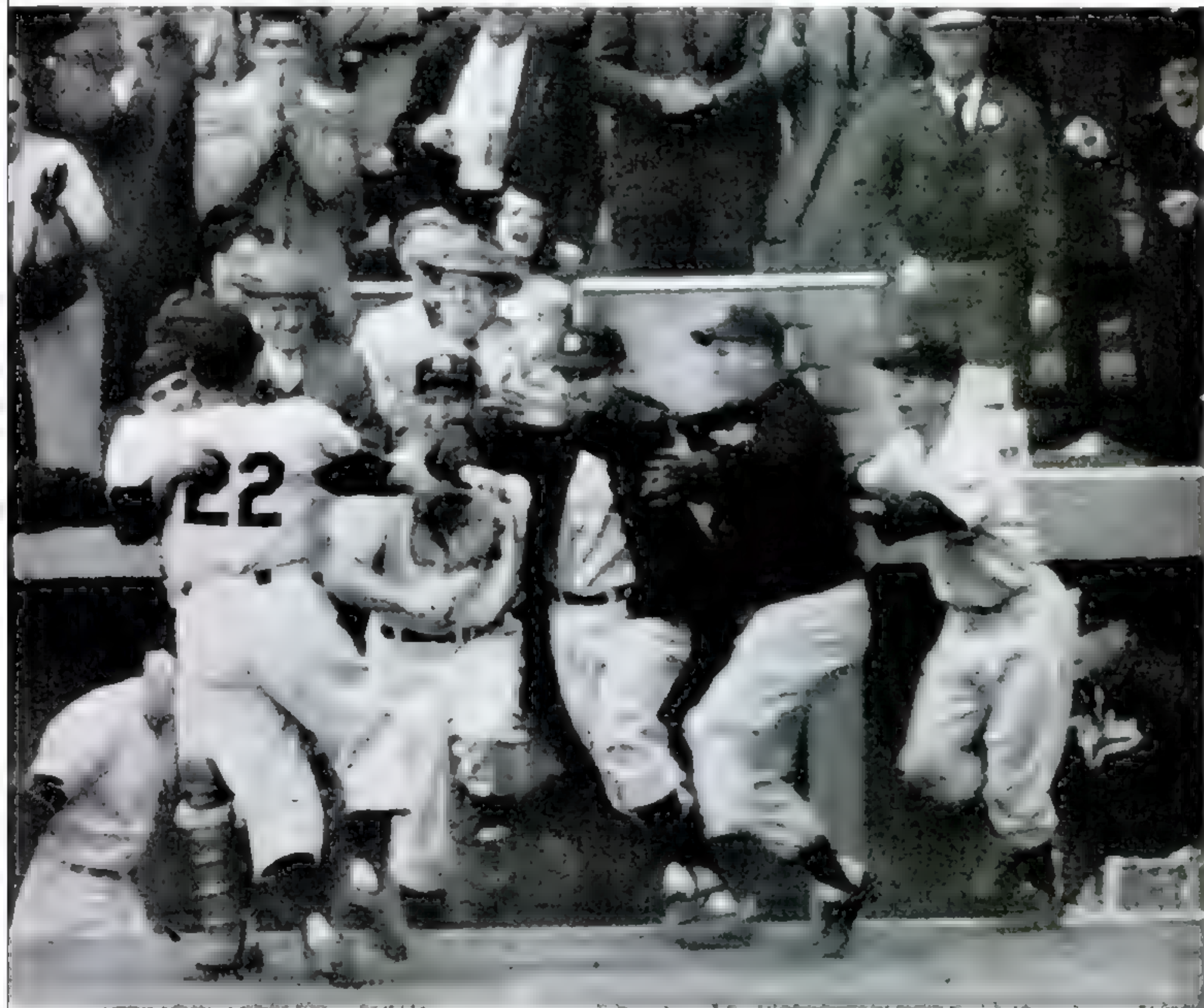
at the plate. Every time Williams cut at the ball, the big crowd groaned. Then suddenly it sighed in relief as Williams sent a pop foul high into the air. Catcher Yogi Berra went after it and had it in his mitt, and the radio announcers were already saying the game was over when (opposite page) Yogi let it bounce right out again.

Instead of blowing up, as a nonchampion might, Pitcher Reynolds solicitously inquired whether Yogi had hurt himself, expressed his condolences at the error and calmly tossed another fine pitch (right) which the mighty Williams could only foul up into the air again. This time Yogi caught it and Reynolds, assured of his second clutch no-hitter of the season, gave him a grateful bear hug (below). After this display of courage and team spirit, the Yanks naturally won the second game and the pennant too.



LAST PITCH of game is aimed by Reynolds after the embarrassing case of the missed pop foul. Batter

Ted Williams is just starting his swing. For what happened in the next 10 seconds, see picture below.



YOGI IS VINDICATED when Williams hits another pop foul, this time much tougher than the first, and Yogi grabs it right in front of the Yankee dugout.

Pitcher Reynolds (22) embraces him—nobody will ever know whether from affection or from fear Yogi would drop ball again—as players and fans rise to cheer.



LINK TAKES SENATE COMMITTEE STAND

LOANS MADE EASY: A PRIMER

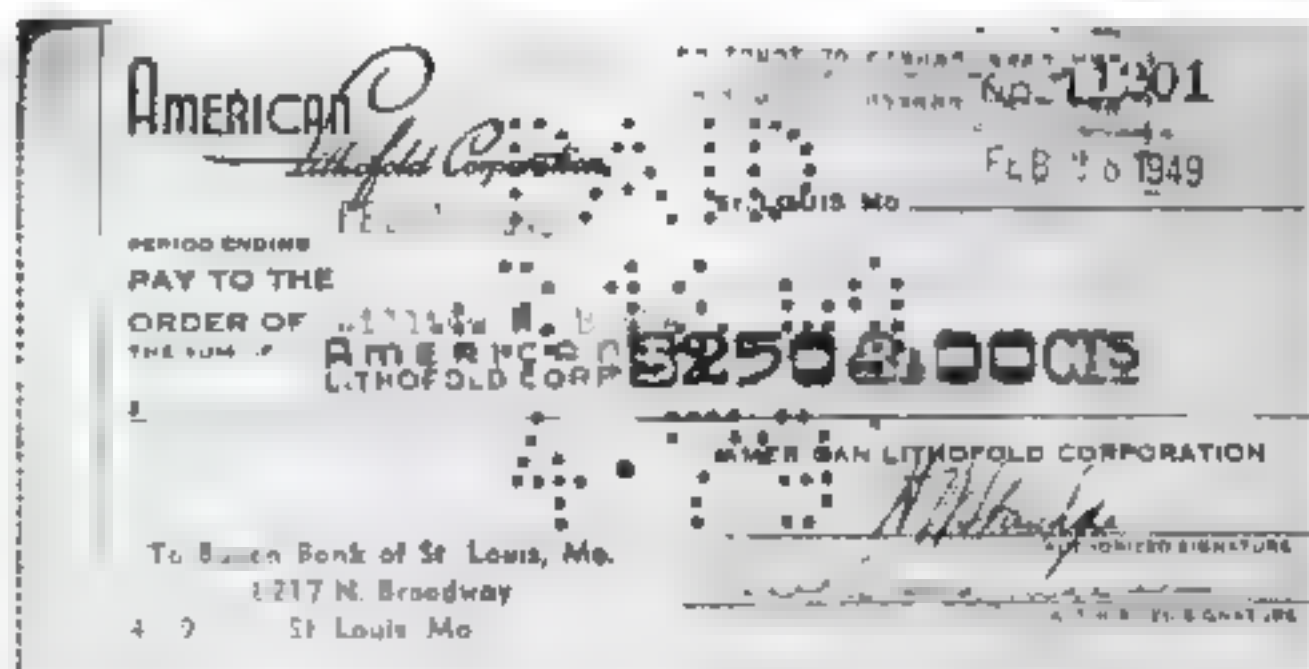
This is a story about the American Lithofold Corporation (right) which prints forms and labels in St. Louis, Mo. and its president, Robert J. Blauner, who went to Washington to get money, and Mr. Finnegan, who showed Mr. Blauner how to get it.

The story really begins with Ted Link, a reporter on the St. Louis *Post-Dispatch* whose editors thought there was something odd about the way the local Internal Revenue Collector ran his office. The trail led Link to Lithofold, then to the RFC. Then past some items that smelled quite strongly,

to the chairman of the Democratic National Committee in Washington, D.C. Link ended up in Washington himself, on a witness stand, where he—and a lot of other people—had to tell some senators what they knew.

Their testimony was lively, even ludicrous, and told shocking things about ethics in the nation's high political circles. How Lithofold got its money is very complicated but, when trimmed down to simple terms (*below*), it makes a seamy primer of the ways influence is peddled in Washington today.

1 This is a businessman. His name is R. J. Blauner and he is the president of Lithofold. His business was small and he wanted it big so in 1944 he borrowed \$1.6 million from RFC which is part of the U.S. government. His business grew bigger but after the war it got smaller. He wanted to borrow more money to make his business big again and pay his first loan back. So he asked the RFC for \$565,000. But RFC would not give him any more money. At the same time he looked around for a salesman to get him more business.



2 This is a U.S. tax collector. His name is James Patrick Finnegan and he lives in St. Louis. He is a good Democrat and knows many important people in Missouri and in Washington. One day Mr. Blauner asked Mr. Finnegan if he would help Lithofold and he said that he would. So Mr. Blauner put him on the payroll. Mr. Finnegan did not go off the government payroll; he kept on collecting taxes. But also he asked people to buy Lithofold products. Mr. Blauner liked this so much that he gave Mr. Finnegan \$45,000.

3 This is another tax collector. He was the boss of the Alcohol Tax Unit in New York City and his name is James B. E. Olson. Mr. Finnegan knew that the Lithofold Company liked to print lots of labels for liquor bottles and he knew that Mr. Olson knew a lot about liquor. He took Mr. Olson to dinner with Mr. Blauner, who was impressed by what Mr. Olson knew about liquor. He made him a vice president and gave him handsome calling cards. Mr. Olson tore up the cards. But he kept the \$5,900 Mr. Blauner gave him.



4 This is a man who knows his way around. His name is Cecil Green and he has friends in Kansas City, where he once collected garbage and ran a saloon. He has more friends in Washington where his daughter had a job in the White House. So when Mr. Blauner needed help on the loan in Washington, Mr. Finnegan thought of Mr. Green. Mr. Blauner gave Mr. Green \$10,000 every year for his help. He was glad to do this because as Mr. Finnegan says, "He was a good friend of everybody from Missouri. . . ."



6 This is a 12-pound ham. Mr. Blauner sent it to a Mr. Prince, an RFC man from St. Louis. It is lucky that it did not weigh any more because, Mr. Prince said, as a witness, a 13- or 14-pound ham would have been unethical to accept. Mr. Prince said people seemed to like him because they always gave him presents. Mr. Blauner, whom he hardly knew, liked Mr. Prince a lot. Just a ham was not enough. Mr. Blauner also sent around some perfume for Mrs. Prince, a couple of boxes of fruit, a very nice camera and a turkey.

7 This is the Mr. Prince who got the ham from Mr. Blauner. He worked in the RFC offices in Washington when Mr. Blauner and Mr. Finnegan were trying to get their loan. He had met Mr. Finnegan once. When Mr. Blauner asked for the loan, Mr. Prince's men had to look it over. First they said no, he couldn't have it. When it came up again, Mr. Prince assigned a new examiner, which was not really Mr. Prince's job. This man, Mr. Williams, looked it over and said he thought that Mr. Blauner should have the money.



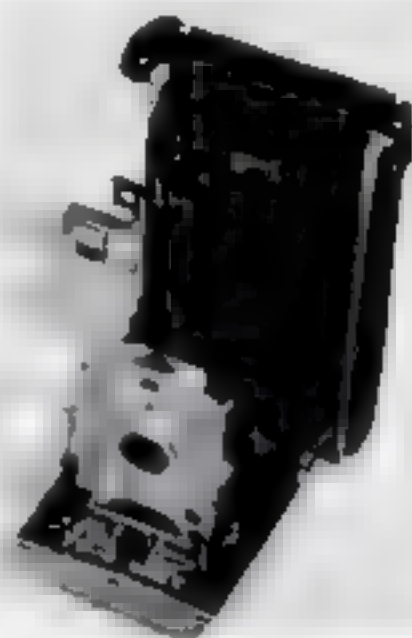


LITHOFOLD BUSINESS HAS JUMPED TO MILLIONS FROM THOUSANDS IN '48



8 This was the chairman of the RFC in Washington where Mr. Blauner's loan had to be finally approved. His name is Harley Hise and he was a Democrat. One day Bill Boyle, vice chairman of the Democrats, phoned him. He said he had some friends in his office who wanted to talk to Mr. Hise. Mr. Hise said, why sure, and Mr. Blauner and a Mr. Toole came over. They asked about their loan and he sent them to see some people. They left feeling pessimistic. But three days later, as if by magic, their loan was approved.

9 This is a Polaroid Land camera, which prints its own pictures a minute after you click. Mr. Blauner had Cecil Green drop quite a few around Washington because he liked people. He sent one to Matt Connelly, a secretary to President Truman. He sent one to Turney Gratz, executive assistant chairman of the National Democratic Committee. Mr. Gratz took it because he thought it cost only \$89. Then he read that it really cost about \$150 and he got mad because that was unethical, and he sent the camera back to Mr. Blauner.



10 This is a treasurer. His name is John Toole and he once worked for RFC. Mr. Blauner met him in 1944 when he got a \$1.6 million loan from the government and hired him to keep books at Lithofold. He paid him \$8,500 and didn't tell him much except, now and then, to put Mr. Finnegan's friends' names on the payroll. Mr. Toole kept one book Mr. Blauner didn't know about. It was a diary with all these names. Mr. Boyle, Mr. Finnegan and the rest were surprised when Mr. Toole read the diary on the witness stand.

11 This is a lawyer. His name is Max Siskind and he was Bill Boyle's partner. When Mr. Boyle became a paid Democrat they broke up their partnership but they were such good friends they didn't keep any records. They just looked over the furniture, counted the clients and figured out how much goodwill Mr. Boyle was worth. Then Mr. Siskind gave Mr. Boyle \$150,000. The furniture wasn't worth much so people thought the settlement generous, especially since Mr. Boyle couldn't help Mr. Siskind any more at all.



12 This is the chairman of the Democratic National Committee. He worries about getting jobs and votes for Democrats and he tries to keep them in line. His name is William Marshall Boyle Jr. and here he is on the witness stand at a hearing of the Senate Permanent Investigating Subcommittee. He is telling the senators that when he was vice chairman he really didn't have any influence in Washington and that what he did for Mr. Blauner he would have done for anyone—man, woman or child. He hadn't even mentioned a loan to Mr. Hise when he made his phone call. After that he had stuck to committee work and done no outside jobs for anyone. One of the senators said Mr. Boyle had either been libeled or had committed perjury. President Truman said he had confidence in Mr. Boyle. But the committee still wanted to look at Mr. Boyle's old bankbooks and income tax returns so he said he would send them over.



ON KENNEBUNK PORT BEACH AT THE START OF ITS TRIP THE HOUSE IS ROLLED FROM ITS TRESTLE ONTO FOUR BIG PONTOONS. TIDE THEN FLOATED IT OFF



TRIUMPHANT MOVER, J. N. Jutras, stands on the Goose Rocks beach waiting for the high tide to bring the house farther up onto the shore so he can land it.

HOUSE AT SEA

A Maine man lets the ocean handle his moving job

A few words go a long way down on the coast of Maine, but by last week the lobstermen in Kennebunk Port were speaking whole sentences in wonder. Silently they had watched a good-sized house as it was towed out to sea, anchored overnight in the ocean and landed nine miles north at Goose Rocks Beach. Skeptically they had prophesied she'd founder ("there'll be a lot of timber in the water before morning"). And worst of all, they had been shown their error by a fresh-water man from Lewiston.

He was J. N. Jutras, Jacking and Hauling, who heard Goose Rocks Beach wanted a future Community House moved from Kennebunk Port and bid \$4,000 for the job. Then he floated pontoons on the beach at high tide, loaded the house on them at low and floated it off at high water. To show her confidence, Dorothy Mignault, president of the Goose Rocks Beach Association, rode in the house on the trip despite the lobstermen ("you wouldn't get me on that damned thing for all the dollars from here to Boston").



LANDING THEIR HOUSE, the people of Goose Rocks Beach (winter pop. 40) haul on line to bring building as close to shore as possible so tide will beach it and

unloading trestle can be built. Everyone showed up but Goose Rocks' one lobsterman, who was not sure that he wanted to have anything to do with the operation.

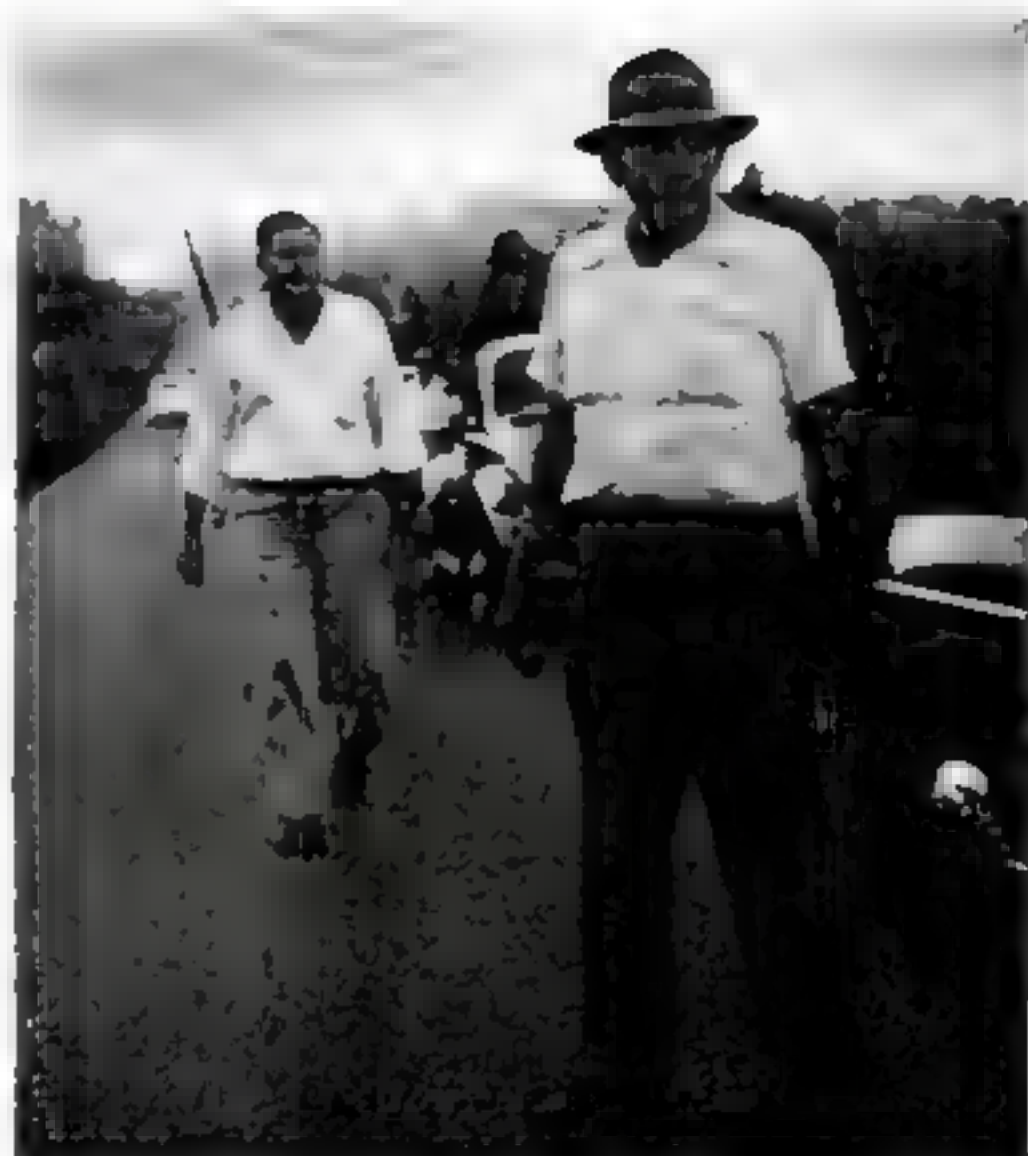
AT SUNSET AND FLOOD TIDE THE HOUSE FLOATS OFF TO GOOSE ROCKS →





TRACKED DOWN, Curtis Taylor emerges from swamp after 15 weary, foodless hours. His chief tracker, Old Lady (*right*), who was assisted by Dan (*left*) is

held by trusty who ran with dogs during hunt. Extreme right: Olin Roberts, dogs' trainer. Next to him, Captain Deamar Jones of Georgia Bureau of Investigation.



ROAD PATROLS HELD THE FUGITIVES IN A SMALL AREA

OLD LADY'S HAUL

A bloodhound veteran of more than 800 manhunts tracks down some veteran Georgia jailbreakers

Last week six convicts listed as "incorrigible" suddenly dropped their tools in Rock Quarry Prison near Buford, Ga., leaped into a truck and drove away in a spray of buckshot. They abandoned the truck shortly after and took to the surrounding swamps. Fifty-two hours later all six were back in custody, including the notorious car thieves, Roy and Joe Mauldin, who apparently led the break. For this quick recapture the prisoners could blame efficient police work and well-organized roadblocks, but—more especially—the magically sensitive nose of a dog, part bloodhound and part redbone hound, named Old Lady, that tracked four of them down. Each of the incorrigibles was an experienced jailbreaker and fugitive, with from two to seven prison breaks on his record. But in Old Lady, probably the South's most famous convict retriever, they were up against a dog who in 9½ years has successfully tracked down 824 prisoners.



SWAMP-SLIMED GARMENTS he stole from Smallwood home are pulled off Taylor, revealing his prison uniform of white trousers with blue stripes beneath.



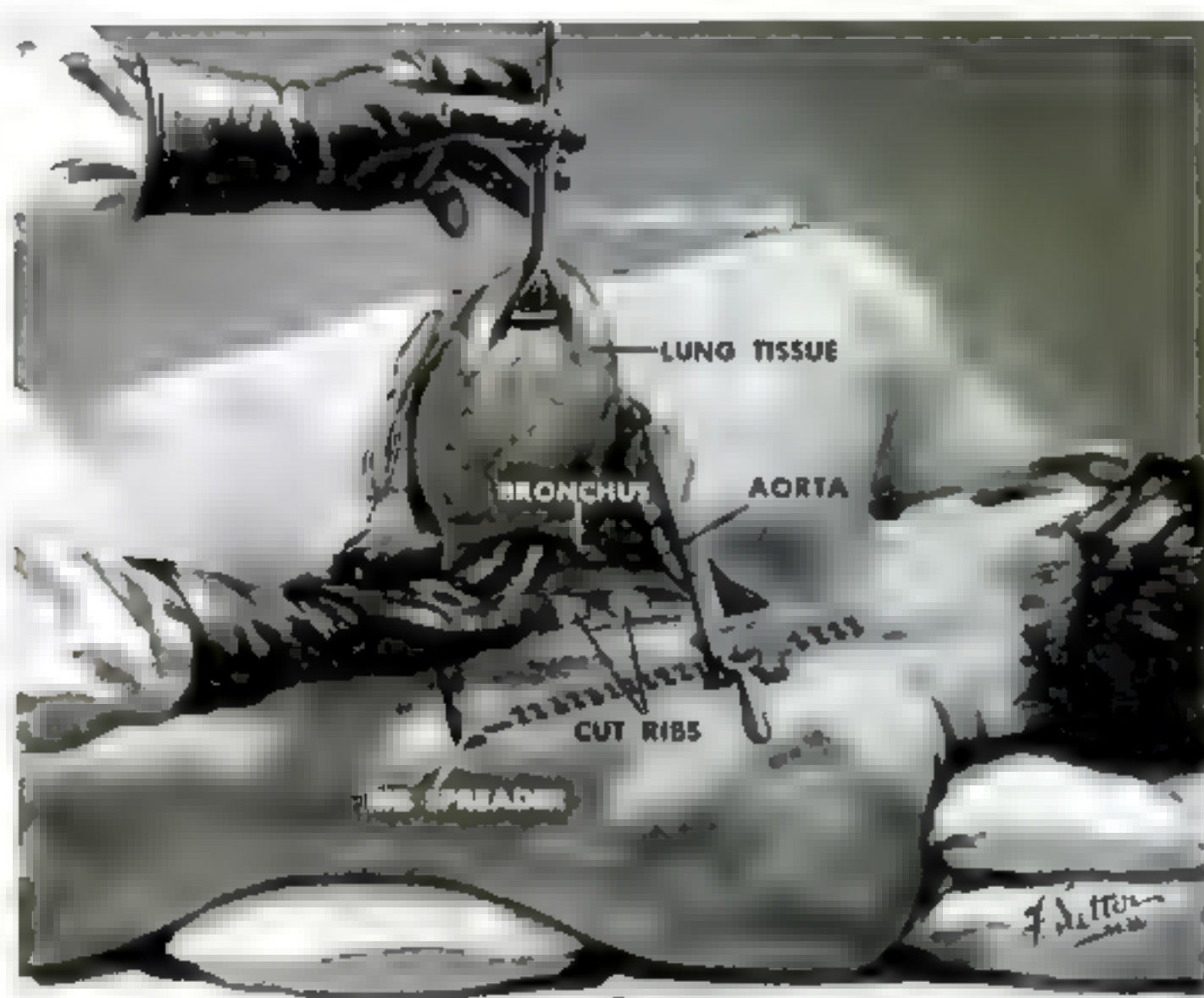
CHASE BEGINS at Clarence Smallwood's farm where stolen truck was found, and family discovered two suits of clothes missing, taken by fugitives for disguise.



BROKEN WINDOWPANE, which convicts smashed to get into Smallwood house, is examined by Major W. C. Denny, head of the Georgia State Patrol.



WITH PATIENCE AND DEVOTION, AN ENGLISH CROWD WAITS INTO NIGHT FOR WORD OF KING GEORGE'S PROGRESS AS SENTRY, WEARING BEARSKIN, WALKS



THE OPERATION performed on king was a resection and was probably done like this. Surgeon incises the back, cuts three ribs, removes diseased lung tissue.

'BLESS THY SUBJECT,

England's week began chill, drizzly and somber. It was a time of crisis more personally meaningful to all the nation than the Oct. 25 general election or the Iranian oil controversy. King George VI lay ill in Buckingham Palace. He had undergone serious surgery—no one knew just how serious since the doctors did not reveal exactly the nature of the king's illness. But the bulletins indicated they had removed part, or possibly all, of one of the king's lungs, and there was worry all through the land that the 55-year-old monarch was fighting for his life. He had not really been well for three years. A circulatory condition threatened amputation of a leg and he had been gradually weakened by respiratory trouble that was hardly relieved by the ruler's dedication to his many royal chores.

When the king cut short his holiday in Scotland and returned by plane to London to consult his doctors, the crowds started gathering outside Buckingham Palace. Occasionally, someone would kneel at the gate, praying softly for the monarch's health. It was a Sunday morning when the king was operated on, his case handled by a panel of nine of the country's leading physicians. Outside the royal



JOBLESS Katherine McKinnon: "We were upset by the news, every one of us."



ACCOUNTANT Charles Conolly: "I am grieved. I am essentially a royalist."



EX-TEACHER Mabel Finlay: "We'll be anxious. . . I admire the family."



BANDSMAN Ronald Bailey: "I'm glad he's better."



POST AT MAIN GATE OF BUCKINGHAM PALACE



A SWANSEA COUPLE VISITING IN LONDON KNEEL OUTSIDE THE PALACE AND PRAY FOR THEIR KING

GEORGE, OUR KING'

residence, whose Buhl room had been turned into an operating theater, hundreds waited patiently for the doctors' bulletins. It was nearly seven hours before the first word was posted: "The King underwent an operation for lung resection this morning. Whilst anxiety must remain for some days, His Majesty's immediate postoperative condition is satisfactory."

All week long the bulletins continued, hopeful but cautious. At first only Queen Elizabeth was permitted to visit the king, and in midweek it was announced that the elaborately planned Canadian trip of Princess Elizabeth and Prince Philip would be delayed. A council of state—the queen, Princesses Elizabeth and Margaret, the Duke of Gloucester and the Princess Royal, the king's sister—was set up to function during the king's convalescence. The people of Great Britain were sure this was wise, to spare the king's strength. And to help him, in their churches and in their homes, they picked up and repeated the prayer, "Almighty God, the fountain of all goodness, we humbly beseech Thee to bless Thy subject, George, our king, strengthen him that he may be restored to health. . . . Amen."



PRINCESS ELIZABETH, heiress presumptive to throne, and her worried husband Prince Philip leave Buckingham Palace in the rain following evening visit.



BUSINESSMAN A. Hasted: "I feel badly about it."



VISITOR Diana Blackman, New Zealand: "It's good he has good doctors."



BUILDER P. Nicholson: "We keep the wireless on, like when the old king died."



DETECTIVE Frank Walpole: "Seems more serious than we had anticipated."

PUBLIC MORALS: THEIR SOURCE AND BED

Senator Hoey wants it known that his RFC hearings "weren't called just to test Bill Boyle but to look into the larger field. . . . We hope to draw some conclusions. . . ." A lot of people are trying to do the same, not only about RFC but about the state of public morals in general. From Brooklyn, where cops are in the bookie business, and Staten Island, where liquor licenses seem to have been for sale, to the Bureau of Internal Revenue and the environs of the White House itself, there is stink enough to go round.

The question is, what can be done about it? Maybe the answer lies in a simile. Public morals, like a river, have both a source and a bed.

First, the source. It is hidden, being nothing more nor less than private morals. Governments as such are incapable of morality; so are gangs. Only individuals are capable of morality, and public morals are the sum of how individual Americans behave and feel.

Around the White House, the aroma is the most pungent since Harding died. Yet to a lot of people it is just the smell of honest political sweat. Arguments about smells are soon reduced, as with RFC's ex-employee, Mr. Frank Prince, to a question of whether a 12-pound ham is more improper than a 10. The President's proposal, that all high government officials and congressmen be forced to disclose their incomes, is worse than no solution, being a confession that all officials are suspect. In fact no law will raise public morals. The only answer lies within one's self. How do you feel about Bill Boyle? Why? If your answer is equivocal, public morality will continue to consist of staying out of jail. No stream is cleaner than its source.

But now as to the bed. In American municipal politics, the cop on the take and the purchased franchise are a very old story, though not a funny one. What is shocking and new is to find Kansas City-style corruption on the Federal stage, especially at a time when the Federal government has swollen to dimensions that pervade all U.S. life.

The fact that all governments are by their nature incapable of morality was originally a commonplace of American political thought. Then gradually this amorality was mistaken for

impartiality, and the notion of government-as-umpire spread in the land. This brought the era of Commissions, some of which, like the ICC, kept clean enough to perpetuate the umpire illusion. But then came the notion that government was not only as good as Bill Klem, but better than J. P. Morgan. Government was given some of Morgan's chores to do—specifically, it was given RFC.

For 15 years RFC was about as odorless as money itself. For that Jesse Jones deserves most of the credit. He knows more about RFC than any other man. Last year Senator Fulbright asked him what he thought should be done about it. Jesse's answer to that was quite simple and clear: abolish it. "I wish to remind you," he wrote, "that where the sugar is you will always find the flies." This is a very old truth, in fact an adaptation from Latin.

Instead of being abolished, RFC was handed over to an honest Democrat, Stuart Symington, to clean up, which he is now doing. But it's still sugar, and will still attract flies—even Republican flies. What is more to the point, it is surplus sugar. RFC has long since outlived its original emergency purpose. The kind of depression it was formed to combat is certainly not in sight and will probably never come again. RFC is the most glaring case on record of the self-perpetuation of a government power not for the public's sake but for the power's. If Senator Hoey misses this point, his "conclusions" will be wrong.

The point goes beyond RFC. It applies to government in general, even to bookie-haunted municipal governments. It is an old American principle that the very best government is no more than a necessary evil, and the less of it the people need the happier they will be. The righteous anger aroused by Harry Gross is fueling the campaign to legalize gambling and funnel the take from the cops to the state treasury. A temporary improvement, maybe; but sooner or later it would funnel the corruption there, too.

It takes good men to make a good society. That's the sole source of public morals. And their bed needs constant and vigilant work on the levee. It is in the nature of governments to overflow their banks.

BASEBALL: A GREAT YEAR

We're sorry the World Series is upon us, because it means that the baseball season is nearly over. And what a season!

Take the Dodgers. On paper they were always the surest bet in either league. Even the oldtimers, who argue that baseball's golden age ended with Ty Cobb, admit that the 1951 Brooklyn team has nearly everything. The year's leading pitcher, two of the league's five best batting averages, two of the leading home-run hitters and that bundle of other virtues called Roy Campanella. During most of the season, when Brooklyn came to town, the other teams curled up and died.

But then take the Giants. They didn't die. In fact they showed something down the stretch that Brooklyn didn't quite have, which was a heart as big as its muscles. Left at the post with an 11-game losing streak at the start of the season, the Giants put on one of the greatest Garrison finishes in history. They didn't have the Dodgers' power and they made the second most fielding errors in the league—but look what they did. Strictly a matter of spirit (plus a couple of pitchers).

The great thing about baseball, however, is that the scripts are never tailor-made. The rich boy with the faint heart does not always lose the girl; Cinderella does not always get the prince. Take the Yankees, who are both rich and courageous—and often win pennants through sheer arrogance. Let it be recorded right here for posterity's benefit that the Yankees won it this year as it will probably never be won again, namely

with a clean-up hitter who batted around .260 and had only 12 home runs! But his name (DiMaggio) more than made up for that. And when it came to the clutch, Johnny Mize, who was washed up five years ago, would crack out a pinch double, or Mickey Mantle, who is not yet ready for the big leagues, would slam out a home run. Or Allie Reynolds, the nonsuperstitious Creek, would turn in a no-hitter. What it amounts to is that the Yankees, who have the authority that goes with the winning habit, just stared the opposition down.

There was also Cleveland, whose four magnificent pitchers nearly brought it off after the team went into one of the most disastrous hitting slumps on record. There was Boston, where Ted Williams nearly brought it off by himself.

And of course there were all the wonderful things that were done by the teams that never really had a chance to go anywhere. The mid-season spurt of the Go Kids of the Chicago White Sox. The late season role as spoilers played by both Philadelphia teams. The one-man show that Stan Musial put on for the Cardinals. The 20-game pitching that Murry Dickson did for the seventh-place Pirates, and the fine performance of Ned Garver for the last-place Browns.

Baseball is surely the finest sport ever invented, and this was one of baseball's most exciting years. Whichever way the four out of seven games go, we say that America wins this year's World Series—and we also say it's too bad summer can't last forever.



IN OLD-TIME FARM KITCHENS LIKE THIS . . .

Plenty of CHICKEN and Thick, Rich CREAM inspired this Hearty Soup



Down on the farm—where tender chicken and fresh sweet cream are abundant—it's natural these wonderful things should be combined in a rich, smooth soup. And that's just where this delicious soup was "born"—in farm kitchens of long ago.

Today, in making Campbell's Cream of Chicken Soup, the secret's still the same—chicken and cream aplenty! That's why folks by the millions took to it when it was introduced just three years ago. They found it rich with chicken . . . smooth with cream. They liked the tender pieces of chicken and the garnish of celery. And so they made it a family favorite.

Serve this main-dish soup frequently to the really hungry at your house. Get some today!

SO CAMPBELL'S MAKE IT FOR YOU TODAY!

- ✓ *...tender pieces of Chicken*
- ✓ *...extra-heavy whipping Cream*
- ✓ *...deep-flavored Chicken Stock*



Campbell's CREAM OF CHICKEN SOUP

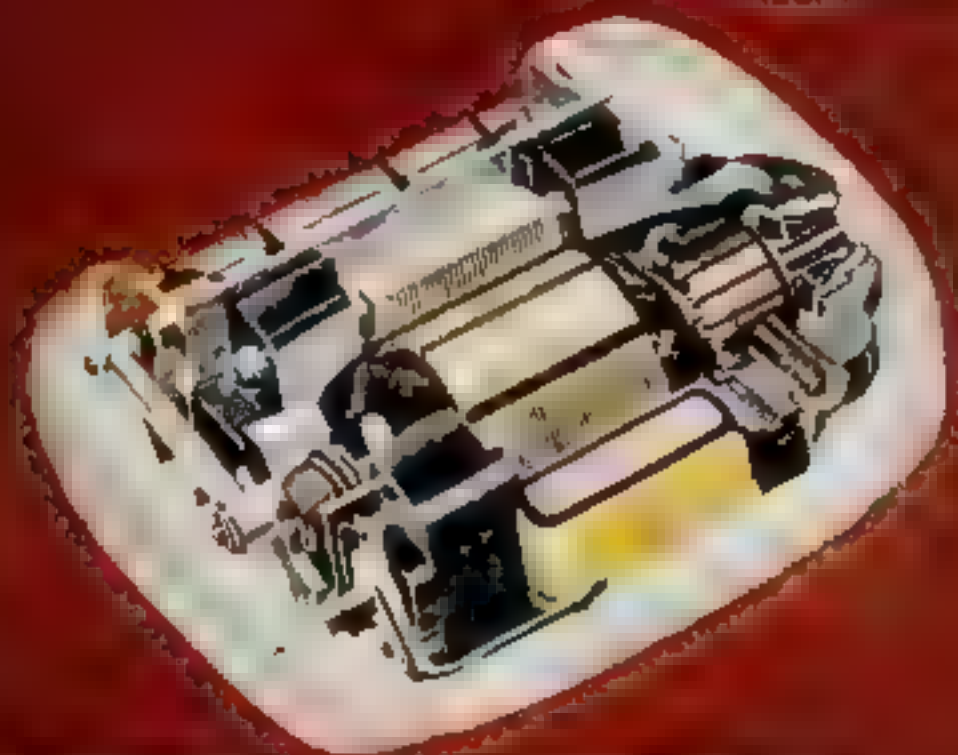
Again in 1951!

More dealers report their **BEST SELLER**

*Give Shave
and you give
the finest*

ASK THE MAN
WHO HAS TRIED
THEM ALL

Has the **BIGGER, SINGLE
CONTINUOUS-ROUND,
SMOOTHER HEAD**



The **ONLY** electric shaver with a 16-bar
armature, self-starting **REAL** motor

HOW IT SHAVES

The Shavemaster's big, smooth head gently flattens the hair follicle mounds so that the whiskers project out. The whiskers are thus shaved at the base of their "craters," below the normal surface of the skin.

The diameter of the average whisker is only one-third of the diameter of the holes that screen the Shavemaster head. The holes are closer together than the hairs on your face. Whiskers can't escape—they are picked up freely, instantly. Each hole is counter-sunk from the outside. The skin rests in these dished-in holes, enabling the double-edge cutter to shave close. That's why Shavemaster shaves cleaner and faster. There is no injury to the skin—and the face not only **LOOKS** better, but feels better.

Sunbeam SHAVEMASTER

REG. U. S. PAT. OFF.

than any other shaver

IN OUR country it's you, Mr. John Q. Public, who determines popular choice. The products that give you the most satisfaction become the "best sellers" in our American markets. Better results in home use is the ingredient any product must have to win your *continued* preference.

Which electric shaver is the popular choice of John Q. Public—and why?

Market Facts, Inc., a leading independent fact-finding organization, interviewed dealers from coast to coast to find out which was the BEST SELLING electric shaver in most stores—and why. The answer is a pretty sound tip for YOU if you're looking for closer, faster shaves with greater comfort and convenience—and *what man isn't?* Market Facts, Inc. found Sunbeam Shavemaster to be the BEST SELLING electric shaver across the nation—and for very definite reasons.

Here's why...

• **SHAVES CLOSER, CLEANER** The top reason men prefer Shavemaster, dealers say, is the s-m-o-o-t-h-e-r, cleaner shave it gives. No beard too tough—no skin too tender. Only Shavemaster's bigger single, continuous-round shaving head that picks up the beard the way it grows and comfortably fits every contour of the face, makes this superior performance possible.

• **SHAVES FASTER** A big portion of the men who have made Shavemaster the best seller are men who once thought electric shavers took too long and wouldn't shave a beard like theirs CLOSE enough. Shavemaster gave them the pleasantest surprise of their life. It takes the average man about 7 minutes to lather and shave with soap-and-blade. That man gets a better shave with his Shavemaster in a fraction of that time. Even if you've got the toughest, heaviest beard, plus a tender skin, you'll shave faster and smoother than by any other method, wet or dry.

• **GREATER COMFORT, CONVENIENCE** You get a closer shave—more comfortable—more convenient—no nicks or cuts, muss or fuss this new Shavemaster way. The smooth, round head gently massages the skin as the lightning-fast single cutter makes over 24-million shaving actions per minute—more than any other electric shaver. Find out for yourself how the new Sunbeam gives you a cleaner, closer, faster shave than you ever thought possible. See it at your Sunbeam dealer's. Most dealers are prepared to have you try the new Shavemaster right in their stores.

© SUNBEAM CORPORATION, Dept. 53, Chicago 50, Ill. • Toronto 9, Canada



No nicks or cuts—
No muss or fuss.

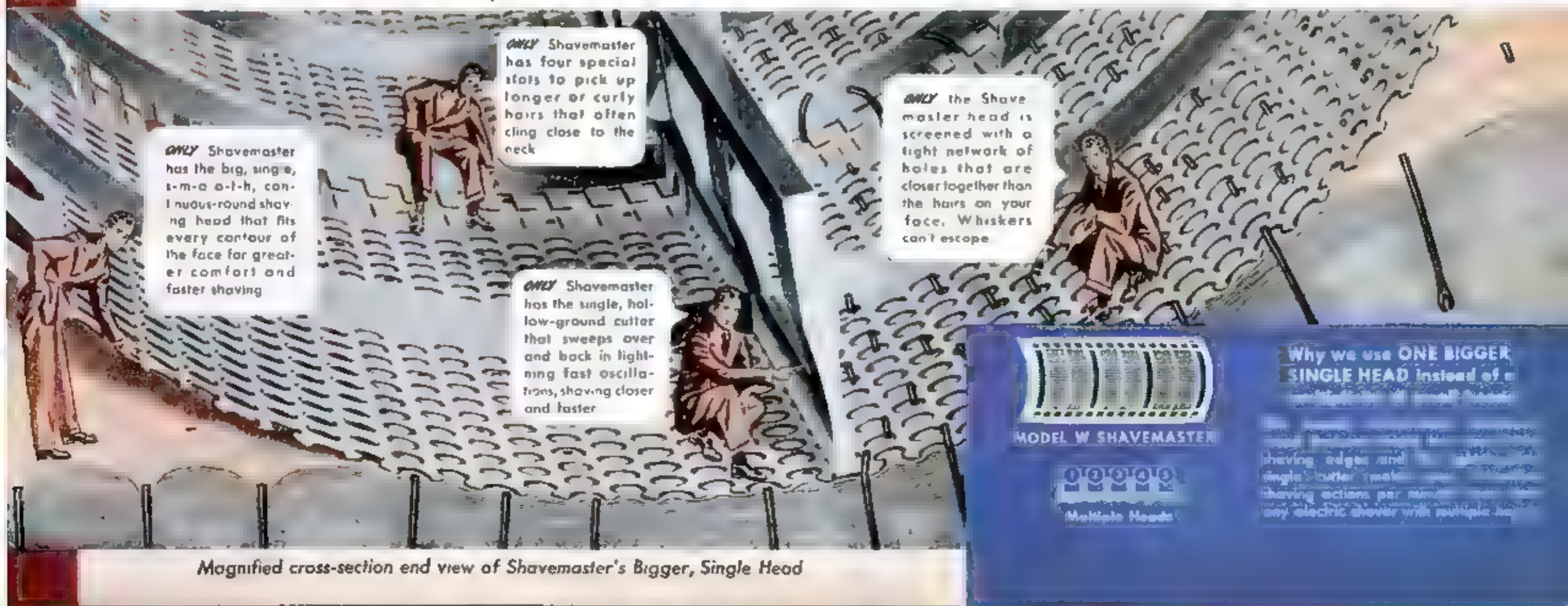


No beard too tough—
No skin too tender.



Your face looks better
—and feels better, too.

THE EXCLUSIVE, PATENTED SUNBEAM SHAVING PRINCIPLE



ONLY Shavemaster has the big, single, s-m-o-o-t-h-e-r, continuous-round shaving head that fits every contour of the face for greater comfort and faster shaving.

ONLY Shavemaster has four special slots to pick up longer or curly hairs that often cling close to the neck.

ONLY Shavemaster has the single, hollow-ground cutter that sweeps over and back in lightning fast oscillations, shaving closer and faster.

ONLY the Shavemaster head is screened with a light network of holes that are closer together than the hairs on your face. Whiskers can't escape.



MODEL W SHAVEMASTER

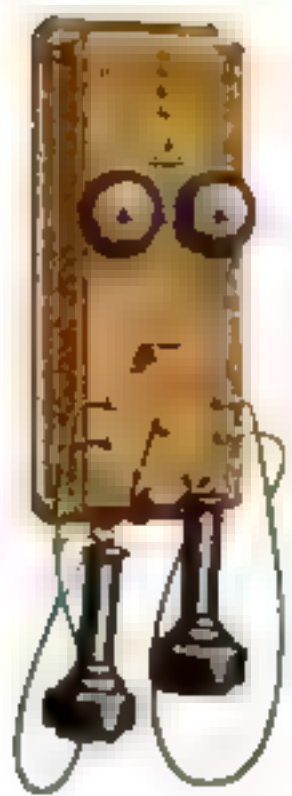


Multiple Heads

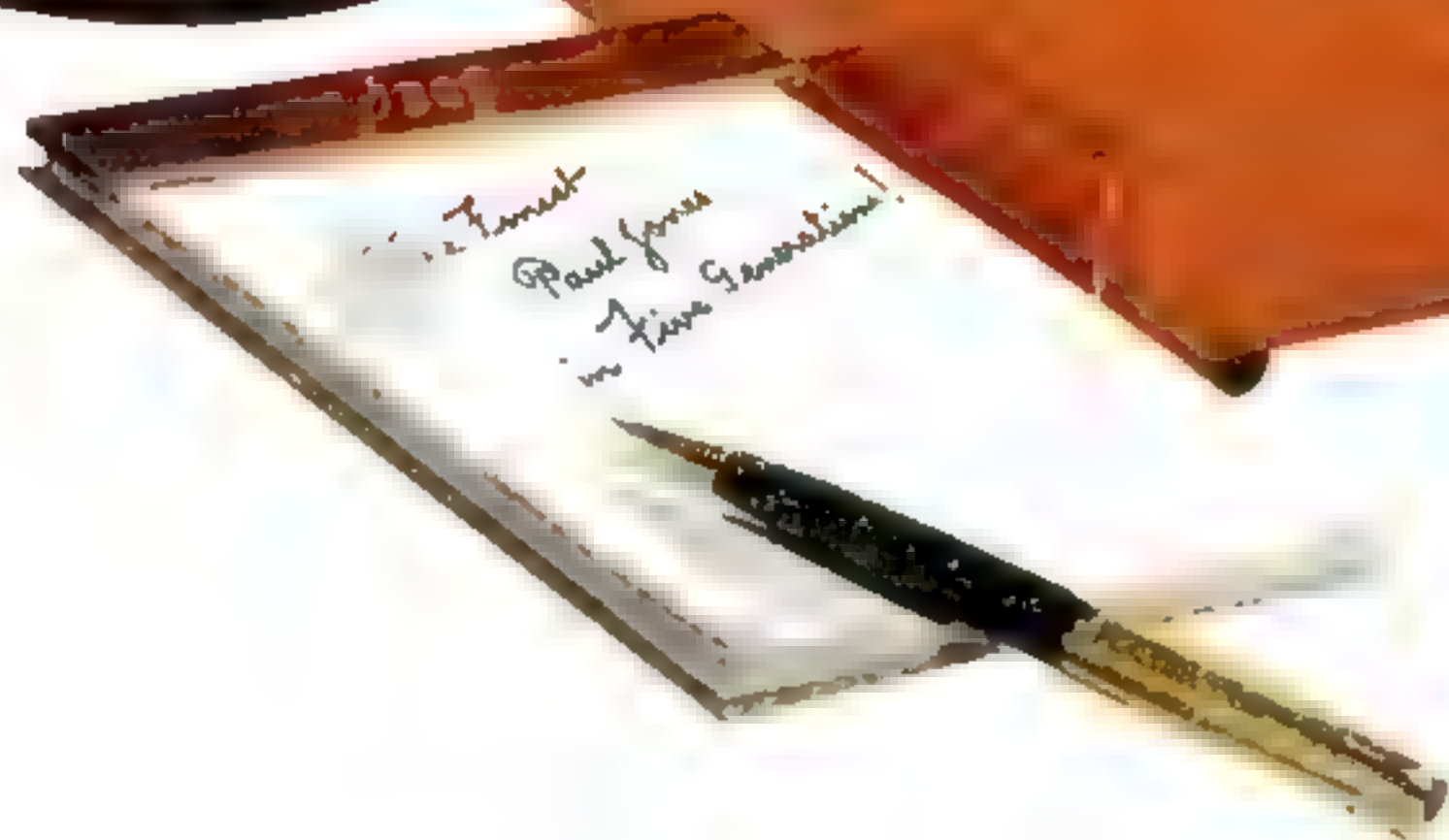
Why we use ONE BIGGER SINGLE HEAD instead of a multiple head of small heads.

Shaving edges and the single cutter make shaving actions per minute any electric shaver with multiple heads.

Magnified cross-section end view of Shavemaster's Bigger, Single Head



Folks have been calling for
Paul Jones for five generations!



*So smooth, so mild,
so rich and mellow—
You just can't buy
a better drink!*

Paul Jones

SINCE
1865

Frankfort Distillers Corp., N. Y. C. Blended Whiskey. 86 Proof. 72½% Grain Neutral Spirits.

PEOPLE



DEAN OF DECORATORS

Thomas Bull, interior decorator who for decades has been splashing tasteful luxury across walls of theaters, rich men's houses, Schrafft's restaurants, demonstrated on his 85th birthday that his hand was still steady enough for the second career he is making in art, as a portrait painter.



QUEEN OF SUFFRAGETTES

Adelaide Johnson, who has divided her 105 years between art and fighting for women's rights, needed a little help when she sliced her latest birthday cake in front of her most famous work, the statue of three embattled suffragettes in the crypt of the Capitol in Washington.



NEW STYLE OF GARBO

In all the years she was Hollywood's most glamorous—and gloomiest—leading lady, Greta Garbo permitted the movie producers to do anything they wanted to her hair so long as they let her individuality alone. To oblige them, she wore her hair upswept, downswept, sideswept,

windswept, long or banded, sometimes even plastered to her head. Now that she is in retirement, she does her hair just as she pleases, even for one brief period wearing it purple. Last week she stepped off a plane at a Paris airport with a hairdo highly individualistic even for Garbo.



a. \$25.95; b. \$39.75; c. \$19.95; d. \$33.75; e. \$49.75 (automatic); f. \$29.75; g. \$33.75; h. \$25.95

It took a lifetime in the watch business to bring you values like these!

WADSWORTH WATCH PRICES START AT \$19.95



My name is Arthur Wadsworth. You don't know me, but your local jeweler very likely does.

I have been in the watch business all my life as my father was before me.

For many years it has been my ambition to build quality watches to sell at low enough prices so that everyone who could afford any watch could own a good one.

Now you can be proud to wear a low-priced watch

The new Wadsworth Watches satisfy this life-long ambition of mine. Even today when the price of everything else has been going sky high, you can buy a Wadsworth Watch for as little as \$19.95.

And every Wadsworth is a watch that any man or woman, girl or boy can be proud to wear, a watch that will give you dependable service for years.

These are quality watches in every respect!

Every Wadsworth Watch has a jeweled lever movement. These movements are accurate and reliable, and have interchangeable parts so that your jeweler will never have any trouble servicing a Wadsworth Watch.

I have styled and created the cases myself, right here in the Wadsworth factory, where we have had more than 60 years' experience creat-

ing cases for many of the finest watch companies in the world.

Special care has been taken to combine smart, modern styling with the practical requirements of casing a watch so that the movements will fit snugly and safely into an attractive case.

And every Wadsworth Watch carries my personal guarantee, and the name of a company known and respected by reputable jewelers since 1888.

See the new Wadsworths at your jeweler's

A look at the new Wadsworth Watches will say more for them than I possibly can. If your jeweler doesn't yet carry new Wadsworth Watches, I'll take it as a favor if you will write me personally and tell me his name so I can ask him to be of help to you.

Arthur W. Wadsworth
PRESIDENT

The Wadsworth Watch Case Company • Dayton, Kentucky • subsidiary of Elgin National Watch Company

Wadsworth
A GOOD WATCH AT A BETTER PRICE

All prices shown include Federal Tax, and are subject to change without notice.



AS A CANNON FIRES SALUTE, FRANCIS OUMET "DRIVES HIMSELF IN" AS THE FIRST U.S. CAPTAIN AT ST. ANDREWS

OLD STAR GETS OLD GOLF HONOR

On the first tee of the Royal and Ancient Golf Club at St. Andrews, Francis Ouimet swung his driver. The ball soared off, an ancient cannon roared and caddies in the fairway scrambled for the ball and the \$5 reward that went to the one who caught it. Thus, in an ancient ceremonial on the 850-year-old course, Francis Ouimet was inducted into the highest post in golf-dom, becoming the first American ever given the honorary title of captain at the St. Andrews club.

The graying golfer, now 58, earned this eminence by being the respected elder statesman of American golf. He earned his place in golf history as a callow youngster at the Brookline Golf course in Massachusetts. In 1913 Britain's two best professionals, Harry Vardon and Ted Ray, were on a triumphal tour of America, demonstrating to awed crowds what the game of golf was like in the hands of masters. At the National Open in Brookline, Mass. they swept out ahead of the field and finished the last round in the rain tied at 304 strokes. All other players had bogged down on the watersoaked course, with the exception of a 20-year-old local boy with a name that few could either recognize or pronounce—Francis Ouimet (pronounced wee-met), an ex-caddy who had learned the game on his own home-made three-hole course be-

hind his home. Sinking a chip shot for one birdie, holing a 20-foot-putt for another, he shot the last six holes in two under par, to tie the unbeatable Britishers. In the next day's play-off the Britishers cracked on the second nine, while Ouimet scored a winning 72 and one of the greatest upsets in the history of sports.

In the following years Ouimet, who became a successful Boston stockbroker, won the U.S. amateur championship twice, reached the semifinals seven times, was a perennial member of the Walker Cup Team. His induction as captain at St. Andrews took place almost 38 years to the day after his 1913 victory. As he stepped to the tee for the "driving in" initiation ceremony the spectators around the tee fell into a hush. Everybody could remember how the Prince of Wales, on his "driving in" as captain in 1922, had

taken a mighty swing and dribbled the ball into the crowd, too short even for the caddies who, anxious to win the retriever's prize, had been accused of waiting "disloyally close to the tee." But Ouimet's drive whistled straight and true, 170 yards down the fairway. There had never been a better inaugural shot. Then, as befitted a brand-new captain, in the traditional tournament which followed, Francis Ouimet carded a 76 on the tough course, only three over par.



LUCKY CADDY, Arthur Speight, who caught captain's ball, receives prize of \$5 gold piece from Ouimet.

NEWS

for new hair-do's



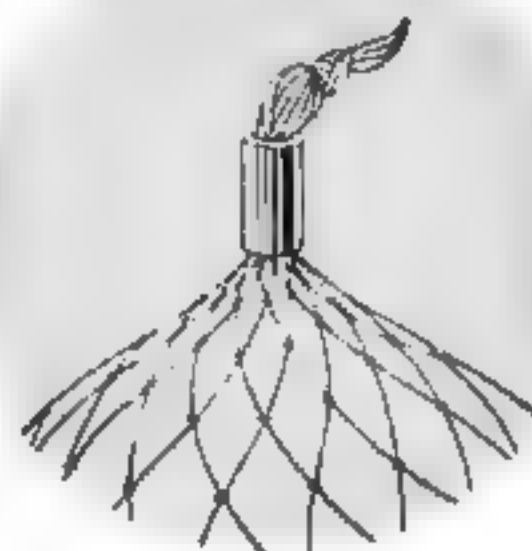
now... *Kleinert's*
Adjustable
Nylon
Hairnets

no clumsy knots to tie...

no pins to tuck...

Yes, this amazing new hairnet fits any head, any hair-do... from soft curls to chignons. No clumsy knots to tie, no pins needed. Just slip it on... slide the magic sizer up... till the net is snug. Made of nylon to give long wear. Invisible, too. Kleinert's adjustable hairnet is economy-priced. Package of 2 nets for 25¢ at good stores everywhere.

the magic sizer is the secret.



Spark your hair with brighter, richer color



BLONDE HAIR GLEAMS with bright gold. For new Shasta Cream Shampoo contains an amazing sparkle-giving cleanser that "super" cleans your hair, so the natural color shines through in all its splendour.

...with Shasta Cream Shampoo. Contains an amazing sparkle-giving cleanser that gives your natural hair color a dazzling lift. A super cleansing shampoo. **Not a tint! Not a dye!**



BRUNETTE HAIR DANCES with dark fire. Super cleansing Shasta lathers out color-dulling grime. Leaves hair so clean—your own true color dances through like sunshine streaming through a clean window pane.



RED HAIR GLOWS with burnished glory. New Shasta Cream Shampoo sparks your hair with brighter, richer color. Not artificial color. But your own true shade, glistening through "super" clean hair.



GRAY, WHITE HAIR SHINES with silver. The secret is Shasta's amazing sparkle-giving cleanser. That's why—after shampooing with New Shasta Cream Shampoo, all hair color looks brighter, richer.



29¢ to 89¢

MONEY BACK GUARANTEE If not convinced that New Lanolin-Enriched Shasta sparks your hair with brighter, richer color, return the jar to Procter & Gamble and get your money back in full.

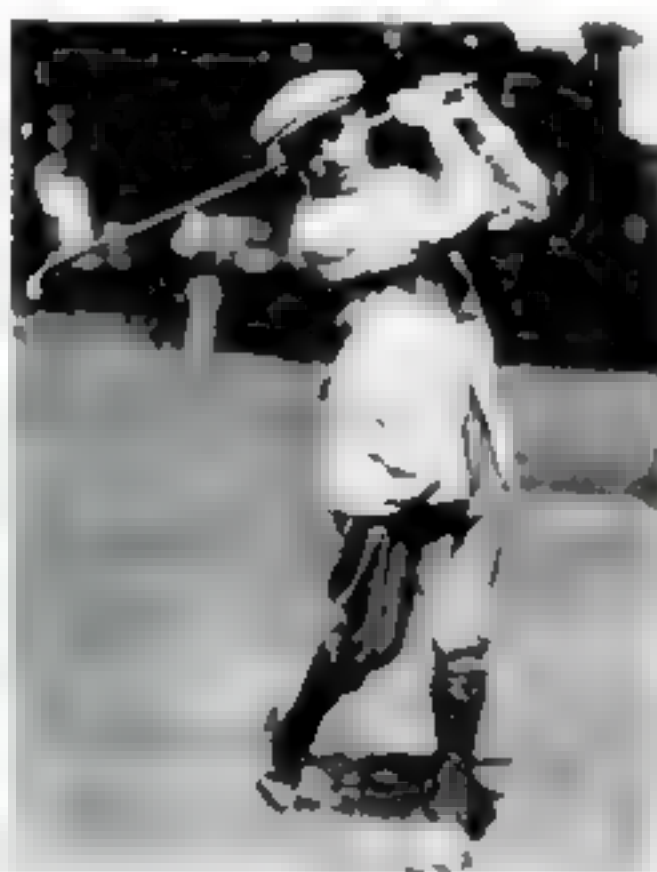
New Shasta Cream Shampoo
FOR BRIGHTER, RICHER, NATURAL COLOR

PEOPLE CONTINUED

1913: THE YOUNG MAN AGAINST THE MASTERS



DARK HORSE, 20-year-old Francis Ouimet, plods with his caddy, Eddie Lowrie, through the early rounds at Brookline in 1913, unheeded by spectators.



HARRY VARDON in 1913 had won one U.S. Open and five British Opens.



TED RAY won 1912 British Open against Vardon, later 1920 U.S. Open



HAPPY VICTOR after the triple tie, Ouimet is paraded to the clubhouse on the shoulders of crowd. His 72 in the play-off beat Vardon's 77 and Ray's 78.

THE BIGGEST
PLUSTM
IN CIGARETTE HISTORY

..."No Unpleasant
After-taste"

—added to
the world's most
famous ABCs—

Always Milder
Better Tasting
Cooler Smoking

"It's the only one with the Big Plus." *Paul Douglas*

"CHESTERFIELD IS THE ONLY CIGARETTE of all
brands tested in which members of our taste
panel found no unpleasant after-taste."

From the report of a well-known research organization

Always **B**uy **C**HESTERFIELD

Copyright 1951, LIGGETT & MYERS TOBACCO CO.

See PAUL DOUGLAS starring in "THE GUY WHO CAME BACK"
A 20th Century-Fox Production



FOR MAGICAL EATING...STEP INTO

Libby's

Wonderland of Values

THE WALRUS SAYS
The time has come to put you wise
To values and such things
As Libby's fruits and vegetables
To help us eat like kings

And be sure to see
Walt Disney's

ALICE
in WONDERLAND

The All-Cartoon Musical Wonder Film
coming to your theatre soon!

ALICE SAYS—
No need pretending any more
For Wonderland's right at your door
On every Libby's grocer's shelf
Are budget savers...help yourself!

SO BEAMISH!

YUM!
(repeat 3 times)

MAD ABOUT
PEACHES?

DRINK ME
OFTEN!

ME, TOO!

Illustrations of characters
Copr. by Walt Disney Productions

WE SAYE
Economic
For perfection and values
It's Libby's for me

THE WHITE RABBIT SAY
My ears and my whiskers
I'm in quite a state
They'll serve Libby's tonight
I hope I'm not late!

FOR A GRAND
TEA PARTY

FOR PRETTY
BABIES

THIS WAY
DUCHESS!

UNBIRTHDAY
TREAT

WE SAID
"FRABJOUS"

At a grocer's near you ...

Watch for a store near you to feature Libby's Wonderland of Values. These foods put magical speed and goodness into your menus. The Libby assortment is complete—from juices to fruits, from garden vegetables to tender meats. Stock up now and make your pantry a Wonderland of Libby eating!

LIBBY, McNEILL & LIBBY
CHICAGO 9, ILL.

Libby's

100
FAMOUS
FOODS

LIBBY'S



how to FLAVOR a GOULASH

the way a man likes it



America's Finest-flavored Tomato Sauce...
because it's KETTLE-SIMMERED

Goulash - Hunt Style

This delicious, low-cost recipe demonstrates a neat trick: When you add Hunt's Tomato Sauce (costs a few pennies a can) to your everyday recipes—they fairly *brim over* with wonderful flavor!

| | | |
|-----------------------------|-----------------------|----------------------------------|
| 3 tbsp. fat | 1 large onion, sliced | 1 can HUNT'S TOMATO SAUCE |
| 1½ lbs. stewing beef, cubed | | 1 tsp. salt ½ tsp. pepper |
| 1 cup water | | 4 potatoes, peeled and quartered |

Cook onion in fat until tender. Add meat, cook till browned, stirring occasionally. Add the rich, flavorful Hunt's Tomato Sauce, water and seasonings. Cover and simmer till almost tender, about 1 hour. Add potatoes, simmer till done, about 30 minutes longer. For thicker gravy, blend in 2 tbsp. flour and cook till thickened. Makes 4 servings with that delicious Hunt's flavor you can't forget!

Kettle-simmering makes Hunt's Tomato Sauce so rich and *extra* flavorful! It's all tomato—no starchy fillers! Yet it costs you but a few cents a can. Cook it into your meat loaf, soups, spaghetti, casseroles, leftovers! Costs less and tastes better than you could make at home!

Hunt-for the best



for breakfast and dessert...

HUNT'S HEAVENLY PEACHES

at down-to-earth prices

Hunt Foods, Inc., Fullerton, California



"A DISGRACE TO WOMANHOOD," SAYS OFFICER CUMMINGS (RIGHT) TO JUDGE. OFFICER MOORE (LEFT) SAID, "IT'S A GOOD PICTURE IN THE WRONG PLACE"

NUDE IS NEWS IN NASHVILLE

What's good in a gallery, judge decides, can be bad in a bistro

The mural itself, even the judge agreed, was clearly a work of art. It was an enormous tinted photograph of a pretty girl dressed briefly in just two shoes, and it had hung, just as briefly, in Nashville's new Hi Hat Lounge. Last week it was still stacked in court.

West Jolly, the Hi Hat's manager, was not taking sides in the argument. He bought the mural for his bar because he liked it. Then Robert Jordan came to do some electrical work at the club and was horrified to find the huge nude

was his wife June. June, an artist's model, was just as shocked. She had posed with the understanding that she would hang preferably not in Nashville and certainly not in a bar. West Jolly's patrons wanted June to stay where she was. But on a woman's complaint the police took the picture and brought it before Judge Andrew Doyle. Reluctantly the judge gave his opinion: as a bar decoration, the picture was obscene. But as art it was not and he hoped some gallery would take it before he had to order it destroyed.



JUDGE DOYLE, who is 42, admired picture and found the decision hard to make. "It might have been easier for an older and grayer judge," he mused.



"After cleaning the car or working in the garden, I reach for Boraxo to get my hands clean—quick!"



"I need more than just plain soap for my dirty hands. Boraxo's the answer—gets dirt off in seconds!"



"I don't rub and scrub to get off grease and deep-down dirt—Boraxo's quick, easy on the hands!"

THERE GOES THE **DIRT...**

fast!



BORAXO GETS OUT DIRT PLAIN SOAP CAN'T REACH!



Mother uses mild Boraxo for herself—and for youngsters' dirty hands and knees. No smeared soap dish, soiled towels, too!



So easy to use... just wet your hands... pour on fast-working Boraxo... no hard rubbing necessary.



In seconds creamy Boraxo gets knuckles—even nails—really clean! Start your family using Boraxo right away!

ANOTHER FAMOUS "10 MULE TEAM" PRODUCT

Nashville Nude CONTINUED



PHOTOGRAPHER Don Brisby insists, "I made it as art. And I sold it as art. Art is art wherever you hang it."



HUSBAND says, "Brisby said he'd change it. He didn't change enough—made the hair red and took off a mole."



AT THE BAR, after the formal opening of his lounge, West Jolly mixes a drink for some friends and says, "That mural is art. People who object have vulgar minds. I'd like to have kept it up. But if the law says it goes, it goes."



BARMAID Audrey Lynn, whom the patrons mistook for the model, says, "It ought to stay up but it isn't me."



MODEL June Jordan, innocent subject of argument, visits gallery to inspect nude officially classified as art.

KENTUCKY QUALITY IS TOP OF THE WORLD

A blue globe with a map of the world in a lighter shade. A glass of amber-colored whiskey sits on top of the globe. The text "WORLD'S LARGEST SELLING KENTUCKY WHISKEY" is written across the globe in a bold, white, sans-serif font with a black outline.

WORLD'S
LARGEST SELLING
KENTUCKY WHISKEY

OLD
Sunny Brook
BRAND

"Cheerful as its Name"

THE OLD SUNNY BROOK COMPANY, LOUISVILLE, KENTUCKY





THE GEORGE MARSHALLS ADMIRE THEIR ZINNIAS

MARSHALL MAKES IT

After 50 years in the service of his country
general gets to Leesburg—apparently for good

Ten years ago—in April 1941—the then chief of staff of the U.S. Army bought a comfortable house, Dodona Manor, on five acres in Leesburg, Va., 40 miles from Washington. He was 60 at the time and hoped to retire there when his term expired. Then came Pearl Harbor, and the U.S. needed George Catlett Marshall more than he needed retirement. Came peace and it needed him for a mission to China. Then it needed him as Secretary of State, American Red Cross chief and Secretary of Defense. Last week, following his resignation (LIFE, Sept. 24), he had finally made it back to Leesburg and was there resting in the sun, enjoying Dodona Manor at last. He hoped, this time, he would stay there.



WITH HIS DOGS, Bones, a bird dog (left), and Nato, a Norwegian elkhound, Marshall tinkers with the birdbath. He calls dogs with ear-piercing whistle.

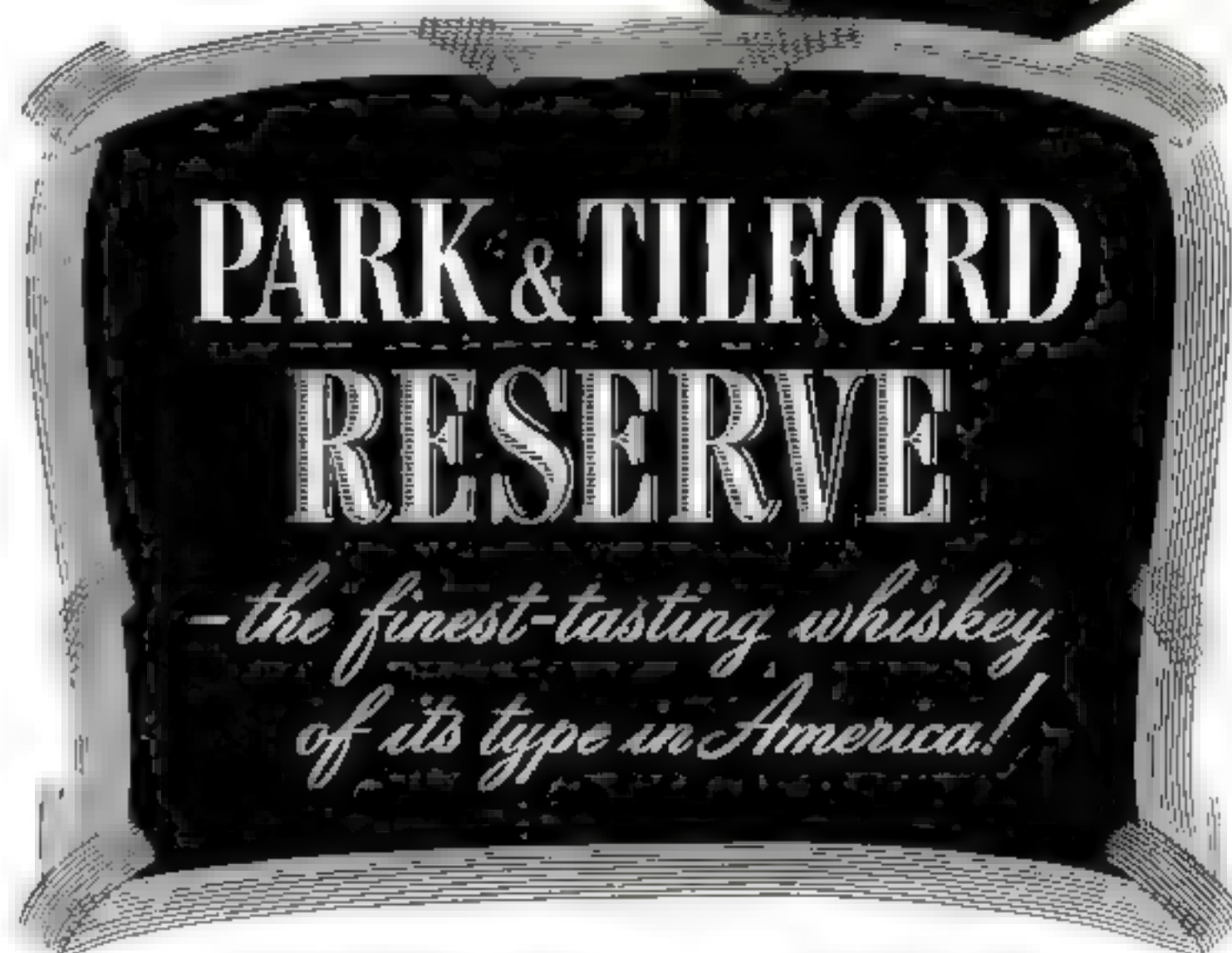
← GEORGE AND KATHERINE MARSHALL ENJOY THE FALL SUN ON LAWN

CONTINUED ON NEXT PAGE

*Display your
Good Taste
proudly*



Knowing hosts serve
Park & Tilford Reserve
proudly... and knowing
guests appreciate the
compliment. Wherever a
premium is placed on
quality, there Park &
Tilford Reserve receives
a warm welcome.



*The Premium Whiskey
at a Popular Price!*

PARK & TILFORD DISTILLERS CORP., NEW YORK • 62½% GRAIN NEUTRAL SPIRITS • 86 PROOF



You wouldn't do this to a fresh-washed sheet!

Then why buy a washer that does?

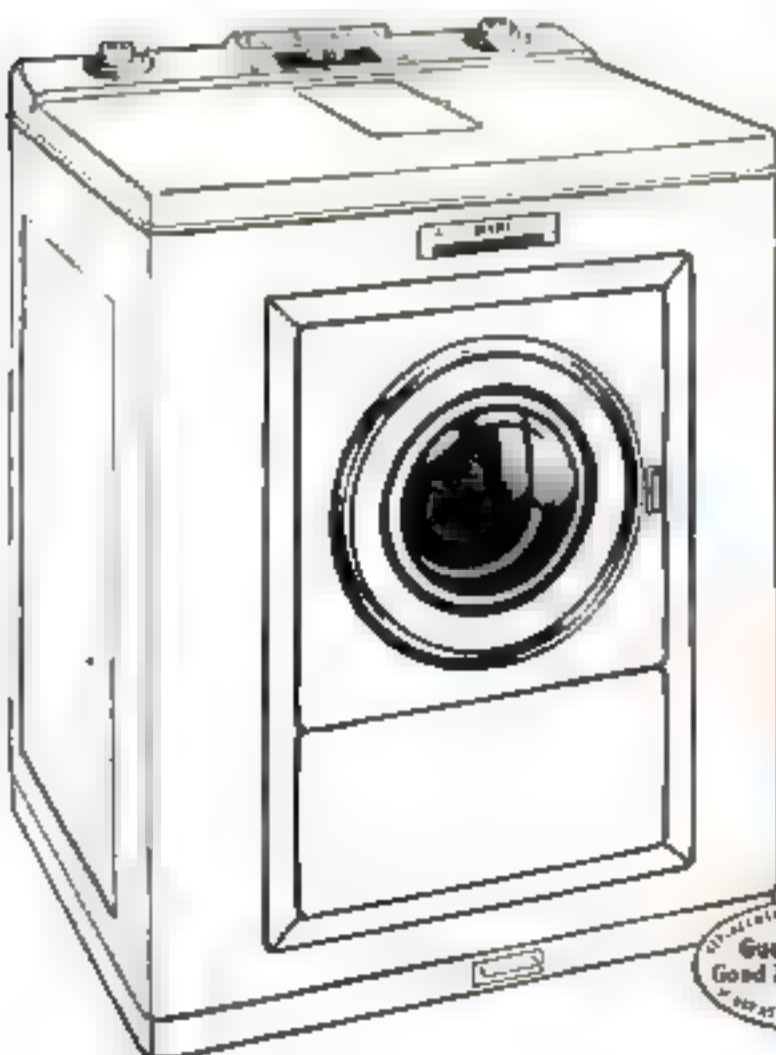
You can't get clothes really clean in an automatic washer that strains the dirty, sudsy wash-water back through your just-washed clothes. Because dirt and scum are simply caught in the fabrics—just as tea-leaves are caught in a strainer!

It's different in a Bendix Gyromatic!

Dyna-Surge tumble-action gets out all the dirt and grime—keeps it separated from the clothes. Then—the dirty suds and wash-water go out the sides of the revolving cylinder—out the bottom drain—dirty water doesn't drain back through the clothes! This washing principle, developed by Bendix, is one big reason why the Gyromatic is the world's finest washer.

Its exclusive Water Rationer and Water Warden save you gallons of hot water and dollars worth of soap. Never needs bolting down—fits anywhere. See the Bendix Gyromatic at your Bendix dealer's right away!

Bendix Washer prices start at \$189.95.
(suggested retail price)



BENDIX HOME APPLIANCES, Division Avco Manufacturing Corp., South Bend, Indiana



AFTERNOON TEA is taken on the terrace with Mrs. Marshall. The general spends much of his time rereading old favorites. One: *Little Lord Fauntleroy*.



HIS OFFICE, successor to the many big ones he occupied in the Pentagon and State Department, is this small room, also used as ladies' primping room (left).



There's nothing quite
like Soft-Weve ...
— So very soft — so very firm !

The softness you want—the firmness you must have! Soft-Weve combines them both. It's so clothlike in texture we call it "water woven"! If you've never tried this superb two-ply bathroom tissue, do so next time! You'll like it.



Cleansing tissue soft ... yet toilet tissue firm — because it's double !

"SOFT-WEVE" REG. U.S. PAT. OFF.

There's no other refrigerator like it!

The Frigidaire Imperial

It's made for once-a-week shopping!



This 10 cu. ft. Frigidaire Imperial is different from the others because it has three separate refrigerating systems in one refrigerator! What's more, there's plenty of "elbow room" for a whole week's supply of food. And such outstanding convenience features as adjustable and sliding shelves, Hydrators that stack, exclusive Quickube Trays that give finger-touch ice

service, easy-to-clean Lifetime Porcelain interior, and aluminum shelves that can't rust.

See your Frigidaire Dealer for the Imperial, De Luxe, Master or Standard model that best fits your needs. Look for his name in the Yellow Pages of your phone book. Or write to Frigidaire Division, General Motors Corp., Dayton 1, O. In Canada, Leaside (Toronto 17), Ont.

Frigidaire reserves the right to change specifications, or discontinue models, without notice.

The only refrigerator to give you the 3 best kinds of cold each with its own refrigerating system and positive moisture control!

Completely sealed Locker-Top!

This big compartment keeps over 73 lbs. of meats and frozen foods, including 4 trays of big super-cold ice cubes, wrapped in constant, zero-zone cold.



Self-defrosting Refrig-o-plate!

Exclusive Refrig-o-plate in completely separate food compartment maintains super-safe cold. Eliminates dripping moisture. Automatically defrosts itself.



Cold-Wall Cooling!

Cold-Wall chilling coils in cabinet walls provide colder, more uniform temperatures, just the right super-moist cold for keeping fruits and vegetables garden-fresh. Twin, all-porcelain Hydrators hold nearly a bushel.



The one and only Frigidaire Meter-Miser does it all!



All three refrigerating systems are powered quietly, economically and dependably by a single Frigidaire Meter-Miser . . . simplest cold-making mechanism ever built. Only Frigidaire has it!



14 MILLION BUYERS HAVE SAID: "I'LL TAKE FRIGIDAIRE"—AMERICA'S NO. 1 REFRIGERATOR



UNDAUNTED AFTER BEING FOUND GUILTY OF INSUBORDINATION, MRS. SWAN WAVES HER ARMS IN EXCITEMENT AS SHE TALKS ABOUT CONTINUING HER FIGHT

IONE SWAN STIRS UP A HORNET'S NEST

Los Angeles school principal exposes irregularities in the educational system and gets fired for it

For more than five years Mrs. Ione Swan, the blunt, outspoken principal of the Wilshire Crest Elementary School in Los Angeles, had argued behind the scenes for reforms in the city's school system. No one paid much attention. Then last winter, when articles in the *Los Angeles Daily News* prompted a grand jury investigation of the schools, Mrs. Swan decided to act. Appearing voluntarily before the jury, she accused Board of Education members of improper business connections with the school bus firm (p. 70).

She also charged that playgrounds were unsafe and that school cafeterias were unsanitary (p. 72). The grand jury found her charges generally true; this much was her triumph. But the Board of Education, angered because she spoke out of turn, removed her from her post as principal and then, when she continued to criticize the board publicly and did not show up for the teaching job to which she had been demoted, fired her. Mrs. Swan sued for reinstatement.

At stake, basically, was the crucial question

of whether Mrs. Swan could step out of her role as a teacher and make public criticisms as a citizen. A few weeks ago the answer was given. Superior Court Judge Otto J. Emme noted that most of the charges against Mrs. Swan were true—she had defiantly admitted all but one—and found her “manifestly guilty of insubordination.” Undismayed, Mrs. Swan and her lawyer planned an immediate appeal. Meanwhile her charges had resulted in removal or trial of some board members and some reforms in the system.



You pay dear for gloves
That are absolute loves.
Then extravagance must be offset!
The lucky part to it,
These undies will do it!
For Spun-lo is every girl's pet!



Spun-lo Undies

- ★ fit sleek as the skin of a peach
- ★ wash like your stockings
- ★ come in every style you can think of
- ★ cost just a handful of change

INDUSTRIAL RAYON CORPORATION Cleveland, Ohio.
Producers of continuous process rayon yarns
and ©Tyron cord for tires



Mrs. Swan **CONTINUED**

THESE WERE SWAN'S SQUAWKS



QUESTIONABLE FEE-TAKING was practiced by board member J. Paul Elliott (shown being subpoenaed by grand jury) who collected legal fees from company which operates school buses. He is now on trial for willful misconduct.



BROKEN WRISTS suffered by 7-year-old Barbara Sluken when she fell from playground "tree" to pavement bore out Mrs. Swan's warnings that asphalt paving was dangerously hard surface for use in playgrounds.



DEATH of Larry Caster, 6, occurred from concussion after he fell from a school playground swing. He was second child to be killed this way. His parents have filed a \$350,000 suit for damages against the Board of Education.



QUESTIONABLE COLLECTION of insurance commissions from the bus company was made by board president Roy Becker and by relatives of board member Gertrude Rounsaville. Judge removed him; she was voted out of office.

CONTINUED ON PAGE 11

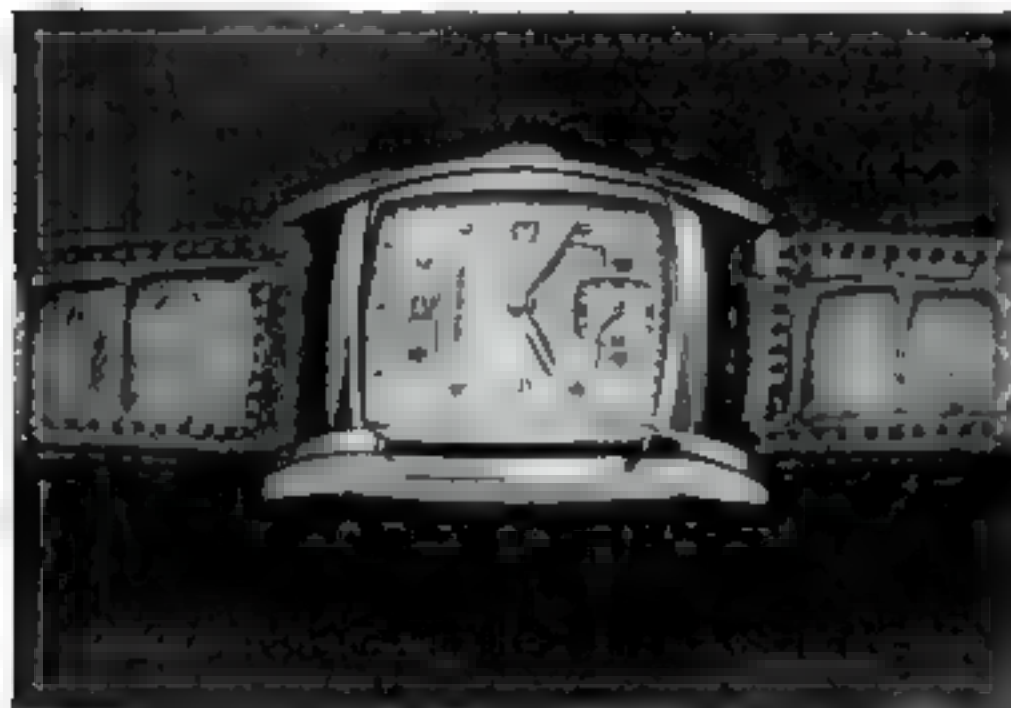
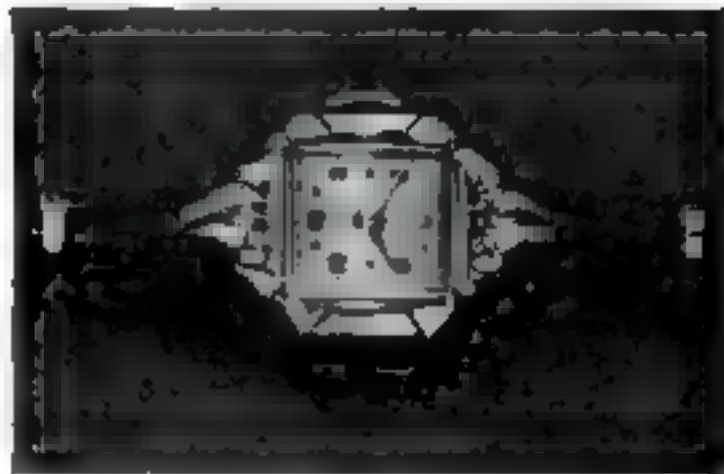
The Newest in fine watches by the

Oldest name
in time

Seth
Thomas

Thomaston, Connecticut

Here is a dramatic new design! The sides are scooped low . . . curved end pieces rise high. Clear, smart numbers alternate with golden dots on an easily read face. 17 jewels. \$33.75.*



No other watch has a face like this . . . it marks the time with golden stars! And its face is covered with a thick block of curved crystal that adds protection as well as distinction. 17 jewels. \$49.50.*

Flawless good taste for the man who likes accessories on the formal side. The scalloped side-pieces flank a high-rising crystal. Elegantly elongated face, black suede strap. 17 jewels. \$33.75.*



A sophisticated square face is accented by a curved crystal. This watch has a refreshingly young, uncluttered look . . . is that rare piece of jewelry that is right whether you're wearing tweed or tulle. 17 jewels. \$47.50.*



Companion watches—new idea in gifts—for brother and sister, husband and wife, about-to-be-marrieds. These Seth Thomas' watches have the stamina of thoroughbreds . . . they are water and shock resistant, anti-magnetic . . . have sweep second hands . . . luminous hands and numerals. 17 jewels. Sister: \$35.75.* Brother: \$34.25.*

It has the importance, the romantic look of an heirloom . . . with its sweet round face accented by engaging bow-knots. Ageless in design, any woman from sixteen to sixty will love it. 17 jewels. \$30.*

†Reg. U. S. Pat. Off. *Includes Fed. Tax.
(Prices subject to change without notice.)

NOW—GET ALL 3 with FUTURIZED Raytheon TV

- 1 ALL 83 NEW UHF CHANNELS*
- 2 SHARP BLACK & WHITE TV
- 3 FULL COLOR TELEVISION*



THE EVANSTON, C-1724—mahogany Sheraton console, 17" black picture tube, full power for brilliance and contrast, built-in antenna, 22 tubes. Choose from this and 14 other authentically styled models—excellent value, competitively priced.

ENJOY fine reception of wonderful black-and-white TV programs—and be ready, too, to tune in UHF and color. Buy Raytheon TV with confidence!

*ALL 83 NEW UHF CHANNELS!

New Raytheon UHF Tuner gets all 83 proposed new UHF channels. No extra "strips" needed! No outside boxes or wires! This sensitive tuner becomes part of existing tuner in cabinet. Optional on all current models...easily installed in any Raytheon set built since January 1950. Low price includes installation.

SHARP BLACK & WHITE PICTURES!

Raytheon uses all the tubes, circuits and power needed for wonderful, sharp-contrast pictures. "Ray-Dial" Continuous Tuner gives hair-line tuning of picture and sound—easily, quickly, accurately—simply by turning one dial! Ask your dealer about LIFETIME GUARANTEE on this amazing tuner. Good Housekeeping Guarantee Seal on every set!

*FULL COLOR TV IF YOU WANT IT!

For those who want to pioneer color, Raytheon is manufacturing a "Color Companion." This reasonably priced unit connects into any Raytheon, gives color pictures as transmitted under currently approved system. Adapter that gives black-and-white pictures from color transmission also available.

COMPARE RAYTHEON TV WITH OTHER FINE SETS!

All you want in a fine set, today or tomorrow, is yours with Raytheon! Steady, razor-sharp pictures! Easy, accurate tuning with just one dial! Beautiful tonal quantities in music, singing or speech! Custom-quality cabinets, solidly built, smartly and authentically styled by Marholz! Plus all the 83 new UHF channels, and full color TV! Visit your Reliable Raytheon Dealer—see Classified 'phone book or write us.

Get FREE TV Buyers' Guide

Helpful, fact-packed booklet FREE! Tells you what to look for, mistakes to avoid. Ask your Reliable Raytheon Dealer, or write Belmont Radio Corporation, 5921 West Dickens Avenue, Chicago 39, Ill.

TUNE IN John Cameron Swayze with the news, sponsored by Raytheon, NBC RADIO NETWORK Sunday afternoons. See local paper for time, station.

Raytheon TV sets are manufactured by the Belmont Radio Corp., 5921 West Dickens Avenue, Chicago 39, Ill., a subsidiary of

RAYTHEON MANUFACTURING COMPANY, WALTHAM 54, MASS.

101 Reasons Why It's Smart to Use a Raytheon TV Picture Tube



Raytheon is also a leading manufacturer of receiving tubes and picture tubes. Each Raytheon picture tube must pass 101 rigid tests to insure the electrical and mechanical perfection that means crisp, clear pictures. Raytheon TV picture tubes are recognized for their high quality and dependability, and are used by leading TV set manufacturers. So, when you need a new picture tube, be sure to ask for a Raytheon.

RAYTHEON
TELEVISION

BELMONT RADIO CORPORATION

Mrs. Swan CONTINUED



CRITICIZED FOOD CENTER is inspected by grand jury after Mrs. Swan testified to unsanitary conditions, equipment that went unwashed for months. Jury found place had been cleaned but workers backed Mrs. Swan's claims.



COSTLY BUILDING for Board of Education office used up part of \$75 million bond issue voted last year for new classrooms. Mrs. Swan (above) said building and fancy car stalls (foreground) were waste of taxpayers' money.



UNSAFE PLAYGROUNDS are finally made safer by workmen who put sand on pavement around equipment to protect falling children at Eagle Rock school. But some observers think children may be injured now on board edging.

A group of ducks is gathered in a pond. A single cigarette lies in the water, with a wisp of smoke rising from it. The scene is set in a grassy area.

We don't try to decoy you
with medical claims...

If you want a **TREAT**
instead of a **TREATMENT**

...smoke **Old Golds**

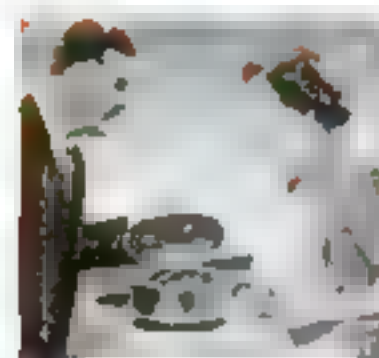
Hunting for the low down on cigarette medical claims? Here's the straight story. No other leading cigarette is less irritating or easier on the throat, or contains less nicotine than Old Gold. This conclusion was established on evidence by the U. S. Government.



Time for Ideas—a timely service from the meat industry



Lady with a Man-Size Secret



This Barbecued Pot Roast is a good-eating example of the budget-stretching ideas that are helping women keep meat on the table—the way men like it.

Most food budgets don't have "escalator clauses," but leave it to women to find a way around the problem.

They know, for instance, that a pot roast has as much nourishment per pound and per bite as the juiciest porterhouse steak. So they find a way to make the familiar pot roast into a very special dish like the one shown here (and

when you have it at your house, be ready with the compliments—you'll certainly want to use them).

The meat industry is using these pages as a clearinghouse of good ideas like this—ideas we obtain from women who are meeting the squeeze of the times with true American resourcefulness.

Why meat is called "A Yardstick of Protein Foods"

Meat is our No. 1 source of complete protein—the kind needed regularly by everybody for feeling and looking his very best. This complete, high-quality kind of protein does many wonderful things: It is needed to build sound muscles, good red blood . . . It promotes more rapid convalescence after injury or surgery . . . It is needed to keep you going longer without fatigue . . . It is the key element of the modern reducing diet. Meat is also an abundant source of essential B vitamins and minerals.

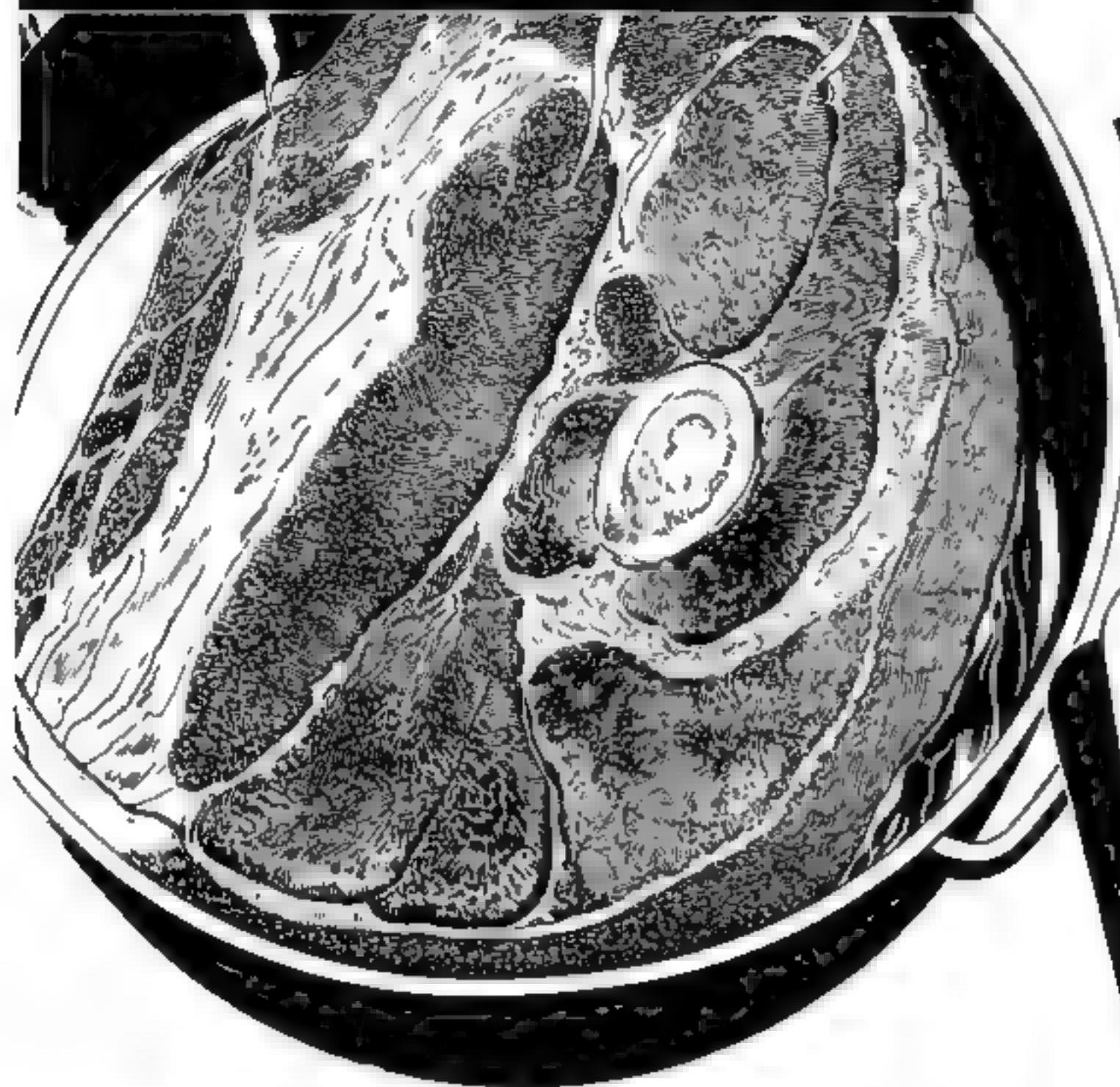
AMERICAN MEAT INSTITUTE
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Nourishing **Meat**—a yardstick of Protein foods



Pot Roast Ideas—

good ways to do right with beef and your budget



Mrs. A. J. Alexander's

"Barbecued Pot Roast"

(Illustrated in color on previous page)

HOW TO PREPARE THE BARBECUED POT ROAST

3 pounds beef pot roast
(blade or arm cut)
2 teaspoons salt
¼ teaspoon pepper
3 tablespoons fat
½ cup water
1 8-ounce can tomato sauce
3 medium onions

2 cloves garlic
2 tablespoons brown sugar
¼ teaspoon paprika
¼ teaspoon dry mustard
¼ cup lemon juice
¼ cup catsup
¼ cup vinegar
1 tablespoon Worcestershire sauce

Rub meat with salt and pepper; brown in hot fat. Add water, tomato sauce, minced or thinly sliced onions and minced garlic. Cover and cook over low heat 1½ hours. Combine remaining ingredients and pour over meat; cover and continue cooking about 1 hour, or until tender. Remove meat to hot platter. Skim most of fat from gravy, dilute with water to suit taste, then thicken with 2 tablespoons flour mixed to smooth paste with a little water. Serves 4 or 5.

Serve with your family's favorite vegetables and potatoes fixed as you like them best.

For a second meal. Slice or dice leftover pot roast, heat in sauce and serve on toasted buns for "barbecued beefwiches."

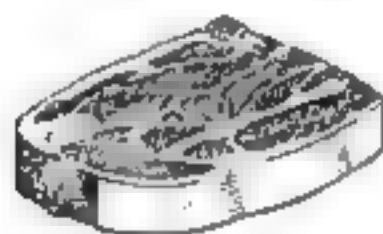
How to put the plus in any pot roast

Pot roast isn't the name of a cut of meat; it's a way of cooking. Here are simple 1-2-3 steps that bring out the best in any pot roast:

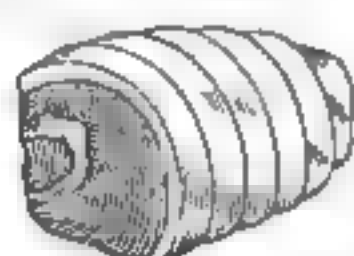
1. Brown seasoned meat well in hot fat. Take plenty of time for this step, about 20 minutes. Use a heavy skillet or Dutch oven.
2. Add ½ cup liquid (water, meat stock, tomato juice or special sauce as in recipe above).
3. Cover tightly and cook gently and slowly until tender, 2 to 3 hours. Add more liquid from time to time. Vegetables may be added in the last 45 minutes.

Good Picks in Pot Roast

Whatever pot roast recipe you use, you have a wide variety of cuts to choose from. In normal times, most of them are readily available. The one shown in the photo is a "round bone" or "arm cut" of chuck. Here are some of the other good cuts to look for:



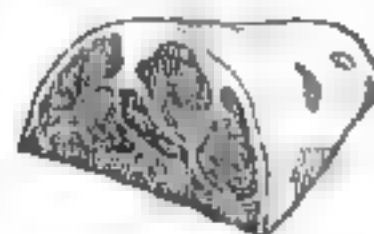
Flat bone, or blade-cut chuck



Boneless rump



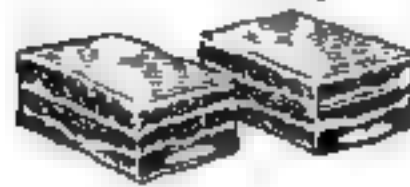
English-cut chuck



Heel of round

Individual Pot Roasts

(smaller cuts are a good choice when you're cooking for two)



Short ribs



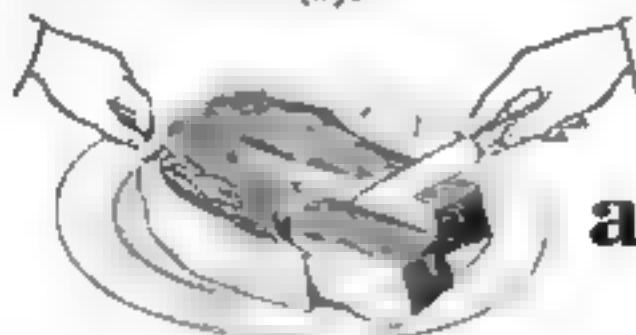
Cross-cut shanks

How much to buy

The usual rule is to allow about ½ pound of boneless meat or ¾ pound of meat with bone per serving. If you plan for a second meal, allow for these extra helpings, too.

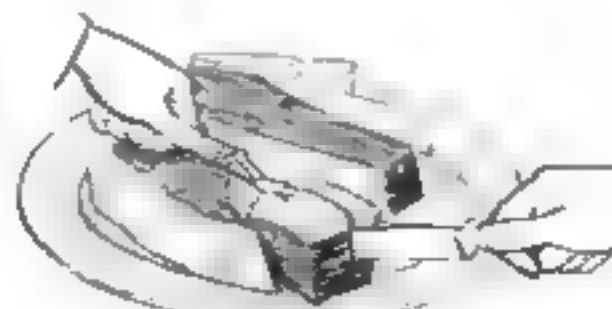
Tips for the carver

An extra-sharp carving knife means an extra-tender pot roast. The one rule to remember—make sure you cut across the grain. With some pot roasts you can make horizontal slices as shown in the color picture at left. But with many you will find it easier first to remove a section of meat from the bone (a), turn it on its side, then make vertical slices (b).



a

b



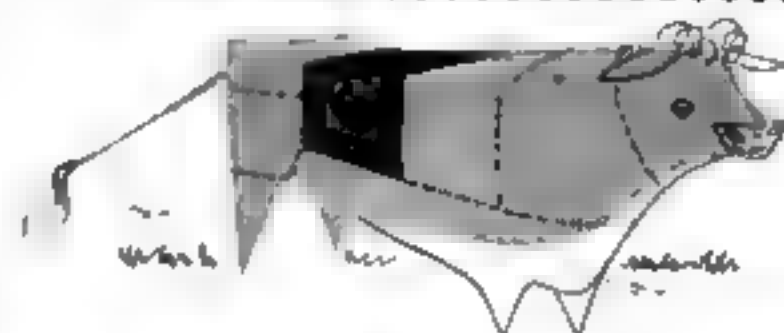
And what's so good as good beef gravy?



One of the good things about pot roast is the way you can make it an entirely different dish (as above) simply by varying the liquid and seasonings that you add after the meat is browned.

But plain pot roast, with that good brown gravy, will always be popular, too. And making a good basic beef gravy is easy if you remember these pointers: (1) Measure carefully when you thicken the gravy. The rule is 2 tablespoons fat and 2 tablespoons flour for each cup of liquid used. (A pot roast usually yields two cups of gravy.) (2) Before adding the flour to the liquid, be sure to mix it to a smooth paste with several tablespoons of cold water.

Note to onion fans: Onions added to the pot roast during cooking enhance the flavor of the gravy.



Why there are always more pot roasts than steaks

The small black section of the sketch above shows the loin—where all of the sirloin, porterhouse, T-bone, and club steaks come from. These steaks represent only 17% of all beef sold. In contrast, about twice as much beef makes excellent pot roasts. Since there are so many more pounds of pot roast, it is usually one of your best meat buys.

Thrifty, tested recipes—brand-new ones—that help you make the most of meat and your meat money. Useful and timely information on buying, cooking and serving. Send 15¢ in coin to American Meat Institute, Dept. L4, Box 1133, Chicago 77, Illinois.

JUST PRINTED!
Send 15¢ in coin for brand-new recipe booklet filled with timely ideas about meat

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SAD WIDOW, Frau Lucie-Marie Rommel (right), breaks into tears when Afrika Korps chaplain recalls graves scattered over North Africa, and devotion of his men to Rommel.



ROMMEL'S PORTRAIT looks down on his widow and son, three subordinate officers and the mother of a Luftwaffe ace. His son is now a law student and part-time journalist.



STOIC WIDOW remained silent when, after the patriotic speeches at the meeting, the audience broke into the traditional German nationalist hymn, *Deutschland über alles*.



CHAPLAIN WHO SERVED IN AFRICA PREACHES BESIDE A GIANT CROSS AT

HOMELAND AND HOLLYWOOD

Erwin Rommel's memory is kept bright by Afrika

Field Marshal Erwin Rommel, who almost conquered Africa for Germany and was later forced to commit suicide for conspiring against Hitler, was back in glory last month. His name and memory dominated the *Wiederschen*, the first reunion of the survivors of the Afrika Korps in the Ruhr valley town of Iserlohn. It emphasized the emergence of the German World War II veteran as an organized voice in German life.

Allied observers were favorably impressed by the dignity and moderation of the meeting, and by the speech of Ludwig Crüwell, Rommel's deputy and successor, who pledged the Afrika Korps veterans to defend



REUNION'S END was marked by sentimental music and foaming steins of beer.



PALM TREE INSIGNIA marked Afrika Korps veter-

TOPIC



ISERLOHN CEMETERY, WHERE GERMAN DEAD OF BOTH WARS ARE BURIED

HAIL A GERMAN MARSHAL

Korps veterans and by moviemakers of the U.S.

a democratic Germany and oppose the kind of radical extremism which lured the veterans of the first World War to disaster. For the 2,500 men who took part, the occasion was patriotic and sentimental as such reunions are the world over. They paid tribute to their dead commander and his widow, listened to prayers and speeches, drank and sang, exchanged photographs and reminiscences. After the solemn tattoo which brought the *Wiederschen* to a close, many of them bought copies of an Englishman's admiring biography of Rommel. Soon they will be seeing their "Desert Fox" as the hero of a Hollywood movie (next page).

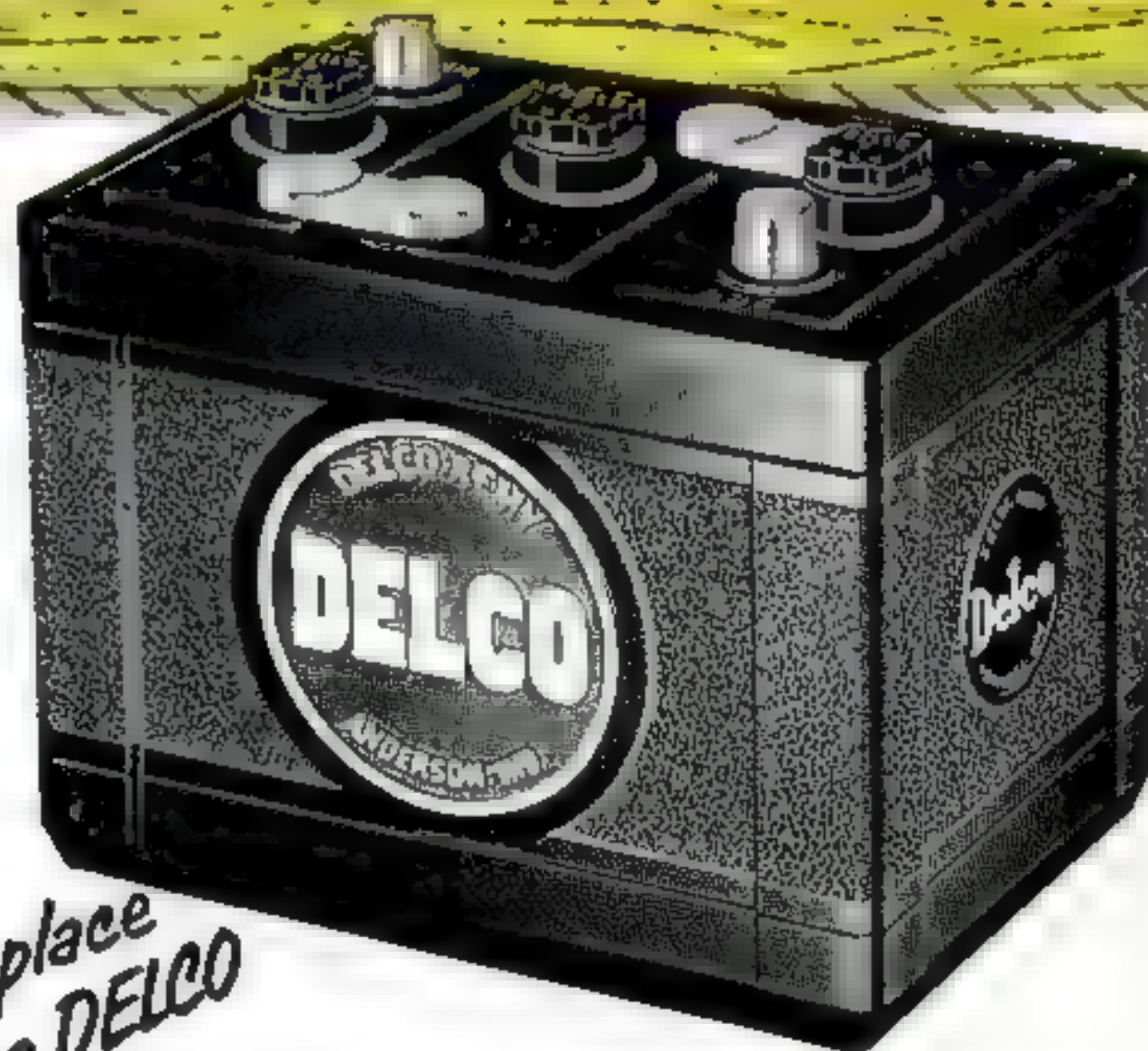
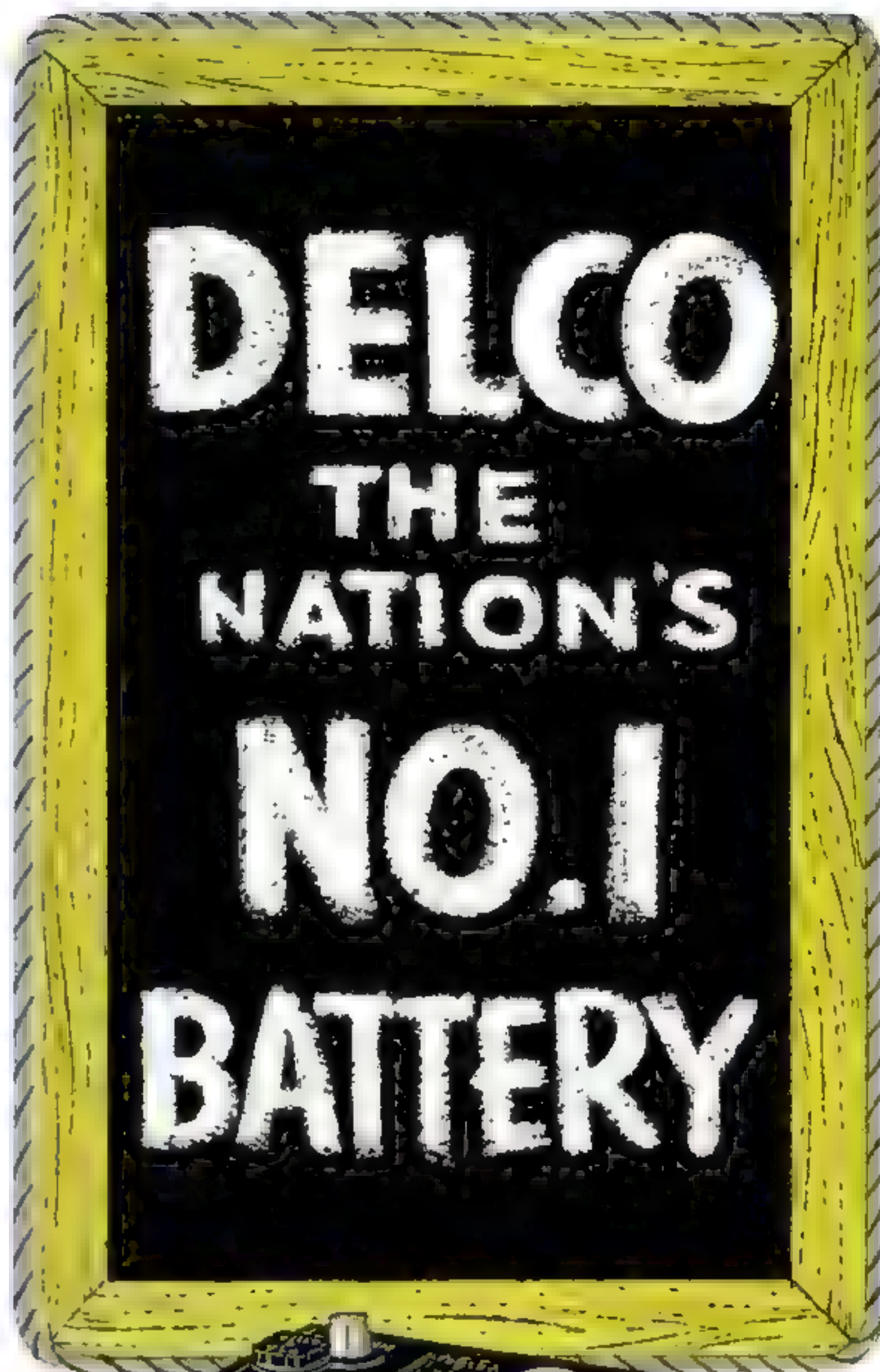


ans of desert war and, in most cases, of Allied POW camps.



RED CROSS OFFICE tried to help families still seeking for news of missing men.

CONTINUED ON NEXT PAGE



Replace
with a DELCO
battery

DELCO
BATTERIES

Delco batteries start more cars and trucks — dependably and quickly — than any other make of battery. Such leadership is proof of excellence. Such leadership is reason enough for you to replace with a Delco, the Nation's No. 1 battery.

DELCO BATTERIES — A UNITED MOTORS LINE
DEALERS EVERYWHERE



DO IT NOW! SWITCH TO **KENTUCKY CLUB**



Notice how much better your pipe tastes—how much fresher your mouth feels when you switch to Kentucky Club. It's the thoroughbred of pipe tobaccos—choice white Burley specially blended to give you a mild, smooth smoke. You don't have to pay fancy prices for Kentucky Club. Get your first tin today.

Produced by the makers of famous
MAIL POUCH TOBACCO

Send for free catalog showing wide range of fine pipes and telling how to get them at big savings. Mail Pouch Tobacco Co., Wheeling, West Virginia. Dept. (24).

Rommel **CONTINUED**

MASON OUTROMMELS ROMMEL

Desmond Young, a British brigadier captured by Rommel in the western desert, spent years after the war tracking down the secret history of Rommel's life as general and conspirator. The result was a best-selling biography which 20th Century-Fox has made into a movie, *The Desert Fox*. With a striking regard for truth and a disdain for conventional dramatics (resulting, alas, in a not-too-exciting film) the screenplay follows Rommel conscientiously through his desert victories, his increasing dissatisfaction with Hitler's conduct of the war, his reluctant joining of the conspiracy against Hitler, its discovery and Rommel's death. As Rommel, James Mason plays the part with a sullen braggadocio, a Prussian bluntness and soldierly directness which Rommel, who had a good deal of the ham actor in his make-up, would have envied.

REAL-LIFE MARSHALS



ROMMEL AND VON RUNDSTEDT meet to plan defense against Allied invasion in 1944. Rommel was badly wounded after the Normandy landings.



REAL-LIFE HITLER receives Rommel at headquarters. Rommel, who was assigned to Atlantic defenses, had plans continually countermanded by Fuhrer.



A FAMOUS PROFILE OF WORLD WAR II IS DUPLICATED IN HOLLYWOOD

MOVIE MARSHALS

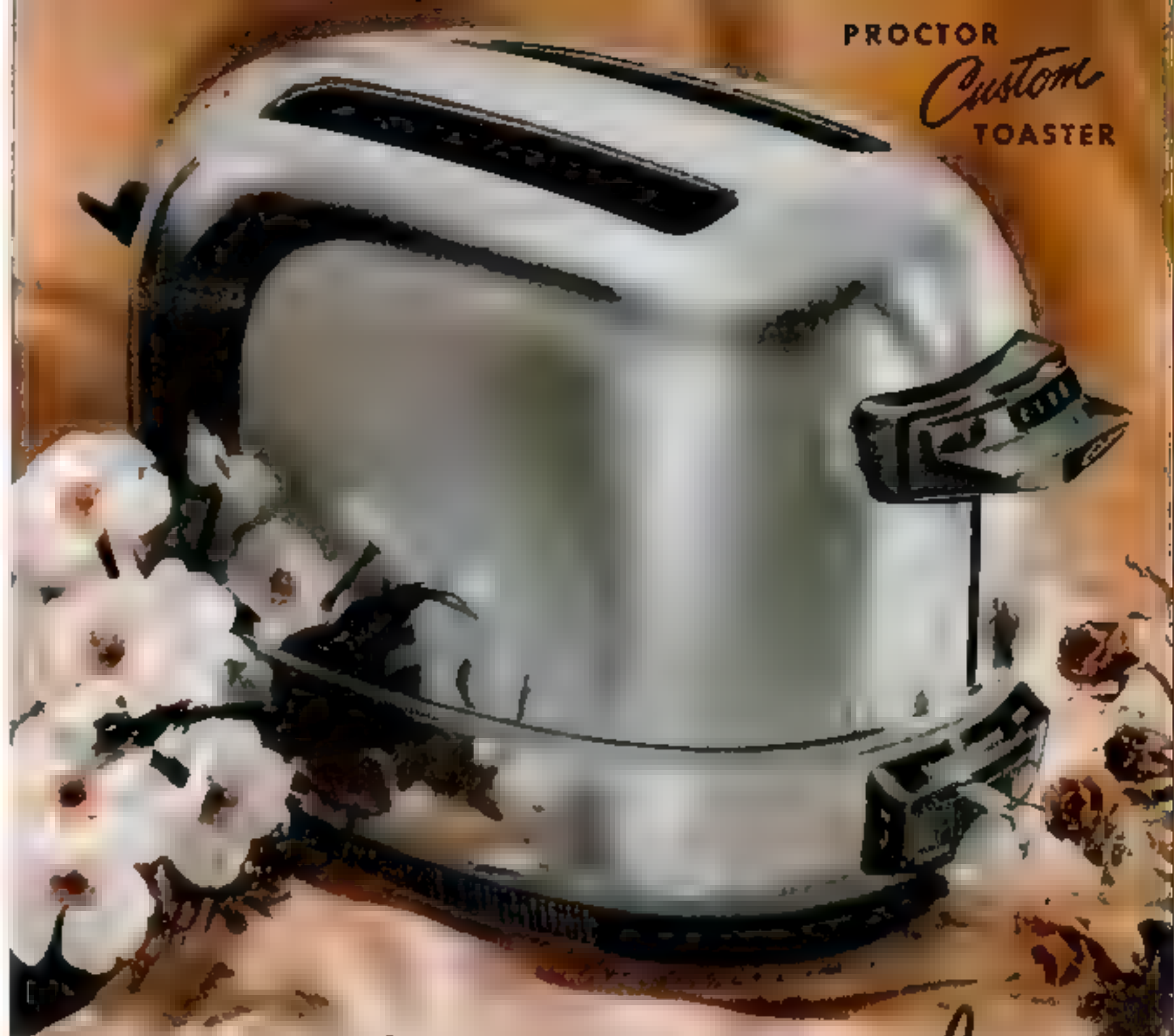


LEO CARROLL and James Mason go through the same motions. The movie indicates that Rommel revolted because Hitler was squandering his army.



MOVIE HITLER, played to the hilt by Luther Adler, tells the field marshal that he knows a lot more about running a war than the professional generals do.

CONTINUED ON PAGE 85



PROCTOR
Custom
TOASTER

any crispness—any color

**NOW YOU CAN CHOOSE
YOUR FAVORITE TOAST TEXTURE!**

FAVORITE TOAST FOR EVERYONE

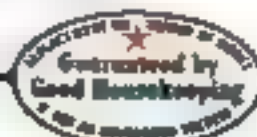


CRISPER AND COLORMINDER

... Work together with unbelievable accuracy to give you exactly the kind of toast you love best! Colorminder browns it to the color you want. No clockwork, but precision cooking based on the bread itself. Then Crisper gently brings each individual slice to exactly the crispness you desire. Reheat cold toast! With the Proctor Crisper and Colorminder, you can make cold toast piping hot without changing its color at all!

"BEST BUY" GUARANTEE

No ifs or buts—no red tape—nothing to prove. If, within ten days, you aren't convinced that this is the best toaster money can buy, if it doesn't do all the things we have promised for it—bring it back! You'll get a full refund, and no questions asked!



• Never before has any toaster given you such complete control! Now you can decide whether your toast will be tender or crisp—or any of the steps between—all because of that accurate new Proctor exclusive, the Crisper Control!

Now you can be sure your toast will be perfect for color, too! Whether you are using old bread or new, light bread or dark, your Proctor Colorminder gives you your favorite toast tint every time. It's controlled by the actual color of the toast, not by old-fashioned clockwork.

These exclusive features come to you in the Proctor Custom Toaster—as handsome as it is accurate. See it soon—for yourself or as a gift—at your favorite dealer. If, within 10 days, you don't agree it's your best toaster buy at any price, return it for a **\$23.95** full refund, and no questions asked. TAX INCLUDED

PROCTOR De Luxe TOASTER

A gleaming beauty with many of the advantages of the "Custom" toaster—the Colorminder, and Automatic Pop-Up. Silent operation, clean-easy crumb tray. Reheats cold toast without burning.



PROCTOR ELECTRIC COMPANY **\$16.95**
3rd St. & Hunting Park Ave., Phila. 40, Pa. TAX INCLUDED

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THE APPLIANCE NAME YOU CAN TRUST



TALK ABOUT **APPETIZING NOURISHMENT**—WOW!

NEW HOMOGENIZED*

GAINES MEAL...

creates a sensation in dog feeding!

COUNTRY DOGS—CITY DOGS—WATCH DOGS—
LAP DOGS—SHEPHERDS and HOUNDS reveal how eagerly
dogs go for this appetizing new form of meal in
preference to the old-style meals.

* You can SEE, FEEL, SMELL
the difference ... **It's HOMOGENIZED!**

A meal unlike any you have ever known. Never have you known a meal more appealing to dogs. Never a meal so easy to feed. Never a dog food more thrifty. And as for this meal's ability to nourish every inch of your dog, it's HOMOGENIZED—with meat, milk, and fish proteins in more abundant amounts—to help dogs to sturdier bodies, stronger bones, and bounding energy.

Meal in new Homogenized form—guaranteed uniform in texture and nourishment. In making this revolutionary form of meal, all ingredients are combined by a unique Gaines process, and formed into crunchy little nuggets. In each and every one of these little nuggets is a uniform combination of all the food essentials known to be required for completely balanced nourishment.

They sure knew what's good for dogs when they made Gaines in crunchy little nuggets. Hurray for **Homogenized Gaines!**

I've eaten Gaines for years—but this new Homogenized Gaines—dry or moistened—has any other meal I ever tasted licked a mile!

Trust **GAINES** to lead the pack!

and listen, Shep-folks don't even have to stir it. It doesn't get pasty or stick to the dish... or to my nose!

A Product of General Foods

Gaines

America's Largest-Selling Dog Food
Now HOMOGENIZED!



"Nourishes EVERY INCH of your Dog"



THE DESERT FOX rides his command car over desert wastes of Cyrenaica (top) and of California (below). Book's and movie's admiration for Rommel as a strategist and tactician is not completely shared by all military experts.



ROMMEL AND SON appear in a snapshot (top) taken by Frau Rommel and in a scene from the movie. In the film the marshal and his son take their last farewell before a process-screen which represents a south German forest.

MEN of PRODUCTION



Be More Comfortable Look Better in Dickies

You get roomy working ease
without excess bunching in Dickies
matching shirts and pants.

Fit-Perfected
Wear-N Forced
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GET DICKIES SOON—FEEL THE DIFFERENCE

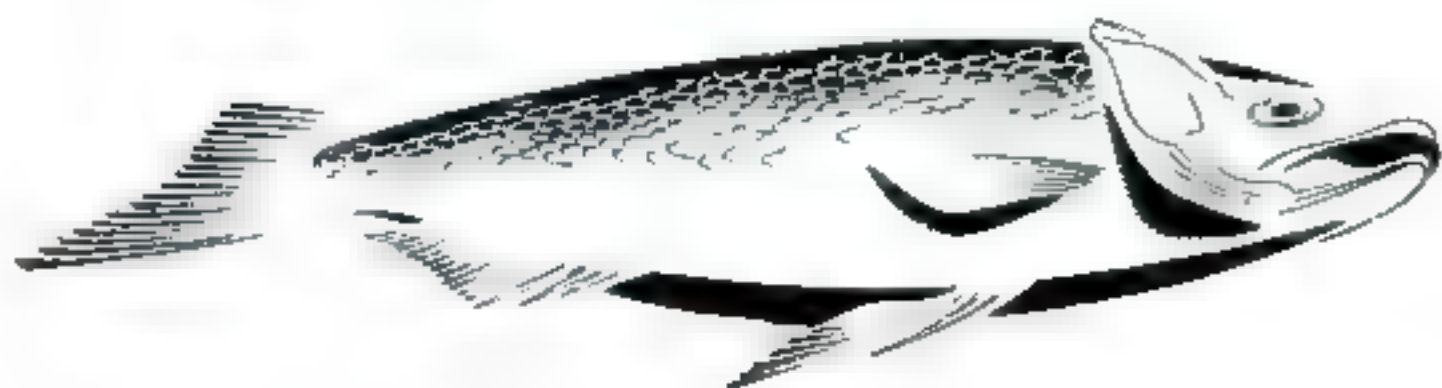
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48 States

WRITE FOR NAME OF NEAREST DEALER—Dickies— 509 W. Vickery, Fort Worth, Tex.

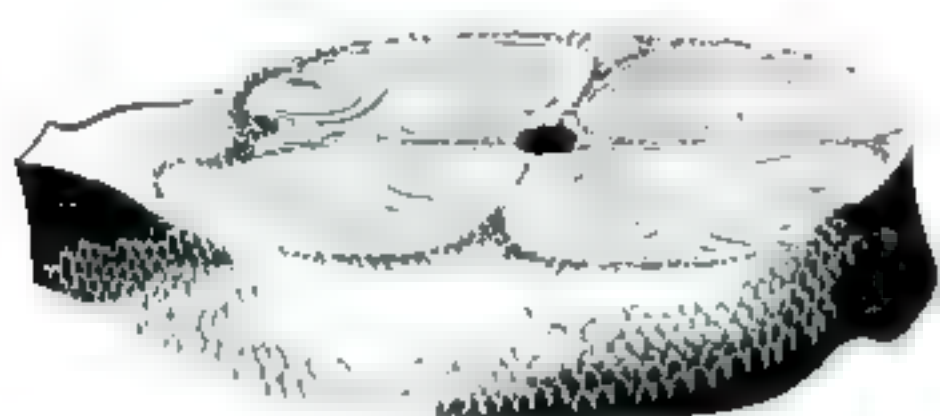
WILLIAMSON-DICKIE MANUFACTURING COMPANY
New York Chicago Fort Worth Los Angeles

HOW TO BUY A FISH

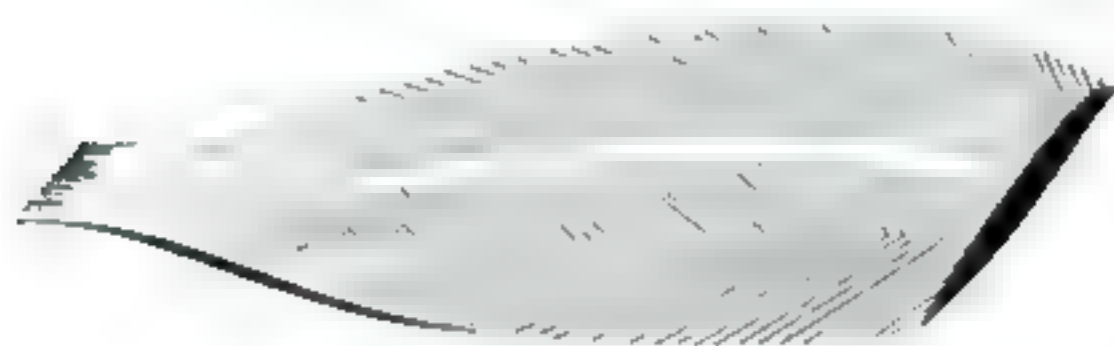
For the best flavor and taste and the best price, buy fresh fish and sea food when it is in season: oysters during the R months, bluefish during the fall bluefish run, salmon in the fall and the spring. Make sure that all sea food is absolutely fresh. With today's methods of distribution, it is usually possible to buy fresh sea food inland. When not, the solution is quick-frozen sea food, which retains its flavor and quality well.



A FRESH FISH has eyes that are bright, flesh that is firm and alive, skin that is smooth, firm and moist, a belly that is taut, not flabby. The color on the underside of the gills should be brilliant red. Buy one pound of solid fish for three people, one pound for two people if fish has skin and bones intact.



STEAKS are slices cut crosswise from many large fish such as salmon, cod, halibut and swordfish. They may be bought fresh or cut from whole fish that have been frozen. Like filets, they are an economical buy since there is no waste. If buying steaks to broil, get them at least an inch thick to retain juices.



FILLETS are the most popular fish buy in the country—especially the quick-frozen varieties. They are economical because they have no bones and there is no waste. They are also easy and quick to cook and fine for children. Fillets are cut from many fish, but flounder filets are the most abundant in the U.S.



BONED FISH is not popular with most connoisseurs who think fish tastes better if cooked with bones intact. However, most fish dealers will take out the bones for those who consider it convenient. In the case of shad, which is such a tangle of bones, it is easier to eat if they are removed by the dealer.



WHOLE FISH WITH BONES is a good buy for a party. A fish large enough to feed six to eight people (half pound per person) costs about 40% less than a roast of comparable size. A stuffed fish (pp. 84, 85) is an impressive dish and while not the best sea food buy for a small family, it is perfect for a group.

THE CASE FOR SEA FOOD

Simple recipes for fine fish dishes can overcome an American prejudice

Louis XIV had a chef named Vatel who, when the *filet de sole* for His Highness' dinner failed to arrive, killed himself. A more famous French chef, Escottier, when asked 200 years later what he would have done in Vatel's place, said he would not have killed himself. He would have fixed some chicken up with a sauce so it tasted like fish. To the average American housewife, both French chefs seem like extremists. She usually will not bother with fish, even if she can get it in time for dinner. She would rather serve chicken or anything else. This is culinary ignorance and, in these times of high meat prices, bad economy.

For people living in a country all but surrounded by water, Americans are skimpy sea food eaters. The average consumption is only 11 pounds per person per year as against 145 pounds of meat per person. Japan, Norway, Sweden, Iceland, Germany, Italy, France, even beef-loving England, all normally eat from two to four times as much fish per person. Until about 20 years ago in the U.S., 85% of all salt-water fish was eaten within 200 miles of the coast where it was caught. People who lived inland were brought up on no fish or on fish of poor quality. But today fish is expertly iced and transported in refrigerated cars, or is quick-frozen and distributed across the country, making sea food of excellent taste and quality available in most sections.

But the American housewife knows very little about sea food. She objects to it because of its bones, or because she does not like to handle it or because she does not know how to cook it. She also objects to the odor. These objections make little sense. Women are no longer obliged to skin or clean fish; most markets will do it for them. Nor is it necessary to serve fish with bones that may choke Junior. Boned fish or filets or steaks can be bought. As to odors, fish that is boiled, baked or broiled does not smell. Fish fried in hot grease can give off an unpleasant odor, but so do most fried foods.

Today, fish is more than ever an economical occasional substitute for meat. It is as rich in vitamins and protein content as meat, besides being full of minerals which no other food supplies. On the following pages are descriptions of some great fish dishes and the detailed cooking instructions which make it fairly simple to serve them at home.

Four sea food dishes with the glamour of the sea in their appearance and flavor are shown opposite. Starting at top, left, there is lobster *fra diavolo*, a dish of early Italian origin and of current popularity at fine restaurants. (Additional sauce is in white dish at right.) To its left (below) are green peppers stuffed with crab meat in sauce. In right foreground are broiled ahrumps in a garlic and butter sauce, a full meal with rice and salad. Directly above is a casserole dish of oysters and ham with biscuits. The recipes are on pages 87 and 88.





A collection of marine specimens, including a fish, a squid, a cuttlefish, a nautilus, a scallop, a nudibranch, and a nudibranch on a textured surface.

At top right, tuna fish is used, not as the usual luncheon salad but as a main dinner course, spiced and served with curried almonds and rice. Salmon, swordfish or crab meat can take the place of tuna. The casserole (*bottom right*) contains halibut soufflé and in the shell to its left is lobster wine sauce to serve with the soufflé.

CONTINUED ON NEXT PAGE

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12

good things
from one good mix!

Bisquick

TEN RECIPES FOR FISH

It takes more care and skill to cook shellfish and fish than to cook many cuts of meat. But the recipes given here for the dishes shown on the preceding pages do not call for a skilled chef, if instructions are followed. Anyone who even modestly knows his or her way around a kitchen can make a creditable lobster *fra diavolo* in spite of its awesome name.

LOBSTER FRA DIAVOLO

| | |
|-----------------------------------|---------------------------------------|
| One 3-lb. lobster, split | 2 tablespoons finely chopped parsley |
| ¼ cup olive oil | ½ teaspoon oregano |
| 1 tablespoon finely minced garlic | ½ cup marinara sauce, fresh or canned |
| | salt and pepper |

Heat olive oil in wide saucepan or deep skillet. Place lobster, cut side down, in hot oil and cook gently for 5 minutes. Turn over and top halves with salt, pepper, garlic, parsley, oregano and marinara sauce. Add water to depth of ¼-inch, cover tightly and steam 45 minutes. Serve immediately. Serves 2.

PEPPERS STUFFED WITH CRAB MEAT

| | |
|--------------------------------|------------------------|
| 4 tablespoons butter | ¼ cup dry white wine |
| 2 tablespoons cornstarch | 1 teaspoon lemon juice |
| 1 teaspoon salt, pinch paprika | 2 cups crab meat |
| ¼ teaspoon nutmeg | 1 cup cooked rice |
| 1 cup light cream | 6 green peppers |

Cut tops from peppers, remove seeds and parboil for 5 minutes. Drain. Scald cream, add butter, salt, nutmeg, cornstarch which has been mixed with wine and lemon juice. Cook, stirring constantly, until thickened. Combine sauce with crab meat and rice. Fill peppers with this mixture. Top with a dash of paprika. Place in greased baking dish and bake in a moderate oven (350° F.) for 20 minutes. Serves 6.

ITALIAN BROILED SHRIMP

| | |
|---------------------|--------------------------------------|
| 2 lbs. jumbo shrimp | 1 cup drawn butter sauce |
| ¼ cup olive oil | 2 tablespoons finely chopped garlic |
| ¼ cup butter | 4 tablespoons finely chopped parsley |
| | ¼ cup flour |

Wash and shell shrimp, leaving tails on. Remove veins. Wash again in cold water. Dry. Dust with flour. Put olive oil and butter in flat baking dish and heat under low broiler until butter is melted. Place shrimp in baking dish, broil under low heat for 8 minutes. Add garlic and parsley to drawn butter sauce (below). Pour over broiled shrimp and stir until all shrimp are coated. Return to broiler and broil under high heat for 2 to 3 minutes. Serve immediately. Serves 4 to 6.

DRAWN BUTTER SAUCE: Melt 2 tablespoons butter, add 2 tablespoons flour, ¼ teaspoon freshly ground pepper, 1 teaspoon lemon juice and 1 cup hot water. Bring to a boil, stirring constantly, and cook for 5 minutes. Add another 2 tablespoons of butter and stir till melted.

OYSTER AND HAM PIE

| | |
|----------------------|----------------------------|
| 2 tablespoons butter | ½ teaspoon pepper |
| 2 tablespoons flour | 2 cups diced cooked ham |
| ½ cup oyster liquor | 1 pint oysters, drained |
| ½ cup milk | 2 cups peas |
| ½ cup dry white wine | 1 batch biscuits (use your |
| ½ teaspoon salt | recipe or biscuit mix) |

Melt butter, add flour and mix well. Add oyster liquor, milk and white wine. Cook, stirring constantly, until thickened. Add ½ teaspoon salt, pepper, ham, oysters and peas. Pour into 2-quart casserole. Prepare biscuits, put them on top of casserole and bake in a hot oven (425° F.) for 15 minutes or until biscuits are done. Serves 6.

OLIVE SALMON LOAF

| | |
|------------------------------------|---------------------------------|
| 2 cups flaked salmon, well-drained | 4 tablespoons minced parsley |
| ½ cup milk | 2 tablespoons lemon juice |
| 2 cups small bread cubes | 2 tablespoons ripe-olive slices |
| 2 eggs, slightly beaten | ½ teaspoon salt |
| 1 tablespoon grated onion | ¼ teaspoon pepper |

Combine all ingredients. Mix well. Pour into greased loaf pan or fancy mold. Bake in moderate oven (375° F.) 40 minutes. Serves 4 to 6.

CONTINUED ON NEXT PAGE



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FISH CONTINUED

FILLETS OF FLOUNDER WITH CHABLIS SAUCE

8 flounder fillets
1/2 cup Chablis wine
2 tablespoons lemon juice
6 peppercorns
1/2 bay leaf

1/4 teaspoon salt
8 small onion rings
1 tablespoon butter
1 tablespoon flour
2 egg yolks
1 tablespoon water

Place flounder fillets on onion rings in shallow greased baking dish. Add lemon juice, Chablis wine, peppercorns, bay leaf and salt. Cover with a sheet of buttered wax paper. Bake in a moderate oven (350° F.) for 15 minutes. Remove fillets from baking pan and keep in a warm place. Strain sauce and measure, adding water if necessary to make 1 cup. Melt butter, add flour and stir in sauce. Cook, stirring constantly, until thickened. Beat egg yolks with the tablespoon of water and add to thickened mixture, stirring vigorously. Cook one minute. Place fillets in shallow baking dish, pour sauce over. Set in pan of boiling water and set in hot (400° F.) oven for 2 to 3 minutes. Serve immediately. Serves 4.

BROILED HADDOCK WITH PARSLEY BUTTER

Wash whole fish in salted water and dry well. Stuff with any desired stuffing. Lightly dust with flour and brush generously with melted butter, margarine or oil. Place on preheated broiler rack, about 5 to 6 inches from broiler unit, and broil at full heat (550° F.) 15 minutes. Season with salt and pepper. Turn, baste and broil 20 minutes longer. Remove to hot platter, season with salt and pepper and serve immediately with parsley butter (recipe below). Five-pound fish serves 6 to 8.

PARSLEY BUTTER: Cream 1 cup of butter. Add 1 tablespoon chopped parsley and 2 tablespoons lemon juice and a little pepper.

CODFISH CAKES

1 lb. salt codfish, freshened
2 lbs. potatoes, boiled

1 large onion
1/2 teaspoon curry powder
2 eggs, slightly beaten

Freshen and cook codfish according to package directions. Put cooked cod, boiled potatoes and raw onion through food grinder. Add curry powder and eggs. Mix well. Form into cakes, dip in fine bread crumbs, fry in shallow fat till golden brown on each side. Make 12 cakes about 3 inches in diameter and 1/2 inch thick. Serve with tomato sauce. Serves 6.

TUNA WITH CURRIED ALMOND RICE

One 7-oz. can tuna fish
6 tablespoons butter
1 cup blanched almonds, sliced
or coarsely chopped
1/2 teaspoon curry powder
2 cups hot cooked rice
1 medium sized tomato, peeled

4 whole peppercorns
1 clove garlic, crushed
1 teaspoon Worcestershire sauce
1/2 teaspoon paprika
1/2 teaspoon salt
4 tablespoons flour
2 cups milk

Melt 2 tablespoons butter in small saucepan. Add curry powder and almonds and cook gently, stirring constantly, till almonds are golden brown. Add to rice and toss lightly. Melt remaining 4 tablespoons butter. Add peeled tomato, peppercorns, garlic, Worcestershire sauce, paprika and salt. Cover and cook gently for 5 to 6 minutes, or until the tomato is soft. Remove peppercorns (and garlic, if desired). Add flour and blend well. Add milk and cook, stirring constantly until thickened. Add tuna fish and continue heating until fish is thoroughly heated. Serve over hot curried almonds and rice. Serves 4.

HALIBUT SOUFFLE WITH LOBSTER SAUCE

2 cups light cream
4 slices soft bread, cubed
2 tablespoons butter
1 teaspoon salt

1/4 teaspoon celery salt
4 egg yolks, slightly beaten
1 pound raw halibut, chopped
4 egg whites

Chop halibut by putting it through the food grinder. Scald cream. Add the bread cubes, butter, salt, celery salt, egg yolks and halibut. Heat thoroughly, while stirring constantly. Fold in the stiffly beaten egg whites. Pour into a greased 3-quart casserole. Set in pan of hot water and bake in a moderate oven (350° F.) for 1 hour. Serve immediately with lobster wine sauce (the recipe is below). Serves 6.

LOBSTER WINE SAUCE: Melt 4 tablespoons butter over low heat. Remove from heat and add 4 tablespoons flour, stirring to smooth paste. Add 1 1/2 cups milk and cook over low heat until thickened. Add 1/4 cup dry white wine and 1 cup lobster meat and season to taste.



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WHAT'S A FIVE FLAVOR WORD FOR DELICIOUS?

ACROSS

1. Anyone under age 120 (slang)
4. Edge
7. Contraption for storing (and losing) papers
8. Latin conjunction
10. Liturgical head-dress
12. Part of verb "to be"
14. Enthusiast, over Life Savers, for example
16. Join
17. Two
19. Charming woman
21. Every one (abbr.)
22. Cereal
24. Handy place for women to hang jewelry
25. She gave him the _____

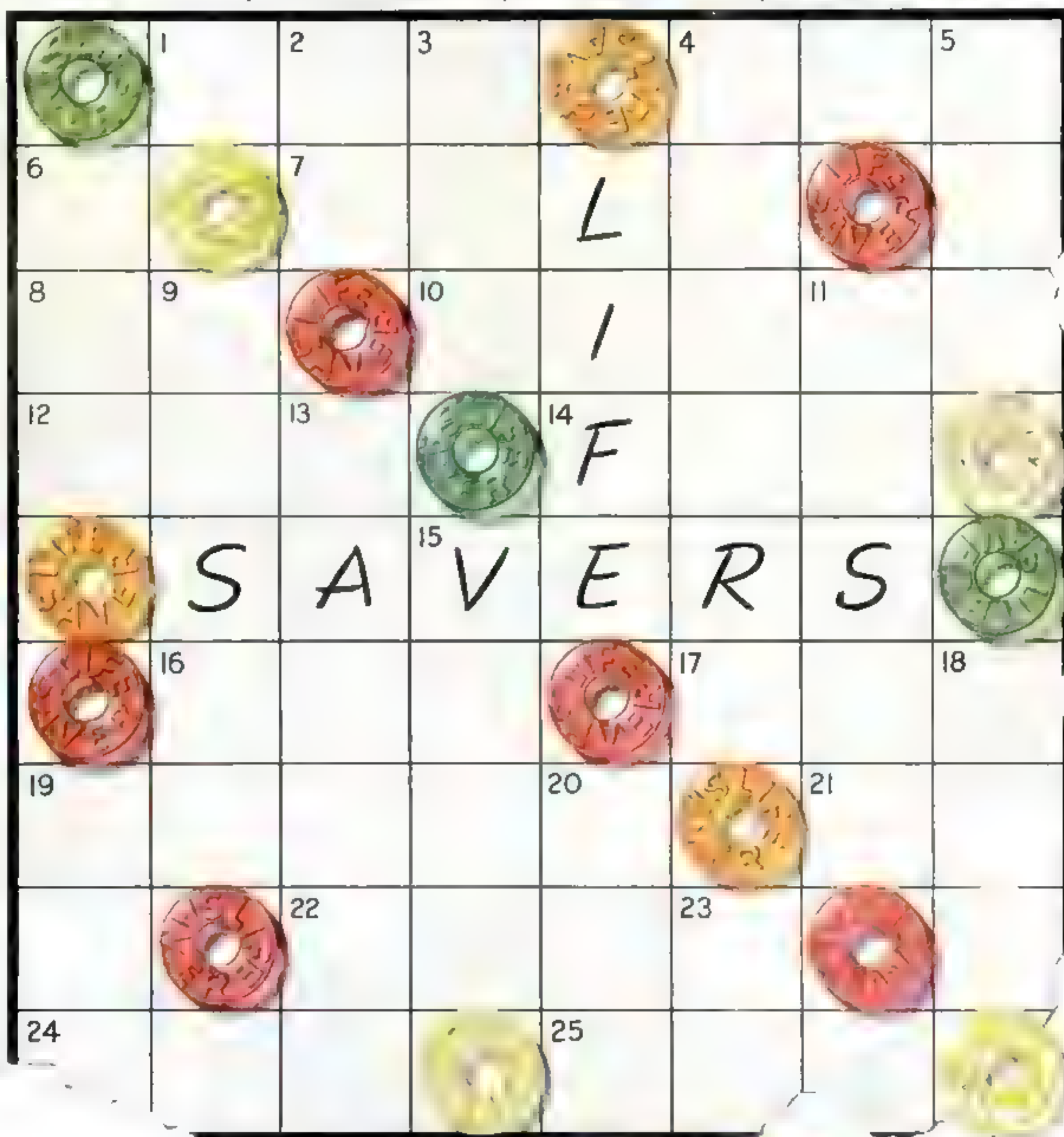
DOWN

2. Name of poem you read in school
3. Not very bright
4. Delay

- | | | |
|---------------------------|----------------------------|-----------------------------|
| 5. Disfigure | 13. Mariner | salesman is busy as a _____ |
| 6. Moisture | 15. Plural of velum | |
| 9. Life Savers _____ good | 18. It belongs with a boat | 20. Greek letter |
| 11. Follow | 19. A Life Saver | 23. Agreement (Spanish) |

Solution to yesterday's puzzle

| | | | | |
|---|---|---|---|---|
| L | E | A | T | S |
| M | M | O | B | O |
| N | H | | | |



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*Consult classified phone directory for dealers' names.



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DIVA WITH MUSCLE

STIFF TRAINING KEEPS MET SOPRANO ROBERTA PETERS TRIM AND TUNEFUL

When Roberta Peters, the 21-year-old American coloratura, sang the title role in *The Bohemian Girl* at London's Covent Garden this summer, one critic was moved to write that "she was pouring her notes, in Shelley's phrase, 'from a lucid urn of starry dew.' " Miss Peters, who appreciated the lavish praise, knows that the source of her beautiful tones was not a poet's urn but a well-trained diaphragm, for she is one

of the most muscular young sopranos around. Ever since she began taking singing lessons as a little girl in the Bronx, she has been making regular visits to a gymnasium to build up her torso and strengthen her diaphragm (p. 98). Last season she got her first chance to sing anywhere when the Metropolitan Opera miraculously summoned her at the last minute to substitute in *Don Giovanni*. Miss Peters acted bril-

liantly, sang beautifully, was acclaimed by the critics, and went on to establish herself as the Met's brightest new coloratura and youngest prima donna. Her superb conditioning enabled her to set a record by singing four starring roles in six days. This winter, between such nonvocal feats as the one shown above, Miss Peters will sing more starring roles at the Met and, ignoring movie bids, will go on a concert tour of the U.S.

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They entertain with ease
How do their parties sparkle?
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WINE ADDS TO GRACIOUS HOSPITALITY IN MILLIONS OF AMERICAN HOMES

ROBERTA PETERS CONTINUED

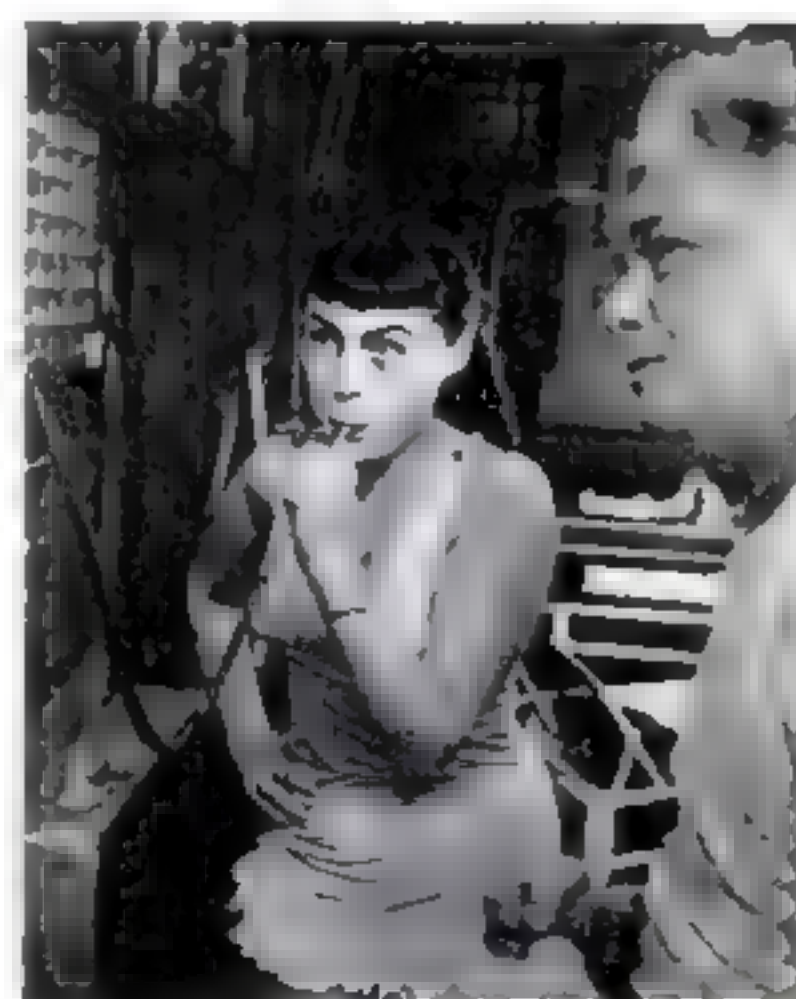
HARD WORK IN THE GYM



FOR MUSCLES in the abdomen and the arms, Roberta Peters does 20 squeezes with a springlike steel oval. Her gym instructor is fond of asking strangers to feel her stomach which is now "like iron."



FOR CONTROL of all parts of the body Roberta works with an elastic gadget, holding it out at arm's length and stretching it with her fingers. The effort sets up muscular tensions all over her body.



FOR LUNG POWER, she puffs into special devices for singers called an "air-o-mill." Instructor says Roberta can generate more wind than anyone in gym, including himself.

CONTINUED ON PAGE 101

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U. S. ARMY

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ODD TRICKS IN STUDIO



ONE THING Roberta must learn is not to waggle her head while singing. So she balances a 10-pound bag of gravel on her head during a trill in vocal studio.

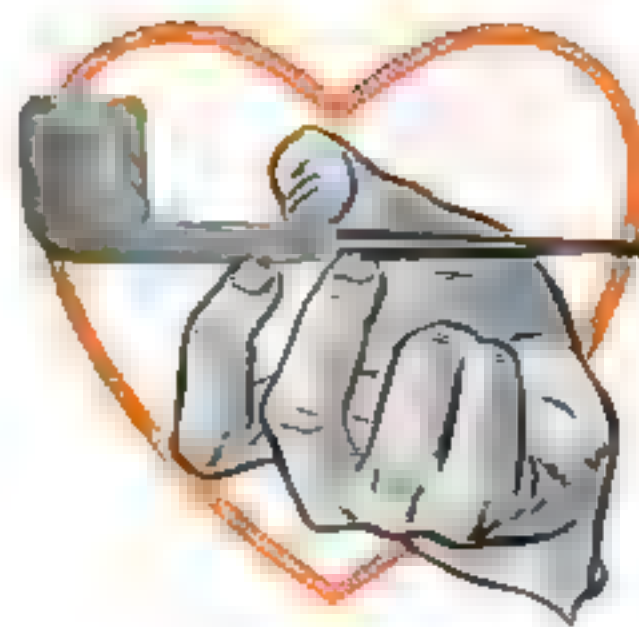


TWO THINGS AT ONCE occur in topsy-turvy exercise with Teacher William Herman. Roberta relaxes her throat and also learns to sing in any position.



THREE THINGS AT ONCE are done by Roberta as she vocalizes, studies her tongue in mirror and uses dumbbells to accustom her to handling props.

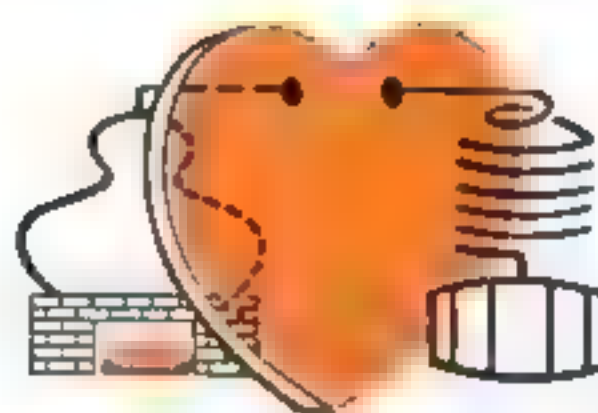
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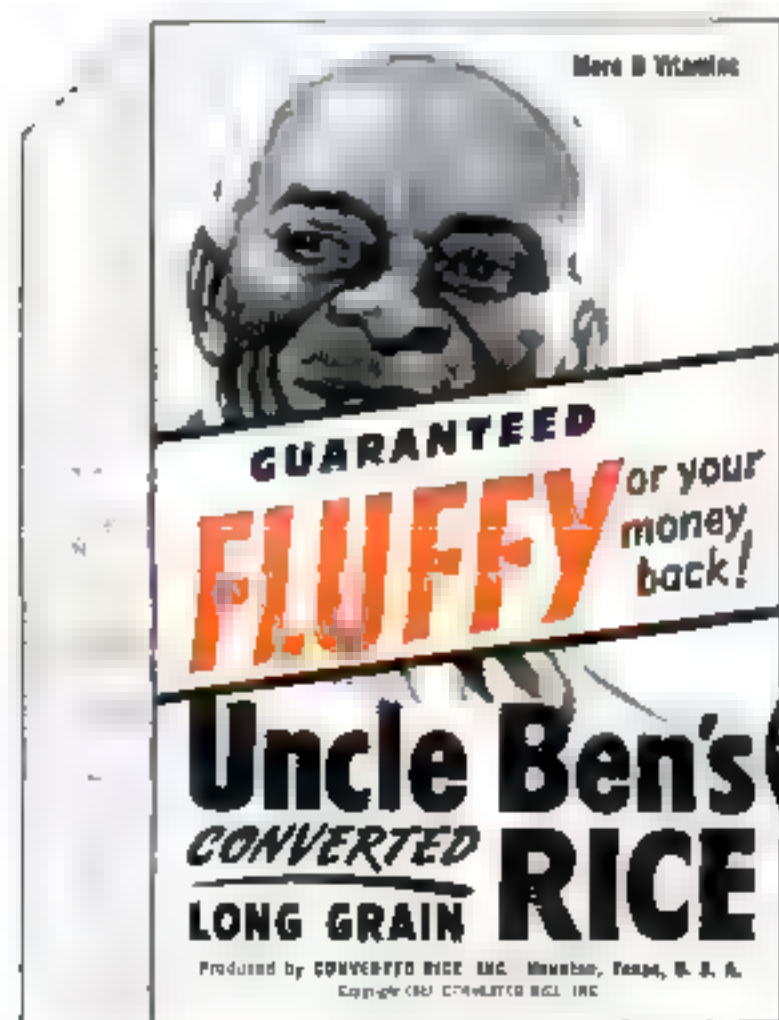
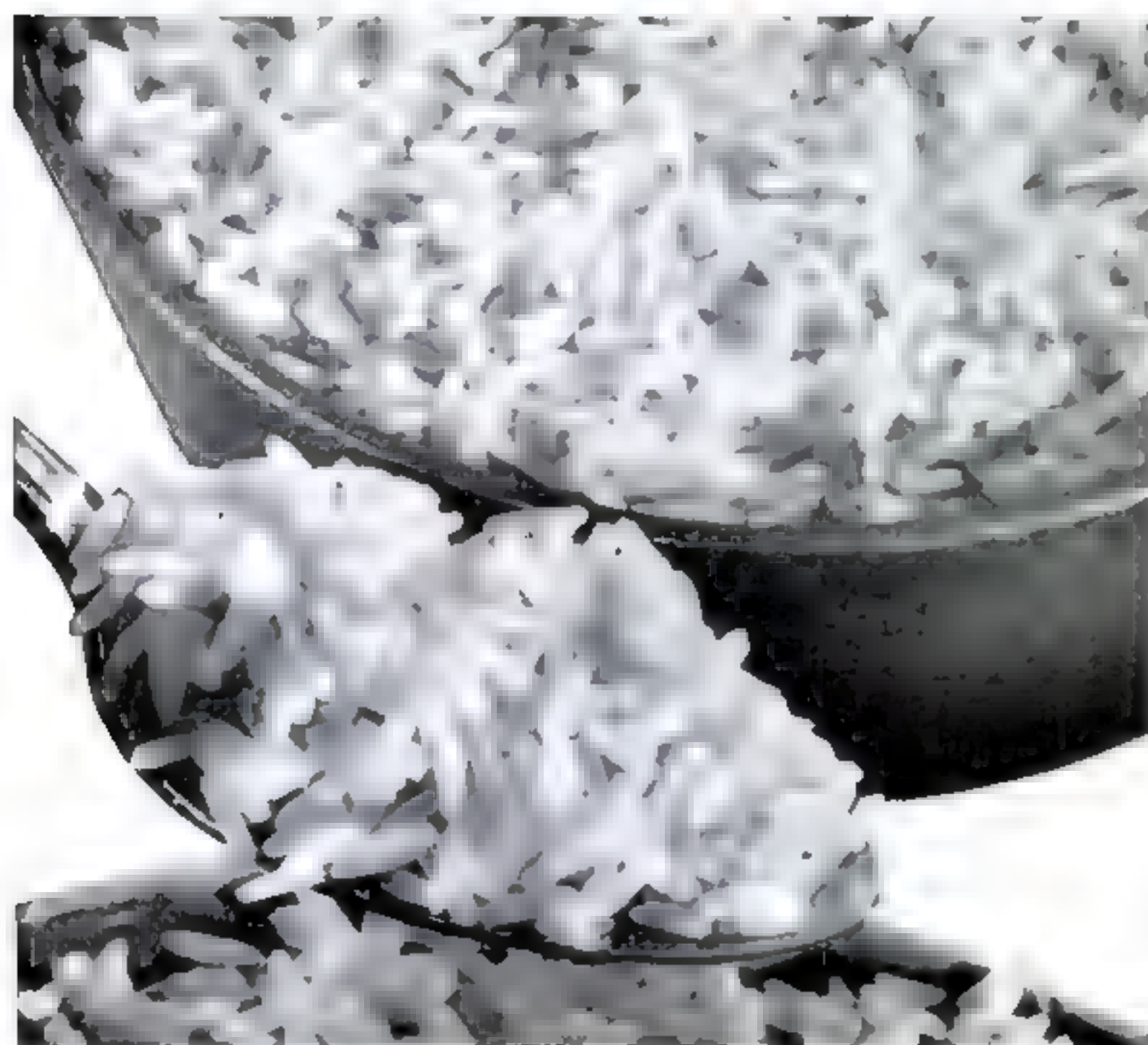
* T. M. REG.

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CONVERTED RICE, INC., Houston, Texas

Uncle Ben's CONVERTED **LONG GRAIN Rice**

ROBERTA PETERS CONTINUED

HIGH NOTES IN LONDON



AT COVENT GARDEN as star of *The Bohemian Girl*, Roberta does pyrotechnics which have won her acclaim as a rare *sopra acutissima* (very high coloratura). Audience made her give encore of *I Dreamt I Dwelt in Marble Halls*.



BOWING WITH BEECHAM, Roberta shares a *Bohemian Girl* curtain call with the famous conductor and a juvenile player. Roberta sang in 10 other performances of the opera in London and five in Liverpool before returning to U.S.



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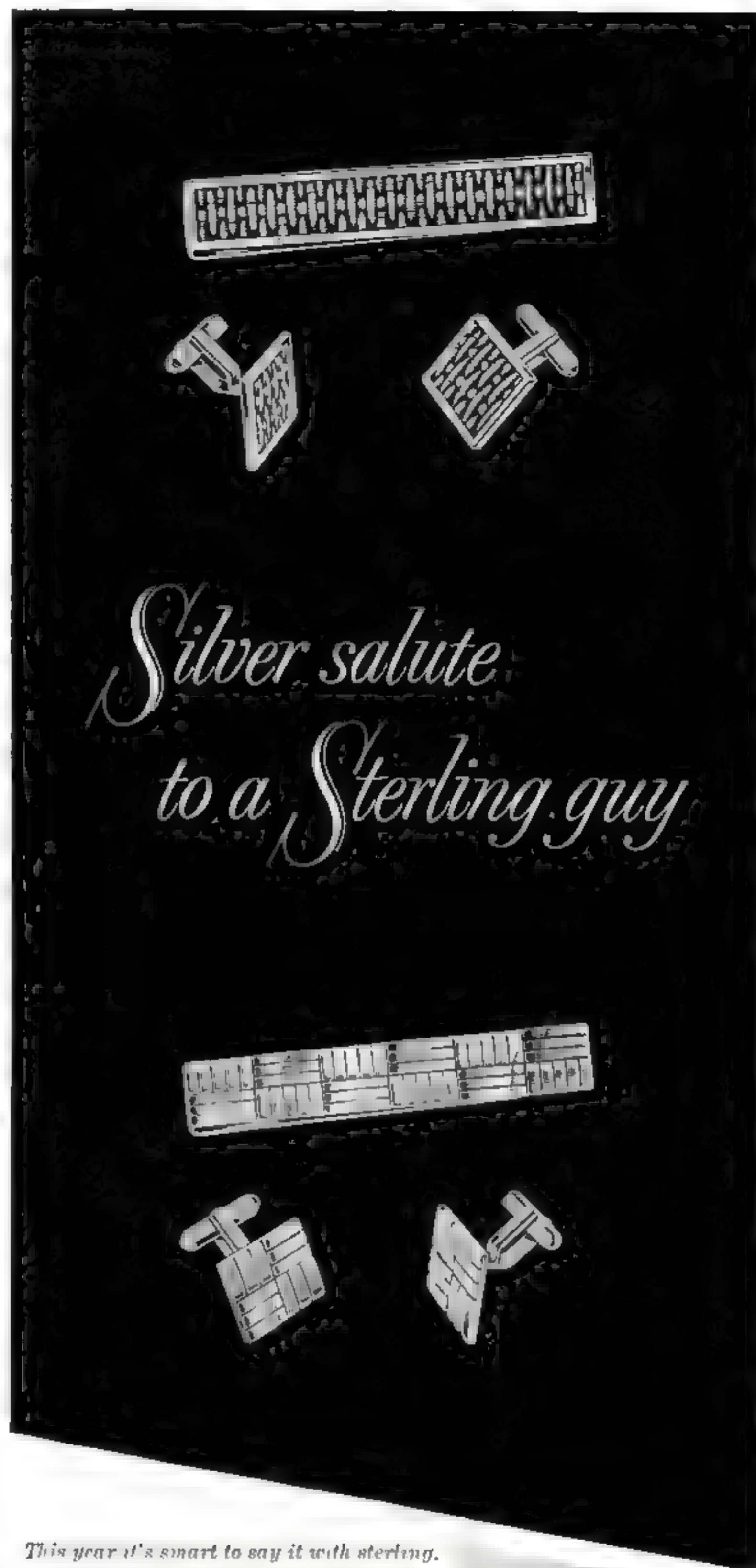
EYES IN...

Though she is well loved, esotropic Machen knows the truest meaning of living a dog's life. Because of eye trouble she is forever bumping into furniture around the Omaha home of Colonel William E. Eubank. She likes to chase her tail, but often catches her leg by mistake. She can move forward only by looking sideways. To relieve Machen's neuroses, Colonel Eubank plans to enter her in a local pet show where her confidence might be restored with a prize as most unusual dog.



...EYES OUT

Reporter Clint Pace of the Dallas *Morning News* was walking through the livestock barns at the Denton County Fair in Texas one day not long ago, keeping his eyes peeled for likely looking prizewinners, when, as he explains it, "I looked around the stalls and here was this cow giving me a funny look." Why he thought it was a funny look, Pace didn't say. He would have been just as walleyed if he had been a Jersey milker that had just been passed up cold by the judges with the blue ribbons.



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DURING THE CAIRO CONFERENCE Churchill invited President Roosevelt to come consult the Sphinx at Giza. "Roosevelt and I gazed at

her for some minutes in silence as the evening shadows fell," Mr. Churchill writes. "She told us nothing and maintained her inscrutable smile."

Beginning the Fifth Volume of
THE WAR MEMOIRS OF WINSTON CHURCHILL
**ALLIED DISCORDS
ON ROAD TO D-DAY**

In a crucial year Churchill differed with F.D.R. on the high command, with Ike on Mediterranean strategy, with Chiang on the war in Asia

COPYRIGHT 1961 IN U.S.A. BY TIME INC. (PUBLISHER OF TIME AND LIFE) AND THE NEW YORK TIMES COMPANY. WORLD RIGHTS RESERVED. REPRODUCTION IN FULL OR IN PART IN ANY LANGUAGE STRICTLY PROHIBITED.

Closing the Ring, the latest volume of Winston Churchill's memoirs, carries the story of World War II from the summer of 1943 to June 1944. This was the period in which the British and Americans firmed up their plans for Operation Overlord, the cross-Channel invasion of German-held Europe. It was unavoidably a difficult time for Allied relations even between those who, as Churchill wrote to Eisen-

hower, managed to "work together in a way never before seen among allies." The world of today also requires the United States to work closely with allies. Therefore, and not to emphasize past differences, LIFE has selected for this opening instalment those sections which are most instructive on the art of being an ally. Later instalments will deal with the Teheran conference and the launching of Overlord.

PROSPECTS of victory in Sicily, the Italian situation, and the progress of the war made me feel the need early in July for a new meeting with the President. It was Roosevelt who suggested that Quebec should be the scene. I was determined that we and the United States should have the Conference to ourselves. We assigned to it the name "Quadrant."

My wife came with me, and my daughter Mary, now a subaltern in an anti-aircraft battery, was my aide-de-camp. We sailed on August 5. The *Queen Mary* drove through the waves, and we lived in the utmost comfort on board her, with a diet of pre-war times. As usual on these voyages, we worked all day long. Each day I studied with the Chiefs of Staff the various aspects of the problems we were to discuss with our American friends. The most important of these was of course "Overlord."

The first question was where a landing in force could best be made. The choice easily narrowed to the Pas de Calais or Normandy. The former gave us the shorter sea passage and the best air cover, but here the defences were the most formidable. Normandy gave us the greatest hope. The seas and the beaches were on the whole suitable, and were to some extent sheltered from the westerly gales. If only there were harbours which could nourish great armies, here was the front on which to strike.

The Channel tides have a play of more than twenty feet, with corresponding scours along the beaches. The weather is uncertain, and winds and gales may whip up in a few hours irresistible forces against frail human structures. The fools or knaves who had chalked "Second Front Now" on our walls for the past two years had not had their

minds burdened by such problems. I had long pondered upon them.

Imagination, contrivance, and experiment had been ceaseless, and now in August 1943 there was a design for making two full-scale temporary harbours which could be towed over and brought into action within a few days of the original landing. These synthetic harbours were called "Mulberries."

The whole project was majestic. On the beaches themselves would be the great piers, with their seaward ends afloat and sheltered. At these piers coasters and landing-craft would be able to discharge at all states of the tide. To protect them, breakwaters would be spread in a great arc to seaward, enclosing a large area of sheltered water.

There was another associated problem on which my mind dwelt. If we could create a floating airfield we could refuel our fighter aircraft within striking distance of the landing points, and thus multiply our air-power on the spot at the decisive moment. Among the numerous devices discussed during this busy voyage was one called

"Habbakuk." This project was conceived by a Mr. Pyke on Mountbatten's staff. His idea was to form a structure of ice, large enough to serve as a runway for aircraft. It would be of ship-like construction, displacing a million tons, self-propelled at slow speed, with its own anti-aircraft defence, with workshops and repair facilities, and with a surprisingly small refrigerating plant for preserving its own existence. It had been found that by adding a proportion of wood pulp in various forms to ordinary sea ice the mixture lost the brittle qualities associated with ice and became extremely tough. This substance, called Pykrete, after its inventor, seemed to offer great possibilities.



"BASIC WINSTONESE," as Low captioned this cartoon, neatly explained Mr. Churchill's tenaciously held position in the heated controversy over the second front. He thought the time wrong in 1942 and in 1943, but 1944 was "the right moment."



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ILLUSTRATIONS BY LOW

To illustrate the current series of Mr. Churchill's memoirs *LIFE* has turned to David Low, one of the greatest political cartoonists of all time. The frontispiece and the drawing on page 128 were commissioned for this instalment. The others were selected from cartoons published during the period covered in this volume.

CHURCHILL'S MEMOIRS CONTINUED

HALIFAX was reached on August 9. The great ship drew in to the landing jetty and we went straight to our train. In spite of all precautions about secrecy, large crowds were assembled. As my wife and I sat in our saloon at the end of the train the people gathered round and gave us welcome. Before we started I made them sing *The Maple Leaf* and *O Canada!* I feared they did not know *Rule, Britannia*, though I am sure they would have enjoyed it if we had had a band. After about twenty minutes we left for Quebec.

My wife was forced to rest in the Citadel, but Mary and I travelled to Hyde Park. We visited the Niagara Falls on the way. The reporters asked me what I thought of them, and gave the following account of our talk: "I saw them before you were born. I came here first in 1900." "Do they look the same?" "Well," I replied, "the principle seems the same. The water still keeps falling over."

Harry Hopkins came to Hyde Park. He was obviously invited to please me. He explained to me his altered position. He had declined in the favour of the President. There was a curious incident at luncheon, when he arrived a few minutes late and the President did not even greet him. It was remarkable how definitely my contacts with the President improved and our affairs moved quicker as Hopkins appeared to regain his influence. In two days it seemed like old times. He said to me, "You must know I am not what I was." He had tried too much at once. Even his greatness of spirit broke under his variegated activities.

QUADRANT" was a series of technical Staff conferences, the results of which were surveyed in two meetings between the President and myself and our Service chiefs. The first plenary session was held on August 19. I emphasized that I strongly favoured "Overlord" in 1944 although I had not in 1942 or 1943. The objections which I had to the cross-Channel operation were now removed. It had earlier been agreed between the President and me that the commander of "Overlord" should be British, and I proposed for this purpose, with the President's agreement, General Brooke, the Chief of the Imperial General Staff. I had informed General Brooke of this intention early in 1943.

However, as the year advanced and the immense plan of the invasion began to take shape, I became increasingly impressed with the very great preponderance of American troops that would be employed after the original landing with equal numbers had been successful, and now at Quebec, I, myself, took the initiative of proposing to the President that an American commander should be appointed for the expedition to France. He was gratified at this suggestion. We therefore agreed that an American officer should command "Overlord" and that the Mediterranean should be entrusted to a British commander. In August, 1943, I informed General Brooke, who had my entire confidence, of this change, and of the reasons for it. He bore the great disappointment with soldierly dignity.

THE Staff discussion upon the share we were to have in the major assault upon Japan became heated and led to an amusing incident. Each of the joint Staffs had behind them a considerable group of twelve to twenty high Staff officers, a quivering audience, silent, with gleaming eyes. Presently the chairman said, "I think we had better discuss this without our Staffs being present," upon which the group filed out.

The quarrel was duly settled, as usual, and Mountbatten, whose position as Chief of Combined Operations gave him a seat on the British Chiefs of Staff Committee, seized this opportunity to give a demonstration of Pykrete. On receiving permission, one of his Staff wheeled in on a large dumb-waiter two blocks of ice about three feet high, one common or garden ice, the other Pykrete. He invited the strongest man present to chop each block of ice in half with a special chopper he had brought. All present voted General Arnold into the job of "strong man." He took off his coat, rolled up his sleeves, and swung the chopper, splitting the ordinary ice with one blow. He turned round, smiling, and, clasp ing his hands, seized the chopper again and advanced upon the block of Pykrete. He swung the chopper, and as he brought it down let go with a cry of pain, for the Pykrete had suffered little damage and his elbows had been badly jarred.

Mountbatten then capped matters by drawing a pistol from his pocket to demonstrate the strength of Pykrete against gunfire. He first fired at the ordinary ice, which was shattered. He then fired at the Pykrete, which was so strong that the bullet ricocheted, narrowly missing Portal.

The waiting officers outside, who had been worried enough by the sound of the blows and the scream of pain from General Arnold, were horrified at the revolver shots, one of them crying out, "My God! They've now started shooting!"

But who in war will not have his laugh amid the skulls?—and here was one.

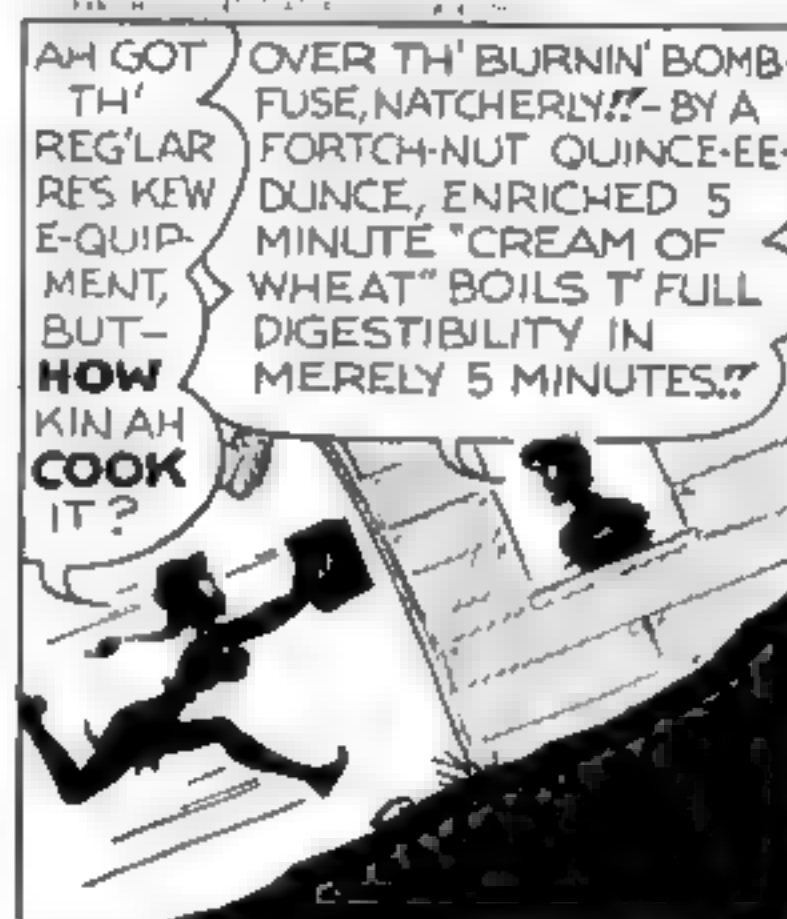
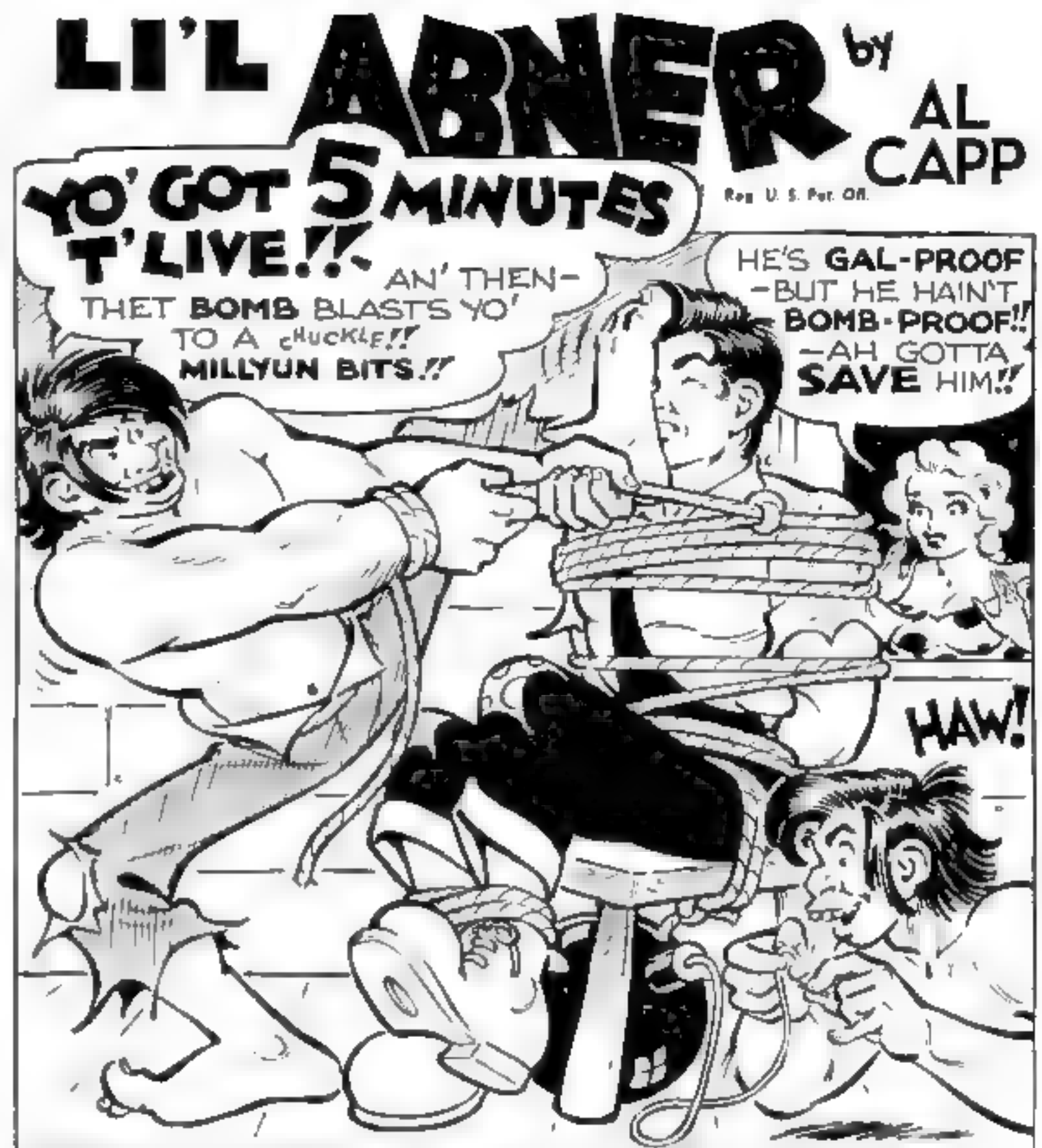
ACTUALLY the dispute between the British and American Chiefs of Staff was on the issue that Britain demanded a full and fair place in the war against Japan from the moment when Germany was beaten. At this stage in the war what I most feared was that American critics would say, "England, having taken all she could from us to help her beat Hitler, stands out of the war against Japan and will leave us in the lurch." However, at the Quebec Conference this impression was effectively removed.

PICTURES NEXT PAGE, TEXT PAGE 114



THE UNINVITED

By the time of the Quebec Conference the Nazi satellites were beginning to waver. Low fancifully shows Ryti of Finland (carrying a book entitled *How to Speak Yank*), Horthy of Hungary, Victor of Italy, Franco of Spain and Petain of Vichy France hoping for admission to the conference as "(ahem!) sympathisers."





IN ROSE GARDEN AT CHARTWELL

CANDIDATE AGAIN AT 76

His country home, Chartwell, in the county of Kent, sees less of Winston Churchill these weeks than it did when Photographer Philippe Halsman took these pictures of him there. This month Mr. Churchill is fighting his 18th campaign for election to the House of Commons and overseeing his third as head of the Conservative Party in Great Britain. Despite his 76 years Mr. Churchill is throwing himself into the rigors of an English election with gusto. Conservative party headquarters reports that he is "supremely active." He has been conferring frequently with the party's campaign directors, and he will do his share of stumping the country. He will probably provide the heavy artillery for the Tories in a radio broadcast summing up the Conservative platform: for a stop to nationalization, for faster rearmament and for curbing governmental extravagance. In his last two battles against the Labor Party, Mr. Churchill has been beaten. The last time, however, it was by a margin so slim that the Laborites have found it a daily trial as he hectored them in Parliament and opposed them unyieldingly on the issue of nationalization. This time, most of the polls say, and the gambling odds appear to confirm, he may well win and return to 10 Downing Street in his old wartime role as the King's First Minister. If he does, he will not be establishing a new English age record: William Gladstone formed his last cabinet at the age of 82.



IN SIREN SUIT Churchill sat for a formal portrait. This costume, his favorite when working on his memoirs or painting in his studio at

Chartwell, or on vacation, has now largely been put aside for his electioneering dark business suit set off with the familiar polka dot bow tie.



WALKING beside his goldfish pool, Churchill inspects some of the 500 acres he has around Chartwell. He is planning to add to his holdings.

SURVEYING the estate (opposite page) from point above swimming pool, Mr. Churchill is lackadaisically guarded by his poodle, Rufus.

CONTINUED ON NEXT PAGE



RESPITE—AND A TRAGEDY



"And when the unclean spirit cometh, he findeth it swept and garnished. Then goeth he and taketh to him seven other spirits and they enter in and dwell there." . . . ST. LUKE

MUSSOLINI AND HIS SUCCESSORS

Reviewing the career of Mussolini, who fell from power shortly before the Quebec conference, Mr. Churchill declares: "His fatal mistake was the declaration of war on France and Great Britain. . . . Had he not done this he could well have maintained Italy in a balancing position, courted and rewarded by both sides and deriving an unusual wealth and prosperity from the struggles of other countries. Even when the issue of the war became certain Mussolini would have been welcomed by the Allies. He had much to give to shorten its course. . . . Instead he took the wrong turning. . . . Thus he marched to ruin." Of his successor Marshal Badoglio, whom Low shows with the king in the cartoon above baffled by the problem of cleaning up a house still occupied by Nazis, Churchill says: "From the moment when the armistice was signed and when the Italian Fleet loyally and courageously joined the Allies, I felt myself bound to work with the King of Italy and Marshal Badoglio, at least until Rome was occupied. . . . In this I was supported by Marshal Stalin, who followed the Russian maxim, 'You may always walk with the Devil till you get to the end of the bridge.'"

THE Quebec Conference ended on August 24. After all the study and argument there was a general desire for a few days' rest. One of my Canadian friends, Colonel Clarke, owned a ranch about seventy-five miles away amid the mountains and pine forests from which the newspapers get their pulp to guide us on life's journey. Here lay the Lake of the Snows, an enormous dammed-up expanse of water reported to be full of the largest trout. Brooke and Portal were ardent and expert anglers, and a plan had been made among other plans at the Conference for them to see what they could do. I promised to join them later if I could.

I set out with my wife by car. I had noticed that Admiral Pound had not gone with the other two Chiefs of Staff to the lake, and I suggested that he should come with us now. When he said he could not come fishing I had a fear that all was not well. I knew that at home he would get up at four or five in the morning for a few hours' fishing before returning to the Admiralty whenever he saw the slightest chance.

We had a wonderful drive up the river valley and reached the spacious log cabin on the lake. Brooke and Portal were leaving the next day. It was just as well. They had caught a hundred fish apiece each day, and had only to continue at this rate to lower the level of the lake appreciably. My wife and I sallied forth in separate boats for several hours and though we are neither of us experts we certainly caught a lot of fine fish. We were sometimes given rods with three separate hooks, and once I caught three fish at the same time. I do not know whether this was fair. The President sent me

the following: ". . . I hope you have gone to One Lake.* Be sure to have big ones weighed and verified by Mackenzie King."

After his brief fishing holiday Mr. Churchill came to Washington for final conferences with President Roosevelt before returning home.

IN the White House the President and I sat talking after dinner in his study, and Admiral Pound came to see us upon a naval point. I was pained to see that my trusted naval friend had lost the outstanding matter-of-fact precision which characterised him.

Next morning Pound came to see me in my big bed-sitting-room and said abruptly, "Prime Minister, I have come to resign. I have had a stroke and my right side is largely paralysed. I thought it would pass off, but it gets worse every day and I am no longer fit for duty." I at once accepted the First Sea Lord's resignation, and expressed my profound sympathy for his breakdown in health. He was completely master of himself, and his whole manner was instinct with dignity.

THE *Renown* awaited us at Halifax. Admiral Pound was already on board, having come through direct from Washington. He bore himself as erect as ever, and no one looking at him would have dreamed that he was stricken. I invited him to join us at my table on the homeward

*During the Quebec Conference the President invited me to come for an afternoon's fishing with him in a lake to which he had been recommended. We had a very pleasant luncheon, but I only caught one small fish and he none. He therefore called the lake "One Lake."

CONTINUED ON PAGE 117

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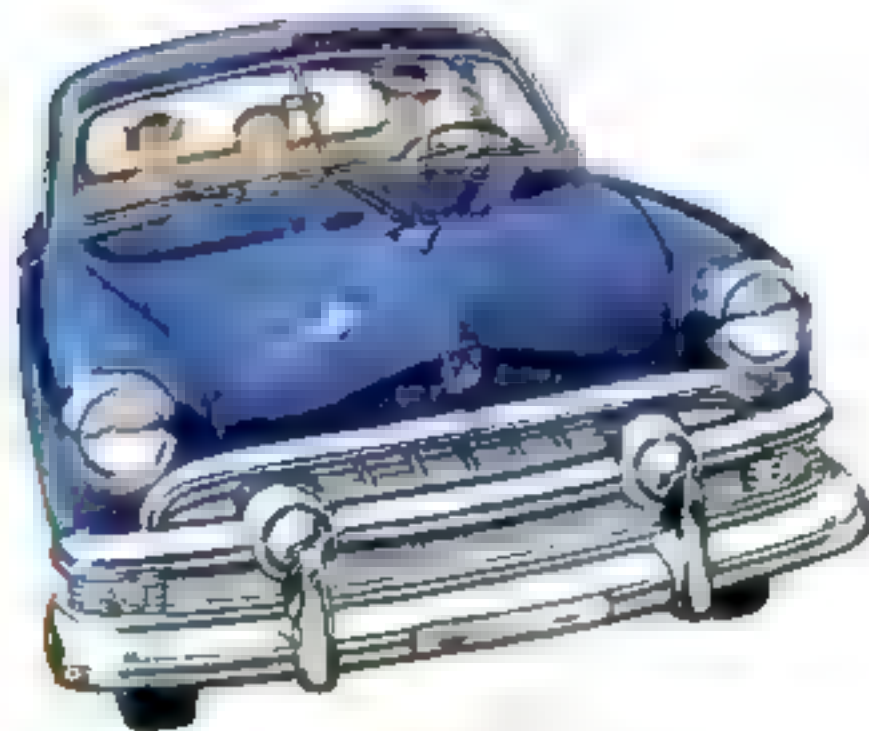
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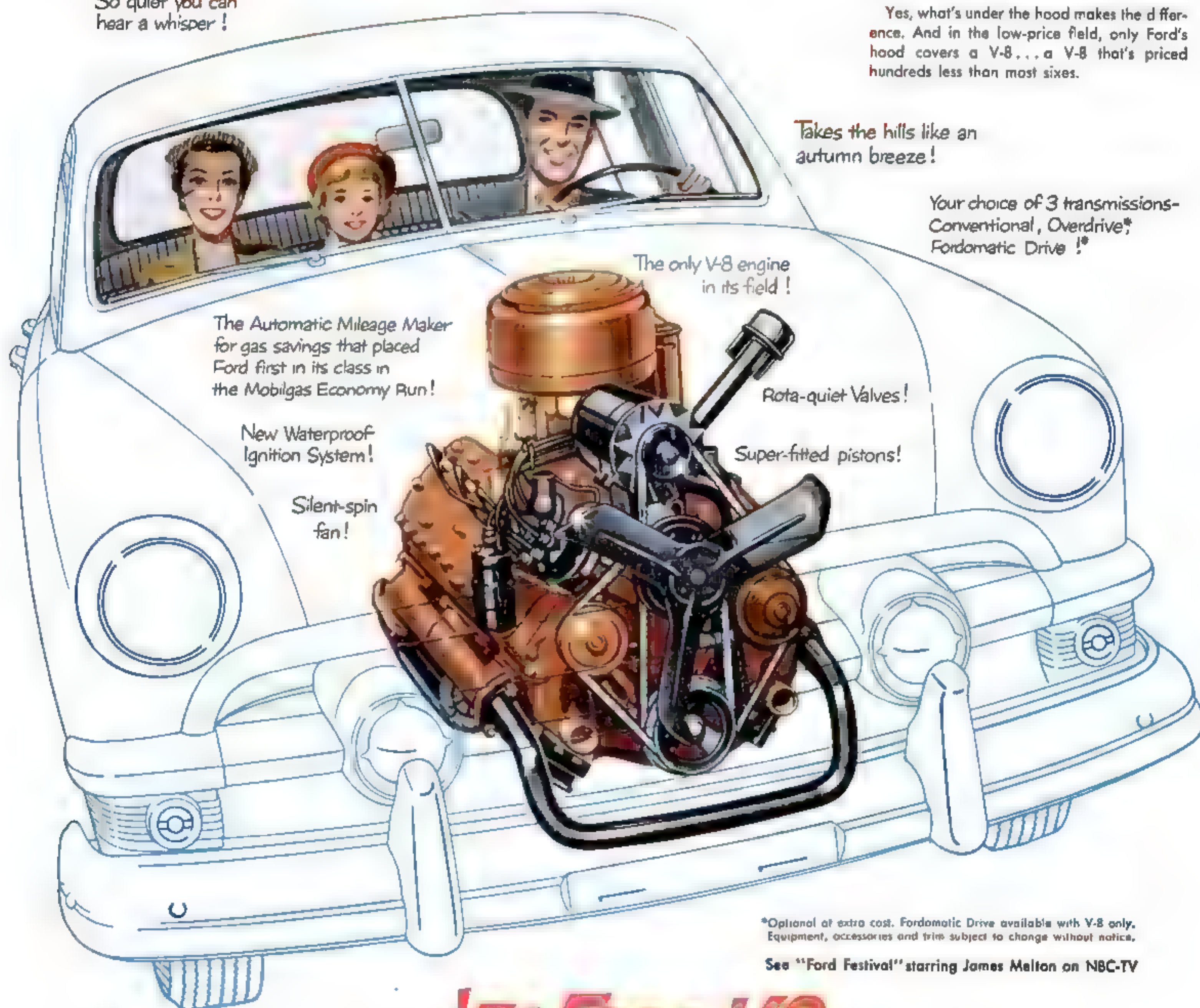
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voyage, but he said he would prefer to take his meals in his cabin with his staff officer.

Our six-day voyage would have been less pleasant if I had known what was happening to some of my children. Randolph had been in Malta on a few days' leave from his Commando in the early days of September. Here he met Brigadier Laycock, who was a great friend of his and mine. Laycock, who knew what was going to happen [the Allied landing at Salerno], said, "There is going to be a show for the Commandos. Would you like to come?" So Randolph went with him, and was closely engaged throughout the battle.

Mary had an adventure of a different kind. The *Renown* was slanting across a fairly rough sea when one of the officers suggested a walk on the quarterdeck. This, as he should have known, was forbidden on account of the zigzags, which made it impossible to calculate how waves would come aboard.

Mary was leaning over the taffrail with her companion when the ship changed course. "Oh, look," she said, "there's a lovely wave coming towards us!" "Cling on!" cried the officer, who realised the danger. In one second the deluge swept them both head over heels across the deck to the starboard scuppers, and but for the fact that Mary came against an upright of the rails she would have gone overboard. The recovery heel of the ship sent most of the water that had come on board pouring back the other way, and Mary on the return journey managed to clutch the anchor cables. The poor officer went to and fro in the same excursion. They were dragged, dripping, into safety. The officer was much scolded. Mary changed her clothes, and all this was concealed from me until we landed.

Another event of a more agreeable character also occurred in my personal circle. Among the party of a dozen Wrens who had come with us was a most beautiful girl. Leslie Rowan, my private secretary, wooed and won her in these few days at sea. But this was kept hidden from all by the parties concerned. They are now happily married.

EXCEPT for a few chats on the deck, I had seen little of Sir Dudley Pound on our homeward voyage, as he kept to his cabin. On the train journey to London he sent me a letter formally resigning his office of First Sea Lord. The question of his successor required careful consideration. Admiral Sir Andrew Cunningham was an obvious choice on account of the reputation which he had won in all the fighting in the Mediterranean. Could he, on the other hand, be spared from this scene at a time when so much was going forward and all operations expanding? In Admiral Fraser, then commanding the Home Fleet, we had an officer of the highest seagoing reputation, who had also long experience of Admiralty administration and staff work. It was to him I first offered the post.

The Admiral said that of course he would serve wherever he was sent, but that he thought Andrew Cunningham was the right man. "I believe I have the confidence of my own fleet," he said. "Cunningham has that of the whole Navy." I replied that his attitude was most becoming, and after further thought and consultation I took him at his word.

Pound lived for barely a fortnight. The last time I saw him, though his mind was as good as ever, he could neither speak nor move the greater part of his body. When I shook his left hand on parting he gripped me with a most surprising strength. He had been a true comrade to me, both at the Admiralty and on the Chiefs of Staff Committee. He died on Trafalgar Day.

Admiral Fraser went back to his fleet at Scapa. At the end of the year he had the distinction of fighting in his own flagship and sinking the *Scharnhorst* in a direct encounter. This was a naval episode of high honour and importance. When I next saw him in London I reminded him of the famous lines:

Not once or twice in our rough island story
The path of duty was the way to glory.*

The Admiral seemed all the more pleased because, as I judged, he had never heard the quotation before. I hoped he thought I had made it up myself on purpose.

*From Tennyson's *Ode on the Death of the Duke of Wellington*.—ED.

CONTINUED ON NEXT PAGE

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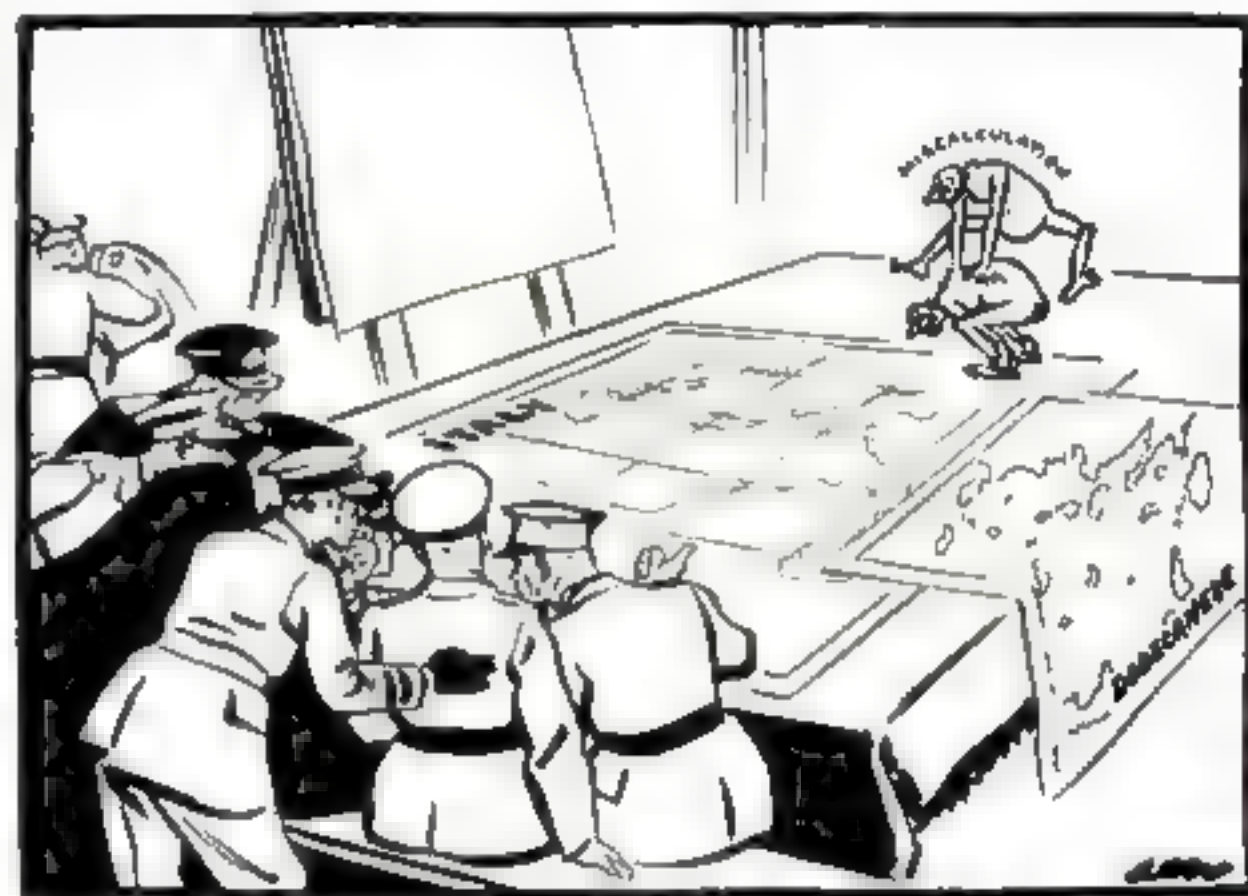
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CHURCHILL'S MEMOIRS CONTINUED

A PAINFUL EPISODE

THE surrender of Italy gave us the chance of gaining important prizes in the Aegean at very small cost and effort. Rhodes, Leros, and Cos were island fortresses which had long been for us strategic objectives of a high order in the secondary sphere. Rhodes was the key to the group, because it had good airfields from which our own air forces could operate in defense of any other islands we might occupy. It seemed to me a rebuff to fortune not to pick up these treasures. The command of the Aegean by air and by sea was within our reach. The effect of this might be decisive upon Turkey. If we could use the Aegean and the Dardanelles the naval short-cut to Russia was established. There would be no more need for the perilous and costly Arctic convoys.

General Wilson, Commander-in-Chief of the Middle East, was eager for swift action, but his command had been stripped. The trained assault shipping recently taken from him was not beyond



"GREMLINS IN THE PLANNING ROOM?"

Here Low reflected the public's dismay over an apparent blunder by British strategists in seizing—and then losing—Aegean island bases. In the accompanying text Mr. Churchill argues that it was not "miscalculation" but an error in strategy by the U.S.

superior control, but the American pressure to disperse our shipping from the Mediterranean, either westwards for the preparations for a still remote "Overlord" or to the Indian theatre, was very strong. Thereafter we were condemned to try our best with insufficient forces to occupy and hold islands of invaluable strategic and political importance.

On the night of September 9 Major Lord Jellicoe, son of the Admiral, landed by parachute in Rhodes with a small mission to try to procure the surrender of the island. If we could gain a port and an airfield the quick dispatch of a handful of British troops might encourage the Italians to dominate the Germans, whom they far outnumbered. But the Germans were stubborn and stiff, and the Italians yielded themselves to their authority. Jellicoe and his mission had to leave hurriedly.

The occupation of Rhodes, Leros, and Cos was specifically approved by the Combined Chiefs of Staff in their final summary of the Quebec decisions on September 10. Wilson had sent with great promptitude small parties by sea and air to a number of other islands, and on September 14 reported as follows: "... We have occupied Castelrosso island, and have missions in Cos, Leros, and Samos. ... As all Middle East resources have been put at disposal of General Eisenhower we have no means of mounting an assault landing on Rhodes. ..."

Once Rhodes was denied to us our gains throughout the Aegean became precarious. Only a powerful use of air forces could give us what we needed. It would have taken very little of their

IN THE AEGEAN SEA

time had there been accord. General Eisenhower and his staff seemed unaware of what lay at our finger-tips.

We now know how deeply the Germans were alarmed at the deadly threat which they expected us to develop on their southeastern flank. At a conference at the Fuehrer's headquarters on September 24 both the Army and the Navy representatives strongly urged the evacuation of Crete and other islands in the Aegean while there was still time. Hitler overruled them because of the political repercussions which would follow. In this decision he was justified by events. He gained large profits in a subsidiary theatre at small cost to the main strategic position. In the Balkans he was wrong. In the Aegean he was right.

APART from Rhodes, the island of Cos was strategically the most important. It alone had an airfield from which our fighter aircraft could operate. Naturally it became the objective of the first enemy counter-attack, and from September 18 onwards the target of increasing air raids. At dawn on October 3 German parachutists descended on the central airfield. The island fell.

On September 22 Wilson reported his minimum and modest needs for an attack on Rhodes. I cabled to General Eisenhower: "... Rhodes is the key both to the Eastern Mediterranean and the Aegean. It will be a great disaster if the Germans are able to consolidate there. ... I should be most grateful if you would let me know how the matter stands. ..."

I laid the issue before the President: "... I believe it will be found that the Italian and Balkan peninsulas are militarily and politically united, and that really it is one theatre with which we have to deal. It may indeed not be possible to conduct a successful Italian campaign ignoring what happens in the Aegean. The Germans evidently attach the utmost importance to this Eastern sphere, and have not hesitated to divert a large part of their straitened air force to maintain themselves there. ..."

"I have never wished to send an army into the Balkans, but only by agents, supplies and commandos to stimulate the intense guerrilla prevailing there. ... What I ask for is the capture of Rhodes and the other islands of the Dodecanese. ... It would ... offer the opportunity of engaging the enemy's waning air power and wearing it down in a new region. ..."

"I beg you to consider this and not let it be brushed aside. ... I feel we may easily throw away an immense but fleeting opportunity. ..."

I was pained to receive from the President a telegram which he had sent to Eisenhower which practically amounted to the refusal of all help and left me, already committed, to face the impending blow. I noticed in particular the sentence "It is my opinion that no diversion of forces or equipment should prejudice 'Overlord' as planned." To pretend that the delay of six weeks in the return of nine landing-craft for "Overlord" out of over five hundred involved, would compromise the main operation was to reject all sense of proportion.

I therefore resolved to make a further earnest appeal to the President: "... I am sure that the omission to take Rhodes ... would constitute a cardinal error in strategy. ... We must find some means of resolving these difficulties and making sure of what is the right thing to do. I am willing to proceed to Eisenhower's headquarters with the British Chiefs of Staff immediately, if you will send General Marshall, or your personal representative, to meet me there, and we can then submit the results of a searching discussion to you and your Chiefs of Staff. ..."

Oct. 9, 1943

President Roosevelt to Prime Minister.

"... No diversion of force from Italy should be made that would jeopardise the security of the Allied armies in Italy, and ... no action toward any minor objective should prejudice the success of 'Overlord.' ..."

"As to the meeting you propose ... in Africa, this would be in effect another meeting of the Combined Chiefs of Staff,

CONTINUED ON NEXT PAGE



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necessarily involving only a partial representation and in which I cannot participate. Frankly, I am not in sympathy with this procedure under the circumstances. . . ."

Mr. Roosevelt's reply quenched my last hopes. All I could now do was to ask that the President's original negative message should not prevent a free discussion of the issue at the conference of Commanders-in-Chief. This was accorded for what it was worth.

Oct. 9, 1943

President Roosevelt to Prime Minister.

"The following message has been sent to Eisenhower:

"... The Prime Minister desires that it be made clear to you that the Conference scheduled for to-day in Tunis is free to examine the whole question. . . ."

At the critical moment of the Conference information was received that Hitler had decided to reinforce his army in Italy and fight a main battle south of Rome. This tipped the scales against the small reinforcement required for the attack on Rhodes.

Although I could understand how, in the altered situation, the opinion of the generals engaged in our Italian campaign had been affected, I remained—and remain—in my heart unconvinced that the capture of Rhodes could not have been fitted in. Nevertheless with one of the sharpest pangs I suffered in the war I submitted. If one has to submit it is wasteful not to do so with the best grace possible. When so many grave issues were pending I could not risk any jar in my personal relations with the President.

Nothing was gained by all the over-caution. The capture of Rome proved to be eight months distant. Twenty times the quantity of shipping that would have helped to take Rhodes in a fortnight were employed throughout the autumn and winter to move the Anglo-American heavy bomber bases from Africa to Italy. Rhodes remained a thorn in our side. Turkey, witnessing the extraordinary inertia of the Allies near her shores, became much less forthcoming, and denied us her airfields.

The American Staff had enforced their view; the price had now to be paid by the British. Having voluntarily placed at Eisenhower's disposal all our best fighting forces, ground and air, we had now to see what could be done with what remained.

What remained was pitifully inadequate against heavy German air attacks on Leros and Samos. On Nov. 17 General Wilson cabled Prime Minister Churchill:

LEROS has fallen, after a very gallant struggle against overwhelming air attack. It was a near thing between success and failure. Very little was needed to turn the scale in our favour and to bring off a triumph . . . all would have been well if we had been able to take Rhodes. Some day I trust it will be our turn to carry out an operation with the scales weighted in our favour from the start."

All our hopes in the Aegean were for the time being ended.



HOW TO HANDLE COMRADE BLIMPSKI

Low's Russian equivalent of his English archaic fuss-budget Colonel Blimp seemed always to be making trouble between allies. The Russians were particularly intolerable in their correspondence with Mr. Churchill about the Arctic convoys. They gave no help to the convoys, hampered the handling of ships in port, mistreated Allied seamen. In the fall of 1943 the British asked the Russians to be more cooperative in accepting aid. The result was an "offensive reply." Mr. Churchill thereupon asked the Russian

ambassador to come to see him: "I said very briefly that I did not think this message would help the situation . . . and that therefore I did not wish to receive the message. I then handed back to the Ambassador an envelope. Gousev . . . said he had been instructed to deliver it to me. I then said, 'I am not prepared to receive it,' and got up to indicate in a friendly manner that our conversation was at an end. . . . It was certainly an unusual diplomatic incident, and, as I learnt later, it impressed the Soviet Government."

THE painful episodes of Rhodes and Leros constitute, happily on a small scale, the most acute difference I ever had with General Eisenhower. For many months, in the face of endless resistances, I had cleared the way for his successful campaign in Italy. Corsica was a bonus in our hands. We had drawn an important part of the German reserves from other theatres. The Italian people and Government had come over to our side. Their Fleet was added to our own. Mussolini was a fugitive. The liberation of Rome seemed not far distant. Nineteen German divisions, abandoned by their Italian comrades, lay scattered throughout the Balkans, in which we had not used a thousand officers and men. The date for

"Overlord" had not been decisively affected.

I had been instrumental in finding from the British and Imperial forces in Egypt four first-class divisions over and above those which the North-West African Supreme Headquarters had deemed possible. I was grieved that the small requests I had made for strategic purposes almost as high as those already achieved should have been so obdurately resisted and rejected.

Of course, when you are winning a war almost everything that happens can be claimed to be right and wise. It would however have been easy, but for pedantic denials in the minor sphere, to have added the control of the Aegean, and very likely the accession of Turkey, to all the fruits of the Italian campaign.

CONTINUED ON PAGE 122

THE CHURCHILL ARCH

How to rebuild the bomb-blasted House of Commons was discussed on Churchill's return to Britain from the Quebec Conference. Mr. Churchill urged that the old oblong shape be retained, because it favors the party system as against the "group system" common in the semicircular chambers in Continental parliaments. He also wanted it too small to seat more than two thirds of the members

so that "there should be on great occasions a sense of crowd and urgency." With a wry allusion to some of his other postwar hopes, Mr. Churchill remarks: "This anyhow was settled as I wished." In the rebuilt House an arch has been named for him (*opposite page*). It leads from Members' Lobby into the Chamber where Commons meets. The Speaker's Chair is seen through doorway.





IN CAIRO Roosevelt had the Chiangs, Churchill and himself photographed (above). Churchill notes that "although both the Generalis-

simo and his wife are now regarded as wicked . . . reactionaries by many . . . former admirers, I am glad to keep the photograph as a souvenir."



IN INDIA after Cairo conference Chiang Kai-shek and Lord Mountbatten watched Chinese training under Americans for Burma campaign.

CAIRO CONFERENCE WAS "DISTRACTED"

The Cairo conference of November 1943 was a disappointment to Winston Churchill. He had hoped the meeting would concert British and American views on strategy for presentation to Stalin at the Teheran conference which was to follow. But President Roosevelt was anxious to plan operations in Southeast Asia, where Lord Louis Mountbatten had recently been appointed Supreme Allied Commander. Roosevelt therefore invited Chiang Kai-shek and Madame Chiang to Cairo. As a result, Churchill recalls, "the talks of the British and American staffs were sadly distracted by the Chinese story, which was lengthy, complicated, and minor." This was Churchill's first encounter with the Chiangs. With Madame Chiang he "had a very pleasant conversation . . . and found her a most remarkable and charming personality." Of Chiang he writes, "I was impressed by his calm, reserved, and efficient personality. At this moment he stood at the height of his power and fame. To American eyes he was one of the dominant forces in the world. He was the champion of 'the New Asia.' . . . He was a strong anti-Communist. The accepted belief in American circles was that he would be the head of the great Fourth Power in the world after . . . victory. . . . All these views and values have since been cast aside by many . . . who held them. I, who did not in those days share the excessive estimates of Chiang Kai-shek's power or of the future helpfulness of China, may record the fact that the Generalissimo is still serving the same causes which at this time had gained him such wide renown. He has however been beaten by the Communists in his own country, which is a very bad thing to be."

WHO TO RUN OVERLORD?

THE selection of a Supreme Commander for "Overlord," our cross-Channel entry into Europe in 1944, was urgent. This of course affected in the most direct manner the military conduct of the war, and raised a number of personal issues of importance and delicacy. At the Quebec Conference I understood from the President that he would choose General Marshall, and this was entirely satisfactory to us. However, in the interval between Quebec and our meeting in Cairo I became conscious that the President had not finally made up his mind about Marshall. None of the other arrangements could of course be made before the main decision had been taken. Meanwhile rumour became rife in the American press.

I was anxious to emphasise the status of General Marshall in every way, provided that the authority of the Joint and Combined Chiefs of Staff was not impaired. I cabled Hopkins at the end of September: "There is a lot of talk in the papers about Marshall becoming Supreme Commander-in-Chief over all the forces in the west. What I understood from our talks was that he would command the operation 'Overlord.' He would not however be only a theatre commander. He might have the same sort of general outlook with us on the whole war against Germany, in addition to his specific command, as Dill has on the Combined Chiefs of Staff Committee in Washington over the whole field. We should be very glad for him to sit with our Chiefs of the Staff frequently. . . . It would not fall to him to give decisions outside the sphere of 'Overlord.' The control of all our combined operations and world strategy must rest with the Combined Chiefs of the Staff in Washington under the final direction of the Heads of Governments. . . ."

By the beginning of November we became aware that the President himself and his advisers desired that the Supreme Commander of "Overlord" should also command the Mediterranean, and that the President's idea was that Marshall should command both theatres, and play them in one with another. I thought it necessary to make the British position clear without delay. As the matter was not suited at this stage for a direct interchange between me and the President, I thought it better to tell Field-Marshal Sir John Dill to talk about it to Admiral Leahy, the Chairman of the American Chiefs of Staff Committee.

The next day Dill saw Leahy, and made my attitude towards the unification of the "Overlord" and Mediterranean commands quite clear. Leahy, though personally disappointed, accepted the position, saying, "If that is the opinion of the Prime Minister there is nothing more to be said about it." Dill also saw Hopkins, whom he reported as similarly "disappointed." "At any rate," said Dill, "Hopkins and Leahy know how useless it would be to return to the charge, and I hope they won't."

Soon after Mr. Churchill's return to Britain from the Quebec Conference the possibility of a meeting with Roosevelt and Stalin came under discussion. Tremendous difficulties at once arose over the choice of a site. More than a month of three-way correspondence by cable as well as personal discussion among Eden, Hull and Molotov (then

meeting at a Foreign Secretaries Conference in Moscow) was required before it was agreed that the Big Three would meet in Teheran late in November. Churchill thought it wise to propose also that a preliminary Anglo-American conference be held in Cairo, for reasons set forth below.

I thought it most important that the British and American Staffs, and above them the President and I, should reach a general agreement on the policy of "Overlord" and its impingement on the Mediterranean before inviting Soviet representatives, either political or military, to join us. I therefore suggested such a plan to the President. The President appeared to favour the idea, but not the timing. There was emerging a strong current of opinion in American Government circles, which seemed to wish to win Russian confidence even at the expense of co-ordinating the Anglo-American war effort. I therefore returned to the charge.

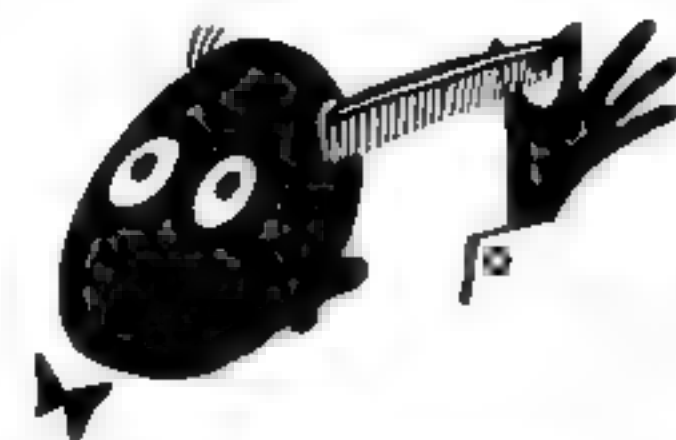
Before the President replied he sent me the following message: "It is a nuisance to have the influenza. McIntire says I need a sea voyage. . . . What would you think of you and me meeting with small staffs in North Africa, or even at the Pyramids, and toward the close of our talks getting the Generalissimo [Chiang Kai-shek] to join us for two or three days? At the same time we could ask Uncle J. to send Molotov to the meeting with you and me. . . ."

The suggestion filled me with alarm. I wished the proceedings to take three stages: first, a broad Anglo-American agreement at Cairo; secondly, a Supreme Conference between the three heads of the Governments of the three major Powers at Teheran; and, thirdly, on returning to Cairo, the discussion of what was purely Anglo-American business about the war in the Indian theatre and the Indian Ocean, which was certainly urgent. I did not want the short time we had at our disposal to be absorbed in what were after all comparatively minor matters, when the decision involving the course of the whole war demanded at least provisional settlement. It seemed also unsuitable that the Soviet should be formally brought into conference with the Chinese Government when they had not declared war against Japan.

In the end this danger was removed by the President's invitation to Chiang Kai-shek. Nothing would induce Stalin to compromise his relations with the Japanese by entering a four-Power conference with their three enemies. All question of Soviet representatives coming to Cairo was thus negated. This was in itself a great relief.

ON the afternoon of November 12 I sailed in the *Renown* from Plymouth with my personal staff on a journey which was to keep me from England for more than two months. My Cabinet colleagues had expressed the kindly wish that my daughter Sarah should come with me, and it gave me pleasure to defer to their request. I was feeling far from well, as a heavy cold and sore throat were reinforced by the consequences of inoculations against typhoid and cholera. I stayed in bed for several days.

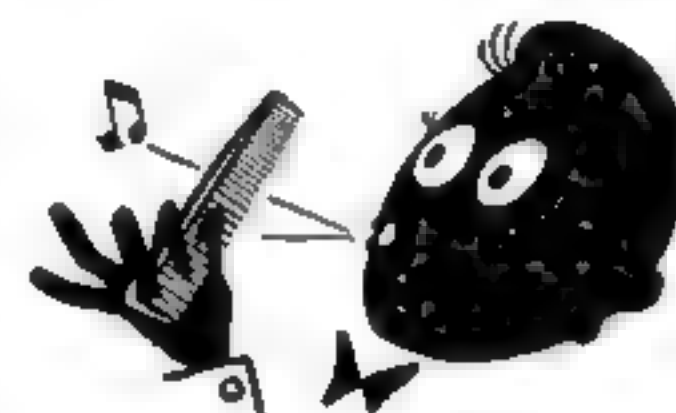
The *Renown* reached Alexandria on the morning of November 21, and I flew at once to the desert landing-ground near the Pyramids. The Staffs



Sm-o-o-ther teeth



Lo-o-o-nger life



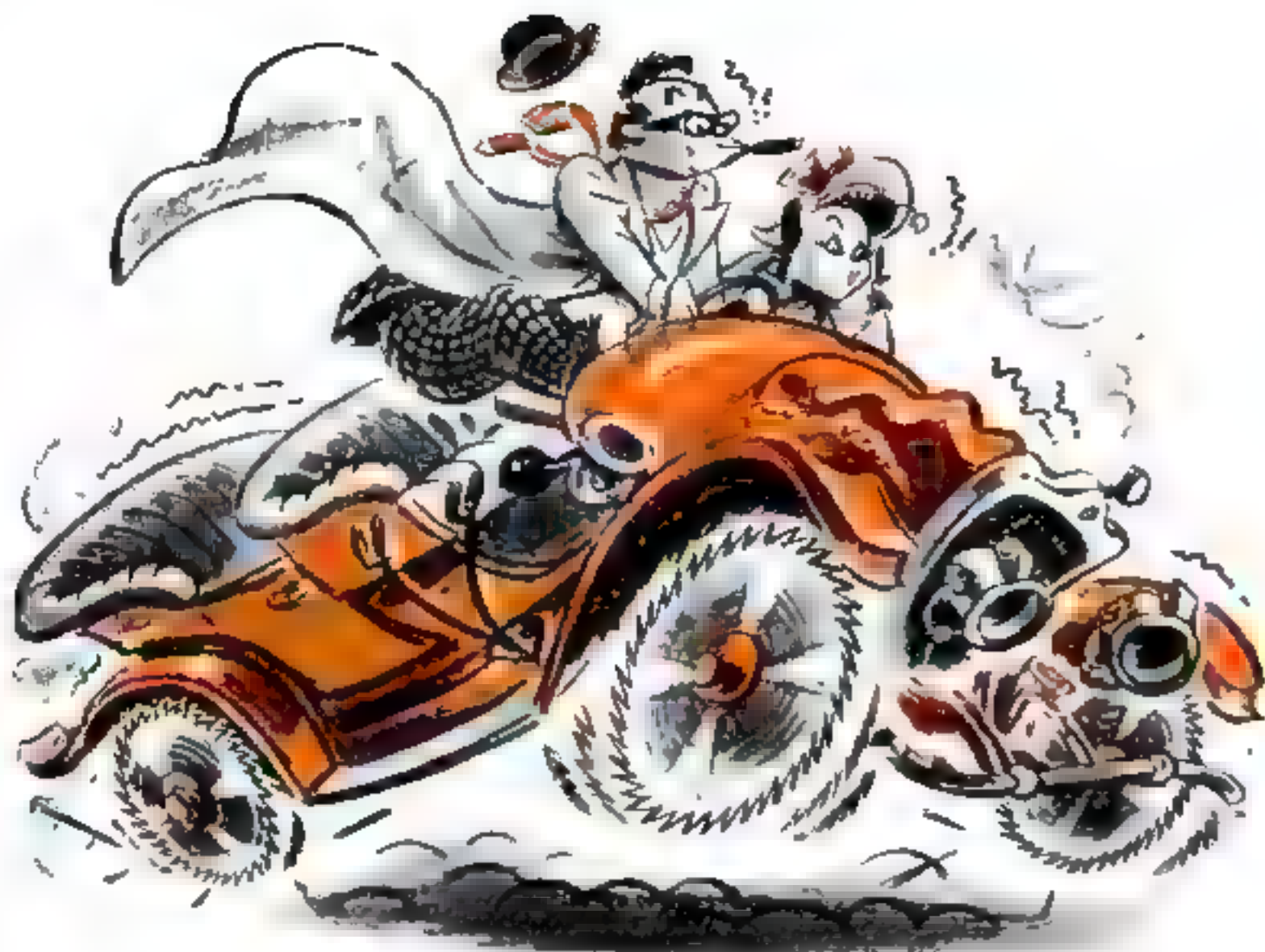
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CHURCHILL'S MEMOIRS CONTINUED

congregated rapidly. The headquarters of the Conference and the venue of all the British and American Chiefs of Staff was at the Mena House Hotel, opposite the Pyramids, and I was but half a mile away. The whole place bristled with troops and anti-aircraft guns, and the strictest cordons guarded all approaches. Everyone set to work at once at their various levels upon the immense mass of business which had to be decided or adjusted.

What we had apprehended from Chiang Kai-shek's presence now in fact occurred. The President, who took an exaggerated view of the Indian-Chinese sphere, was soon closeted in long conferences with the Generalissimo. All hope of persuading Chiang and his wife to go and see the Pyramids and enjoy themselves till we returned from Teheran fell to the ground, with the result that Chinese business occupied first instead of last place at Cairo. The President, in spite of my arguments, gave the Chinese the promise of a considerable amphibious operation across the Bay of Bengal within the next few months. This would have cramped "Overlord" for landing- and tank-landing craft, which had now become the bottleneck, far more than any of my Aegean projects. It was not until we returned from Teheran to Cairo that I at length prevailed upon the President to retract his promise. Even so, many complications arose. Of this more anon.

The first plenary meeting of the Cairo Conference (which was



SECRET WEAPONS

When the British learned in 1943 of Hitler's success in building rocket bombs and pilotless aircraft they took it more seriously than the German generals in Low's cartoon. The RAF Bomber Command sent out a large fleet of planes in bright moonlight to attack the secret weapons experimental station at Peenemünde. Mr. Churchill recalls how the men were briefed: "The crews were ordered to bomb from 8,000 feet, much below their usual height, and were told by Air Marshal Harris that if the operation failed on the first night it would have to be repeated on the next night, and all suitable nights thereafter, regardless of casualties. . . ." After this air raid the Germans moved factories underground.

given the code name "Sextant") was held at the President's villa on Tuesday, November 23. Its purpose was to outline formally to Chiang Kai-shek and the Chinese delegation the proposed operations in South-East Asia, as drawn up by the Combined Chiefs of Staff at Quebec. Admiral Mountbatten, with his officers, had flown from India, and he first gave a description of the military plans he had been given and was executing for 1944 in that theatre. To this I added the general naval picture. Owing to the surrender of the Italian Fleet and other naval events of a favourable character a British fleet would be established soon in the Indian Ocean. Chiang Kai-shek intervened to say that he thought that the success of operations in Burma depended not only on the

CONTINUED ON PAGE 127



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strength of our naval forces in the Indian Ocean, but on the simultaneous co-ordination of naval action with land operations. I pointed out that there was no necessary connection between the land campaign and fleet action in the Bay of Bengal.

On the following day a second meeting of our Combined Chiefs of Staff was held by the President, without the presence of the Chinese delegation, to discuss operations in Europe and the Mediterranean. When I spoke I said "Overlord" remained top of the bill, but this operation should not be such a tyrant as to rule out every other activity in the Mediterranean. Nevertheless, I wished to remove any idea that we had weakened, cooled, or were trying to get out of "Overlord." We were in it up to the hilt. I said that the programme I advocated was to try to take Rome in January and Rhodes in February; to renew supplies to the Yugoslavs, settle the Command arrangements, and to open the Aegean, subject to the outcome of an approach to Turkey; all preparations for "Overlord" to go ahead full steam within the framework of the foregoing policy for the Mediterranean.

This is a faithful record of my position on the eve of Teheran.

AS I had heard no more about the plans for the Combined Command of "Overlord" and the Mediterranean, I assumed that the British view had been accepted. But on November 25 during our stay in Cairo the proposal for one overall Supreme Command was presented to us by the American Chiefs of Staff in a formal memorandum. From this it was apparent that the President and the American High Command felt strongly that a Supreme Commander should be appointed to command all the United Nations operations against Germany, both from the Mediterranean and the Atlantic. It must be remembered that we not only had at that time, and were bound to have for many months to come, a very large superiority in all the forces, Army, Navy, and Air, but also that with Alexander's and Montgomery's victories in Tunis and the Desert our reputation stood high.

The American memorandum immediately encountered strong opposition from the British Chiefs of Staff. Both they and I recorded our views in writing. The rejoinder of the British Chiefs of Staff was: "... There are political, economic, industrial, and domestic implications in almost every big war problem. Thus it seems clear that the Supreme Commander for the war against Germany will have to consult both the United States and the British Governments on almost every important question. ... He will thus be ... an unnecessary link in the chain of command. ..."

"The United States Chiefs of Staff propose that the decisions of the Supreme Commander should be 'subject to reversal by the Combined Chiefs of Staff.' If the main object of this new arrangement is to ensure rapid decisions, it looks as though the above proviso will lead to deplorable consequences. Instances will occur in which the Supreme Commander has issued orders and the troops have marched in accordance with these orders, only to be followed by a reversal of the order by the Combined Chiefs of Staff and consequent confusion. ..."

I warmly approved of the Chiefs of Staff paper, and developed the arguments still further in a note which I wrote the following day. This paper I handed to the President before we left for Teheran, and I was not aware during the conference at Teheran what his answer would be. I rested under the impression that General Marshall would command "Overlord", that General Eisenhower would succeed him in Washington, and that it would fall to me, representing His Majesty's Government, to choose the Mediterranean commander, who at that time I had no doubt would be Alexander, already waging the war in Italy.

THANKSGIVING DAY is a feature in American life. Every soldier in the American armies is supposed to eat turkey on that date, and most of them did in 1943. Ample supplies of turkeys for all the United States Staffs at Cairo had been brought out in the President's ship. Mr. Roosevelt invited me to join him at dinner in his villa. "Let us make it a family affair," he said. So Sarah was asked too, and also "Tommy" (Commander Thompson), to whom he had taken a great liking. The President's guests included his personal circle, his son, Elliott, his son-

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CHURCHILL'S MEMOIRS CONTINUED

in-law, Mr. Boettiger, and Harry Hopkins and his son Robert.

We had a pleasant and peaceful feast. Two enormous turkeys were brought in with all ceremony. The President, propped up high in his chair, carved for all with masterly, indefatigable skill. As we were about twenty, this took a long time, and those who were helped first had finished before the President had cut anything for himself. As I watched the huge platefuls he distributed to the company I feared that he might be left with nothing at all. But he had calculated to a nicety, and I was relieved, when at



MR. CHURCHILL TO THE RESCUE

His daughter Sarah being the only woman present at an impromptu Thanksgiving Day dance in Cairo, Mr. Churchill performed a social service by partnering Roosevelt's aide, "Pa" Watson.

last the two skeletons were removed, to see him set about his own share. Harry, who had noted my anxiety, said, "We have ample reserves."

Speeches were made of warm and intimate friendship. For a couple of hours we cast care aside. I had never seen the President more gay. After the meal was over we returned to the big room in which we had held so many conferences. Dance music—from gramophone records—began to play. Sarah was the only woman present, and she had her work cut out, so I danced with "Pa" Watson (Roosevelt's trusted old friend and aide), to the delight of his chief, who watched us from the sofa. This jolly evening and the spectacle of the President carving up the turkeys stand out in my mind among the most agreeable features of the halt at Cairo.

WHAT HAPPENED AT TEHERAN IN ISSUE OF OCT. 22

The Teheran Conference of 1943 was the first of the Big Three wartime conferences whose influence on the world we live in today has been hotly denounced and hotly defended. The first full, intimate account of this controversial meeting to be made public by one of the three principal participants will appear in LIFE's Oct. 22nd issue, in the second instalment of the current volume of Mr. Churchill's memoirs. A few highlights:

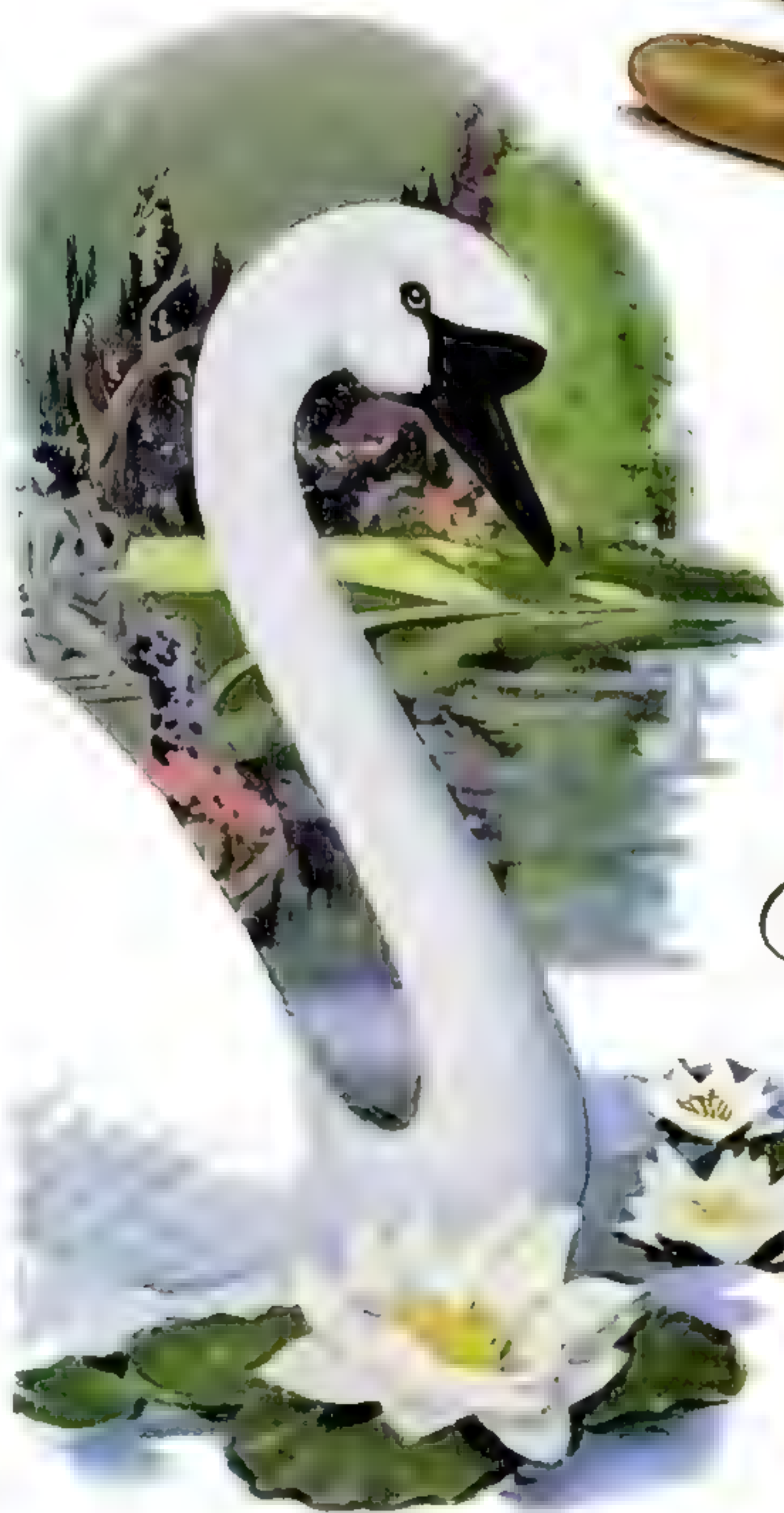
- ▶ Roosevelt's private meeting with Stalin, and Churchill's reaction
- ▶ Stalin's "teasing" of Churchill, and an "intrusion" by Elliott Roosevelt
- ▶ The occasion of Stalin's remark: "The best friendships are those founded on misunderstandings"
- ▶ A sofa conference on Poland's boundaries

THE
Sophistocrat
OF CIGARS

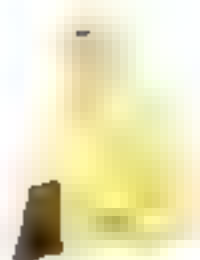


GRACEFUL as the beautiful swan,
the Robt. Burns Panatela de Luxe puts style
into cigars... smart, manly style pleasing to
the feminine eye... Its taste, distinctively delicious, ultra-mild.
Exactly the cigar for smokers who want the finest.

Robt. Burns
Panatela de Luxe
2 for 27¢



FOR YOUNG MEN
AND MEN WITH YOUNG IDEAS



IF THEY DONT HAVE THE LABEL THEY'RE NOT REAL KOROSEAL

Koroseal

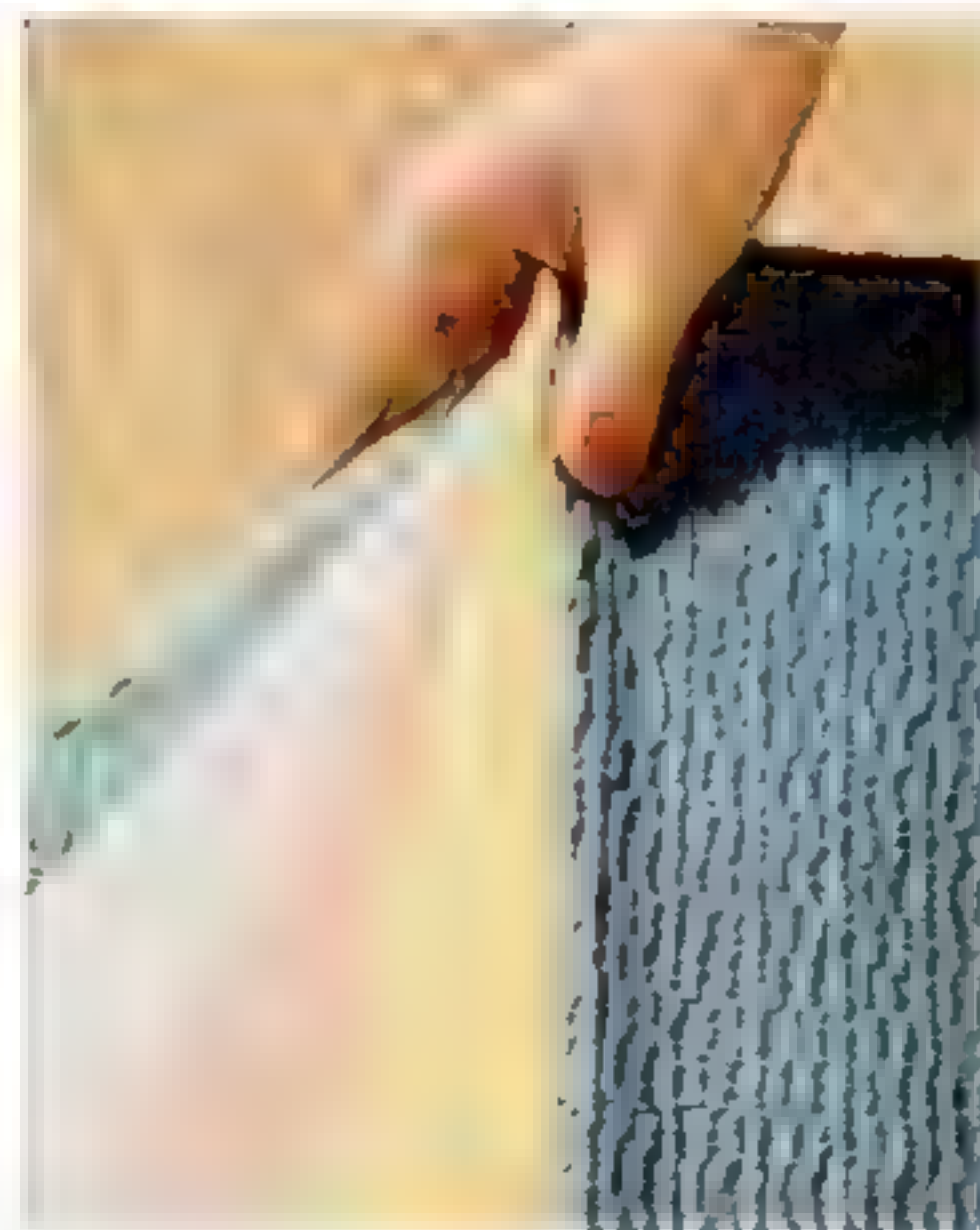
BY

B.F. Goodrich



New colors, finishes in





Koroseal—this month

See new ideas for every home—it's national Koroseal month

IN the pictures on these two pages are 46 different articles of Koroseal flexible material—and there are many more in the stores.

Some of the newest things of Koroseal are in the new finishes shown in the photo at lower right above—"electronic quilting" for garment bags, upholstery, bridge table covers, hassocks and others with patterns permanently sealed in with electronic heat. Another new idea is the crinkle finish shown, used for raincoats, shower curtains, draperies, baby pants. They don't look like fabric nor like plastic—they look like Koroseal.

Koroseal flexible material is waterproof, almost wear-and-scurfproof. Dirt, fingermarks, paint, ink—most

stains that would ruin other materials—can be washed off Koroseal easily if the ordinary care is followed of washing off soon after the accidents happen.

Because it is so easy to wash, Koroseal makes it possible at last to have the cheerful colors you've always wanted, instead of drab things that "won't show the dirt".

And wear! Koroseal looks like new long after many old-fashioned materials would be worn and shabby.

Some of the articles made of Koroseal flexible material, in addition to those in the pictures, are garden hose (1/2 lighter, leave it out all year if you like), light, safe play ponds for children, perspiration-proof watch straps, make up capes, packaging and many

other kinds of industrial products.

All these articles made of Koroseal flexible material are in your stores now—or you can buy Koroseal by the yard in a wide variety of colors and patterns, in thin yet strong films or in heavier sheets.

In these heavier sheets, Koroseal upholstery is so resistant to hard wear and scuffing that even in restaurant seats, office furniture and buses,

it lasts many times as long as most materials, and can be kept fresh and new looking easily because it is so easy to wash.

There are materials that may look like Koroseal at first glance or when they're first new. But all genuine articles carry the Koroseal label, and if they don't have the label they're not real Koroseal. *The B. F. Goodrich Co., Koroseal Division, Marietta, Ohio.*

Trade Mark—Reg. U. S. Pat. Off.

Koroseal

FLEXIBLE MATERIALS BY

B.F. Goodrich



FINEST BEER SERVED . . . ANYWHERE!

©1911, Pabst Brewing Co., Milwaukee, Wisconsin. Trade Marks Reg. U.S. Pat. Off.

BESIDE SEA in Atlantic City, Miss Sweden shows the excitement which distracted press photographers covering beauty pageant. Besides creating a big publicity splash, Miss Sweden actually did some swimming. Her dimensions (5'6", 110 lbs.) are bigger than U.S. models'.



BEFURRED IN BED at photo studio, Miss Sweden gets idea of modeling chores she will face in U.S.

BEAUTIFUL MAID FROM MALMO

Miss Sweden takes play away from home-grown girls on U.S. visit

The most photographed, most pursued and most popular girl at the recent Miss America contest in Atlantic City was the blue-eyed blonde shown above, who boasts a sunny face and stunning figure, a five-word English vocabulary—"yah, no, hamboorger, El Morocco, ice cream,"—and was not eligible for the contest. The beautiful blonde was 20-year-old Anita Ekberg who, as Miss Sweden, was guest

of honor. A model from Malmö, she won her title in Stockholm this summer and with it got a trip to the U.S. After visiting model agencies (p. 134) which gave her professional tips, and milliners who found she inspired them (p. 136), Anita flew back to Sweden a few days ago with plans to learn more English words, slim her bottom four inches to meet U.S. model agency specifications, and return for a modeling career.



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EXPANSION WATCH BANDS
 give you TRU-RIVET* construction assuring longer life — more years of dependable wear! And FLEX-LET Watch Bands have the distinctive appearance of custom-made jewelry. Give FLEX-LET... wear FLEX-LET... no finer Watch Band model Ask your jeweler — he knows!
 A. CORONADO—G. F. 1/20—10K top, stainless steel back \$10.95 T. I.
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Flo-Ball
 AMERICA'S SMOOTHEST WRITING PEN
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EAT, DRINK TOO MUCH?

Whenever you overindulge, here's how sparkling Eno can help you two ways:
At bedtime take Eno to help quickly neutralize excess stomach acid and ease that upset, full feeling. **Before breakfast** take Eno as a quick, gentle laxative.

1. PLEASANT as a glass of sparkling, bubbly soda water!

2. ANTACID—relieves sourness, gas and heartburn promptly.

3. LAXATIVE—relieves temporary sluggishness quickly. (Take before breakfast when needed.)

Used by millions. Effervescent Eno is also good for SICK HEADACHE, DULLNESS, CONSTIPATION and ACID INDIGESTION.

At all druggists—Get Eno today.

TAKE GOOD-TASTING ENO

Maid from Malmo CONTINUED



TRICKS OF TRADE are shown to Miss Sweden by Eileen Ford, head of Ford Model Agency. Quick nose tilt is recommended just before a picture is taken.

SHE TRIES TO BE FISH-FACED

As a model for a wholesale dress house in Malmö, Anita Ekberg never has had to worry about how she would photograph. When she was taken to modeling agencies in New York, she was told she would have to diet and also learn a lot of the professional tricks to get along in the highly competitive American field. Eileen Ford showed her how to tilt her nose, to suck in her cheeks and to pull her neck out of her shoulders. "All this," Mrs. Ford explained through an interpreter, "will give you a more interesting face. All the good models look like fish today, with their mouths a bit open." Miss Ekberg went back to her hotel room and worked hard before a mirror (below) to acquire the fishy look



HOMEWORK for model is tried by Miss Sweden. Sitting before a mirror she pushes up nose (upper left), prods a recalcitrant cheek (upper right), makes her mouth soulful (lower left) and finally shows signs of rebellion (lower right).

CONTINUED ON PAGE 125



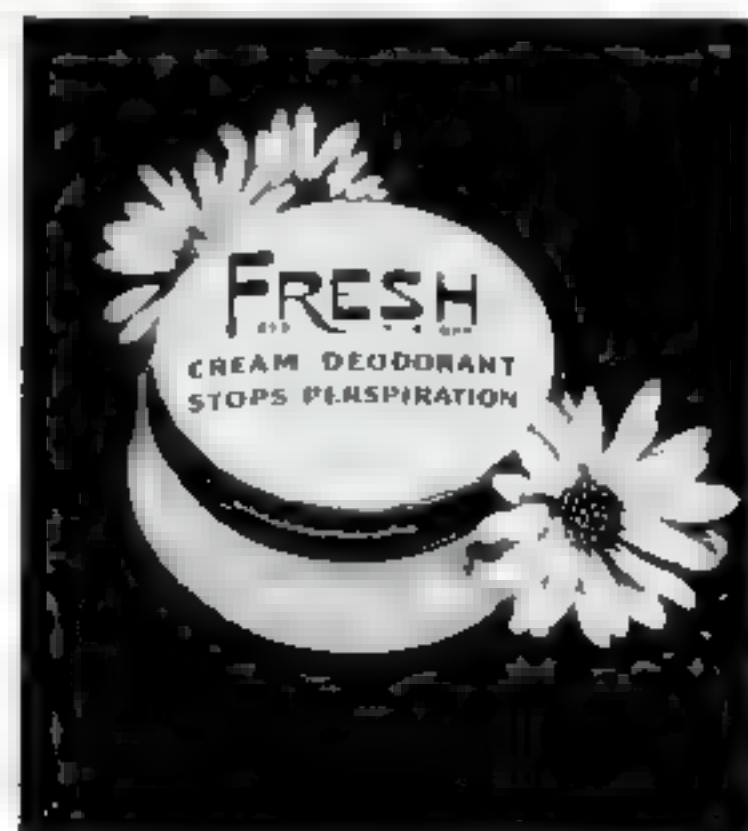
Are you always Lovely to Love?

At important moments like this . . . underarm protection must be complete.

Merely deodorizing is not enough. Underarm perspiration should be stopped and stay stopped. Smart girls use FRESH Cream Deodorant because it really stops perspiration.

Furthermore, with FRESH you are assured of continuous protection. That's because FRESH contains amazing ingredients which become reactivated . . . and start to work all over again at those times when you need protection most. No other deodorant cream has ever made you this promise.

New... For head-to-toe protection, use new FRESH Deodorant Bath Soap . . . prevents body perspiration odor yet mild and gentle . . . contains amazing new soap ingredient Hexachlorophene, reported in Reader's Digest.



LOVE THAT RED HEART



the only 3-flavor
dog food U.S. Inspected

None finer! Complete, balanced diet to keep dogs healthy, plus variety to keep them happy! Exactly the same food, flavored 3 ways—beef, fish, cheese. John Morrell & Co., Meat Packers, Ottumwa, Iowa.

Only Toaster In All The World
With Handy *Twin Controls*

CAMFIELD



More Modern, More Convenient—
Works From Both Sides Of Table!

● Everyone gets toast to his taste, every time! Camfield is matchless for convenience and beauty. Compare and you'll buy Camfield! Camfield Manufacturing Company, Grand Haven, Michigan.

Maid from Malmo CONTINUED

SHE GOES HAT-HAPPY IN N.Y.



HOSTESS HAT for Scandinavian Airlines was made by Mr. John, whom Anita visited for a hat-trying spree.



VEILED HAT adds mystery. Mr. John was pleased at "the way her beauty glowed through the heavy veil."



SAILOR HAT, whose severity usually makes the style hard to wear, sets off her sculptured face and large eyes.



COCKTAIL HAT seemed unnecessary item to Anita, who likes orange juice better than any strong drinks.



FAVORITE HAT of Anita, who prefers simple garb, was this Carboesque creation which cost only 50¢ in Italy.



WANT TO GO STEADY?

YOU might well choose this sweetheart for your motoring mate on its beauty and grace alone.

You might make it yours for power, or room—or just for the fun of it.

But we predict that once you start with a big new Buick, you'll keep on going steady—in every sense of the phrase.

When you point that broad bonnet down a ribbon of road, you travel steady as a deep-keeled cruiser in calm waters—and for very good reasons.

You have four wheels that are individually cushioned

by coil springs—which means a soft and steady levelness of ride, regardless.

You have a solid T-square of solid steel holding your course true—a firm torque-tube rigidly aligned with the rear axle to make your footing sure and swayless.

You have wide Safety-Ride rims to broaden your car's stance, check heel-over on curves, give you more precise control—and step up the life of your pillowy, soft-riding tires.

And finally you have the constantly smooth and steady sweep of Dynaflow Drive,* to whisk you along without buck or lag, without halt or falter.

So how about a first date with a Buick soon?

How about sampling the thrill and high-mileage of its valve-in-head Fireball Engine—the super solid comfort of Buick's own dream ride?

Any Buick dealer in town will be glad to arrange it—and to quote you prices that prove "Smart Buy's Buick."

Equipment, accessories, trim and models are subject to change without notice. *Standard on Roadmaster, optional at extra cost on other Series.

No other car provides all this:

DYNAFLOW DRIVE* — saves strain on driver and car

FIREBALL ENGINE — high-compression, valve-in-head — gets more miles from every tank of fuel

PUSH-BAR FOREFRONT — combines smart style and unsurpassed protection

WHITE-GLOW INSTRUMENTS — easier dial reading, greater clarity at night

TORQUE-TUBE DRIVE — steadies ride, improves driving control

4-WHEEL COIL SPRINGING — cushions ride, saves servicing costs

DUAL VENTILATION — outside air fed separately to right or left of front compartment

SELF-ENERGIZING BRAKES — toe-touch hydraulics—multiply pedal-pressure five times of brake drum

DREAMLINE STYLING — distinctive, tapered, car-length fenders, with gleaming sweepstakes on most models

Plus: — Self locking luggage lid, Step-On parking brake, two-way ignition lock, Safety-Ride rims, Hi-Poised engine mounting, Body by Fisher

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM



Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.

SEE YOUR NEAREST BUICK DEALER

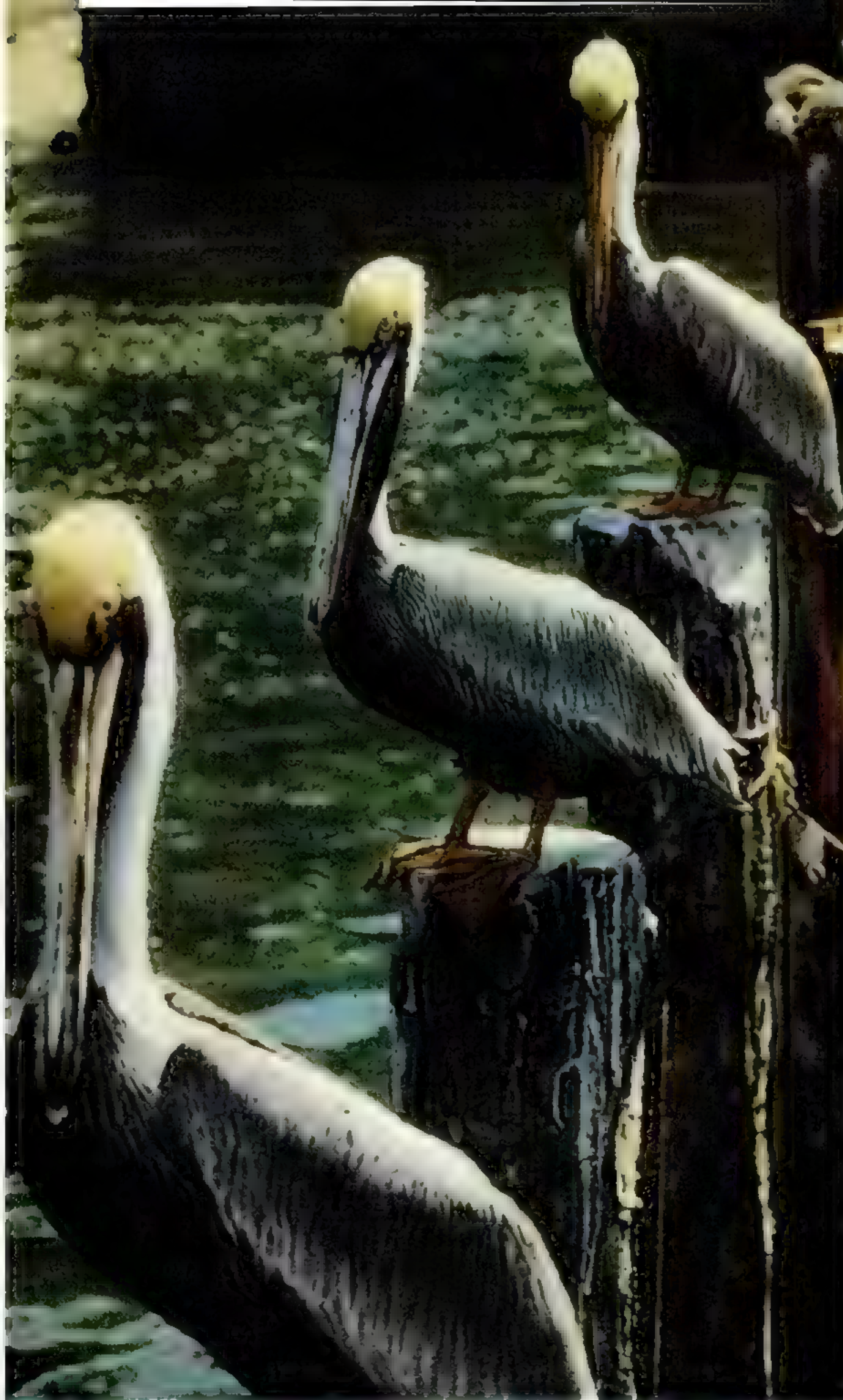
A fellow gets plenty of these up here



when he's got plenty of these down here!

ARROW WHITE SHIRTS



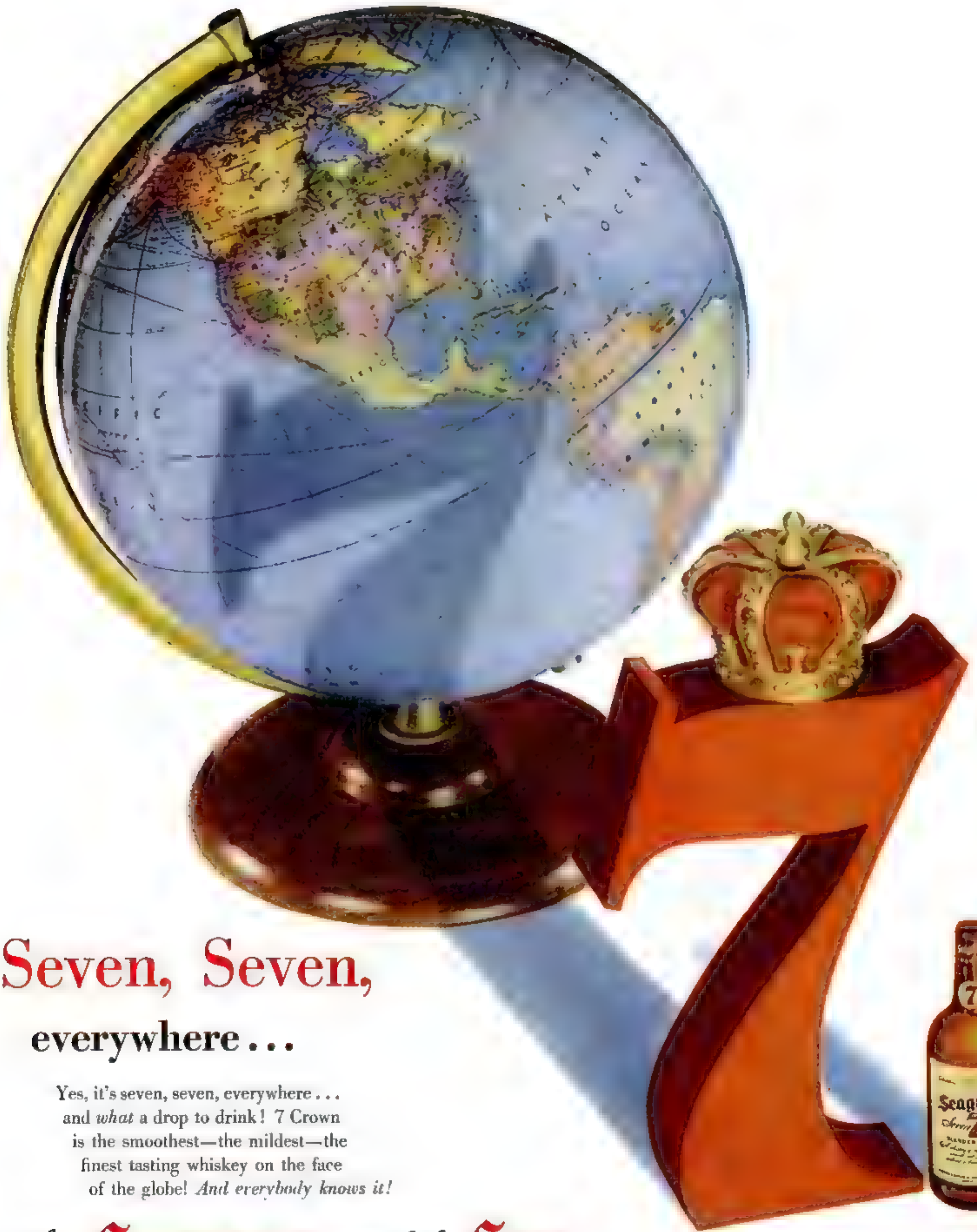


THREE

WISE PELICANS

Most pelicans must fly scores of miles to catch the three pounds of fish they eat each day. But a few wise birds, like the three above, just sit around on public docks at West Palm Beach

until the fishing fleet comes in, then gorge lazily on scraps. Careful study of the ways of man has taught them they can get a head or a tail best by letting people do their work for them.



Seven, Seven, everywhere . . .

Yes, it's seven, seven, everywhere . . .
and *what* a drop to drink! 7 Crown
is the smoothest—the mildest—the
finest tasting whiskey on the face
of the globe! *And everybody knows it!*

Say **Seagram's** *and be* **Sure**

SEAGRAM'S 7 CROWN. Blended Whiskey. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS. SEAGRAM DISTILLERS CORPORATION, CHRYSLER BUILDING, NEW YORK



HIS FACE THRUST ANGRILY OUT, HIS VOICE RASPING BITTERLY, DRILL INSTRUCTOR TROPE CHEWS OUT AN INTOLERABLY CLUMSY AND TERRIFIED BOOT

HOW TO MAKE MARINES

'I GIVE THEM,' SAYS THE DI, 'EVERY CHANCE TO CRACK UP'

PHOTOGRAPHED FOR LIFE BY MARK KAUFFMAN

The bewildered boot—the U.S. Marine recruit in the picture above—never faced anything like it in his young life. He stands there, frightened literally stiff, confronting an omnipotent compound of God, Satan and the U.S. Marine Corps—a sergeant named Trope, with the title of “DI” (drill instructor), a voice bristling with scorn and mockery, a vocabulary thundering with expletives and a merciless dedication to his job, which is to browbeat, discipline and fashion the miserable boots into proud Marines.

This transformation takes eight weeks—eight relentless, unforgettable weeks for the thousands of recruits who, like the one above, show up every month at Marine boot camp on Parris Island, S.C. The purpose of this ordeal is to mold the boots into a state of physical hardness with uncompromising discipline which, though unheard-of in the civilian world, is essential in a fighting machine where command must be followed without question. As soon as the boots get off the hot, packed trains or buses that take them to Parris Island, they are divided into platoons of about 75 men,

each under the charge of a DI and two assistants. The DIs, picked NCOs, are deliberately rough and abusive. They heap maddening indignities on the boots, demand almost impossible physical exertions and keep up a ruthless pressure 17 hours a day, seven days a week. The boots are scared and humiliated beyond their own belief, but the challenge to stick it out and become a Marine turns into a consuming determination, born of self-pride, fury and sheer desperation. For the boots it is an agonizing experience. For the DIs it is an arduous one. But it pays its dividends on the battlefield where toughness and discipline not only win, but save lives.

On the following eight pages LIFE accompanies boot Platoon 268 through its eight weeks at Parris Island. Beginning with the first terrifying hours when the boots have just left the train (*next page*), it shows how Parris Island's foremost DI, S/Sgt. William S. Trope transforms a batch of shambling, shaggy-haired civilians into a platoon of Marines. Summing up his successful methods, he says, “I give them every chance to crack up.”

'YARDBIRDS, NUMBS, MOPHEADS,



DERIDING BOOT'S HAIR, Trope disgustedly fingers strands while newly arrived owner stands at attention. He had kept hair long to cover head scars.



STRAIGHTENING BOOT'S BACK during the march from train to barracks, Corporal Wischmeyer, Trope's second assistant, yanks shoulders into place.



EARNEST BOOT, still carrying his traveling bag, puts on his most military look during platoon's first formation, held outside barracks after march from

buses. Within a few seconds he caught it from Trope who, showing the newcomer no mercy, came up, knocked his head forward and pushed his stomach in



RUNNING BOOTS scramble up the barracks walk after their first formation. Every move of boots, unless otherwise specified by DIs, is made on the run.

Boots must also address DIs as "sir," must stand at attention when spoken to, must request permission to speak, get a drink of water or go to the head.

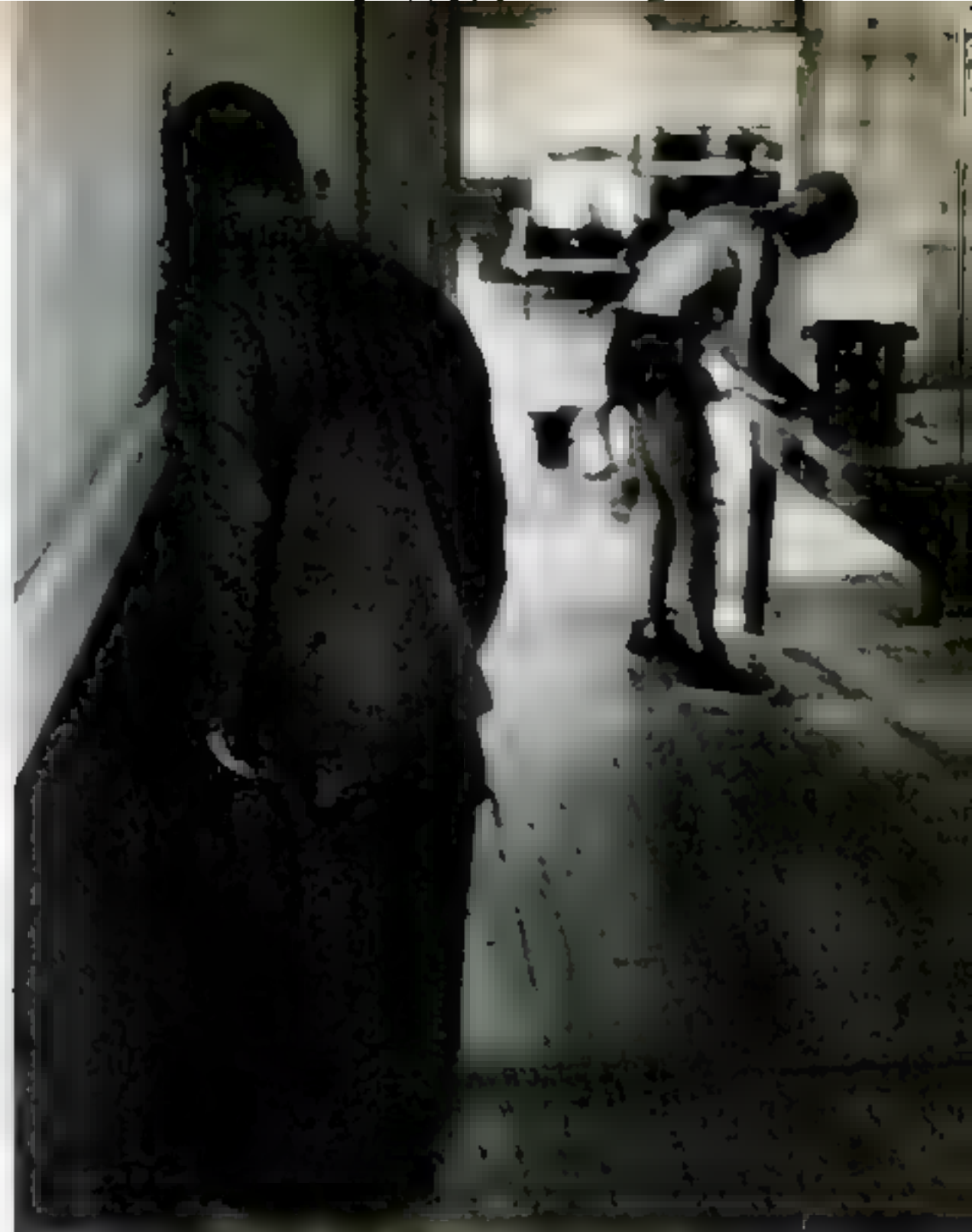
← IN CONTEMPTUOUS SILENCE TROPE WATCHES BOOT SOUND OFF CADENCE

IDIOTS, CLOWNS AND SKINHEADS'



THE DI GLARE is directed at trop-headed boot as Wischniewer conducts a quiz on Marine regulations. Boots stand at attention, are asked questions

any time, anywhere. Familiar question: "What is platoon motto?" Answer: "The unbelievable we do immediately. The impossible takes a little longer."



GABBY BOOT, whom Trope had caught talking in ranks, found himself standing in a corner for a half hour, bellowing out an extemporaneous speech.

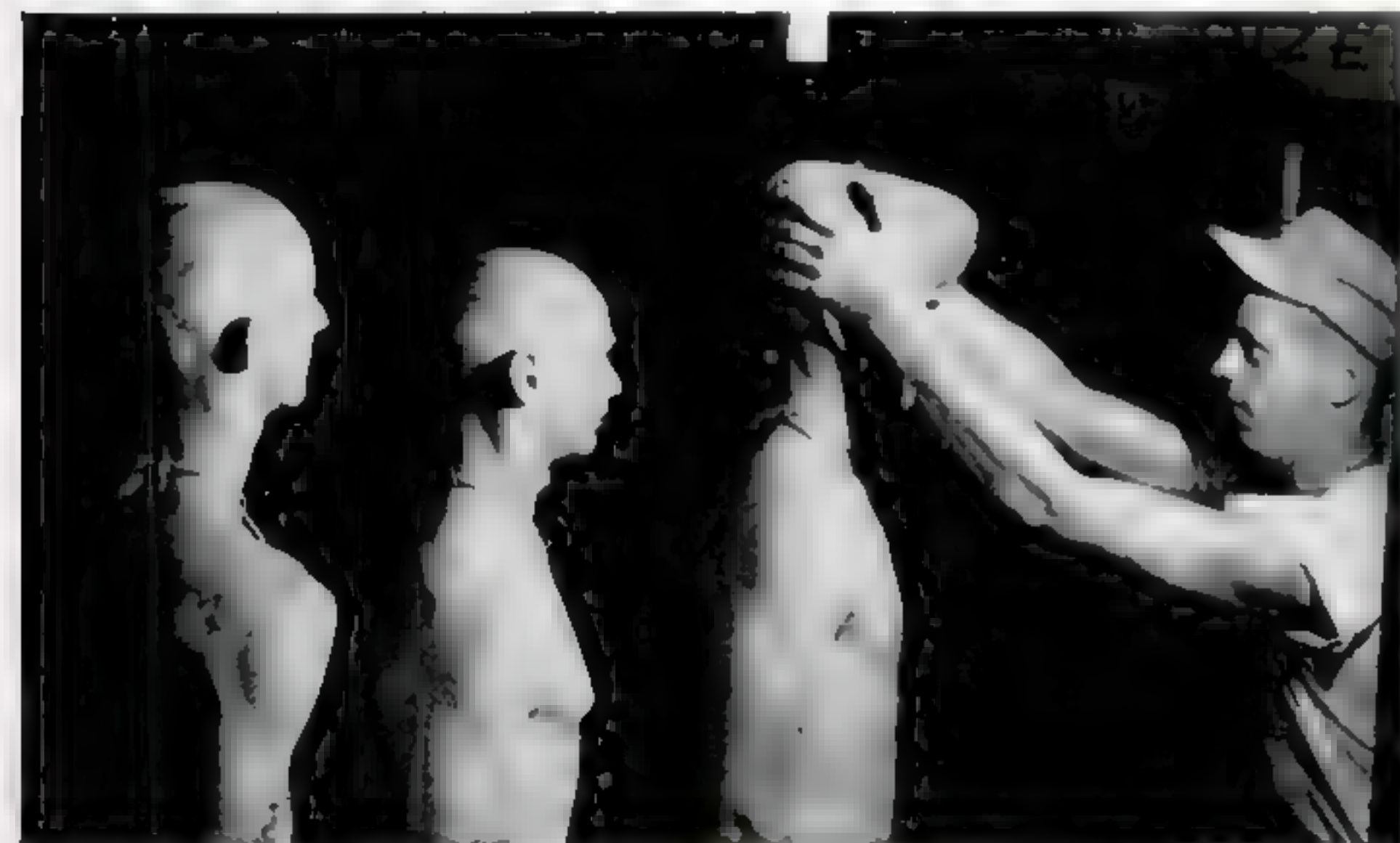


THE SHEARING comes as an early step in "forming period" in which boots are clothed and cleaned. The hair-riting, essential for both hygiene and bu-

multy, takes one minute and costs each boot 25¢. Next, the boots go on to be showered, sprayed for skin diseases and fitted with shoes and uniforms.



BUCKETED BOOT, who unwisely neglected to shave all the fuzz from his chin, had to scrape it off with dry razor while keeping his head under a bucket.



THE FITTING of caps is done as bald boots, looking like frightened mummies, stand at attention. By the time the boots emerge from the forming period

they have lost all identification with civilian life, are thoroughly accustomed to being called idiots, yard-birds, clowns, nobs, meatheads and skinheads.



BOOT WHO FORGOT HIS BELT HAD TO CARRY IT AROUND IN HIS MOUTH →

CONTINUED ON NEXT PAGE



"FIELD DAY" for boots is not a picnic but a session of scrubbing the harrack decks. Boots in good standing with Trope do it once. Laggards do it over and over.

'SOME DAY, YOUNGSTER...'

The thing that dominated the boots of Platoon 268 was the roar of Platoon Sergeant Trope. It would march them around booming like a foghorn. It would bend them to scrubbing the harracks or it would assume a briefly patient tone describing the intricacies of a rifle. To a foolish boot it might solemnly say: "Some day, youngster, you're going to wake up fighting in Korea. Pray to God some guy doesn't get killed because of your foolishness." In a back-talking boot it took on a withering scorn: "One thing I don't like is a dummy with a belligerent attitude. If your blank blank brain was made of dynamite, you couldn't blow your blank blank nose."



RIFLE DRILL is taught by Trope who shows boots that snappy way of shifting rifle to the left shoulder is to place it "smack in the shoulder and make it hurt."





BOOMING THE CADENCE, Trope marches his boots back from the building where they were issued seabags and utility clothes. Straggling as they marched,

with their caps falling over their ears, they were a sickening and clownish sight to Trope who advised them soon after that they should have joined the Army.



AS HIS PLATOON SOUNDS OFF, TROPE YANKS CAP OVER A BOOT'S EAR, OBSERVING THAT SINCE THE BOOT WAS AN IDIOT HE MIGHT AS WELL LOOK LIKE ONE

'DO I FASCINATE YOU, GOON?'

When his charges were sufficiently frightened and chastened by the first barrages of humiliation, Sergeant Trope took them out day after day into the broiling heat and taught them how to drill and march—a highly important phase of the training because it teaches the boots teamwork and instantaneous obedience to commands. Patiently Trope demonstrated the facing movements and the manual of arms, but his patience wore out when ungainly boots found it difficult to tell the left from the right foot. Some he cured by making them hold their left foot high in the air for grueling lengths of time. Some he ridiculed by yanking their caps down at ludicrous angles. One made the intolerable error of looking at Trope while the DI was hawling him out. "Why aren't you looking straight

ahead, meathead?" rasped Trope. "Why do you keep following me with those baby blue eyes? Are you in love with me? Do I fascinate you, goon?"

After three weeks of drilling, the platoon was ready for its first formal inspection which, rigidly graded by officers, was held as a competition with two other platoons on the base. The night before it took place, Trope drove his charges into a fever of activity. He made them clean their rifles until the barrels gleamed and stack them under sheets so that no specks of dust would light on them. He set them to work scrubbing their cartridge belts and ironing out miscellaneous creases in their freshly pressed khaki uniforms. Despite the intransigent gloom which Trope invariably maintains regarding his boots, his platoon won first place in the competition.

TROPE HAS TROUBLE WITH THE IMPOSSIBLE



PATIENT TROPE calmly attempts to steer an ungainly boot into the correct method of pivoting.



AROUSED TROPE seizes boot by collar, twists it and describes the pivoting technique once again.



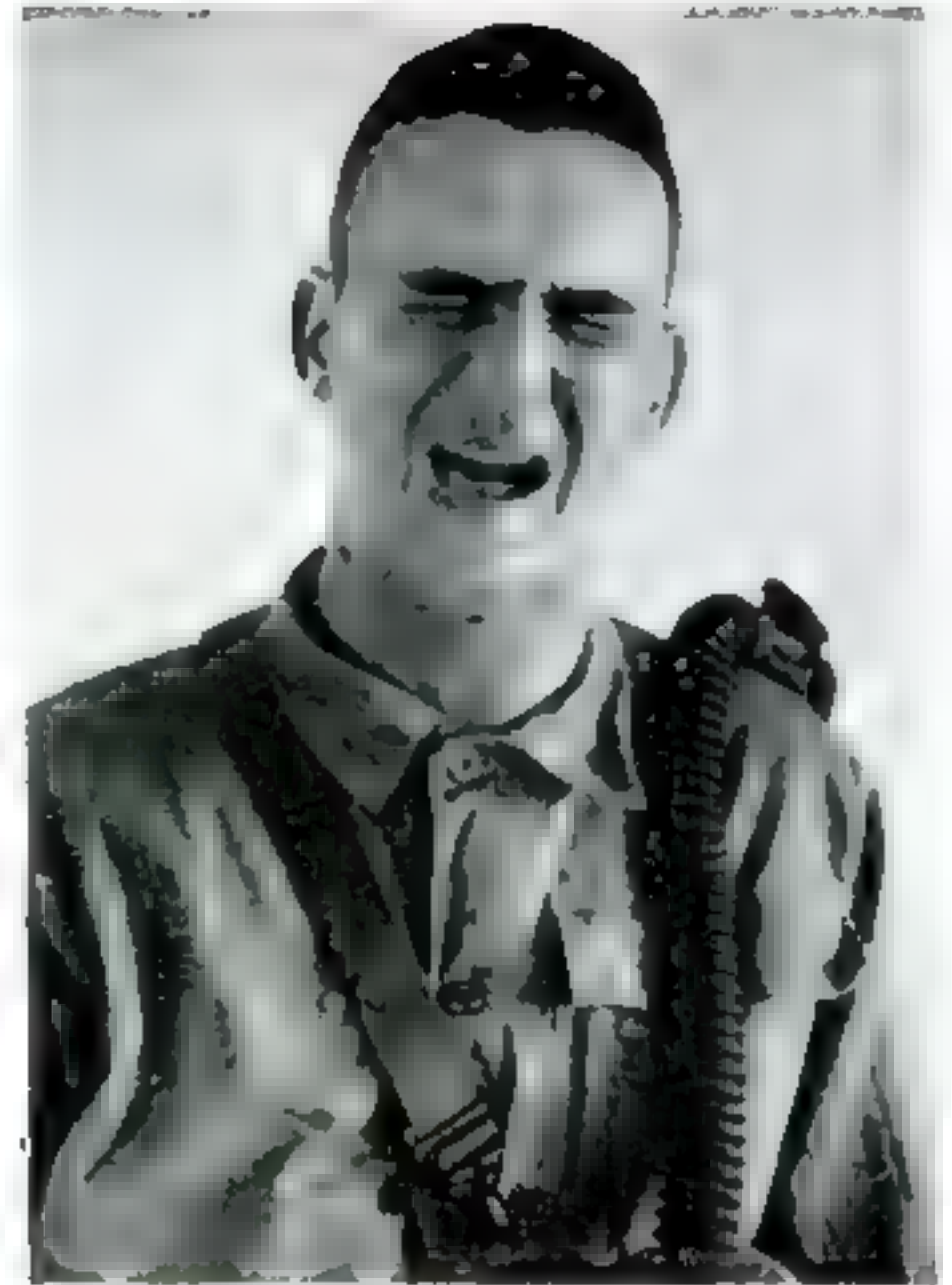
ANGRY TROPE stamps hard on boot's right foot and then yells, "Now, pivot on the one that hurts."



CAP AWRY, a boot on rifle range gets Trope's effective cure for not being able to squint his left eye.



CAP PULLED DOWN because he scratched bug bite during formation, boot stumbles to chow line.



BAWLING BOOT stands in tear gas chamber where all boots must sing Marine Hymn without masks.



NEGLECTFUL BOOT carries shoe between his teeth while forming up to go back to barracks. He left it lying around while he was being issued his uniform.



FORGETFUL BOOT committed crime of calling rifle a gun which, to Marines, is artillery piece. He had to hold 10-pound rifle at arm's length for five minutes.



DESPERATE TROPE pleads with his charge to remember which is the right and which is the left

foot. Finally he mutters, "You walk like a zombie. Put a halter on you and you'd look like a jackass."



RESIGNED TROPE gives up lesson in total disgust while the equally discouraged boot walks away.



TIRING, a boot (right) begins to sag during the march back to camp. Boot behind him is almost gone.



LAGGING, the boot is pulled along like a dog on a leash by Sgt. Roy Kerton, Trope's other assistant.



EXHAUSTED, the boot is given help by his friends under the eyes of the disdainful DI, Sergeant Kerton.



DOUBLE-TIMING HIS BOOTS, a grim Sergeant Trope leads the platoon along road. Back in barracks

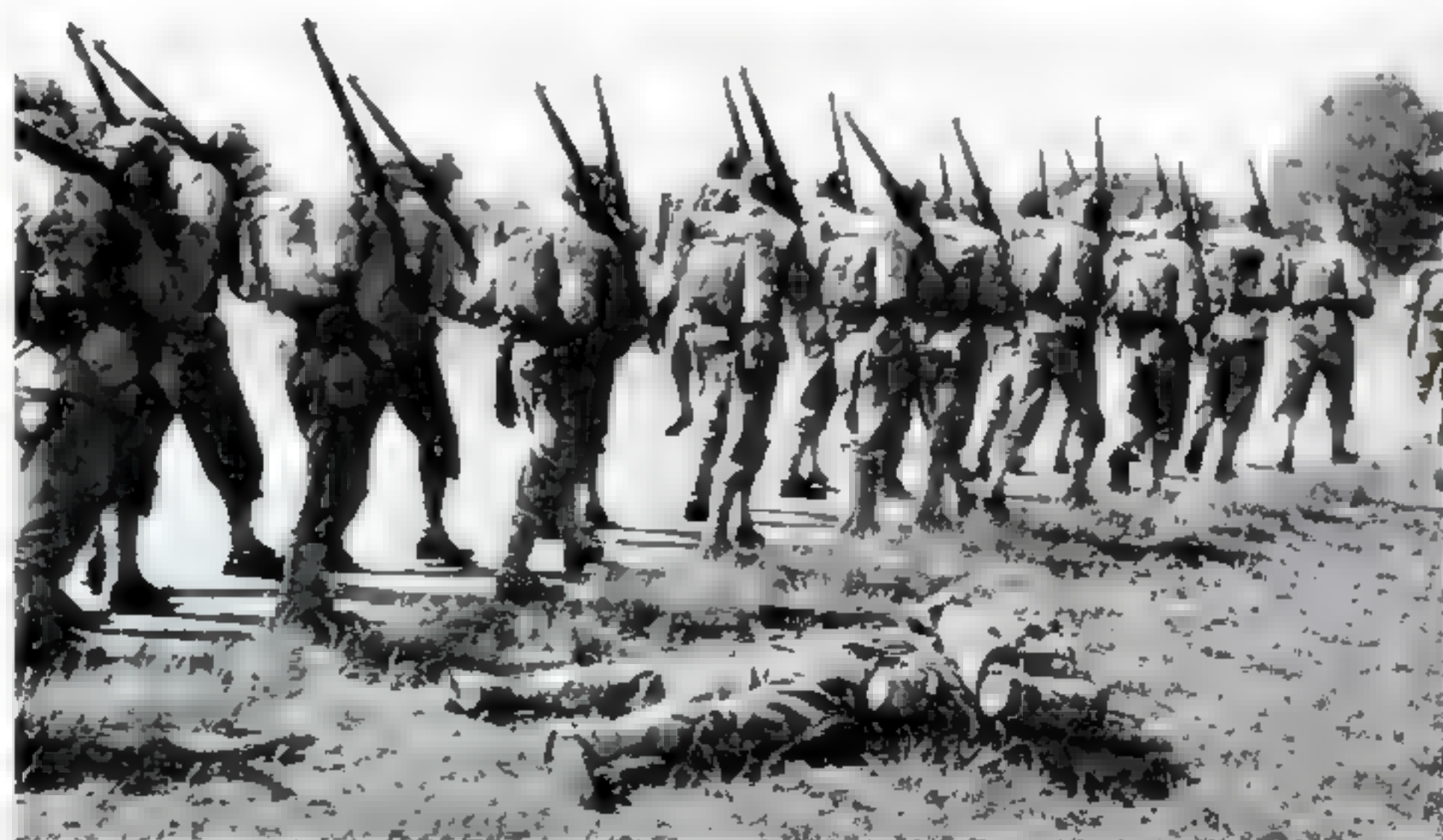
he made the boots who had survived the ordeal jeer from their windows at the stragglers coming in late.

'ARE YOU PROUD OF YOURSELVES?'

No matter how tough things were today for a boot he knew they were going to be tougher tomorrow. But the toughest time of all was the "day at the beach," a march in full combat gear to an area where for eight hours the boots raced through a field course—scouting, crawling, hitting the deck, bridging barbed wire. Trope double-timed the boots along the blistering, dusty road. When he detected a boot sneaking a drink of water without permission, he made the entire platoon empty their canteens. Boots passed out but were left lying. To one who was

almost unconscious, Trope demanded, "Are you proud of yourself?" "No sir," mumbled the bleary boot. "Well, get up and get back to your platoon." The boot did.

By graduation time, which came soon after the "day at the beach," the boots understood the serious reason behind the incessant pressure and were proud that they had survived it. Trope stood proudly with the graduating platoon, then hitching up his belt and his vocabulary, he started in on another shambling batch of idiots, yardbirds, numbs, meatheads and goons.



COLLAPSED BOOT lies by the side of the road as the platoon marches by with enforced indifference.

To emphasize point that weaklings are not wanted, the platoon was marched past the inert form twice.



GRADUATION PICTURE shows Trope with his platoon. Of the 74 who began the course, some were dropped out as unfit; some were demoted to later platoons.

But 59 of them finished and were promoted from Pvt. to Pfc. At end, the troops agreed that Trope was the kind of NCO they would want to follow into battle.

TROPE IS A HARD MAN BUT HAS SOFT MOMENTS

At 26, S/Sgt. William Steve Trope swaggers his 6-foot-tall, 190-pound body about with shoulders hunched forward like a boxer ready to go into his crouch. His chin is marked with the scars he acquired in bar fights, usually defending the honor of the Marine Corps. His hide is tough and his faith in his methods unwavering. "Eight weeks isn't very long to make something out of a guy," he explains. "He's got to be worked. I haven't got time to be a nice guy."

To everyone but his boots, however, Trope displays a natural courtesy. When he was a boy in Connellsville, Pa., his father, a Czechoslovakian coal miner, drummed good behavior into him and his three brothers—sometimes beating it in with a short leather strap. "We didn't hang around in poolrooms or on street corners," Trope remembers. "When it was dark, we came home, no matter where we were."

For years young Bill Trope wanted a military career, and for a while he flirted with the idea of joining the Navy. But the nearest naval recruiting office was 12 miles away in Uniontown and the Marines had one in Connellsville. So Trope was saved. He had to wait until 7:30 on the morning of his 17th birthday before he could join, but on Dec. 29, 1941 he was the first one in line when the Marine recruiting station opened—and had been there an hour.

In nine years as a Marine, Trope has seen combat on Guadalcanal and New Georgia, service in China and on Guam. His good record, his impressive size, his stickling insistence on rulebook efficiency and his ruthless dedication to the Corps made him a DI in 1950. In February he plans to request transfer to Korea. Being a DI is an important job, Trope admits, but a thankless one. "When you turn out a good platoon they don't say anything, and when you don't they yell 'why?'"

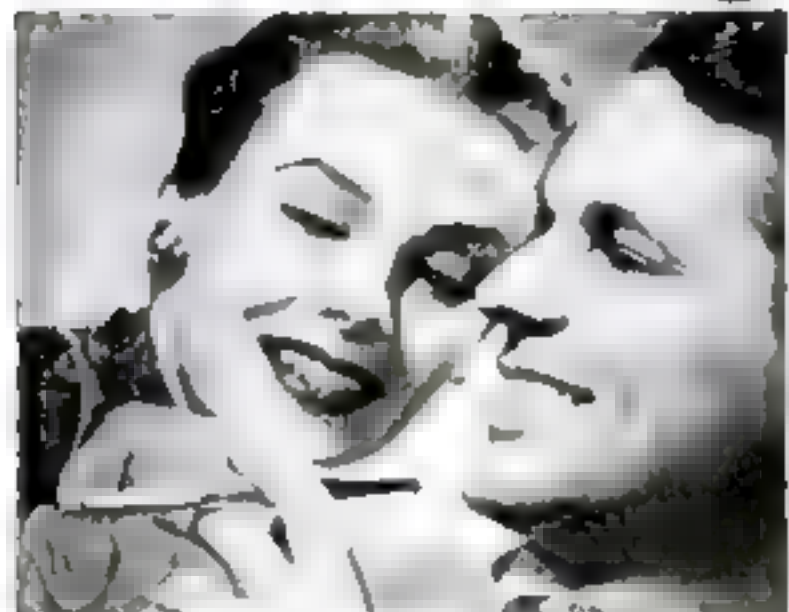
Trope is not inhumanly lost in his work. At night he likes to drink in the Staff NCO Club with his girl, Lydia Remolde, a Woman Marine, who is a secretary for the base chaplains. Popular with other NCOs, he always has a group forming at his table. The talk is incessantly about the Marine Corps. When Lydia gets bored by it, Trope quietly reaches over and with a broadminded consideration that would astound his boots, takes her hand and leads her onto the dance floor.

As a DI, Trope sincerely feels he is doing something good for the character of each of his recruits. Their fine combat records in Korea are his most tangible proof. But once he got confirmation from a most unexpected source. The mother of one of his boots wrote him, "I never saw my son looking so well or having so much self-confidence. . . . You did more for him . . . than I can possibly express here." Trope has not yet answered the letter, but if he finds somebody he trusts he takes it from his footlocker and, with a kind of belligerent pride, reads it aloud.



UNLIKELY SIGHT for a boot is a relaxed Trope laughing with friendly but rival DI after an inspection of their platoons. As usual Trope's finished first.

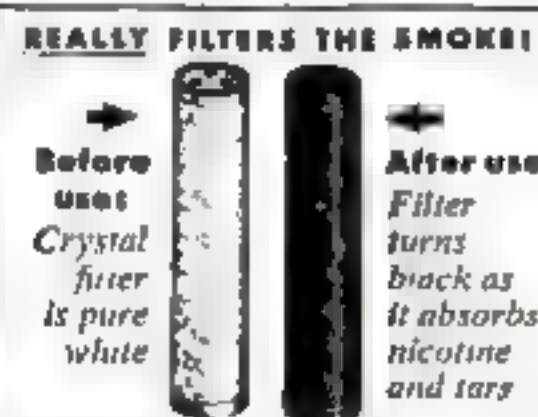
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■ This is no ordinary cigarette holder. It is an amazingly efficient instrument for filtering cigarette smoke—any brand of cigarette. You can actually see the harmful irritants it removes from the smoke. And once you take a good look at the tarry stuff you'll be glad it's in the Denicotea crystal filter, not in you!

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SHOE POLISH



NEW OIL FIELDS

EDITORIAL REPRINTED FROM *The New York Times*

THE ROLE OF THE PROFIT MOTIVE

This editorial appeared recently in one of America's great newspapers. THE NEW YORK TIMES notes particularly the many skills and the great risks involved in the search for oil.

The development of new sources of oil is only one phase of oil company rivalry. The oil must be taken from the ground, refined into finished products, transported by pipeline, tanker, truck or tank car and marketed where and when it is needed. Every step of the way, every day, oilmen try to win more business by doing these jobs better, faster, more efficiently.

As THE NEW YORK TIMES says so emphatically:

"... the role of the profit motive in inducing socially useful action is of primary importance, a fact which our people and our legislators might well keep in mind."



IVERSON NO. 1 — When this well, shown with its "slush pit," came in near Tioga in the Williston Basin, North Dakota became America's 27th oil-producing state. It was 29 years ago that a single oil company began the long search for oil in North Dakota. Today many oil companies, big and little, have leased over half the state's acreage for drilling, in the hope that the region will prove to be a major oil producer. Oil companies are getting ready to spend millions to find the answer.

"**W**HAT may well be the beginning of a new major domestic oil source in the northern Middle West is indicated by two recent important finds 100 miles apart, one last April in North Dakota and another in the past fortnight in Montana. For several decades this country has depended heavily, though not exclusively, upon southern and western areas—such states as Louisiana, Texas and California. If these new finds in North Dakota and Montana presage the opening of comparable rich fields they are of great importance.

"The mounting number of cars and oil heaters in this country is steadily increasing our consumption of this material, while from a global point of view the shadows over the future of oil production in the Middle East, particularly Iran, make it most desirable to increase production from more certain sources, as in this country, as rapidly as possible.

"In our gratification over these new finds we should not lose sight of the factors which made it possible for oil to be discovered at depths of 7,000 to 11,000 feet underneath the earth. The contributions of geologists, drilling technicians and related specialists are, of course, of the highest importance, for they make possible the location and then the reaching of this buried treasure. But important, too, are the enterprise and the willingness to bear risks which motivated these efforts. Wells that find oil are well publicized, but the large number which are no more than dry holes in the ground are recorded only in red ink in private ledgers.

"The men and organizations who search for oil at fantastic depths risk millions in such ventures, and frequently lose them. But they continue even after repeated disappointments because on balance profits can be made if a reasonable proportion of successes is attained. In this activity, as in many others, the role of the profit motive in inducing socially useful action is of primary importance, a fact which our people and our legislators might well keep in mind."

An Informational Advertisement from the Oil Industry Information Committee

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Now RCA VICTOR adds this long-looked-for achievement to its famous Million Proof line—

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Picture Power!

FROM THE ELECTRONIC SUPER CHARGER

New super-sets bring you the clearest pictures ever, even in the most difficult reception areas



17-inch RCA Victor Preston—PICTURE POWER super-set—a table model in fine-grain wood with matching console base at slight extra cost. Has phono jack for "Victrola" 45 Attachment. Choice of finishes. RCA Victor 17T155.

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When you buy RCA Victor Television—with RCA Factory Service—you get television's greatest combination. For the best in television service buy one of RCA Service Company's budget-priced protection plans. The cost . . . as low as \$5 for a year's protection on your RCA Victor picture tube.

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*Million Proof 17-inch Fairfield, America's fastest-selling console now costs less than ever! RCA Victor 7T122.



*Million Proof 17-inch Regency, dignified styling at a price you can afford. RCA Victor 7T123.



*Million Proof 17-inch Highland, a fine performer, at a new low price. RCA Victor 7T112.

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Pay just \$12.95, the regular price, for the "Victrola" 45 attachment that can play through any radio, phonograph or TV set . . . get, at no extra cost, over \$6 worth of RCA Victor 45 rpm albums! Offer good only in Continental U.S.

*Available with power-plus chassis for peak reception in weak signal areas at an extra cost of only \$30. See your dealer for details.

Don't miss the Phil Harris Show, Sundays at 8 p.m. New York time on NBC radio.

Price of Power-Plus chassis is suggested list price. "Victrola"—T.M. Reg. U. S. Pat. Off.



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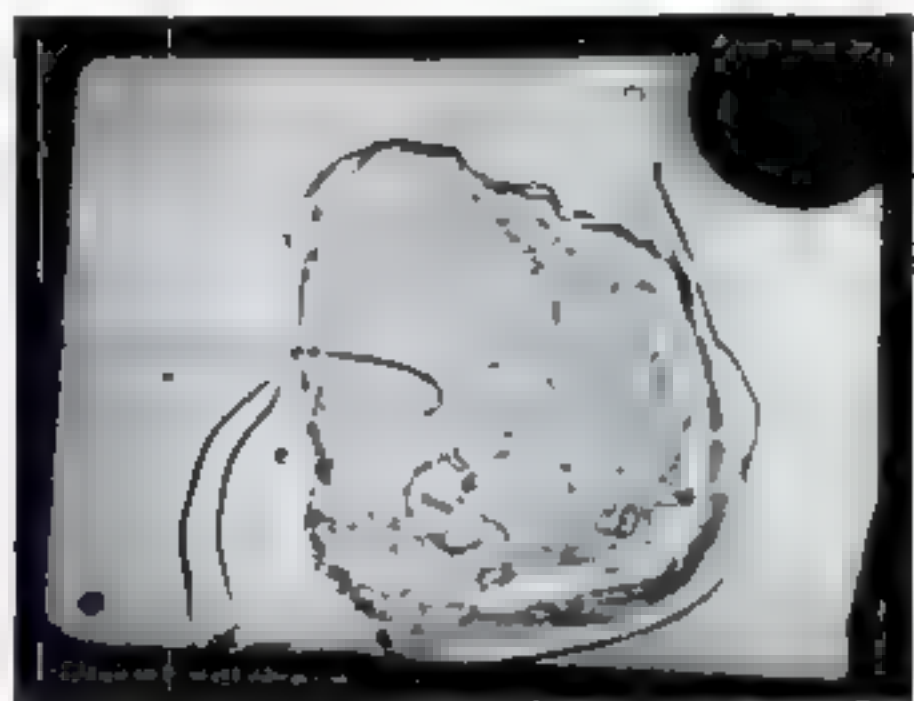


MICROMANIPULATOR, designed by P. de Fonbrune of Paris' Pasteur Institute, is operated by wiggling joystick (1) which forces air through tubes (2) to instrument holder (3) which maneuvers forceps (4).

TINIEST TOOLS

Scientists use them to operate on organisms .001 of an inch long

Nestled in the needle's eye in the picture at right are three of the smallest surgical instruments ever devised by man. They are used to perform incredibly delicate operations upon individual living cells and creatures so tiny that they can be seen only with the aid of a microscope. Besides the loop, hook and probe seen at right, the complete set of microtools includes scalpels, needles and suction pipettes. All of them are made by fashioning microscopic tips on the ends of small glass tubes (*next page*). By maneuvering them with a remote-control apparatus called the micromanipulator (*above*) and closely observing their Lilliputian movements with a binocular microscope, scientists can dissect .0004-inch-thick nerve fibers and .001-inch-wide cancer cells, transplant single cells from one animal to another, or remove the nucleus from a .001-inch-long amoeba (*below*).



MICROSURGERY on an amoeba looks like this through microscope. Here in experiment performed by Dr. de Fonbrune, creature is held by prongs of a clamp while hook removes .0004-inch-wide nucleus.

THREE TOOLS ARE SEEN THROUGH NEEDLE'S EYE →



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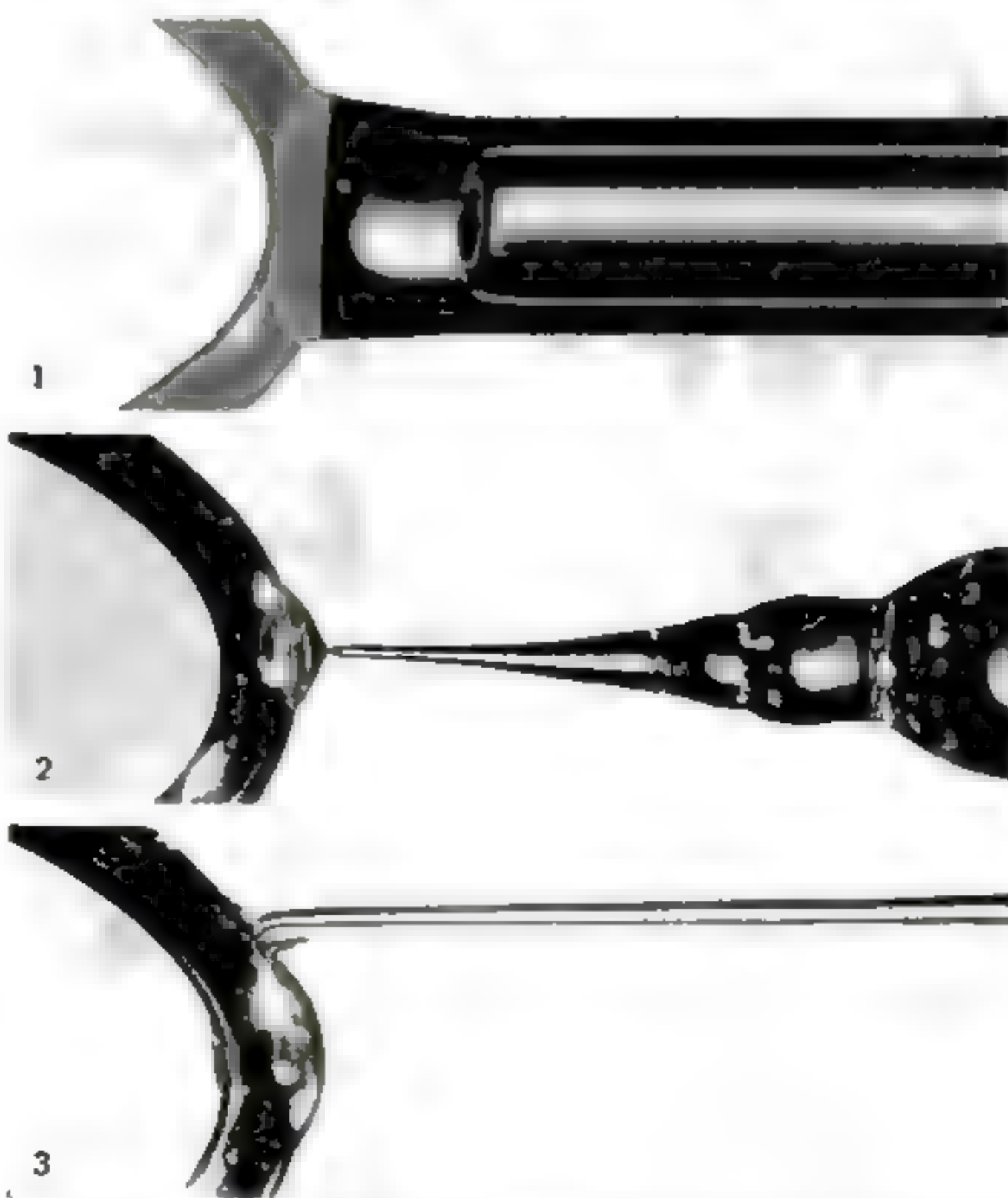
L10 Offer expires in 60 days.

Tiniest Tools CONTINUED

HOW THE INSTRUMENTS ARE MADE



THE MICROFORGE, in which glass microtools are made, consists of a glow-
ing wire, heated by electric current, against which glass is melted and shaped,
and curved air tubes which help to control temperature. In left foreground
is microscope lens through which tool-shaping is watched. At top right is light.



MAKING A MICROHOOK in microforge is done by (1) partially melting .04-
inch-wide tube of glass on hot wire, at right, (2) drawing it out to microscopic
point, (3) bending it against wire to form completed hook which is allowed to
harden. This hook, larger than most microtools, is shown magnified 20 times.

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Beauty*

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Remarkable Bell-
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ACID INDIGESTION,
HEARTBURN, NOW!**

Eat without fear of acid
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or two Tums. Gas, heart-
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Tums neutralize excess
acid, soothe and settle up-
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over-alkalize or cause acid
rebound. Cannot irritate
delicate stomach or intes-
tinal lining.



FOR THE TUMMY

✓ **TRY ONE OR TWO TUMS AFTER BREAKFAST
SEE IF YOU DON'T FEEL BETTER**

**Your dog, like a child,
needs a planned diet, too**

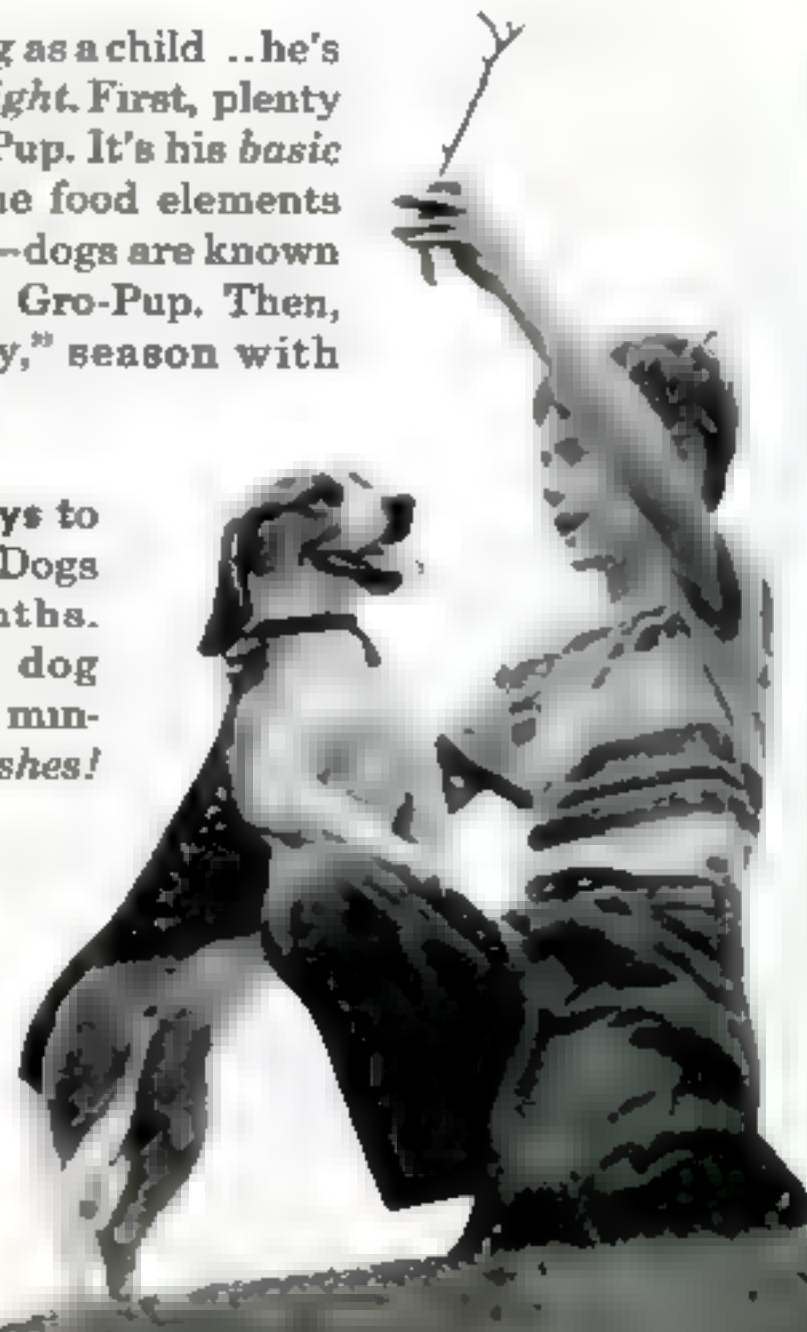


Easy plan: 1. For his *basic* food, nourish him with Gro-Pup Ribbon. Veterinary approved.* 2. Serve dry—or moisten with water, milk or gravy. Table scraps okay, too.



Your dog is as trusting as a child...he's sure you'll feed him *right*. First, plenty of crisp, savory Gro-Pup. It's his *basic* food. Combines all the food elements—vitamins, minerals—dogs are known to need. Over 30 in Gro-Pup. Then, because he's "family," season with table-scraps-n-gravy.

A boy takes 20 birthdays to build his bone frame. Dogs do it in 9 to 20 months. From Gro-Pup, your dog gets *basic* bone-building minerals. *Every bite nourishes!*



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BOX: Serve Gro-Pup Ribbon crisp or moistened.
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the miracle lipstick!

fabulous wear

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fabulous creaminess

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The first and only truly creamy indelible lipstick!
Non-drying because it's made with lip-softening Lanolite*!

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Choose from these Revlon fashion-genius colors

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| Love that Red | | | |

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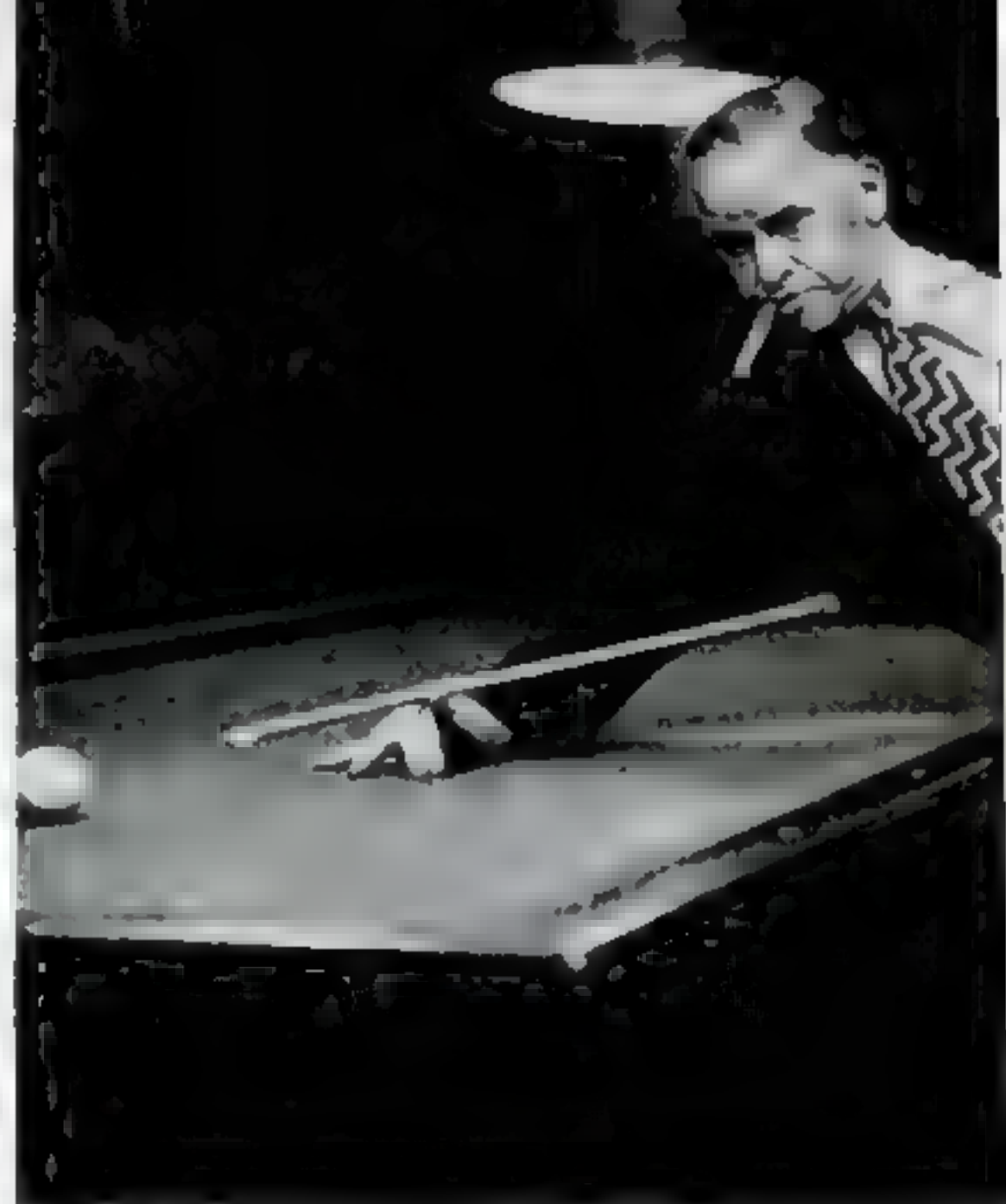
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SIX POOL HALL PORTRAITS ATTEST TO THE INTENSE CONCENTRATION, MENTAL ANGUISH, GYMNASTICS AND EVEN SHOWMANSHIP REQUIRED BY THE GAME

POOL Its Players and Its Sharks

CHAMPIONS AND "HUSTLERS" ALIKE DEPLORE THOSE WHO SCANDALIZE THE NAME OF A FINE OLD GAME

by ROBERT COUGHLAN

A FEW months ago in New York City several score elderly gentlemen, representing among them a fair share of the financial and social aristocracy of America, gathered respectfully in the billiard room of the Union League Club and sat for nearly an hour while a small, lively, nattily dressed man named Willie Mosconi moved rapidly around a table and drove balls into pockets with a cue. From time to time, when he made some especially difficult shot, there was an excited burst of applause, and at the end, when he had pocketed 150 balls with only two misses, his hosts gave him an ovation unmatched since the last appearance of a Republican presidential nominee in those halls. Not long afterward another group gathered in a basement billiard room on Avenue X, in the Coney Island section of Brooklyn. This audience was of about the same size but otherwise was quite

different, being made up of teen-age boys of the kind who like to bully policemen. Again Mosconi was the attraction, and although he was greeted with boos, jeers and ribaldries—Avenue X's way of welcoming a stranger—these soon gave way to cheers, and when he had finished pocketing 150 balls with only one miss he was nearly crushed in the stampede for his autograph.

It would be hard to find any other common bond between the denizens of Avenue X and those of the Union League Club, but it is clear that in this single instance one exists. Both are fascinated by the game of pocket billiards, more generally known as pool, and thus share a fervent admiration for Mosconi, who is the world's champion at this sport. So do upwards of eight million other people who, it is estimated, play billiards in one form or another on 120,000 tables in 40,000 clubs

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says **BERT PARKS** star of TV hit, "Break the Bank"



THAT'S HOW SURE I AM
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VITALIS
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Homogenized for easy
flow in handy shaker-top
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**NEVER BEFORE SUCH
A CREAM HAIR TONIC!**

No sticky hands, hair or
comb! Washes off in
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Lighter-Bodied—makes
hair look good, but not
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Special Stay-Put Ingre-
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groom.
Homogenized for easy
flow in handy shaker-top
bottle. (Also in 27¢ size.)

HERE'S ALL YOU DO: 1. Buy a bottle of
VITALIS Hair CREAM (by the makers of
famous Vitalis) at any drug counter. 2. Try
it. Then tear off the front panel of the carton,
write your name and address on the back
and mail to
**VITALIS Hair CREAM, Box 294
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25¢ will be promptly mailed to you. Offer
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lasts longer!



PADLOK inner-ring
lock upholstery
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A patented method. Does away
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**LET'S HAVE
HOT BISQUICK
BISCUITS 'N
LAKE SHORE
HONEY!**

General Mills, Inc.



FIRST CHAMPIONSHIP MATCH in U.S. was played April 12, 1859 in Detroit. Michael Phelan (left) beat John Seereiter. Phelan also won \$15,000.

POOL CONTINUED

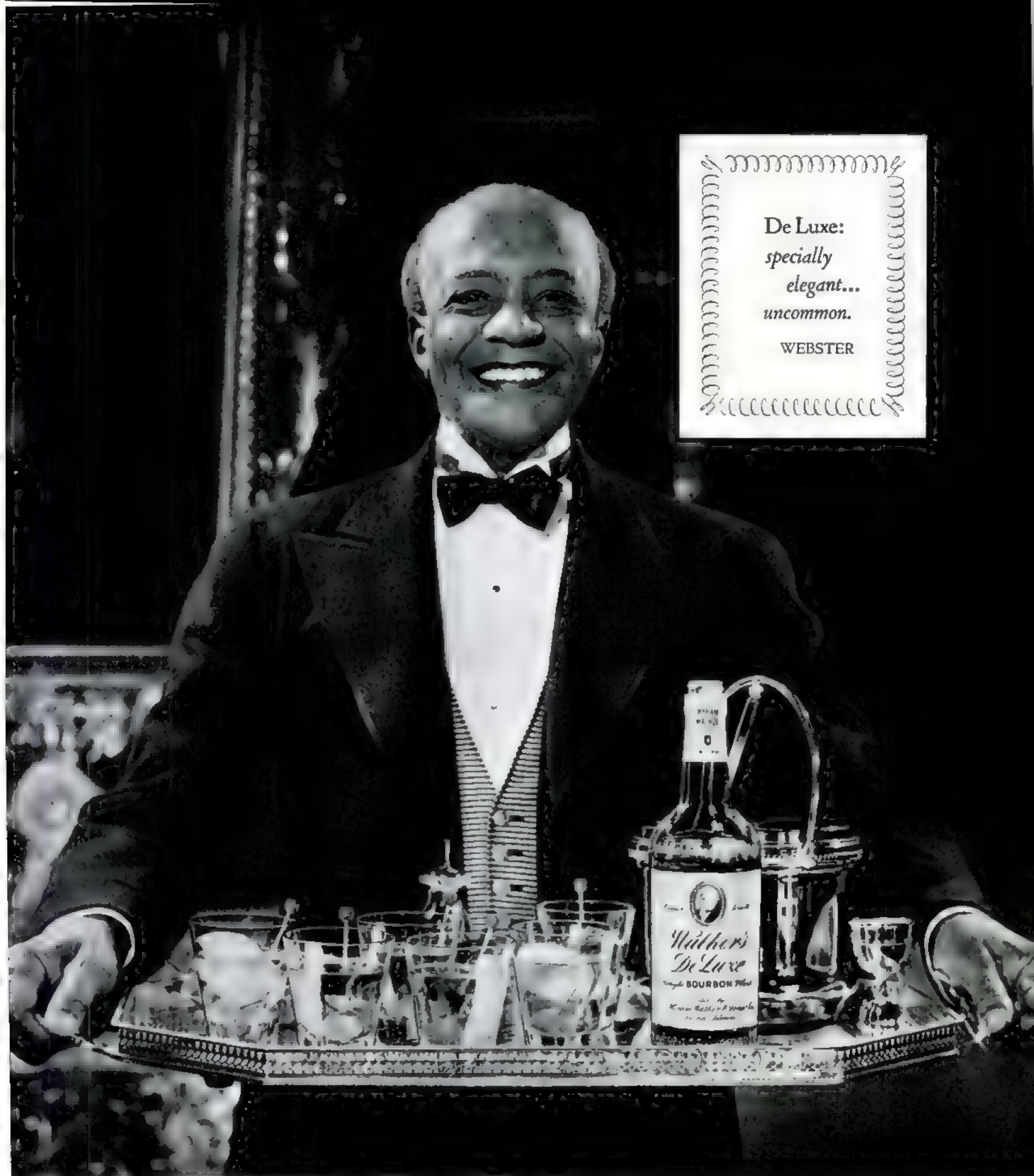
and public rooms throughout the U.S. As a participant sport for adults, billiards far exceeds baseball, golf or any other game with the possible exception of bowling, and its appeal seems limited by no factor except sex. It is traditionally a man's game, and is played by all manner of men. Bob McGirr, proprietor of a popular billiard room in the Roseland Building on Broadway, New York City, was reminded of this a few years ago at his niece's graduation. "Cardinal Spellman was there surrounded by hordes of people," McGirr recalls. "I am introduced. 'McGirr? McGirr?' says the Cardinal. 'Is that McGirr's Billiard Academy?' When I acknowledged that I was the party, they couldn't hold him. He broke loose from the others and stood and chinned with me for 15 minutes. Wanted to know about the popularity of the different games these days and how the big players were going. He says he doesn't have the time for it now, but he gave me to understand that in the seminary he was a pretty good balkline player."

Yet, in spite of such an imprimatur as this and the endorsement of millions, the fact remains that billiards—the generic term covering all of the many different games played on a table with balls and a cue—has a shady name. For unfathomable reasons this is less true of "carom" billiards, which involves only three balls and is played on a pocketless table. But it is emphatically true of pool, the progenitor of all billiard games and still overwhelmingly the most popular. Mothers blanch at the thought of their sons frequenting a "pool hall," and in this country, minors are almost everywhere forbidden to enter public rooms, let alone play. Indeed, public rooms are banned altogether in many communities.

Pool players understandably regard such talk as libelous, and the various anti-pool statutes as an invasion of their natural rights. The result, accordingly, has been a considerable undercover traffic in pool. As *The Billiard Reporter* has pointed out, "Both young and old crave this form of amusement. . . . Where a town is closed to billiards, young men hearken to the call elsewhere. . . . They spend their spare time and money in other places. Who knows where to find them? . . . It is better to let them have it in the full gaze of the old home town." Texans have found a legal loophole which allows the game to be played in private clubs, with the result that although officially the state is bone-dry on pool, actually there are hundreds of tables on which "club" members play thousands of games a year. In one form or another, it probably is the oldest game in the world. Furthermore, it will be going strong, pool fanciers are sure, when baseball has joined jousting among the antiquities of sport.

There is evidence that an early version of it was played in Greece in 400 B.C. Cathaire More, a provincial king of Ireland who reigned early in the 2nd Century A.D., is said to have willed "to Drimqth . . . fifty-five billiard balls of brass, with pools and cues of the same material." But the modern version dates from the late 18th Century, and its history begins, perhaps appropriately, in a jail. A Captain Mingaud, a political prisoner in Paris, took to whiling away the hours on a table and became an accomplished player. As his skill increased so did his enthusiasm, and when at last his term was finished he refused to leave: he had discovered the "draw shot"—in which, by striking the ball near the bottom, it can be made to move toward rather than away from the player—and he pleaded that he needed more time in which to perfect his technique. His wish was granted. Afterward Mingaud toured the principal cities

CONTINUED ON PAGE 162



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POOL CONTINUED

of France, where his prowess with the draw and other unusual shots greatly excited his audiences and started billiards (from the French word *bille*, meaning ball) as an international craze. Mingaud, who is revered as the Moses of the sport, also contributed two very important developments in the design of cues by (in 1790) filing the striking ends, which previously had been square, into a rounded shape and (in 1807) adding leather tips, thereby gaining much greater control over the cue ball, which is used to strike the other balls and drive them around the table. Due to Mingaud's genius the French got a head start in the cue tip industry and still market the best tips, which are made of carefully selected, hand-cured leather from the necks of young ewes.

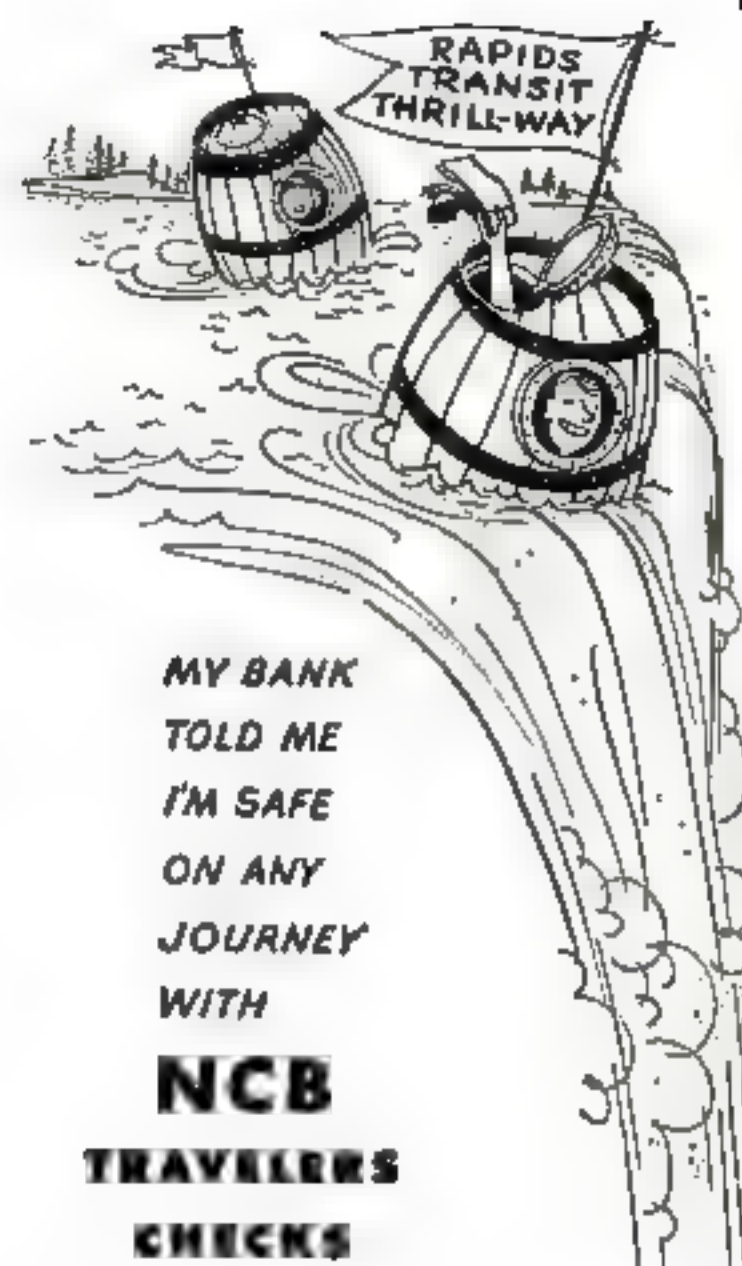
It remained for Jack Carr, an employee of Bartley's Billiard Room in Upper Bath, England, to add a development in cue usage that was to bring the game to its fullest flower. The immortal Carr, while experimenting one day early in the 19th Century, found that by striking the cue ball at various points on the sides he could make it spin, curve or bounce off the side rails at a greater or smaller angle than it normally would, and impart spin and direction to the other balls hit by it. Carr, realizing the value of his discovery, kept his secret, and when the astounded habitués of Bartley's pressed him for an explanation he attributed his skill to a special chalk he had invented. He called it "twisting chalk" and he offered to sell it for ten shillings (then about \$2.50) a piece, including lessons in how to use it. Eventually one of his students, being unable to locate him for a new supply, tried some ordinary chalk and Carr was undone. By that time, however, he was rich and was able to travel widely in Spain and France, where he gave exhibitions and made more money. He was acknowledged unofficially—this was before international tournaments began—as the world's champion. His memory lives in every pool hall, where to this day side-stroking is known as "English."



YOUNG HOPPE became famous at 12 by beating a pro who quit game.

Billiards made its first appearance in North America in 1565, according to Frank G. Menke, encyclopedist of sports, when a Spanish family brought it with them to St. Augustine, Fla. It was popular later on in the colonies and during the early republic. Washington had a table and used to play with Jefferson, Hamilton and Lafayette. The first championship match was played in Detroit in 1859, and was won by a man named Michael Phelan; but the most notable match of that era came six years later, in 1865, the participants being Louis Fox and John Deery, with the championship at stake. Fox was leading handily when a fly settled on his cue ball. He shooved it away but it returned. Again he shooved and again it settled on the ball. He waved his cue at it and "miscued"—struck the ball accidentally—which cost him his chance to shoot and brought Deery to the table. Deery proceeded to make an unbroken run of shots and win the championship, at which the grief-stricken Fox, it is said, ran from the hall, jumped into a nearby river and drowned himself.

It is easy for lovers of the game to understand Fox's martyrdom. Many players, upon losing a tight match, have been seized with an impulse toward self-destruction, for billiards demands a degree of concentration that puts a strain on the whole emotional apparatus. This is especially true of pool; one miss in championship play may mean the difference between winning or losing a game. Many pool players say that Alfredo DeOro, the "Cuban Wonder" who flourished some years ago, sometimes had to be restrained from leaping out the window when the play had gone against him. Another well-known player has a habit, when he loses, of retiring to the men's room, where he washes his hands, talks to himself angrily in the mirror for half an hour, and then in a fury hits himself with a right cross to the jaw and knocks himself out. His friends wait outside anxiously, knowing that there is nothing they can do for him until they hear the familiar thud on the floor, whereupon they enter and revive him. A habitué of the poolrooms in the Times Square section of Broadway relieves his feelings in an even more forceful way. When he misses an easy shot he breaks his cue across his knee, grinds the chalk under his heel and then with a wild cry charges



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CONTINUED ON PAGE 165



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down the lane between the tables and dives headlong at the wall. This apparently does him no harm but is hard on the plaster, and Bob McGirr, for one, has banned him from the premises on that account. His velocity during these moments of despair can be judged from the time when he mistook for plaster a wall that really was of plywood. His head and shoulders went through, thus pinioning him at the elbows and waist. The leading players frown on such displays and usually limit themselves to more genteel actions such as kicking the table or beating it with the butts of their cues. However, there have been occasions during match and tournament play when contestants have slashed the felt cloth on the table with knives, belabored hecklers in the audience with cues and even set fire to the premises.

Because of the strong emotions it arouses, pool lends itself exceptionally well to "gamesmanship," which is defined by Stephen Potter, an English writer who coined the word, as "the art of winning without actually cheating." In pool this is called "sharking," and it has many and subtle variations. Thus "Kokomo Joe" Sachs, for instance, is an expert user of the talcum powder with which players dust their hands and cues to eliminate friction in stroking. Sachs is such a prodigal user of talc that not only his hands but his clothing, the table, and his opponent are bathed in it until, as one victim has recalled indignantly, "the whole joint looks like a goddam explosion in a flour mill."

Ralph Greenleaf, the great champion of the 1920s and 1930s, sometimes used a large file to noisily roughen his cue tip when a competitor was shooting. (Greenleaf, for whom cue tips seem to have had some special psychic significance, sometimes vented his anger, and incidentally delayed the game, by pulling the tip right off after a bad shot.) Sharking is most advantageously effected when an opponent is playing "down the table"—that is, when he is facing the chair where the other player is waiting for him to miss. The latter may then feel the sudden need to light a cigaret, cross his legs quickly, blow his nose, take his cue apart, wind his watch, sneeze, stretch his arms or wipe his hands on a towel. Onofrio Lauri, who is almost totally bald, occasionally seizes on this moment to take the towel and give his head a high polish. He is able, some disgruntled competitors claim, to use his scalp like a reflector and aim a focused beam of light into his adversary's face.

It was Herbert Spencer, the English philosopher, who was credited with the remark, "Proficiency at billiards is a sign of a misspent youth"—perhaps the most quoted slander in the history of sport. Mr. Spencer made this outburst, it was said, just after he lost a game. The best evidence, however, is that Mr. Spencer did not make the remark; at the time he satisfied himself with merely smashing his cue. The slanderous statement was made by an acquaintance of Mr. Spencer, Charles Roupell of the High Court of Justice. Whether he uttered the remark after losing a game no one seems to know. But the supposition is a logical one; the tendency to alibi is strong among players of all billiard games, who characteristically blame the balls, the table, the cues, the weather or anything else conveniently at hand for their own failures; and Roupell's remark perhaps only establishes him as a true billiard player at heart. Aside from its bias, however, the statement contains a sound truth: proficiency at billiards is usually a sign of a youth spent at playing billiards, as attested by the lives of the masters. Willie Hoppe, doubtless the greatest all-round player of all time, who at the age of 64 is still the world's champion at three-cushion billiards (a carom game in which the cue ball must hit three sides of the table before striking its target) began at the age of 6 and was touring the country giving exhibitions by the time he was 9. Ralph Greenleaf began when he was 8 years old; Jimmy Caras at 6, and so forth. The career of Willie Mosconi is in many ways proof of the theory.

Mosconi was off to a good start on several counts. He was born in 1913 in Philadelphia where his father ran a three-table pool hall. Since the family lived on the floor above it, small Willie was able to loiter there as soon as he learned to walk downstairs. Early loitering



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POOL'S ELITE meet at match in Perth Amboy, N.J. in 1947. Mosconi (left) was challenging Crane (right) for world's championship, which Mosconi won. Referee Lauri (center) is the player who can shine his bald head at opponents.

POOL CONTINUED

is useful, for much is to be gained in pool shooting, just as in golf or tennis, by observation and imitation. From the time he was able to see over the edge of the table, he had a cue in his hand. One day when he was 7 a stranger walked in and, finding no other players present, was about to leave when Willie mentioned that he would be willing to play. The stranger was amused and decided to go along with the joke, whereupon Willie ran 30 balls in a row and the man left, mumbling. This demonstration took even Willie's father by surprise, but he recovered quickly and began to arrange exhibition matches for his gifted child. These brought as much as \$25. Willie's share was usually an ice cream soda, the balance staying with his father. Then came the depression and, to complicate matters, Willie's father became too ill to work. Willie quit school. At 15, too old to be a prodigy, and too young to compete in adult tournaments, he took a job as an upholsterer's assistant at \$8 a week. He was fired when he got into an argument with the boss's son and began to throw furniture and tools at him. Faced with the support of his parents and five younger children, Willie now turned instinctively to the cue. "If I got 50¢ somehow," he remembers, "I would walk eight miles all the way down to The Fox or some other big room and try to run it into a dollar. Then I'd run the dollar into two dollars. I couldn't afford to lose, because if I did the Mosconi family didn't eat the next day."

Thus he became what is known as a "pool hustler"—a roving expert who lives by playing for side bets. In the golden age of the game—before cars, movies and radios cut the number of tables in use from 500,000 to one fifth that number—hundreds of hustlers circulated around the country, passing themselves off as traveling salesmen, itinerant laborers and migrant farm workers. There are perhaps as many as a hundred who still make it a full-time profession. The technique of hustling is identical with that of card-sharping: the pleasant stranger looking for a friendly game, and either losing or barely winning the first time or two; the small side bet that grows as the dupe becomes greedy; the denouement when the hustler, becoming progressively more "lucky," ends up with all the money. Because of his youth and limited area of operations, Willie could not aspire to such feats, and actually his most profitable victims were not, strictly speaking, hustled; they were good players who could not bring themselves to believe that an undersized boy with a sweet, sensitive face could play better pool than they could. One night, for instance, when Willie had gone downtown with a stake of \$2.50, he was challenged by a poolroom manager. They started at 11 p.m. and played until 10 the next morning, by which time Willie had won the contents of his pockets and cash register, about \$80. The same year (he was 16), in a game lasting from 10 p.m. until 7 p.m. the next night, he relieved a cigar store proprietor called Fatty Pincus of his wrist watch and diamond ring, as well as \$900. "It was a trial by fire," he says. "It steeled me. I developed nerve. In my opinion, no player can rise to the pinnacle and exhibit championship mettle unless he has sharked bets in his youth."

CONTINUED ON PAGE 172

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Q. What can I do with gray hair?

A. You can cover it completely with lasting color. You can make your crowning glory look as though it never knew gray hair existed. And you can do it so naturally, so lustrously, that your friends who knew you when will think you've taken a magic vitamin. (Note: it takes a hair color bath like Miss Clairol for the shining look that is a natural look.)



Q. What about permanents?

A. A well-made product for the hair will not affect a permanent... or be affected by a permanent. (We cannot speak for all products here... but we can point to the fact that Miss Clairol is preferred by hairdressers, people whose livelihood depends on successful permanents. Need we say more... except, talk to your hairdresser.)



Q. Must I be saddled with that "Old Paint" look?

A. Of course not! What you want is a tint that covers every single strand of your hair with lasting color... smoothly, evenly, completely. But... you must do it with a sheen, a gleam, a luster. For your own hair color shines through each hair strand. And a fine hair color bath like Miss Clairol endows your hair with an astonishingly lustrous color.



Q. What about costs?

A. Yes, you can save a bit by doing the job at home. But think of the blissful luxury you're missing... the sheer pleasure of an expert's hands artfully coloring your hair. And with Miss Clairol, its costs little more at a beauty shop. We cannot give exact prices that beauticians charge... any more than you could list all fees quoted by physicians.



Q. What's all this about fashion shades?

A. It makes sense... it makes exciting fashion news. You see, today's hair coloring must do more than give you any shade... just as any cosmetic must be style-right. There must be an extra touch of magic, a certain current of excitement. That's why Miss Clairol shades are not just blonde or ash blonde or red or auburn... they're Golden Apricot, Moongold, Flame or Sparkling Sherry, and more!

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MOON GOLD
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SUNBRONZE
reddish blonde
FLAME
a bright red red
COPPERTONE
real copper shade

SPARKLING SHERRY
light auburn
RED GINGER
reddish brown
CHESTNUT BROWN
lively light brown
COFFEE
rich medium brown
SABLE BROWN
rich dark brown
BLACK VELVET
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POOL CONTINUED

By 1933, when he was 19, Willie was so mettlesome that he qualified for the national championship tournament where, after coming within one ball of beating the reigning champion, Erwin Rudolph, in the opening game, he finally ended up in fifth place. Having thus proved that he could compete with the best, he was able to sign up with Sylvester Livingston, the most famous pool hall impresario of the day. Livingston, a man of fine appearance and facile manner and speech, worked part of the time for Frank Erickson, the bookmaker; the rest of the time he traveled about the country as advance agent for the leading *artistes* of the cue. Livingston's annual itinerary found him leaving New York City in the fall, after his summer's duties with Erickson at the big eastern tracks, and weaving through the southern coastal states making exhibition dates for his players. Stopping in Florida for the big winter race meetings, where he plied his other trade, Livingston worked his way up through the interior states to Chicago, and thence back to New York for the spring races, all the while keeping in close touch with the dozen or so players who followed caterpillar-like in his wake. Willie followed in Livingston's wake off and on from 1934 to 1942. It was, he remembers, a hard life: sometimes playing three or four exhibitions a day in as many little towns, eating on the run, sleeping in bad hotels and making only enough after expenses and Livingston's 25% fee to tide him over the hot months when interest in pool lags even among the *aficionados*. But he believes that the experience was invaluable. Playing before all sorts of audiences, in every sort of dismal, spittooned room on tables often warped, cracked and lifeless, he learned how to adjust his play to every situation. Moreover, he learned much from Livingston. Previously he had lacked that most necessary of all qualities in a champion, the "killer instinct." When he was sure of winning a game, he found himself relenting and letting his opponent have a few face-saving shots. Livingston, who took a fatherly interest in him, chided him repeatedly about this flaw in his character. "Willie," he said, "if there is one thought I want to leave with you when I am no longer here, it is this: when you have the knife in, twist it."

"You've got to hate the man you're playing"

THAT is the best advice anybody ever gave me," Mosconi says now. "You've got to hate the man you're playing, and he's got to hate you. If you don't, you can't play your best game. If I had my own grandmother at the table I'd beat her 150 balls to none if I possibly could."

Mosconi first won the world's championship in 1941, and he has held it, with a few brief interruptions, ever since. The experts consider him almost unbeatable now, and scholars such as Bob McGirr believe that he is the greatest player in the history of the game, not excepting Greenleaf, who held the world's championship 16 times during the 1920s and 1930s.

As champion, Mosconi still travels about 20,000 miles a year and plays some 300 matches and exhibitions. These are largely under the auspices of the Brunswick-Balke-Collender Co., the country's major manufacturer of billiard and bowling equipment, which retains him and Hoppe, as well as several leading bowlers, to publicize the two sports. His income from salary and fees has been estimated at about \$20,000 a year. He drives a Chrysler, has a large wardrobe of tailor-made suits, fancy shirts and colorful ties, and has recently bought a substantial brick house in Havertown, Pa., a suburb of Philadelphia near the opulent Main Lane. In private life he is as gentle and considerate as he is bloodthirsty in competition. He spends as much time as possible with his children, a boy of 10 and a girl of 7. He likes to swim, garden and play sand-lot baseball, and is a conscientious reader of the sports pages. He is, in short, a successful and contented man, a living example of the beneficial effects on health and character of a life spent almost entirely in pool halls.

It is instructive to compare his career briefly with that of Irving Crane, who has been world champion twice. Crane was born in Livonia, a pleasant village in upper New York State, the son of a prosperous lawyer who doted on his family and provided them with all the comforts of life, including a pool table. Mrs. Crane submitted to this on the grounds, as her husband argued, that it would "keep the boy out of the poolroom" in Livonia. It did, and Irving's contacts with poolrooms were limited mostly to the times when his proud father arranged exhibitions for him at Rochester and other nearby cities. When the time came for college Irving reluctantly racked his cue and set off for Hobart College to prepare himself for the law and a partnership in his father's office. But the virus was deep in him and at the end of his first year he confessed to his father that it was no use—he was determined to turn professional and

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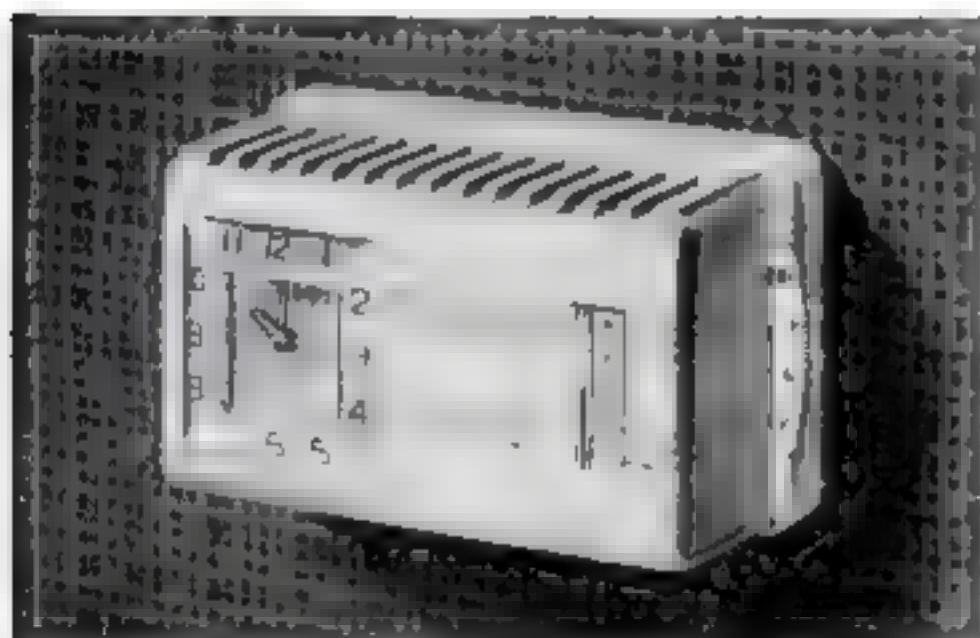
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CONTINUED ON PAGE 172



"What's wrong with us? Everyone left early again!"



Honeywell Electric Clock Thermostat

This thermostat, designed by Henry Dreyfuss, automatically turns down the heat at night—lets you sleep cool; turns up the heat *while you sleep*—so your home is warm when you get up. Saves fuel besides! Look in classified phone directory for your nearest heating dealer—have him install a Honeywell Clock Thermostat *now* or buy the plug-in model *you* can install.

MINNEAPOLIS Honeywell

First in Controls.

The answer to the lady's question is hanging on the wall—right behind her husband! See that old-fashioned, inaccurate thermostat? It keeps the room temperature seesawing between too-hot and too-cold—makes everyone uncomfortable. No wonder guests leave early!

Have *you* been putting up with an uneven, uncomfortable flow of heat? Have your *guests*? There's really no reason for it! A modern Honeywell thermostat is often all it takes to correct the trouble. And the price is surprisingly small. Figuring the cost over its lifetime you can enjoy the comfort and convenience

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Find out *now* about the new Honeywell thermostats and other automatic controls. Whether you buy a new heating plant or modernize your present one, we think you'll be glad you specified *Honeywell Controls*. More people buy Honeywell Controls than any other make!



Don't be uncomfortable this winter, too—send this coupon today!

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Here's the *ONLY* Cough Drop...



VICKS
...REALLY
MEDICATED

with cough-easing ingredients of Vicks VapoRub plus other soothing medications.

THAT'S WHY THEY'RE SO EFFECTIVE!

POOL CONTINUED

someday to be champion. The elder Crane argued briefly, but finally gave in, bought him a pool hall and set him up in business.

Thus, for young Crane, there was no hustling, no barnstorming. He became known as "the gentleman of the game." Not for him was the fine catharsis of dashing his cue to the floor or angrily inviting a jeering spectator into the alley, as Mosconi sometimes did during his younger, more excitable years. Crane, whose methodical behavior has earned him the nickname "Machine-gun," practiced, improved his game and soon was in national competition. He reached his top form in the late 1930s and early 1940s. However, so did Mosconi. As the two grappled in match after match, the prize money and prestige of the championship at stake, the pool world rocked with the impact of their mighty strokes. But although Crane often won games and matches and twice even the world's championship, Mosconi maintained an edge over him; and it was Mosconi who took the world title from him both times in challenge play after he had held it a few months.

Crane, in talking about this recently, said, "I've sat down many times and tried to figure it out. There's not a thing he can do on a table that I can't do. It must be psychological. You know, when he gets you down, that's when he tramples on you. You get so you're afraid to leave him any sort of a shot, and you start to play him instead of playing the balls on the table. I have to fight against that. And I know I'm too soft. I find that unconsciously, when I have a guy beaten I begin to let up on him a little. From now on I'm going to be like he is. When I've got him down, I'll kick him. You've got to have that blood lust."

Like opposing generals after an armistice, Crane and Mosconi find it possible to sit down together after a match and replay it conversationally over coffee and cigarets in an amicable spirit. Away from the table, they even have a certain wary affection for each other. Pool players in general prefer the company of other players, not only because of their common attachment to the game but because of the protective herd instinct that keeps buffaloes together against wolves, for instance, or writers against editors. They resent the widespread idea that the game is somehow immoral; and they particularly resent the social élat that carom billiards enjoys as compared with pool. "Pockets is supposed to be a bum's game," Mosconi said recently, his jaw muscles twitching. "Well, I've run into more bums who were carom players than I ever saw in a so-called pool hall." Both Mosconi and Crane are accomplished carom players and can hold their own with anyone in the game except for Willie Hoppe; whereas, as they like to point out, none of the great carom artists, including Hoppe, can compete with them in the pocket game. "I'll switch over to carom competition," Mosconi has said, "when my eyes get so weak I can't see the object ball any more." Even Hoppe, the carom master, has acknowledged that pool at its best is a more "scientific" game than three-cushion caroms, the championship carom game, although the latter looks more difficult. In talking about this recently Hoppe went on, however, to recall an evening he spent a few months ago looking at television. "There were three shows in a row that involved some crime or other. Each time, the crime either happened or the plans were laid in a pool hall. And," he added with satisfaction, "I was interested to notice that there wasn't a carom table in sight—nothing but pool tables."



"REFINED POOL HALL," "Cue & Cushion," made a bid for ladies and children in Springfield, Ill. (Life, Nov. 17, 1947). It lasted one year and 3 months.

Carter's Big and little Apples

Dad is wearing Carter's new
Super T-shirt with Neobind®
sleeves (\$1.50) plus
"Trigs" briefs, \$1.10.

Growing boys like
"Trigs" styled just
like Dads! Shirts and
shorts, \$1.25 to \$1.65 ea.

Mother and all girls
from 4 to college age
dearly love Carter's
chill-chaser nightgowns.
Gown shown, \$5.00.

Our window washer wears
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79¢ to 85¢ ea.

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Fort Worth, Monaghan
Indianapolis, H. P. Wasson & Co.
Lincoln, Gold's of Nebraska
Louisville, Stewart's
Memphis, Lowenstein's
Miami, Richards
Milwaukee, Boston Store
Milwaukee, Schuster's
New Orleans, Mission Blanche
New York, B. Altman & Co.
New York, Best & Co.
Oakland, Capwell's
Oklahoma City, Rothschilds
Omaha, Thomas Kilpatrick & Co.
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Carter's
is a family affair

Baby's kimono, \$1.50.
Under it, a Diapenda® shirt.
Birth to 3 yrs., 75¢ to 85¢.

Jiffon-Neobind sleepers
come in 1- and 2-pant sets.
6 mos. to 4 yrs., \$2.50 to \$3.65.

Hooray for apple-cheek weather . . . time to harvest
a cozy crop of Carter's. Make it a family shopping
spree. Start with baby and go right up the family tree.
(Definitely don't forget "Trigs" for Dad.) Carter's
wonder underwear and warm sleep knits save ironing
. . . make dressing quick. And, here comes whopping news!
These Carter knits are Carter-Set . . . will not shrink out
of fit. Go Carter's. Go now while the finest stores in
the land are showing Carter's for your whole happy clan.
The William Carter Co., Needham Heights 94, Mass.



Short for Dancing

LEG-BARING BALL GOWN IS PRETTY PROSPECT

These seven young ladies signal the final step in the 10-year evolution of a fashion: the short dress for formal wear. The first street-length dinner dress since the '20s appeared in 1942 amid blackouts and taxi shortages. From this practical beginning the renegade formal fashion grew steadily among owners of the world's best-

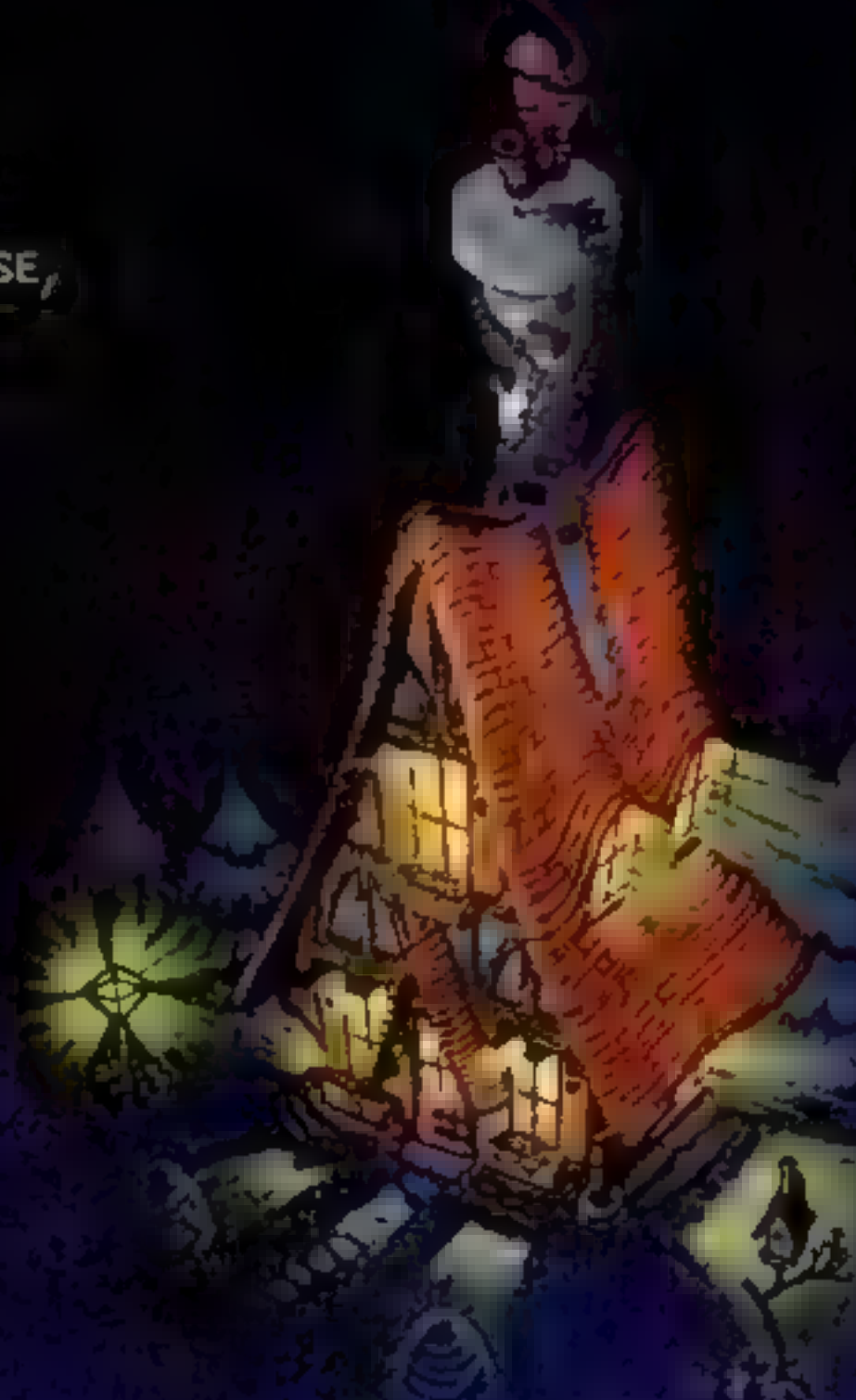


dressed feet and legs. Now the short dress is moving in on the last stronghold of the floor-length skirt, the ball gown. Done in rich fabrics and lavishly decorated, short ball gowns stop a good 12 inches from the floor. Examples above are by top designers and come high, but slender-legged debutantes and college girls are sure to

find \$50 adaptations by holiday time. Forerunners of the fashion in this photograph by Nina Leen are from left: bare-shouldered satin with shirred sleeves (Ceil Chapman, \$125); silver-spangled halter top with 100 yards of net skirt (Trains Norell, \$650); jeweled taffeta dress and stole (Wilson Folmar, \$215) worn with Evins'

strapped sandals; flower-laden tulle made to order by Lilly Daché (about \$650); satin crusted with pearls and blown glass beads (Anna Miller, \$250); red lace with sequined bodice (Larry Aldrich, \$155) worn with Vogue's matching rhinestone chokers; pouffed-skirt gown of gold gauze from Hattie Carnegie's custom collection.

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WHEREVER YOU LIVE,
LIGHT YOUR HOUSE WITH WESTINGHOUSE,
TODAY'S BIG BUY IN LIGHT BULBS



YOU CAN BE SURE... IF IT'S
Westinghouse



ONE SMALL WRAP FOR ALL

Prettiest topping for short ball gowns is the snug little fur wrap which shows off the wearer's waist and emphasizes her bouffant skirt. This shawl-collared white ermine bolero by Maximilian can be worn over a whole wardrobe of short evening dresses. Similar styles appear in a variety of less expensive furs, and an enterprising partygoer can even spend the night before the ball in whipping up a wool or velvet replica.

Most make-ups shout: "Made-up!"— Magic Touch whispers: "Natural beauty"

Replace that heavy
"made-up" look with natural-
looking loveliness by using
Magic Touch.
No puff, no sponge.



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Magic Touch is NEW... a tinted cream
make-up so sheer your skin glows
through!... yet it hides each tiny
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Make your blinds look fresher than
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*the box caught my eye...
the tissue made me sigh...*

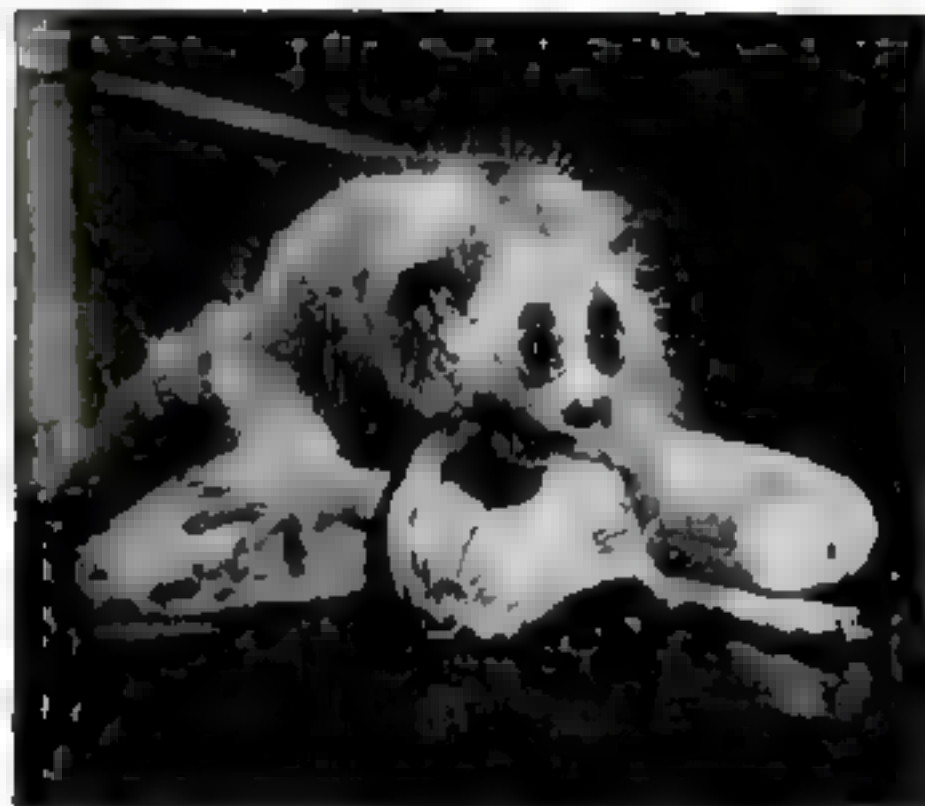
Ahh- **YES**

You know, even if that frosty blue box contained ordinary tissues, you'd find yourself reaching for it. But once you find that it contains not ordinary tissues, but stronger, more absorbent, feather-soft tissues—YES Tissues—then you insist, yes, insist on YES!



Art by Mr. John

PLUFFY-SOFT YES TISSUES ARE STRONGER! DOWNY-SOFT YES TISSUES ARE MORE ABSORBENT! ZEPHYR-SOFT YES TISSUES ARE SO LINT-FREE!



AT ONE MONTH SLOW LORIS TEETHES ON BANANA

THE SLOW LORIS

It toils not, neither does it do anything much except go to sleep

Visitors to the Small Mammal House of New York City's Bronx Zoo frequently overlook one of the rarest sights in the world, a whole family of slow lorises (*see cover*) thriving in captivity. This lack of public interest is easily explained, for the lorises—father, mother and two zoo-born children—spend most of their time sound asleep and are not very active even when they are wide awake. The cat-size slow loris, whose scientific name is *Nycticebus coucang*, or "night monkey," is a very primitive member of the monkey family related to the lemur, the galago and the potto. Both the slow loris and its cousin, the slender loris, are nocturnal animals of southeastern Asia and Indonesia. They spend their days curled up like powder puffs on tree branches and their nights sluggishly collecting meals of fruit, insects and bird eggs. When provoked, the slow loris makes a hissing rattle not unlike the sound of a tired rattlesnake, and when really aroused is capable of a feeble scream. It does not have enough energy to be truly vicious but if handled can generally be depended on to deliver a sharp bite. Because of its wistful face the loris often looks as if it might have a real personality, but this is misleading. When a slow loris looks wistful it usually wants to go back to sleep—and it usually does.

YOUNG LORISES meet on a perch. Powerful legs and clutching feet enable them to drip down from limbs like dollops of glue.



I WEAR FALSE TEETH

yet my mouth feels
fresh, clean and cool
No "DENTURE BREATH"
for me*



"I keep my false teeth clean and odor-free with Polident. When my plate feels clean and fresh and cool from a Polident bath, I'm safe from Denture Breath." Mrs. S. B. McE., Longview, Wash.

You know what Mrs. McE. means—it's a wonderful feeling to know that you're not offending friends with Denture Breath. And it's great when your plates feel clean and cool and fresh—from their Polident bath.

Remember, dental plates need the special care of a special denture cleanser. Don't brush, soak them in Polident (only about a cent a day) to keep them sparkling clean, free from Denture Breath. Get Polident tomorrow.

NO BRUSHING

Soak plate or bridge daily—fifteen minutes or more—in a fresh, cleansing solution of Polident and water.



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RECOMMENDED BY MORE DENTISTS
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LOOSE FALSE TEETH?

Amazing New Cream Holds Tighter, Longer than anything you've ever tried or double your money back

POLI-GRIP

Made and guaranteed by POLIDENT

Slow Loris CONTINUED



THE LORIS FAMILY huddles on a branch. After the zoo closes, the four of them unravel to eat their supper of horse meat, dog meal, fruit and vegetables.



SUSPICIOUS BABY takes a look around before moving to other perch. The baby, now six months old, is already bigger than its 11 year-old father (right).

STATEMENT OF THE OWNERSHIP, MANAGEMENT, AND CIRCULATION REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233)

OF LIFE published weekly at Chicago, Ill., for October 1, 1951

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Andrew Heiskell, Time & Life Bldg., Rockefeller Center, N.Y. 20, N.Y.; Editor, Henry R. Luce, Time & Life Bldg., Rockefeller Center, N.Y. 20, N.Y.; Managing Editor, Edward E. Thompson, Time & Life Bldg., Rockefeller Center, N.Y. 20, N.Y.; Business Manager, John L. Hallenbeck, Time & Life Bldg., Rockefeller Center, N.Y. 20, N.Y.

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5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 5,302,550.

(Signed) Andrew Heiskell
Publisher

Sworn to and subscribed before me this 19th day of September, 1951

(SEAL) Veronica C. Biehl
(My commission expires March 30, 1953)

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TWO OVEREAGER ANGLERS GRAB FISH BEFORE SIGNAL. THEY HAD TO THROW IT BACK

Life Goes to a

Colorado Trout Scramble

KIDS CATCH FISH ON GUNNISON'S MAIN STREET

Gunnison, Colo. is famous for its trout streams, but this one was something special. For the benefit of 11 anglers who had won a trip to Gunnison in a statewide contest, the town dammed up a block of its Main Street and flooded it along one side with water, creating an artificial stream about 10 feet wide and 16 inches deep. Into the water went 91 plump rainbow trout, brought from a nearby hatchery. The visiting anglers were given three minutes to fish with rods and tackle. They caught only three trout. Then the

real show began. At a signal, the town's youngsters were turned loose on the trout. Dressed in their regular jeans and denims, and carrying pots, pans, buckets, fish creels, paper bags or orange sacks, 150 kids plunged into the water and grabbed for the fish with their bare hands. In the mad scramble they fell all over themselves and flat on their faces. The fish slithered out of wet hands and tried their best to escape but they didn't have a chance. At the end of 15 minutes there wasn't a trout left in Main Street.



← SCRABBLING for trout, youngsters jam up like sardines. Fish were thickest in deep water along curb.

SPLASHING into water at signal, kids get quickly and thoroughly wet. Only a few wore bathing suits.

CONTINUED ON NEXT PAGE



HAPPY FISHERGIRL hugs trout. Girls, mostly dressed in pants, snared almost as many fish as boys.



SIZE OF CATCH depended on whether kids came barehanded (above) or wisely brought bags (below).



CAVALCADE OF SPORTS

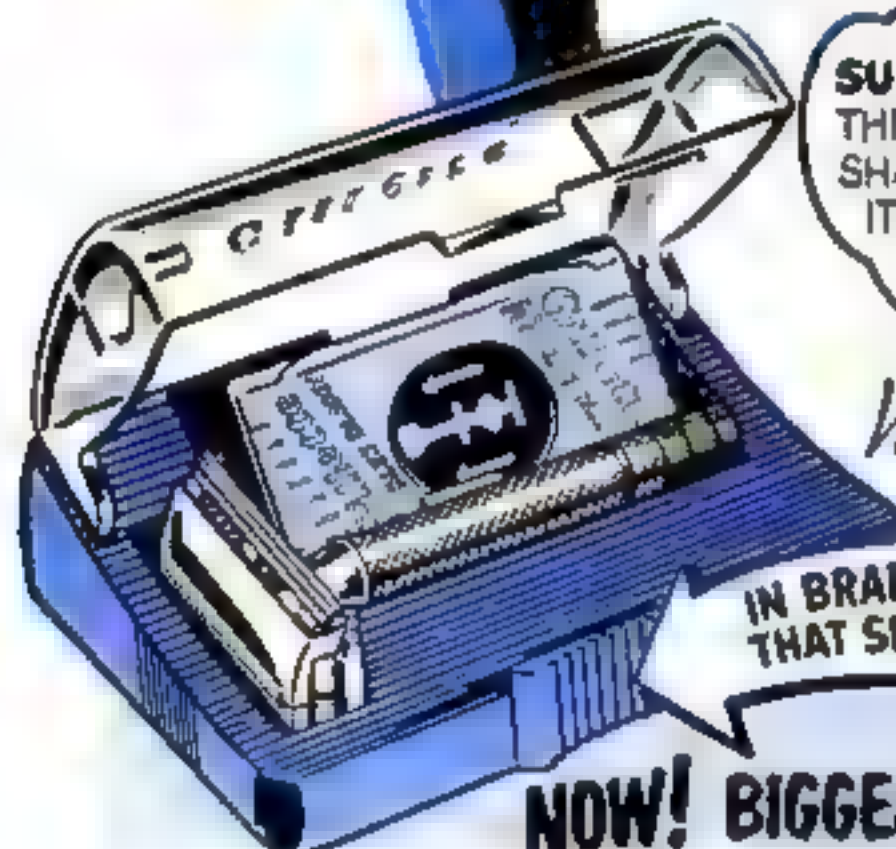
Vic Raschi



BIG VIC JUMPED INTO BIG TIME WITH BOTH FEET! IN HIS FIRST **FOUR** SEASONS HE PITCHED IN **THREE** WORLD SERIES!

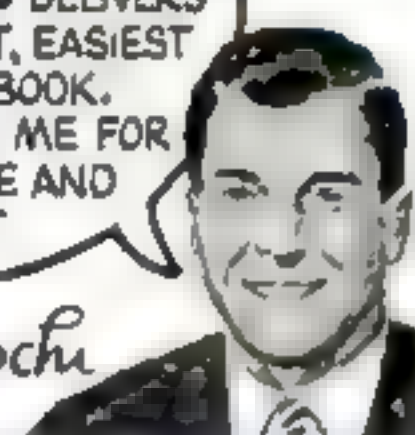


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Victor J. Raschi



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20 BLADES 10 BLADES
98¢ 49¢

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WITH THE SHARPEST EDGES EVER HONED
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Trout Scramble CONTINUED



SHUCKING SHOES and stockings, Gunnison's kids get ready for the fish scramble. The town's schools had let out early to permit pupils to enter contest.



NEATLY LINED UP shoes are left in front of the Main Street stores. The kids carefully spotted shoes to make sure they could find them after contest.



TROUBLEMAKER goes up and down the sidewalk scattering and mixing up shoes. The scramble for shoes later was almost as hectic as scramble for fish.

CONTINUED ON PAGE 187

THE INTERNATIONAL WHISKY

Sir John Schenley

World's Choicest Blend



Enjoy the
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Few, if any, of the world's great
whiskies can equal the quality of
Sir John Schenley . . . none can
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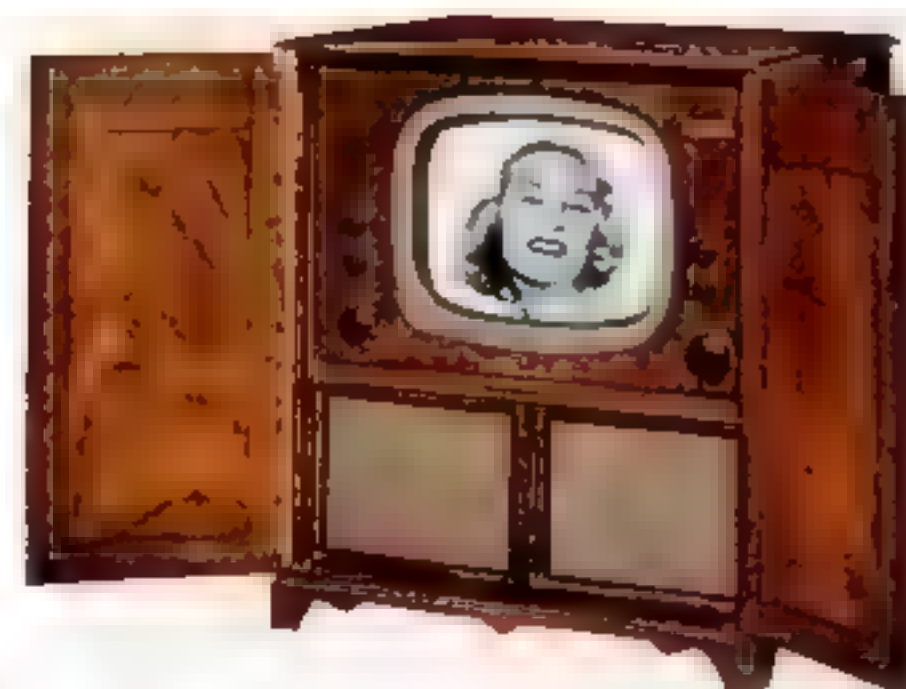
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TROUT TREAT is carried home in bucket by a damp contestant. Said one boy to grownup's offer, "They ain't for sale. I'm gonna take 'em and eat 'em."

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from LIFE, January 23, 1950, by Lisa Larsen

WHAT'S IN A PICTURE . . .

Sometimes the camera looks out of the corner of its eye and catches the little by-plays that make life brighter.

Consider this charming and incongruous scene the camera caught one Sunday morning in Mexico, Missouri. To Jimmy and Tommy Rosenthal any place is a play place. Why not a pew in the Baptist church? So while their parents and neighbors sang

a hymn, they began a nuzzling game. Clearly the grown-ups have no intention of interfering. The boys go merrily on with their game, and the hymn singing covers up the chuckles of the big people.

The camera can slyly catch the fugitive moment that is suddenly filled with warmth and laughter. Then, in a picture, all men can see and enjoy it, adding their own appreciative chuckles.

...to see life...to see the world...to eyewitness great events

LIFE



...it's always
a pleasure



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The Gold Medal Whiskey

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KENTUCKY STRAIGHT BOURBON WHISKEY, BOTTLED IN BOND, 100 PROOF, I. W. HARPER DISTILLING COMPANY, LOUISVILLE, KENTUCKY

IN A COAST-TO-COAST TEST OF HUNDREDS OF PEOPLE WHO SMOKED ONLY CAMELS FOR 30 DAYS, NOTED THROAT SPECIALISTS REPORTED:

Not one single case of throat irritation due to smoking **CAMELS!**



These stars tested for Mildness — and chose Camels!



John Wayne

"My movie roles are far from easy on my voice—I can't risk throat irritation. So I smoke Camels—they're mild!"



Joan Crawford

"I wanted a cigarette with rich flavor that suited my throat. I've made those mildness tests you've read about... My choice is Camels!"



Dick Powell

"What with movies and radio shows, the cigarette I smoke must agree with my throat. My own 30-day Camel test proved it was Camels for me!"

Test Camels in Your "T-Zone"

Smoke only Camels for 30 days — it's the sensible test. Your "T-Zone" (T for Throat, T for Taste) will tell you how mild and flavorful a cigarette can be!



● You can't judge cigarette mildness from one puff or one sniff. That's why the famous thirty-day Camel test is so convincing. Hundreds of people smoked only Camels for thirty days. Noted throat specialists examined their throats each week and reported *not one single case of throat irritation due to smoking Camels!*

The stars shown above have made their own thirty-day Camel tests — so have so many other smokers. Start yours today and see how rich and flavorful, how mild Camels are... how well they agree with your throat — pack after pack.

You'll see why, after *all* the mildness tests, **Camel leads all other brands by billions of cigarettes!**

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